REGISTRATION IS OPEN — AGE-WELL-HACKING HEALTH NATIONAL IDEATHON (VANCOUVER, MAY 26, JOSEPH AND ROSALIE SEGAL CENTRE CONFERENCE ROOM, HARBOUR CENTRE)

Don't miss your chance to take part in a national ideathon competition taking place in five Canadian cities, including Vancouver on May 26, from 1 PM to 7 PM, at the Joseph and Rosalie Segal Centre Conference Room, Harbour Centre.

The goal of the national competition is to identify and invest in great new technologies and services to support healthy aging. Prizes awarded at the AGE-WELL-HACKING HEALTH National Ideathon will total \$75,000 in cash and in-kind services.

Local ideathons are being held in Toronto, Montreal, Halifax and Vancouver. One winning project from each local event will be eligible for the final round at the AGE-WELL 2017 Annual Conference in Winnipeg on Oct. 17-19, 2017.

Do you have a great idea to support healthy aging? Click <u>here</u> to register for the Vancouver Ideathon. First 20 registrants get \$5 off!

Registration Rates:

Regular – \$20

Student – \$15

Please visit the competition main page for more information regarding eligibility criteria and competition rules and regulations: http://agewell-nce.ca/agewellhh

An ideathon is a collaborative, workshop-like event where diverse stakeholders harness their collective knowledge and creativity to brainstorm innovative solutions to pressing challenges.

Participants use user-centric design techniques and methodologies (such as ideation, journey mapping and prototyping), and the creation of an initial business case, to propose a novel solution.

Generous sponsors of the national competition are Bereskin & Parr and the Impact Centre.