

# Richard K. Smith, PhD

Professor, School of Communication  
Simon Fraser University  
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smith@sfu.ca

## EDUCATION

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**PhD, Communication** — Simon Fraser University, 1994

*Dissertation: Innovation in Telecommunication Services*

**MA, Communication** — Simon Fraser University, 1986

*Thesis: Federal Government Advertising in Canada*

**BA, Mass Communication** — Carleton University, 1981

## ACADEMIC APPOINTMENTS

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### **Professor**

School of Communication, Simon Fraser University, 2007–Present

### **Director**

Master of Digital Media Program, Great Northern Way Campus, 2011–2020

### **Director**

Centre for Policy Research on Science and Technology, Simon Fraser University, 2006–2013

### **Chair, Undergraduate Studies**

School of Communication, Simon Fraser University, 2007–2009

### **Associate Director**

School of Communication, Simon Fraser University, 2005–2009

### **Associate Professor**

School of Communication, Simon Fraser University, 2001–2007

### **Director**

Centre for Policy Research on Science and Technology (CPROST), Simon Fraser University, 1999–2005

### **Adjunct Associate Professor**

Management Science, University of Waterloo, 2001–2003

### **Assistant Professor**

School of Communication, Simon Fraser University, 1994–2001

### **Adjunct Professor**

Department of Management Sciences, University of Waterloo, 1996–2000

### **Associate Research Chair**

Vancity-ASI-NSERC-SSHRC Chairs in Management of Technological Change, 1995–2000

### **Associate Director**

Centre for Policy Research on Science and Technology (CPROST), 1991–1999

### Research Associate

School of Communication, Simon Fraser University, 1991–1994

### Research Director

Centre for Policy Research on Science and Technology, 1989–1990

## RESEARCH INTERESTS

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Communication and collaboration networks in IT innovation • Technology futures methodologies • Digital scholarly publishing • Innovation clusters • Regional development • Information society

## PUBLICATIONS

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### Books

Flew, T. & Smith, R. (2021). *New Media: An Introduction* (4th ed.). Oxford University Press.

Flew, T. & Smith, R. (2018). *New Media: An Introduction* (3rd ed.). Oxford University Press.

Flew, T. & Smith, R. (2014). *New Media: An Introduction* (2nd ed.). Oxford University Press.

Flew, T. & Smith, R. (2011). *New Media: An Introduction*. Oxford University Press.

Lorimer, R., Provençal, J., Owen, B., Devakos, R., Phipps, D., & Smith, R. (2011). *Digital Technology Innovation in Scholarly Communication and University Engagement*. CCSP Press.

Gow, G. A. & Smith, R. (2006). *Mobile and Wireless Communications: An Introduction*. McGraw-Hill/Open University Press.

Lewis, B., Massey, C., & Smith, R. (2001). *A Tower Under Siege: Education and Technology Policy in Canada*. McGill-Queen's University Press.

Balka, E. & Smith, R. (Eds.). (2000). *Women, Work and Computerization: Charting a Course to the Future*. Kluwer Academic.

### Selected Book Chapters

Smith, R., Chow-White, P., Webb, G., Cheung, R., Fung, K., & Truman, J. P. (2014). The missing link: Immigrant integration, innovation, and skills underutilization in Vancouver. In N. Bradford & A. Bramwell (Eds.), *Governing Urban Economies* (pp. 248-272). University of Toronto Press.

Smith, R. (2012). The promise and problem of mobility: Power, agency, and cell phones. In J. Greenberg & C. Elliott (Eds.), *Communication in Question* (2nd ed.). Nelson.

Smith, R. & Warfield, K. (2008). The creative city: A matter of values. In P. Cooke & L. Lazzeretti (Eds.), *Creative Cities, Cultural Clusters and Local Development* (pp. 287-312). Edward Elgar.

Chee, F. & Smith, R. (2007). Online gamers and the ambiguity of community. In M. Consalvo & C. Haythornthwaite (Eds.), *Internet Researcher Annual, Volume 4*. Peter Lang.

Smith, R. (2004). A model for the study of clustering: A case study from new media firms in Vancouver. In L. Morel-Guimaraes (Ed.), *Key Success Factors for Innovation and Sustainable Development*. Elsevier.

Smith, R., McCarthy, J., & Petrusevich, M. (2004). Cluster or whirlwind? The new media industry in Vancouver. In D. Wolfe & M. Lucas (Eds.), *Clusters in a Cold Climate* (pp. 195-221). McGill-Queen's University Press.

Leiss, W. & Smith, R. K. (1990). Industrial policy and management of technology. In L. Salter & D. Wolfe (Eds.), *Management of Technology: Social Science Perspectives* (pp. 119-136). Garamond Press.

### **Selected Journal Articles**

Stewart, N. K. & Smith, R. (2023). Networked students gaming together: Mobile scavenger hunts for online classrooms. *Communication Teacher*, 37(1), 7-13.

Almoussa, O., et al. (2019). Virtual reality simulation technology for cardiopulmonary resuscitation training. *Simulation & Gaming*.

Smith, R. & Pennefather, P. (2014). Managing innovation at the Centre for Digital Media. *Journal of Innovation Economics and Management*, 13(1), 151-161.

Smith, R. (2013). So what? Why study mobile media and communication? *Mobile Media & Communication*, 1(1), 38-41.

Camargo, M., Bary, R., Skiba, N., Boly, V., & Smith, R. (2012). Studying the implications and impact of smartphones on self-directed learning. *International Journal of Product Development*, 17(1-2), 119-138.

McMahon, R., O'Donnell, S., Smith, R., et al. (2011). Digital divides and the "first mile": Framing First Nations broadband development in Canada. *International Indigenous Policy Journal*, 2(2).

Felczak, M., Smith, R., & Glass, G. (2009). Communicating with (some) Canadians: Communication rights and government online. *Canadian Journal of Communication*, 34(1).

Britton, J. N. H., Tremblay, D.-G., & Smith, R. (2009). Contrasts in clustering: The example of Canadian new media. *European Planning Studies*, 17(2), 211-234.

Crow, B., Sawchuk, K., & Smith, R. (2008). Wireless technologies, mobile practices. *Canadian Journal of Communication*, 33, 351-356.

Bakardjieva, M. & Smith, R. (2000). The Internet in everyday life. *New Media & Society*, 3(1), 67-84.

Lewis, B., Smith, R., & Massey, C. (1999). Mirroring the networked society. *Canadian Journal of Communication*, 24, 319-336.

Borwein, J. & Smith, R. (1997). Electronic scholarly publishing: Two views from the trenches. *Canadian Journal of Communication*, 22(3/4), 135-152.

### **HONOURS & AWARDS**

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**2020** — Chevalier de l'Ordre des Palmes Académiques, Republic of France. *For services rendered to French culture*

**2013** — IEEE Consumer Electronics Society Service Certificate, IEEE. *IGIC Treasurer and Advisor*

**2010** — Visiting Professor, École Nationale Supérieure en Génie des Systèmes Industriels, Nancy, France

**2010** — Service to the MOT Community Award, International Association for Management of Technology

**2009** — President's Award for Service through Public Affairs and Media Relations, Simon Fraser University

**2007** — Conference Chair, Association of Internet Researchers. *Internet Research 8.0 Conference, Vancouver*

**2005** — Faculty Recognition Award, BCNET. *For creative use and promotion of advanced networks*

**1995** — Discovery Fellow, Discovery Foundation of British Columbia

**1995** — NSERC-SSHRC Associate Research Chair in Management of Technological Change, NSERC/SSHRC

## SELECTED RESEARCH FUNDING

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### **The Hidden Cost of Supply Chains: A Global Investigation**

SSHRC Partnership Grant, 2018–2025. \$2,489,633. Co-Investigator.

### **Creating Digital Opportunity**

SSHRC Partnership Grant, 2014–2019. \$2,900,000. Co-Investigator.

### **Software Skills in the Media Manifold**

SSHRC, 2018–2020. \$74,976. Co-Investigator.

### **New Strategies for Educating Citizens about Corporate Use of Personal Data**

SSHRC Partnership Engage Grant, 2018–2019. \$23,959. Co-Investigator.

### **Innovation Systems Research Network**

SSHRC, 2009–2014. \$2,500,000. Co-Investigator.

### **GRAND NCE**

Networks of Centres of Excellence, 2008–2012. \$23,500,000. Co-Investigator.

### **INE-Innovation Networks Economy**

SSHRC MCRI, 2001–2008. \$2,500,000. Co-Investigator.

### **Management of Technology: Innovation and Change**

NSERC/SSHRC Research Chair, 1995–2000. \$250,000. Joint Investigator.

## SELECTED PROFESSIONAL SERVICE

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- Director, Centre for Policy Research on Science and Technology (CPROST), 1999–2005, 2006–2013
- Director, Master of Digital Media Program, Great Northern Way Campus, 2011–2020
- Associate Director, School of Communication, Simon Fraser University, 2005–2009
- Chair, Undergraduate Studies, School of Communication, 2007–2009
- Conference Chair, Association of Internet Researchers (AoIR 8.0), Vancouver, 2007
- Board Member, Canadian Journal of Communication Corporation
- Editorial Board, Mobile Media & Communication journal

## LANGUAGES

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English (native) • French (read, write, speak)