

Richard K. Smith, PhD

Professor, School of Communication
Simon Fraser University
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smith@sfu.ca

EDUCATION

PhD, Communication — Simon Fraser University, 1994

Dissertation: Innovation in Telecommunication Services

MA, Communication — Simon Fraser University, 1986

Thesis: Federal Government Advertising in Canada

BA, Mass Communication — Carleton University, 1981

ACADEMIC APPOINTMENTS

Professor

School of Communication, Simon Fraser University, 2007–Present

Director

Master of Digital Media Program, Great Northern Way Campus, 2011–2020

Director

Centre for Policy Research on Science and Technology, Simon Fraser University, 2006–2013

Chair, Undergraduate Studies

School of Communication, Simon Fraser University, 2007–2009

Associate Director

School of Communication, Simon Fraser University, 2005–2009

Associate Professor

School of Communication, Simon Fraser University, 2001–2007

Director

Centre for Policy Research on Science and Technology (CPOST), Simon Fraser University, 1999–2005

Adjunct Associate Professor

Management Science, University of Waterloo, 2001–2003

Assistant Professor

School of Communication, Simon Fraser University, 1994–2001

Adjunct Professor

Department of Management Sciences, University of Waterloo, 1996–2000

Associate Research Chair

Vancity-ASI-NSERC-SSHRC Chairs in Management of Technological Change, 1995–2000

Associate Director

Centre for Policy Research on Science and Technology (CPROST), 1991–1999

Research Associate

School of Communication, Simon Fraser University, 1991–1994

Research Director

Centre for Policy Research on Science and Technology, 1989–1990

RESEARCH INTERESTS

Communication and collaboration networks in IT innovation • Technology futures methodologies • Digital scholarly publishing • Innovation clusters • Regional development • Information society

PUBLICATIONS

Books

Flew, T. & Smith, R. (2021). *New Media: An Introduction* (4th ed.). Oxford University Press.

Flew, T. & Smith, R. (2018). *New Media: An Introduction* (3rd ed.). Oxford University Press.

Flew, T. & Smith, R. (2014). *New Media: An Introduction* (2nd ed.). Oxford University Press.

Flew, T. & Smith, R. (2011). *New Media: An Introduction*. Oxford University Press.

Lorimer, R., Provençal, J., Owen, B., Devakos, R., Phipps, D., & Smith, R. (2011). *Digital Technology Innovation in Scholarly Communication and University Engagement*. CCSP Press.

Gow, G. A. & Smith, R. (2006). *Mobile and Wireless Communications: An Introduction*. McGraw-Hill/Open University Press.

Lewis, B., Massey, C., & Smith, R. (2001). *A Tower Under Siege: Education and Technology Policy in Canada*. McGill-Queen's University Press.

Balka, E. & Smith, R. (Eds.). (2000). *Women, Work and Computerization: Charting a Course to the Future*. Kluwer Academic.

Selected Book Chapters

Smith, R., Chow-White, P., Webb, G., Cheung, R., Fung, K., & Truman, J. P. (2014). The missing link: Immigrant integration, innovation, and skills underutilization in Vancouver. In N. Bradford & A. Bramwell (Eds.), *Governing Urban Economies* (pp. 248–272). University of Toronto Press.

Smith, R. (2012). The promise and problem of mobility: Power, agency, and cell phones. In J. Greenberg & C. Elliott (Eds.), *Communication in Question* (2nd ed.). Nelson.

Smith, R. & Warfield, K. (2008). The creative city: A matter of values. In P. Cooke & L. Lazzeretti (Eds.), *Creative Cities, Cultural Clusters and Local Development* (pp. 287–312). Edward Elgar.

Chee, F. & Smith, R. (2007). Online gamers and the ambiguity of community. In M. Consalvo & C. Haythornthwaite (Eds.), *Internet Researcher Annual, Volume 4*. Peter Lang.

Smith, R. (2004). A model for the study of clustering: A case study from new media firms in Vancouver. In L. Morel-Guimaraes (Ed.), *Key Success Factors for Innovation and Sustainable Development*. Elsevier.

Smith, R., McCarthy, J., & Petrusovich, M. (2004). Cluster or whirlwind? The new media industry in Vancouver. In D. Wolfe & M. Lucas (Eds.), *Clusters in a Cold Climate* (pp. 195–221). McGill-Queen's University Press.

Leiss, W. & Smith, R. K. (1990). Industrial policy and management of technology. In L. Salter & D. Wolfe (Eds.), *Management of Technology: Social Science Perspectives* (pp. 119-136). Garamond Press.

Selected Journal Articles

Stewart, N. K. & Smith, R. (2023). Networked students gaming together: Mobile scavenger hunts for online classrooms. *Communication Teacher*, 37(1), 7-13.

Almousa, O., et al. (2019). Virtual reality simulation technology for cardiopulmonary resuscitation training. *Simulation & Gaming*.

Smith, R. & Pennefather, P. (2014). Managing innovation at the Centre for Digital Media. *Journal of Innovation Economics and Management*, 13(1), 151-161.

Smith, R. (2013). So what? Why study mobile media and communication? *Mobile Media & Communication*, 1(1), 38-41.

Camargo, M., Bary, R., Skiba, N., Boly, V., & Smith, R. (2012). Studying the implications and impact of smartphones on self-directed learning. *International Journal of Product Development*, 17(1-2), 119-138.

McMahon, R., O'Donnell, S., Smith, R., et al. (2011). Digital divides and the "first mile": Framing First Nations broadband development in Canada. *International Indigenous Policy Journal*, 2(2).

Felczak, M., Smith, R., & Glass, G. (2009). Communicating with (some) Canadians: Communication rights and government online. *Canadian Journal of Communication*, 34(1).

Britton, J. N. H., Tremblay, D.-G., & Smith, R. (2009). Contrasts in clustering: The example of Canadian new media. *European Planning Studies*, 17(2), 211-234.

Crow, B., Sawchuk, K., & Smith, R. (2008). Wireless technologies, mobile practices. *Canadian Journal of Communication*, 33, 351-356.

Bakardjieva, M. & Smith, R. (2000). The Internet in everyday life. *New Media & Society*, 3(1), 67-84.

Lewis, B., Smith, R., & Massey, C. (1999). Mirroring the networked society. *Canadian Journal of Communication*, 24, 319-336.

Borwein, J. & Smith, R. (1997). Electronic scholarly publishing: Two views from the trenches. *Canadian Journal of Communication*, 22(3/4), 135-152.

HONOURS & AWARDS

2020 — Chevalier de l'Ordre des Palmes Académiques, Republic of France. *For services rendered to French culture*

2013 — IEEE Consumer Electronics Society Service Certificate, IEEE. *IGIC Treasurer and Advisor*

2010 — Visiting Professor, École Nationale Supérieure en Génie des Systèmes Industriels, Nancy, France

2010 — Service to the MOT Community Award, International Association for Management of Technology

2009 — President's Award for Service through Public Affairs and Media Relations, Simon Fraser University

2007 — Conference Chair, Association of Internet Researchers. *Internet Research 8.0 Conference*, Vancouver

2005 — Faculty Recognition Award, BCNET. *For creative use and promotion of advanced networks*

1995 — Discovery Fellow, Discovery Foundation of British Columbia

1995 — NSERC-SSHRC Associate Research Chair in Management of Technological Change, NSERC/SSHRC

SELECTED RESEARCH FUNDING

The Hidden Cost of Supply Chains: A Global Investigation

SSHRC Partnership Grant, 2018–2025. \$2,489,633. Co-Investigator.

Creating Digital Opportunity

SSHRC Partnership Grant, 2014–2019. \$2,900,000. Co-Investigator.

Software Skills in the Media Manifold

SSHRC, 2018–2020. \$74,976. Co-Investigator.

New Strategies for Educating Citizens about Corporate Use of Personal Data

SSHRC Partnership Engage Grant, 2018–2019. \$23,959. Co-Investigator.

Innovation Systems Research Network

SSHRC, 2009–2014. \$2,500,000. Co-Investigator.

GRAND NCE

Networks of Centres of Excellence, 2008–2012. \$23,500,000. Co-Investigator.

INE-Innovation Networks Economy

SSHRC MCRI, 2001–2008. \$2,500,000. Co-Investigator.

Management of Technology: Innovation and Change

NSERC/SSHRC Research Chair, 1995–2000. \$250,000. Joint Investigator.

SELECTED PROFESSIONAL SERVICE

- Director, Centre for Policy Research on Science and Technology (CPOST), 1999–2005, 2006–2013
- Director, Master of Digital Media Program, Great Northern Way Campus, 2011–2020
- Associate Director, School of Communication, Simon Fraser University, 2005–2009
- Chair, Undergraduate Studies, School of Communication, 2007–2009
- Conference Chair, Association of Internet Researchers (AoIR 8.0), Vancouver, 2007
- Board Member, Canadian Journal of Communication Corporation
- Editorial Board, Mobile Media & Communication journal

LANGUAGES

English (native) • French (read, write, speak)