Katie Brushett graduated in 2008 from SFU's Global Health master’s program and is studying global medicine at the University of Queensland in Australia. She spent her field year at a village hospital in Ngqeleni, in rural Africa, dealing with limited resources and high HIV and tuberculosis co-infection rates. Brushett is learning to be innovative in treating infectious diseases and resourceful in her approach to health, and will be attending this year’s global health conference in Tasmania. As an SFU Alumna, Katie Brushett is on her way to making a difference in population and public health in developing countries.
As one door closes, another door opens: a saying which proved true in 2009/10 as we ushered an old decade out and a new one in. A similar transition in leadership transpired: Allan Maynard’s term as Alumni Association President ended as Bernie Maroney took the helm. Allan leaves the alumni board in May of this year after six years of dedicated service. His contributions have been invaluable and he will be greatly missed.

The university leadership is also changing: Simon Fraser University President and Vice-Chancellor Michael Stevenson is retiring in August after ten years of distinguished service to the university. His vision and fortitude has helped transform SFU through its greatest time of growth—with three campuses, eight faculties, and now more than 30,000 students and 108,000 alumni. As the university’s stature and reputation have grown over the past decade, so has the value of an SFU degree—a great benefit for alumni.

Michael’s successor is Professor Andrew Petter, past dean of the University of Victoria Faculty of Law, and former BC Attorney-General. We’re excited to welcome Professor Petter in September and introduce him to the alumni community locally, nationally and internationally.

The changes continue as we adopt new ways to stay connected and engaged with alumni. We’ve increased our alumni presence on the most popular social media sites like LinkedIn, Facebook and Twitter. We’re continuing to expand programs for young alumni who comprise an increasing proportion of our alumni base. In addition, we’re actively seeking ways to facilitate greater alumni interaction and networking, including increasing event offerings and introducing an alumni online directory.

We encourage alumni to take advantage of events and initiatives that can advance your aspirations in the workplace and our community. Alumni can wear the SFU brand with pride as we partner with merchandiser Lands’ End to offer a line of SFU Alumni-branded items from apparel to attachés. Visit www.sfu.ca/alumni for details.

We’re also shifting our focus toward greater engagement with the surrounding communities where alumni live and work. SFU and its alumni have always been known for being socially conscious and caring for the community. In these challenging times with so many local and global neighbours in need, what could be more fitting than to gather alumni together in service to the community? Our Alumni Day of Service and this year’s AGM social change theme are two good examples. We encourage you to become involved in your community and to share your stories of success with the Alumni Association to inspire your fellow alumni.

Nowhere is SFU’s message ‘Thinking of the World’ better exemplified than through our alumni. Every day in every region of the world, SFU graduates are using their knowledge and skills to make their communities and the world a better place. When we speak about the need for change and transformation, this is truly SFU’s most important legacy: alumni who make a difference. Thank you for staying connected!
FACTS & FIGURES

DEMOGRAPHICS

Forty years ago when the Alumni Association was formed there were only 100 members and most were men. Today the Association has over 100,000 alumni and females outnumber the males. It took two decades to reach 25,000 alumni in 1986, then only ten more years to reach 50,000 in 1996. In the decade since, the population has doubled to over 100,000.

The University’s relative youth naturally encompasses a young alumni base, with the majority of graduates aged 25 to 49. We are striving to better meet the needs of our growing group of young alumni while also diversifying our programming to appeal to different age segments including our earlier grads. www.sfu.ca/alumni/our_alumni/figures

1 / Alumni from 1969 to 2009 (cumulative, in thousands)

2 / By age (all living grads with at least one SFU credential, including Education PDP)

AT A GLANCE

For the year ended March 31, 2010

SFU Alumni Association members 108,220
International alumni members 6,228
Countries where alumni reside 130
Alumni groups (interest-based & regional) 44
Outstanding Alumni Award recipients 116
Honorary Degree Recipients 270
Alumni Update E-newsletter circulation 50,954
aq Magazine circulation 78,532
Alumni Email Forwarding addresses 10,182
SFU Library items borrowed by alumni 11,066
STAYING CONNECTED

ALUMNI EMAIL FORWARDING
The SFU Alumni Email Account (webmail) was transitioned in fall 2009 to an email forwarding service, a free and convenient way to stay connected while showing your SFU pride and alumni status with an “@alumni.sfu.ca” email address.
www.sfu.ca/alumni/emailforwarding

ENGAGING THROUGH SOCIAL MEDIA
Alumni can now receive just-in-time information on the latest benefits and services, events and news by following us on Facebook and Twitter, and by joining the over 3000 alumni on the official SFU Alumni Association LinkedIn group.
www.sfu.ca/alumni/keep_in_touch

SFU Alumni Association
Simon Fraser University Alumni

ALUMNI UPDATE E-NEWSLETTER
Keep up to date on the latest SFU and alumni news, and learn about exclusive offers and events. Subscribe today for monthly updates. www.sfu.ca/alumni/news

ALUMNI ONLINE DIRECTORY
The Alumni Association is working towards an online directory that lets grads update contact information, search for peers, and share personal and professional news. Watch for more details on the website and in the Alumni Update e-Newsletter.

CONNECTING WITH OUR COMMUNITIES
The Alumni Board has begun participating in community outreach initiatives to engage alumni while helping surrounding communities. The Association partnered with CFOX Radio to help raise much-needed food donations for families in Surrey and Metro Vancouver during the holidays. The Association is also working on an Alumni Day of Service on June 6, 2010. This will provide an opportunity for alumni to connect and collaborate while serving the community.
www.sfu.ca/alumni/dayofservice
As valued members of the community, alumni can access group rates and exclusive products and services. [www.sfu.ca/alumni/benefits](http://www.sfu.ca/alumni/benefits)

**Alumni Email Forwarding**  @alumni.sfu.ca email address

**Wireless Access**  available on all SFU campuses

**SFU Library**  access resources, books and journals

**Career Services**  career advising and resources

**Recreation Membership**  access to SFU gym facilities

**SFU Theatre**  enjoy live performances

**Diamond Alumni Centre**  meeting and event venue

**Simon Hotel**  guest accommodation on campus

**NEW : REFWORKS ACCESS**

Use RefWorks to store, organize and format references. Ideal for research projects as part of one’s graduate work or work-related projects. [www.lib.sfu.ca/my-library/refworks](http://www.lib.sfu.ca/my-library/refworks)

**NEW : SFU ALUMNI MERCHANDISE**

Buy customized Alumni merchandise through Lands’ End for ideal gifts. [www.sfu.ca/alumni/benefits](http://www.sfu.ca/alumni/benefits)

**BMO SFU ALUMNI ASSOCIATION MASTERCARD**

AIRMILES and cash back options [bmo.com/sfu](http://bmo.com/sfu)

**CLEARSIGHT INVESTMENT PROGRAM**

Investment products and services [clearsight.ca/sfu](http://clearsight.ca/sfu)

**MANULIFE FINANCIAL**

Term life, health & dental, & disability [manulife.com/sfu](http://manulife.com/sfu)

**TD INSURANCE MELOCHE MONNEX**

Home and auto insurance [melochemonnex.com/sfualumni](http://melochemonnex.com/sfualumni)

**LEADER FRAMES**

Degree, certificate & photo frames [degreeframes.com](http://degreeframes.com)
A wide range of local, regional and international events give alumni the opportunity to connect face-to-face with each other and with members of the SFU community.

www.sfu.ca/alumni/events

- Alumni Association Annual Gathering & General Meeting
- President’s Reception for International Students’ Graduation
- Calgary Alumni & Friends Reception
- Edmonton Alumni & Friends Reception
- Toronto Alumni and Friends Reception
- SFU Alumni Gathering in Singapore
- President’s Alumni Reception in Japan (Tokyo)
- President’s Alumni Reception in Korea (Seoul)
- President’s Alumni Brunch in Taiwan (Taipei)
- 2009 Outstanding Alumni Awards
- New York City Alumni & Friends Brunch
- Montreal Alumni & Friends Reception
- Young Alumni Event: Kick Your Career Into Overdrive
- Computing & Engineering Science Alumni Reception

SFU graduates around the world stay connected through alumni groups and reps. Groups organize their own activities based on common interests or location. Representatives serve as a local resource for SFU and alumni in the region and often help lead alumni group activities. As our alumni membership grows more mobile and diverse, so do our alumni groups. We now have more than 40 groups spread near and far around the world.

www.sfu.ca/alumni/groups
AWARDS & ACHIEVEMENTS

OUTSTANDING ALUMNI AWARDS
Each year, SFU and the Alumni Association honour our most accomplished graduates with Outstanding Alumni Awards. Nominations are made by alumni, faculty, staff, students and SFU’s many friends in the community. Since the awards were first introduced in 1983, they have become one of SFU’s most celebrated traditions. We applaud all our winners for their remarkable achievements.

www.sfu.ca/alumni/our_alumni/outstanding

View videos outlining their accomplishments here:
www.sfu.ca/alumni/events/OAA2009.html

ARTS & CULTURE
Lyn Hancock, BEd ’77, MA ’81
Author, Photographer, Environmentalist, and Educator

ATHLETIC ACHIEVEMENT
Carol Huynh, BA ’04
Olympic Gold Medalist in Women’s Wrestling

ACADEMIC ACHIEVEMENT
Marianne Sadar, BSc ’88
Senior Scientist and Prostate Cancer Research Leader, BC Cancer Agency

PROFESSIONAL ACHIEVEMENT
Robert Turner, PhD ’73
Director, Department of Neurophysics, Max Planck Institute for Human Cognitive and Brain Sciences (Germany)

ALUMNI ACHIEVEMENTS
Throughout the year alumni worldwide are earning awards and accolades that bring honour to the Alumni Association and SFU. We salute them for their important contributions and achievements.

Annabel Lyon, BA ’94, received the Rogers Writers’ Trust Fiction Prize and numerous accolades for her first novel, “The Golden Mean”; the only book short-listed for all three major Canadian literary awards in 2009.

Michelle Lang, BA ’98 lost her life while reporting on assignment in Afghanistan in December 2009 and was awarded the Canadian World Press Freedom Award in May 2010. She is the first person to receive this distinguished honour posthumously.

Daniel Igali, BA ’01, received a Future Aces Foundation award from the Carnegie Foundation for being an inspiration to others through his fundraising work for his school in Nigeria.

Ryan Beedie, BBA ’91, President of The Beedie Group and successful real estate developer was named the Ernst & Young Pacific Region’s 2009 Entrepreneur of the Year.

Sean Millington, BA ’91, was inducted into the BC Sports Hall of Fame. Millington played 13 seasons in various Canadian Football League teams, including the BC Lions.
GRANTS & SUPPORT

FUNDING GRANTS
Events and programs for alumni groups are made possible in part by grants from the Alumni Association.

<table>
<thead>
<tr>
<th>Event</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Backpack to Briefcase Career Conference</td>
<td>2,000</td>
</tr>
<tr>
<td>Computing &amp; Engineering Alumni Reception</td>
<td>1,140</td>
</tr>
<tr>
<td>Communication Co-op Alumni Reunion</td>
<td>644</td>
</tr>
<tr>
<td>Young Alumni: Kick Your Career Into Overdrive</td>
<td>524</td>
</tr>
<tr>
<td>AIESEC AlumNight</td>
<td>300</td>
</tr>
</tbody>
</table>

OUTSTANDING STUDENT LEADERSHIP AWARD
Senior athlete Robyn Buna, a Kinesiology major and guard on the SFU women’s basketball team, received the Alumni Association’s 2009 Outstanding Student Leadership Award ($2000). Buna was named Most Valuable Player at the 2010 CIS National Championships and top Clan student-athlete with a grade point average of 4.19. Despite a busy schedule, Buna contributes by coaching Inner City youth, Special Olympics athletes, and children across the Lower Mainland and Okanagan, where she grew up.

MICHAEL STEVENSON PRESIDENTIAL LEGACY FUND
In recognition of President Stevenson’s contributions to SFU, an endowment fund has been established in his name to fund scholarships for graduate students across all faculties. The Alumni Association has pledged a $10,000 donation to kick-start this fund. We hope other alumni will consider supporting this important cause.

ALUMNI GIVING
Despite a challenging economic year, thanks to the support of alumni donors, SFU’s endowments continued to grow to provide much-needed support for students. This year the university unveiled modern and comfortable study and gathering spaces for students, funded by faculty and staff donations and alumni donors to the Alumni Special Initiatives Endowment Fund. Thank you to all alumni who made a gift this year to support students at SFU.
The SFU Alumni Association gratefully acknowledges the support of our sponsors. Their gifts of cash, services and gifts-in-kind are vital to our sustainability and success.

2009/10 SPONSORS
Burnaby Board of Trade
BMO MasterCard
Business in Vancouver
Clearsight Investment Program
Flower Factory
Four Seasons Hotel Vancouver
Genome British Columbia
Integral Financial Services
Leader Frames
Manulife Financial
SFU Document Solutions
SFU Meeting, Event & Conference Services
Swank AudioVisual
TD Insurance Meloche Monnex

CHANCELLOR
Brandt Louie, LLD ’05

BOARD OF GOVERNORS
Jeanette McPhee, BBA ’84
Lynda Brown-Ganzert, BSc ’90, MEd ’99

SENATE
James McArthur, PDP ’75, MALS ’97
Colin Percival, BSc ’01
Cynthia Lewis, MEd ’87
D’Arcy Warner, MBA ’72

FRIENDS OF THE LIBRARY COMMITTEE
Hugh Lindsay, Cert ’84, PBD ’92

EXCELLENCE IN TEACHING COMMITTEE
Derrick Chee, BBA ’02
Bernie Maroney, MBA ’06

ALUMNI ASSOCIATION BOARD OF DIRECTORS
President Bernie Maroney, MBA ’06
Vice President Chris Hilliard, BA ’88, BA ’06
Treasurer Lien Yeung, BA ’06
Past President Allan Maynard, BSc ’70, MSc ’72

Members at Large
Marisa Beraldin, BGS ’98, Cert ’99
Sharon Blair, PhD ’97
Derrick Chee, BBA ’02
Aaron Cruikshank, BA ’01, MPP ’06
Bill Cunningham, MBA ’94
Dale Flood, MBA ’07
Larry Hayes, BA ’82
Meena Mann, BA ’06
Meaghan Taylor, BSc (Hons) ’02, CS Cert ’03, MBA ’03
Marcia Wakarchuk Jones, MSc ’92
Jason Wong, BA ’04

Executive Director Julie Saito, BBA ’98

www.sfu.ca/alumni/volunteers
NOTICE TO READER

On the basis of information provided by the management, we have compiled the statement of financial position of the Alumni Association of Simon Fraser University as at March 31, 2010 and the statements of changes in net assets, operations and cash flows for the year then ended. We have not performed an audit or a review engagement in respect of these financial statements and, accordingly, we express no assurance thereon. Readers are cautioned that these statements may not be appropriate for their purposes. Burnaby, BC, May 4, 2010

David Curll Inc., Chartered Accountant
1418–4710 Kingsway, Burnaby, BC V5H 4M2
# Statement of Financial Position

**Statement of Financial Position**—March 31, 2010  
(Uunaudited, see notice to reader)

## Assets

### Current Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>44,798</td>
<td>8,530</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>38,558</td>
<td>66,714</td>
</tr>
<tr>
<td>Accounts Receivable from Simon Fraser University</td>
<td>15,624</td>
<td>4,958</td>
</tr>
<tr>
<td>Short-term Investments</td>
<td>123,986</td>
<td>120,063</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>222,966</strong></td>
<td><strong>200,265</strong></td>
</tr>
</tbody>
</table>

## Liabilities

### Current Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued</td>
<td>16,540</td>
<td>2,987</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td><strong>222,966</strong></td>
<td><strong>200,265</strong></td>
</tr>
</tbody>
</table>

## Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>206,426</td>
<td>197,278</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>222,966</strong></td>
<td><strong>200,265</strong></td>
</tr>
</tbody>
</table>

Approved by the Executive  

*Bernie Maroney, President*  
*Lien Yeung, Treasurer*

---

# Statement of Changes in Net Assets—March 31, 2010  
(Uunaudited, see notice to reader)

## Balance

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning</td>
<td>197,278</td>
<td>158,774</td>
</tr>
<tr>
<td>Excess of Revenues Over Expenditures</td>
<td>9,148</td>
<td>38,504</td>
</tr>
<tr>
<td><strong>Balance Ending</strong></td>
<td><strong>206,426</strong></td>
<td><strong>197,278</strong></td>
</tr>
</tbody>
</table>
# Statement of Operations

**Statement of Operations**—Year Ended March 31, 2010  
(UNAUDITED, SEE NOTICE TO READER)

## Revenues

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affinity Programs</td>
<td>28,073</td>
<td>61,199</td>
</tr>
<tr>
<td>Event Sponsorship and Ticket Sales</td>
<td>54,035</td>
<td>60,518</td>
</tr>
<tr>
<td>Frame Sales</td>
<td>7,378</td>
<td>6,807</td>
</tr>
<tr>
<td>Investment Income</td>
<td>3,923</td>
<td>2,743</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>93,409</strong></td>
<td><strong>131,267</strong></td>
</tr>
</tbody>
</table>

## Expenditures

### Expenditures—Programs, Projects and Events

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni Awards Event</td>
<td>36,256</td>
<td>42,340</td>
</tr>
<tr>
<td>Annual General Meeting and Annual Report</td>
<td>14,068</td>
<td>15,061</td>
</tr>
<tr>
<td>Alumni Groups</td>
<td>5,146</td>
<td>4,862</td>
</tr>
<tr>
<td>Convocation Alumni Pins</td>
<td>6,619</td>
<td>5,392</td>
</tr>
<tr>
<td>Database Management</td>
<td>3,622</td>
<td>4,505</td>
</tr>
<tr>
<td>Marketing (AQ Magazine and Frame Program)</td>
<td>1,528</td>
<td>3,236</td>
</tr>
<tr>
<td>Scholarships and Bursaries</td>
<td>1,938</td>
<td>10,000</td>
</tr>
<tr>
<td>Student Initiatives and Student Leadership Award</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Totem Pole Project</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Expenditures—Programs, Projects and Events</strong></td>
<td><strong>79,177</strong></td>
<td><strong>85,396</strong></td>
</tr>
</tbody>
</table>

### Expenditures—Administration and Board

<table>
<thead>
<tr>
<th>Description</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>2,251</td>
<td>2,634</td>
</tr>
<tr>
<td>Board Committees and Planning Session</td>
<td>458</td>
<td>672</td>
</tr>
<tr>
<td>Board Meetings</td>
<td>1,317</td>
<td>2,444</td>
</tr>
<tr>
<td>Office and Miscellaneous Board Expenses</td>
<td>1,153</td>
<td>1,392</td>
</tr>
<tr>
<td>Contest Prizes, Recognition Gifts</td>
<td>(95)</td>
<td>(225)</td>
</tr>
<tr>
<td><strong>Total Expenditures—Administration and Board</strong></td>
<td><strong>5,084</strong></td>
<td><strong>7,367</strong></td>
</tr>
</tbody>
</table>

**Total Expenditures**                                      | **84,261** | **92,763** |

**Excess Revenues over Expenditures**                       | **9,148**  | **38,504** |
## Statement of Cash Flows

**Statement of Cash Flows—March 31, 2010**  
(UNAUDITED, SEE NOTICE TO READER)

### Operating Activities

EXCESS OF REVENUES OVER EXPENDITURES ................................................. 9,148 .............................................. 38,504

### Changes in Non-Cash Working Capital

<table>
<thead>
<tr>
<th>Account</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Receivables</td>
<td>28,156</td>
<td>(11,214)</td>
</tr>
<tr>
<td>Accounts Receivable from Simon Fraser University</td>
<td>(10,666)</td>
<td>(10,409)</td>
</tr>
<tr>
<td>Short-Term Investments</td>
<td>(3,923)</td>
<td>(8,675)</td>
</tr>
<tr>
<td>Accounts, Payable and Accrued</td>
<td>13,553</td>
<td>(5,840)</td>
</tr>
</tbody>
</table>

CASH PROVIDED BY OPERATING ACTIVITIES  

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>36,268</td>
<td>2,366</td>
</tr>
</tbody>
</table>

### Increase in Cash

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASH, BEGINNING</td>
<td>8,530</td>
<td>6,164</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASH, ENDING</td>
<td>44,798</td>
<td>8,530</td>
</tr>
</tbody>
</table>

## Notes

### Accounting Policies

**Short-term investments** are recorded at cost and have a fair market value of $123,986 (2009: $120,063). The investment portfolio consists of low risk investments such as treasury bills, GIC’s and other market instruments.

**Revenue recognition**  Affinity programs and event sponsorship ticket sales are considered revenue in the period they are earned, including receipts associated with BMO Bank of Montreal MasterCard, Clearsight Investment Program, Integral Financial Services, Manulife Financial and TD Insurance Meloche Monnex.

**Contributed services** by volunteers assist the Association in its service delivery activities. Contributed services are not reflected in the financial statements.

### Purpose of the Organization

The purpose of the Alumni Association of Simon Fraser University is to enhance the excellence of Simon Fraser University and foster an active and ongoing relationship between alumni and their alma mater.

### Operations

The Association is incorporated pursuant to the Society Act of BC as a non-profit organization effective Jan. 21, 1969.

### Accounts Receivable from SFU

The operations of the Association are supported by the University, which maintains alumni records, publishes *aq* magazine and provides administrative support for association activities. The Association reimburses the University for expenses paid on its behalf.
On August 31, 2010, Dr. Michael Stevenson will retire as the university’s longest-standing president. In honour of his extraordinary contributions to SFU, the Alumni Association has granted honorary alumni status to Michael Stevenson and his wife, Jan Whitford. We thank Michael and Jan for their enthusiastic commitment to alumni relations, including visiting alumni around the world, and we wish them all the best in their post-SFU life.
The SFU Alumni Association was founded in 1969. We are a registered non-profit society with a membership of over 108,000 alumni in more than 130 countries worldwide. We are governed by an elected Board of Directors and receive administrative assistance from the SFU Alumni Relations Office. The Alumni Association represents the interests of SFU graduates worldwide. We are committed to keeping our alumni informed, involved and invested in the alumni community and the future of SFU. Working closely with the university, we offer communications, events, benefits and services for our current and future alumni. We are proud to support SFU and its graduates in making their finest contributions to society.