

SFU

THINKING OF THE WORLD

**SIMON FRASER
UNIVERSITY
ALUMNI
ASSOCIATION**

**ANNUAL REPORT
2006-2007**



message to alumni

2006/07 began on a high note — celebrating 40 years of SFU at the May 2006 Alumni AGM & Wine Tasting at the new Segal Graduate School of Business. Three weeks later, we helped welcome thousands of alumni back to campus — many for the first time since graduating — for the Discover SFU Open House. And in September, we celebrated the opening of SFU's Surrey campus, which marked the official end of SFU's 40TH anniversary celebrations.

Endings also mark beginnings, which inspired us to look ahead to new horizons. How will SFU and the alumni community distinguish itself in the next 40 years?

Much of the answer lies in SFU's new tagline: *Thinking of the World*. This spirit is exemplified by SFU graduates making important contributions to the world every day. The role alumni play locally and globally must not be underestimated: alumni are a university's best ambassadors. Your achievements enhance SFU's ability

to recruit and retain the best students in an increasingly competitive environment.

Thinking of the world of alumni, our vision has grown broader and more diverse. We've begun exploring opportunities for alumni advocacy, greater outreach into the community, and more diversity in alumni groups based on age, demographics, interests and geography. We've expanded our events to offer more variety in regions and venues. And we've found new ways to reconnect alumni with SFU, like assisting with student recruitment and sharing their personal success stories.

To continue serving you better, we want to know what you think about SFU and the Alumni Association. In summer 2007, we'll be conducting an alumni survey. If you're invited to participate, please take a moment to share your opinions. We welcome your feedback at any time. Thanks for staying in touch!



KARL DOPF, BA '91
PRESIDENT



JANIS HORNE, BGS '88, MALS '96
EXECUTIVE DIRECTOR

awards

OUTSTANDING ALUMNI AWARDS

Dr. Robert Armstrong, BSc '75, Professional Achievement
Mr. Larry Beasley, BA '73, Public Service
Dr. Sarah England, MBA '97, Service to the Community
Dr. Roy Miki, MA '70, Arts & Culture

OUTSTANDING STUDENT LEADERSHIP AWARD

Molecular biology student Ms. Dua'a Riyal received a \$2000 award from the Alumni Association for her outstanding leadership, academic achievement, and community service.



Outstanding Alumni Award winners Roy Miki, Sarah England, Dua'a Riyal, Robert Armstrong and Larry Beasley.

CCAE PRIX D'EXCELLENCE AWARD

SFU Alumni Relations won the 2006 Prix D'Excellence gold award for the October 1, 2005 Alumni 40TH Anniversary Celebration. It was named the best alumni event in Canada by the Canadian Council for the Advancement of Education.

benefits and services

AFFINITY SERVICES

Affinity services provide value to alumni and essential revenue for the Alumni Association. Thank you for your participation in these programs and for supporting our financial sustainability.

BMO MOSAIK MASTERCARD

SFU Alumni Association Mosaik MasterCard
www.bmo.com/mosaik/sfu

CLEAR SIGHT INVESTMENT PROGRAM

Investment and retirement planning
www.clearsight.ca

MANULIFE FINANCIAL

Term life, health, dental, disability insurance
www.manulife.com/sfu

TD MELOCHE MONNEX

Home and auto insurance
www.tdmelochemonnex.com/sfu

LEADER FRAMES

Degree and certificate frames
www.degreeframes.com



ALUMNI BENEFITS

Last year thousands of alumni enjoyed the exclusive benefits of Alumni Association membership: *Alumni Update* e-newsletter, alumni lifetime e-mail, *aq* magazine, library privileges, computer accounts; and discounts on recreation, Simon Hotel, and Diamond Alumni Centre.

communications

What's new in alumni communications? Alumni speakers at Convocation now give words of welcome to the graduating class. Photos and profiles of Outstanding Alumni Award winners are posted on the 5th floor of the SFU Burnaby library for public viewing. SFU has a new logo and tagline that captures the essence of our diverse and dynamic alumni community: Thinking of the World. And we've begun working on a series of alumni profiles to give you a peek into the interesting lives of SFU grads. Visit us online and keep your email address up-to-date for all the latest news.



Alumna Marisa Beraldin speaking at the Alumni AGM in 2006.

groups and reps

SFU graduates around the world help keep alumni connected through alumni groups and representatives. Alumni groups allow grads to self-organize activities based on common interests or geographic location. Alumni reps plan alumni activities, assist with student recruitment, and serve as ambassadors for SFU in their communities.

YOUNG ALUMNI GROUP

In 2006, the Downtown Alumni Group became the Young Alumni Group (YAG). Aimed at recent grads, the YAG's first year included a networking event, a session on time-management, and a seasonal social.

CHARTER ALUMNI GROUP

SFU's earliest grads gathered in March '07 for a reception at the Vancouver Museum *Totems to Turquoise* exhibit.



Hong Kong alumni and friends enjoy a day trip to Lamma Island.

INTEREST-BASED AND REGIONAL ALUMNI GROUPS

New groups established in 2006/07 include Graduate Liberal Studies, CanDiego (in San Diego, CA), and Taiwan. Football alumni reconnected with new energy in support of SFU student-athletes.

events

2006

Australia, Japan, Prince George, Kamloops, Kelowna; AGM & Wine Tasting Reception, Business Alumni & Friends Golf Tournament, Discover SFU Open House (Burnaby), International Grad Reception, SFU Surrey Open House, PEI Alumni Dinner, Toronto Alumni Reception

2007

MBA Alumni Dinner, Ottawa Alumni Breakfast, Outstanding Alumni Awards, Alumni Leaders Forum, Charter Reception



Program for SFU Alumni Association's award-winning 40th Anniversary Celebration

support for students

Thanks to the generosity of 7,689 alumni donors, support for SFU students reached new heights in 2006/07. The Alumni Scholarship & Bursary Endowment grew 10% to \$3,597,000, providing \$175,000 annually in student financial aid. The Alumni Library Endowment grew 8% to \$1,998,000, contributing \$95,000 a year for library books and resources. Matching funds from the Alumni Association helped grow monthly giving to \$60,000 annually. 100% of alumni gifts go directly to benefit students. Simply put, alumni donors open up a world of opportunity for students, and we thank you.



Students relaxing in the Cornerstone plaza at UniverCity.

sponsorship

Alumni activities are made possible by the financial support of our sponsors.

- BMO Mosaik MasterCard
- Business in Vancouver
- Clearsight Investment Program
- Four Seasons Hotel Vancouver
- Integral Financial Services
- Leader Frames
- Manulife Financial
- Morris J Wosk Centre for Dialogue
- SFU Bookstore
- TD Meloche Monnex

FUNDING GRANTS

The association awarded funding grants to support the following alumni activities:

- Communications Co-op Alumni Event
- Backpack to Briefcase Career Conference
- Psychology Students & Alumni Networking



Students at SFU's 40th Anniversary help mark 30 years of co-op education.

volunteer leadership

UNIVERSITY GOVERNANCE

CHANCELLOR

Brandt Louie, LLD '05

BOARD OF GOVERNORS

Jeanette McPhee, BBA '84

Pauline Rafferty, BA '74

SENATE

Jim McArthur, PDP '75, MALS '97

Colin Percival, BSc '01

Don Smith, BA '74, MBA '96

D'Arcy Warner, MBA '72

UNIVERSITY COMMITTEES

UNIVERSITY COMMUNITY ADVISORY COMMITTEE

Vivienne Taylor, BA '80

EXCELLENCE IN TEACHING COMMITTEE

Karl Dopf, BA '91

Tatiana Scratchley, MBA '06

FRIENDS OF THE LIBRARY COMMITTEE

Hugh Lindsay, Cert '84, PBD '92



Guest speaker Dr. Peter Legge and past president Glenn Young.

board of directors

PRESIDENT

Karl Dopf, BA '91

VICE PRESIDENT

Allan Maynard, BSc '70, MSc '72

TREASURER

Randy Norman, BA '95

MEMBERS AT LARGE

Marisa Beraldin, BGS '98, Cert '99 (to 12/06)

Aman Bhangu, BSc '01, GDBA '03

Anita Bloy, BA '88, MA '95

Robin Chakrabarti, MBA '95

Diane Chung, BBA '03

Bill Cunningham, MBA '94

Rachael Froese Zamperini, BA '00

Patrick Horner, MBA '93

Angela Koulyras, BA '00, Cert '00

Jay Mason, BBA '89

Tatiana Scratchley, MBA '06

Glenn Young, MBA '94

EXECUTIVE DIRECTOR

Janis Horne, BGS '88, MALS '96

STAFF

DIRECTOR, ALUMNI RELATIONS

Janis Horne, BGS '88, MALS '96

ASSOCIATE DIRECTOR, ALUMNI RELATIONS

Julie Saito, BBA '98

ASSOCIATE DIRECTOR, INTERNATIONAL ALUMNI

Catherine Price

BUSINESS ALUMNI OFFICER

Anne Campbell

PROGRAM ASSISTANT

Barbara Diggins, BA '95

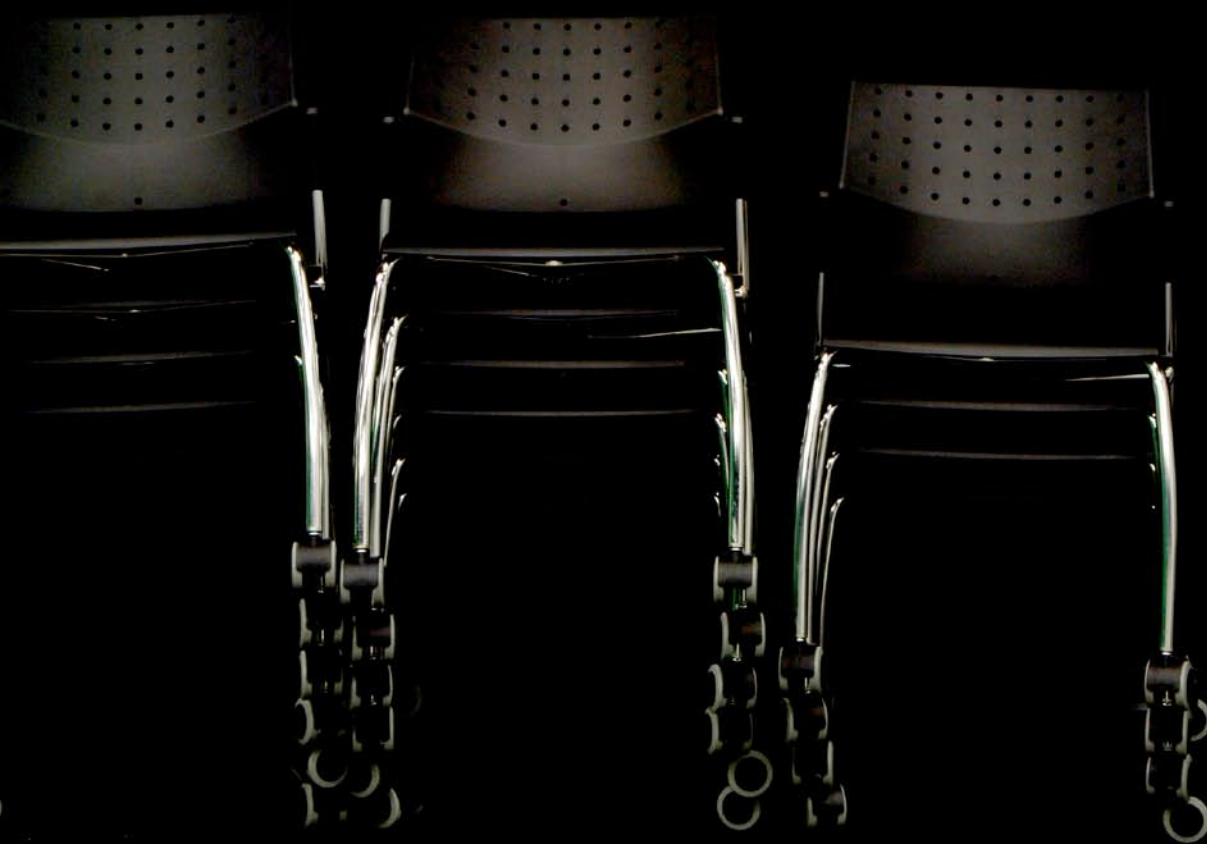
at a glance

SFU Alumni Association members	93,000
International members	5,500
Countries where alumni reside	122
Worldwide groups & reps	35
Outstanding Alumni Award recipients	109
<i>Alumni Update</i> E-newsletter circulation	36,000
<i>aq Magazine</i> circulation	67,000
Lifetime Email accounts	13,620
Average daily visits to www.sfu.ca/alumni	503
Items borrowed by alumni from SFU library	13,373
Alumni Association Mosaik MasterCards	2,215
Home & auto insurance policies	1,029
Term life, disability, health & dental policies	843
Clearsight investment accounts	25



Three generations enjoy the view at the SFU International Graduates' Reception.

financial statements



financial statements

TURCO ROSS & ASSOCIATES
CHARTERED ACCOUNTANTS
 314–2800 East 1st Avenue
 Vancouver, BC V5M 4P3

NOTICE TO READER

We have compiled the statement of financial position of the Alumni Association of Simon Fraser University as at March 31, 2007 and the statements of changes in net assets, operations and cash flows for the year then ended from information provided by management. We have not audited, reviewed or otherwise attempted to verify the accuracy or completeness of such information. Readers are cautioned that these statements may not be appropriate for their purposes.

— Vancouver, BC, April 19, 2007

STATEMENT OF FINANCIAL POSITION — MARCH 31, 2007
 (UNAUDITED, SEE NOTICE TO READER)

	2007	2006
ASSETS		
CURRENT ASSETS		
CASH	58	9,513
ACCOUNTS RECEIVABLE	50,500	55,135
PREPAID EXPENSES	259	—
SHORT-TERM INVESTMENTS	101,205	98,555
	152,022	163,203
LIABILITIES		
CURRENT LIABILITIES		
ACCOUNTS, PAYABLE AND ACCRUED	2,400	.800
ACCOUNTS, PAYABLE TO SIMON FRASER UNIVERSITY (NOTE ONE)	3,778	42,586
DEFERRED REVENUES	5,000	—
	11,178	43,386
NET ASSETS		
UNRESTRICTED	140,844	119,817
	152,022	163,203

Approved by the Executive



KARL DOPF, PRESIDENT



RANDY NORMAN, TREASURER

NOTE ONE

The operations of the Association are supported by the University, which maintains alumni records, publishes aq magazine and provides administrative support for Association activities. The Association reimburses the University for expenses paid on its behalf.

NOTE TWO

The contribution of \$10,000 this year completes a \$50,000 pledge to the 40th Anniversary Matching Award designated for student scholarships and bursaries.

NOTE THREE

The complete financial statement and notes are available for review at the Alumni Relations Office, Diamond Alumni Centre, Simon Fraser University, Burnaby, B.C.

STATEMENT OF OPERATIONS—YEAR ENDED MARCH 31, 2007
(UNAUDITED, SEE NOTICE TO READER)

	2007	2006
REVENUES		
AFFINITY PROGRAMS	58,527	47,736
EVENT SPONSORSHIP AND TICKET SALES	54,265	83,943
FRAME SALES	6,342	7,905
INVESTMENT INCOME	2,649	5,716
	121,783	145,300
EXPENDITURES		
EXPENDITURES—PROGRAMS, PROJECTS AND EVENTS		
ALUMNI ANNUAL GATHERING AND GENERAL MEETING	17,616	16,452
ALUMNI GROUPS	500	2,611
CONVOCATION ALUMNI PINS	3,343	7,806
DATABASE MANAGEMENT	5,332	5,345
40TH ANNIVERSARY EVENTS	1,000	24,229
40TH ANNIVERSARY MATCHING AWARD (NOTE TWO)	10,000	10,000
MARKETING (AQ MAGAZINE AND FRAME PROGRAM)	9,360	2,275
OUTSTANDING ALUMNI AWARDS EVENT	37,169	37,921
STUDENT INITIATIVES AND STUDENT LEADERSHIP AWARD	4,000	2,000
	88,320	108,639
EXPENDITURES—ADMINISTRATION AND BOARD		
ACCOUNTING	1,980	2,842
BOARD COMMITTEES AND RETREAT	5,232	1,683
BOARD MEETINGS	2,311	2,230
OFFICE AND MISCELLANEOUS BOARD EXPENSES	2,613	2,610
CONTEST PRIZES, RECOGNITION GIFTS	300	300
	12,436	9,665
	100,756	118,304
EXCESS REVENUES OVER EXPENDITURES	21,027	26,996



The Alumni Association of Simon Fraser University was founded in 1969 by our earliest graduates. We are a registered, non-profit society with a membership of more than 93,000 alumni in more than 100 countries worldwide. We are governed by an elected Board of Directors and receive administrative assistance from university staff and the Alumni Relations Office.

Our goal is to serve alumni and enhance the excellence of SFU through volunteerism, advocacy, governance, communications, events, sponsorship, philanthropy, programs and services. In all that we do, we strive to foster engaging and mutually beneficial relationships between alumni and the SFU community. The Alumni Association is proud to support SFU and its graduates in making their finest contributions to society.

**Alumni Association
Simon Fraser University**
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