Foster a culture of engagement among students, engaging research, and engaging the community of more than 120,000 alumni in 130 countries — works to solve some of our most compelling problems.

Andrew Boden, ’92, volunteers to build houses and children’s literacy around the world.

SFU’s global community — over 120,000 alumni in 130 countries — works to solve some of our most compelling problems. When asked what they appreciated most about their SFU experience, many say they became more socially conscious and informed about world issues. Here are eight alumni who are not only engaging the world, but changing it for the better.

Natalie Hirson, BSc ’96 (Kinesiology), is engaging the world as a member of the Canadian Space Agency. She received the 2010 Ad Astra (“to the stars”) award recognizing her contribution to the success of the First Canadian Expedition aboard the International Space Station. She developed and supervised the strength, conditioning and rehabilitation training program for astronaut Robert Thirsk, overseeing his pre-flight fitness training, on-orbit health and post-leading recovery.

Svein Andersen, BA ’81, MA ’84 (Economics), is tackling the economic crisis head-on as the Secretary General of the Financial Stability Board (FSB), an international group of global regulators and central bankers based in Switzerland. The FSB was created by G20 nations in 2009 to coordinate financial reforms in the wake of the deepening global financial crisis. Svein collaborates with high-profile international policy makers including the G20, the International Monetary Fund, and the World Bank and SFU in building the architecture of global economic governance.

Dr. Cary Fowler, BA ’72 (Sociology), LLB ’08, is a visionary leader in food security. He created the first global seed bank and is Executive Director of the Global Crop Diversity Trust based in Rome, Italy. For more than thirty years, he has worked tirelessly to preserve agriculture and biodiversity, and has championed the conservation of the world’s genetic plant heritage for this and future generations. He travels the world, sharing his message to educate and inspire global communities about the need for careful stewardship of the world’s plant resources.

Nell van Wouw, BA ’86 (Computing Science) and the Alumni Association’s volunteer representative in Japan, developed a non-profit organization in Tokyo to document Japan’s struggle for renewal in the aftermath of the earthquake and tsunami disaster in March 2011. Ganbatte 365 focuses on sharing local people’s stories and experiences through social media to inspire global citizens to help Japan rebuild and recreate its communities.

Ben Sparrow, MBA ’06, and Joshua Zoshi, BASc ’00 (Engineering), mBA ’06, are solving the world’s water shortage problems through their desalination company, SaltWorks Technologies. Desalination is an essential solution to shortages in clean drinking water and is used in over 100 countries where fresh water is scarce. The Saltworks desalination method is unique in that it uses very little external energy and no chemicals, resulting in lower operating costs and making plants more affordable to build—a key factor in the developing world that need this technology the most.

Every day, SFU alumni are engaging the world, and support these contributions, and impact the world in richer and more meaningful ways. As SFU and the Alumni Association both embark on new strategies this year, what better time could there be to be engaged?

See Engaging the World, page 2.

The benefits of being engaged are well worth pursuing for both alumni and the university. Benefits for alumni include staying informed, expanding your network, personal and professional development, value-added benefits and services, volunteer opportunities, intellectual engagement, lifelong learning, social networking, and more.

Similarly, the university benefits when alumni recommend SFU to others, share their contacts, volunteer their time and talents, mentor students, serve as global ambassadors, hire students and graduates, and enhance SFU’s reputation through their outstanding achievements.

Simply put, being engaged expands the potential for both alumni and SFU, and allows us to experience and impact the world in richer and more meaningful ways. As SFU and the Alumni Association both embark on new strategic journeys this year, what better time could there be to be engaged?

President’s Message

This year SFU rolled out an exciting new vision to be Canada’s most community-engaged university with a bold new tagline: Engaging the World. Alumni played a vital role in shaping the vision by sharing their perspective through the extensive, year-long community consultation process known as envision-SFU. Participants gave their input through focus groups, attending events, meeting in person, and engaging online.

Now that the vision is launched, alumni will play an equally vital role in helping SFU achieve it. After all, who could be more ideal than our global community of more than 120,000 alumni to help SFU engage the world? Every day, SFU alumni are engaging the world and bringing transformational change to their local and global communities through their work, volunteerism and personal lives. We want to encourage and support these contributions, and create more opportunities for that same kind of beneficial engagement between alumni and SFU.

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Chris Hilliard, BA ’88, BA ’06
President, SFU Alumni Association

The Engaged University

Earlier this year, SFU launched a new strategic vision: to be the leading engaged university defined by its dynamic integration of innovative education, cutting edge research, and far-reaching community engagement. As SFU President Andrew Petter shares, “we are committed to making SFU the leading engaged university defined by its dynamic integration of innovative education, cutting edge research, and far-reaching community engagement. As SFU President Andrew Petter shares, “we are committed to making SFU the leading engaged university defined by its dynamic integration of innovative education, cutting edge research, and far-reaching community engagement.”

Visit the website to learn more, and enter for a chance to win some very exciting prizes. While you’re there, be sure to check out Petter’s Perspective, the SFU President’s weekly blog, www.sfu.ca/engage
Sarah England, MBA ’97, led WHO’s Tobacco Free initiative in China, the world’s most populous nation.

Continued from page 1

DR. SARAH ENGLAND. MBA ’97 and 2006 Outstanding Alumni Award recipient, has devoted her life to solving some of the world’s most pervasive public health problems. In her work with the World Health Organization, she secured over $750 million for global vaccines and immunizations; fought to eradicate tuberculosis; led campaigns to reduce tobacco use in China; and advised on environmental health issues on Vietnam, Laos and Cambodia. Today she continues her life-saving efforts with Bloomberg Philanthropies in New York.

Kyle Jackson, BA ’07 (History), is participating in the Endangered Archives Program, a global rescue mission for the world’s most endangered historical documents. He’s taken his knowledge from SFU to India to help digitally preserve everything from 18th-century Tamil palm-leaf manuscripts to 20th-century Bengal street literature. He is also securing donated microscopes to create malaria detection centers for protecting villagers against the life-threatening disease.

How are you engaging the world?

We want to know how SFU alumni are engaging the world. We’ve launched a blog for alumni to share stories, inspire others, and network around their efforts to engage the world and enhance our local and global communities. Post your story or visit to become inspired! www.sfu.ca/alumni/blog

Each year, SFU and the Alumni Association honour our most accomplished graduates with Outstanding Alumni Awards. Since the awards were established by the Alumni Association in 1983, over 115 inspiring alumni have been recognized. Visit the 5th floor of the SFU Burnaby Library to view our Hall of Fame.

2011 photo contest winner

“SFU has given me the foundation to pursue a career in dentistry so that I can change the world one smile at a time.”

Andrea Dwernychuk, BSc ‘11

Outstanding Alumni Awards

2011 Outstanding Alumni: Nadine Caron (BSc ’93), Rolf Mathewes (BSc ’69), Graham Muir (MA ’82), James Chi Ming Pau (EARTS ’84).

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2012 Call For Nominations

The Alumni Association invites nominations of high achieving alumni from alumni, faculty, staff, students and the community. Categories include academics, arts and culture, athletics, professional, public service, community service, and service to the university. Deadline July 3, 2012: www.sfu.ca/alumni/outstanding
Engaging events

We stay engaged with alumni near and far through a wide array of events held on campus, throughout Metro Vancouver, across Canada and internationally. Some of the events we organized or supported in the past year include: 2011 Annual Alumni Gathering and General Meeting, alumni receptions hosted by SFU President Andrew Petter in Victoria, Montreal, Toronto, London, Shanghai, Beijing and New York; open houses at SFU Surrey and Burnaby; the SFU Outstanding Alumni Awards; and many more alumni events hosted by SFU faculties, departments and programs. www.sfu.ca/alumni/events

ALUMNI GROUPS AND REPS

SFU graduates around the world stay connected through regional and interest-based alumni groups and representatives. Groups organize activities and events based on common interests or geographic locations. Reps serve as a local resource for SFU and alumni in their region. View the list of the more than 45 alumni groups and reps: www.sfu.ca/alumni/groups

YOUNG ALUMNI GROUP

Connect with recent SFU graduates and compare notes on post-SFU life with the Young Alumni Group (YAG). Events and activities feature topics that matter most for young alumni including personal and professional development, networking, careers, and more. Where YAG goes and how YAG grows depends on what young alumni want. So if you’re a new or recent graduate, share your ideas or lend a hand with planning events and engaging others. www.sfu.ca/alumni/youngalumni

Our community

Alumni Association Board member Travis Wong (BBA ’09), Larisa Topalo (BBA ’11) and former SFSS President Jeff McCann at the 2011 SFU Outstanding Alumni Awards

President Petter engages with alumni during the alumni gathering in New York City, May 7.

WHERE ALUMNI LIVE

Canada 92%
USA 2.4%
C & S America .11%
Europe .81%
Asia 3.8%
Australia .24%
Africa .18%

Did you know ...

Every time you make a purchase with your BMO SFU Alumni Association MasterCard, a contribution is made to support alumni and student programs at no additional cost to you. Cardholders can choose among AIR MILES reward miles or CashBack rewards, with no annual fee or Gold options. Student cards also serve as Student Price Cards for added discounts at hundreds of retailers. www.sfu.ca/alumni/benefits/partnerships

CREDENTIALS ALUMNI EARNED

Applied Sciences 4.2%
Arts & Social Sciences 40%
Beedie School of Business 11.3%
Communication, Art & Technology 5.8%
Education 23%
Environment 4.9%
Health Sciences 0.2%
Science 11%

As of March 2012 we counted
118,473 alumni association members.

41% graduated in the last decade
73% are 29 or younger
51% are between 30 and 49
31% are over 50 years old

41% are spread over 128 countries
17% live in Metro Vancouver
51% are 29 or younger
31% are over 50 years old

83,317
2,166
731
3,414
98
223
Canada
USA
Europe
Asia
Africa

Library Privileges

Alumni can continue their lifelong learning by taking advantage of their SFU library privileges. Last year alumni borrowed over 9,000 items from SFU libraries in Burnaby, Surrey and Vancouver, and accessed a growing list of electronic resources from home. www.lib.sfu.ca/my-library/services-for-you

Alumni Merchandise

The Alumni Association has partnered with Lands’ End Business Outfitters to offer high quality and economically-priced SFU alumni branded clothing and merchandise. Catalogue and ordering: www.sfu.ca/alumni/benefits

Alumni Affinity Programs

The Alumni Association has partnered with select organizations to provide quality products and services which generate value for alumni and essential revenue to support alumni programs. BMO SFU Alumni Association MasterCard www.bmo.com/sfu

Manulife Financial term life, health, dental, and disability insurance www.manulife.com/sfu

TD Insurance meloche monnex home and auto insurance www.melochemonnex.com/sfualumni

BeneFits & Services

Membership in the Alumni Association comes with many value-added benefits and services available at economical group rates, discounted, or in some cases for free. View the complete list online and enjoy all the privileges that your alumni membership can offer: www.sfu.ca/alumni/benefits

Career Development

Recent graduates can access postings and career development information through SFU Career Services: www.sfu.ca/career, or for Beedie School of Business alumni, the Business Career Management Centre: www.beedie.sfu.ca/careers/alumni. Alumni looking for career direction are eligible to receive a 15% discount on career assessment testing and counseling through SFU Contingent Studies. More career services for alumni are being developed for the coming year.

Diamond Alumni Centre

Famous for the beauty of its mountain-top location, the Diamond Alumni Centre at SFU is becoming known as the spot where alumni couples tie the knot. Alumni receive special room booking discounts when they use the DAC for their special events, business functions and celebrations.


Simon Fraser University News
HELP US STAY CONNECTED

We continually update alumni records to ensure we keep graduates connected with information on all the latest news, events, privileges and opportunities. If your alumni contact information has changed (email, address, phone number, etc.), we invite you to visit our online address update form and send us your new details: www.sfu.ca/alumni/address-update

SPONSORSHIP

The SFU Alumni Association gratefully acknowledges the generous support of our sponsors. As a non-profit society, we rely on gifts of cash, services, and gifts-in-kind to help support our programs and ensure our sustainability and success.

2011/12 SPONSORS

Accretive Advisor   Manulife Financial
BMO Bank of Montreal   SFU Continuing Studies
Burnaby Board of Trade   SFU Document Solutions
Business in Vancouver   SFU Meeting, Event &
Flower Factory   Conference Services
Four Seasons Hotel   TD Insurance Meloche
Vancouver   Monnex
Integral Financial Services   Vancouver Lookout
Leader Frames

ALUMNI ASSOCIATION

The SFU Alumni Association was founded in 1969. We are a registered non-profit society with a membership of over 120,000 alumni in more than 130 countries worldwide. We are governed by an elected Board of Directors and receive administrative assistance from the SFU Alumni Relations Office. The Alumni Association represents the interests of SFU graduates worldwide. We are committed to keeping our alumni informed, involved and invested in the alumni community and the future of SFU. Working closely with the university, we offer communications, events, benefits and services for our current and future alumni.

We are proud to support SFU and its graduates in making their finest contributions to society. We are proud to invest in their success.

Alumni leaders

Locally, nationally and internationally, alumni prove their passion for SFU by sharing their time and talents in volunteer roles. Whether representing SFU around the globe, helping with governance, or reaching out to help a student, alumni serve with pride. Thank you all!

SFU alumni and students launch the first TEDxSFU conference thanks to funding from the SFU Alumni Association.

Helping current and future alumni stay connected and succeed is an important goal of the SFU Alumni Association. In 2011/12, the Association awarded financial grants totaling $5,250 to support networking activities and personal and professional development programs for alumni and students.

2011/12 FUNDING GRANTS

17th Annual SFU Clan Classic Golf Tournament ($500)
AIESEC AlumniNight 2011 ($300)
Faculty of Science Café Scientifique Lecture Series ($600)
SFU Backpack to Briefcase Career Conference ($1500)
SFU Indigenous Peoples Career Stories Event ($750)
TEDxSFU 2011 Annual Conference ($1000)

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THE SFU ALUMNI ASSOCIATION... helping current and future alumni stay connected and succeed is an important goal of the SFU Alumni Association. In 2011/12, the Association awarded financial grants totaling $5,250 to support networking activities and personal and professional development programs for alumni and students.

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Supporting our students

The Alumni Association recognizes that today’s students are tomorrow’s alumni. We are proud to invest in their success.

STUDENT LEADERSHIP AWARD

Each year the Alumni Association donates a $2000 award to an SFU student demonstrating outstanding leadership, academic achievement and community service. The recipient of the 2011 Alumni Association Outstanding Student Leadership Award was Mr. Anees Bahji (BSc ’11). He is now pursuing his dream of becoming a physician with the humanitarian group, Doctors without Borders.

ENHANCING STUDY SPACE

At the Alumni Association’s recommendation, accrued income from the Alumni Special Initiatives Endowment Fund was used in 2011 to renovate a student gathering space on the Burnaby campus, providing more modern and comfortable places for students to study.

MATCHING FUNDS

The Alumni Association supported $25,000 in matching from the Alumni Special Initiatives Fund to help SFU grow its monthly giving program. Today, 1,350 alumni are supporting students with continuous monthly gifts totaling more than $205,000.

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