How did SFU athletics run circles around the competition? The answer is in the Archives.

When SFU burst onto the Canadian university scene in 1965, it bucked tradition. Chancellor Gordon Shrum's university awarded athletic scholarships for the first time in Canada. Other Canadian universities stripped athletics in favour of academics. Shrum believed in the educational and recreational value of athletics, and his university's athletic program was centered on developing high-performance athletes and coaches, able to compete in both amateur and professional ranks around the world. Shrum's university awarded athletic scholarships for the first time in Canada. Other Canadian universities combined athletic scholarships with academic excellence.

Women beat the odds

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"Pride, passion, and tradition"

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"Swifter, higher, stronger"

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Looking south, not east

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