Social Media and the Challenges of Global Communication: The Case of China

Professor Shuyu Kong in Humanities and Asia Canada Program applied for DLC Research Fund to develop a collaborative research project "Social Media and the Challenges of Global Communication: The Case of China."

She received funding from the DLC in March 2016 for Stage One (2016 - 2017) of the project which supports the scholarly visit of Anthony Fung, Professor & Head of the School of Journalism at Chinese University of Hong Kong (CUHK).

Professor Fung visited SFU for a week (18 - 23) in July 2016. He gave a seminar on presentation and methodology for the graduate students in the Double Degree MA in Global Communication, School of Communication on July 19. On July 21, Dr. Fung gave a public lecture “Emerging Youth Culture and Globalization” at David Lam Centre, co-sponsored by SFU’s Asia-Canada Program, the School of Communication, and the Institute for Transpacific Cultural Research. During this visit, Professor Fung also met interested SFU faculty members such as Helen Leung from WGS, FASS and ITCR and Alison Beale from School of Communication to explore different kinds of collaboration in joint research and exchange ideas about double/joint degree programs.