BUS 314 – RESOURCING NEW VENTURES (3)

COURSE DESCRIPTION:

This course helps students understand how to evaluate and access the financial, human and intellectual capital required to start and grow a new venture. The different phases of a new venture will be considered, with the appropriate objectives, levels of expenditure, funds that can be raised, and sources of funding identified for each phase. The course is one of four courses that comprise the Social Entrepreneurship Joint Semester in the Spring 2019 semester, with the main course project spanning all four courses.

RELEVANT EMPLOYMENT DUTIES & RESPONSIBILITIES:

- Work closely with the Academic Coordinator, the other instructors within the Social Entrepreneurship Joint Semester, and managers in the Office of International Programs
- Deliver lectures which will provide the essential theory and background information to students, including real-world examples and experiential learning methods
- Oversee the Teaching Assistants’ duties while adhering to the TSSU-SFU Collective Agreement, if required.
- Hold regular meetings with Teaching Assistants to ensure cohesiveness in the course, if required.
- Oversee the grading of assignments and end-of-term examination to ensure that marking standards are appropriate and uniformly applied.
- Compile the final-examination and term marks, and submits the final marks, for students in the course.
- Provides study aids for the students.

REQUIRED QUALIFICATIONS:

The course topic requires applicant to have significant knowledge and experience of financial, human and intellectual resourcing issues for new ventures. These issues include forms of new venture capital and financing; options, warrants and share classes; finding product/market fit; building and incentivizing your core team; establishing valuations; due diligence processes during acquisition; and exit strategies. The successful applicant must have a Bachelor’s degree in the field of finance, teaching experience in the course topic, and distinguished professional experience in resourcing and growing new ventures.

APPLICATION PROCEDURES:

Applications should be sent by email to beedie_tssu@sfu.ca only. Please include the course number and term in the Subject of your email. Should you submit your application to any other email address it may not be processed.

Complete applications should consist of:

- a cover letter stating your intent to apply for the position and qualifications for the position,
• your resume,
• names and contact information of at least three referees, and
• academic transcripts (only required if this is your first application).