**Adbusters:** Best known for their spoof ads and “culture jamming” campaigns, Adbusters is a great resource for teachers who want to challenge their students to think critically about their world. Look for their “Media Empowerment Kit” which includes a binder full of lesson plans, a DVD stocked with powerful images and video clips!

http://www.adbusters.org

**Media Awareness Network:** A great resource for teachers, and parents on media education. Includes lesson plans for teachers on a variety of issues for all grade levels.

http://www.media-awareness.ca/english/index.cfm

**PBS Teachers:** Includes resources for teachers about digital media literacy, lesson plans and activities.

http://www.pbs.org/teachers/digital-media-literacy/

**The Association for Media Literacy:** Features educational videos and documentaries for use in the classroom.

http://www.aml.ca/home/

**Reel Youth:** A non-profit organization based out of Vancouver, BC committed to empowering youth through film. Also features youth-produced films.

http://www.reelyouth.org
National Association for Media Literacy Education (NAMLE): NAMLE is an organization that is devoted to the expansion of media literacy education in the United States.

http://namle.net

The Centre for Media Literacy: Features resources for educators interested in media literacy such as lesson plans, articles and reports on media education.

http://www.medialit.org/

The Henry J. Kaiser Family Foundation: This site features reports and fact sheets regarding different aspects of media use among children.

http://www.kff.org

British Columbia Association for Media Education (BCAME): Formed in British Columbia in 1991, BCAME is a network of educators that support media literacy education through workshops, training sessions and conferences.

http://www.mediaawareness.ca/english/resources/educational/media_education/professional_associations/bc_prof_associations.cfm
“The reality that children and youth interact with a vast amount of media—books, toys, video games, advertisements, etc.—requires teachers to become aware of and fluent with the diverse popular cultural materials young people read, view, and consume.

( Marshall & Sensoy, 2011, p. 1)


An interesting read for teachers who want to know more about the role the Internet plays in their students’ lives. This book contains several articles about how youth are constructing their identities through online participation.


A good book for educators interested in multicultural education and media literacy. Cortés provides engaging narratives as well as important terms for educators that will help them when teaching their students about the media.


A clear and thorough introduction to Web 2.0. Davies & Merchant highlight popular 2.0 sites such as flickr, YouTube, and explore how teachers might utilize such sites in their own classrooms to deepen learning in the classroom.
“If media literacy is to become part of the K-12 curriculum and teaching, then teachers need to become literate first.”


This book is an excellent starting point for educators interested in gaining a deeper understanding of media literacy as a field of study. It includes articles by the key authors in the field.


An invaluable resource for educators who are new to doing media literacy in their classrooms. Written mainly by practicing teachers, these short articles are easy to read and present real classroom scenarios and common challenges when doing critical media literacy.


This book will provide educators with a more theoretical understanding of media literacy in education. It consists of two parts: Understanding media literacy, and Doing media literacy in schools.

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