CONSENT TO USE A CHILD’S PERSONAL INFORMATION AND LIKENESS

Pursuant to Section 32(b) of the Freedom of Information and Protection of Privacy Act
(RSBC 1996, c. 165) I, (print name) ________________________________
give my consent to Simon Fraser University (“SFU”) to use my child’s personal information, including
photographs, video recordings and sound recordings of my child under the terms and conditions
noted below.

1. The personal information to be used is as follows:
My child's name and likeness in the form of photographs, videos and sound recordings.

2. The personal information may be used by the following SFU employees:
SFU employees tasked with creating illustration, promotion, art, exhibition, editorial, advertising,
broadcast, trade, or any other work related to SFU’s activities.

3. The personal information and likeness is used only for the following purpose(s):
Illustration, promotion, art, exhibition, editorial, advertising, broadcast, trade, and other purposes
related to publicizing SFU’s activities, programs, presentations, ceremonies, performances, sports
meets and similar events.

I further grant to SFU the absolute and irrevocable right and unrestricted permission to use, reuse,
publish, and republish in any format, location or medium at any time such photographs, video
recordings and sound recordings (“the Material”). I further grant to SFU the right to edit the Material
before or after use, without restriction. I understand and agree that the Material and all worldwide
copyrights therein shall be the sole and exclusive property of SFU, free of all claims by the
undersigned or any other party. I understand and agree that this permission applies to the Material
in whole or in part, in any and all media now or hereafter known, for purposes mentioned above. I
understand and agree that SFU may identify my child by name in any use or reuse of the Material in
which I appear or am recorded. I hereby release and discharge SFU and its employees and agents
from any and all claims and demands arising out of or in connection with the use or reuse of the
Material, including without limitation any and all claims for libel or violation of any right of publicity
or privacy.

4. This consent to use my child’s personal information is permanent. SFU will use the photographs,
videos and sound recordings for the purposes noted at point 3) above for a period of 5 years,
during which, the visual records of my child could be available on the SFU Image Library
(www.sfu.ca/image-library). After visual and sound recordings are no longer needed for the
purposes noted above, they may be transferred to the SFU Archives for permanent retention.

No use of personal information about my child beyond the terms described above is permitted
without my express written authorization or unless permitted by law.

I am of full legal age and have the right to contract in my own name. I have read the foregoing and
fully understand the contents thereof. This release shall be binding upon me and my heirs, legal
representatives, and assigns.

I am the parent or legal guardian of the minor (print name) ________________________________
and hereby consent to the foregoing on his or her behalf.

Signature of person giving consent ________________________________ Date ________________