Coach House Press in the “Early Digital” Period

In the early 1970s the Coach House Press, a tiny literary publisher and fine printing house in Toronto, made an unheard-of investment in digital technology, anticipating by four decades the digital moment many of their peers in the book industry are confronting only now. How this small press managed this, given marginal capitalization, immature technologies, and the infamous divide between the arts and sciences reveals a story of enigmatic personalities, friendships, and cultural intersections.

A talk by
John Maxwell
Simon Fraser University

John W. Maxwell is Associate Professor in the Publishing Program at SFU, where his focus is on the impact of digital technologies in the Canadian book and magazine industries. His research is on the cultural trajectory of personal and educational computing over the past four decades, the evolution of practical publication technologies, the emergence of digital genres, and the history of digital media.

Friday
March 6
4:30-6:00 pm

AQ 6106
Burnaby Campus

Simon Fraser
University