Connecting Generations
Engage Older Adults

Peace of Mind for Caregivers
Claris Platform

For Family and Caregivers

For Seniors

Powerful

Simple
Overview

1. What we’ve learned
2. What’s currently available
3. What’s possible in the future
Mary
• 87 years old
• Recently widowed
• Lives at home
• Family lives over 3 hours away
• Not a computer user
• Only connection is telephone
Health Care!

- Video calling with caregivers
- Vitals monitoring
- Wellness surveys
- Fall detection
- Exercise
- Med reminders
“This is great! I know lots of people that need something like this, but I just don’t need it”
Hey! Provide some direct benefit

Social

Health Care
Multiple Device Options

Active

- Video Calling
- Medication Reminders
- Activity Monitoring
- Event/Appointment Reminders
- Email and Text Messaging
- Surveys

Fragile

- Wellness Trending
- Instructional Videos
- Web browsing
- Call Me Requests
- Check-in
- Photos

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Tablet

- Video Calling
- Medication Reminders
- Activity Monitoring
- Event/Appointment Reminders
- Email and Text Messaging
- Surveys

Desktop Phone

- Video Calling
- Medication Reminders
- Activity Monitoring
- Event/Appointment Reminders
- Email and Text Messaging
- Surveys

Claris Companion

- Wellness Trending
- Instructional Videos
- Web browsing
- Call Me Requests
- Check-in
- Photos
Mary’s Family

• Worry about her living at home
• Busy with careers, children
• Make it easier to communicate
Mary’s Care Team

• Ensure compliance
• Communicate care information
• Better data
Enterprise

Home Care, Non-profits, Retirement Communities, Pharmacy, Telcos, Researchers
“You cannot imagine how our lives have changed since one of my children has given me a Claris Companion. It’s the most AMAZING thing! It’s so easy. You should advertise it more.”
Status Change