Just as long as newspapers and magazines are controlled by men, every woman upon them must write articles which are reflections of men's ideas. As long as that continues, women's ideas and deepest convictions will never get before the public.

-Susan B. Anthony

The theme of this course is the difference between women's images as portrayed in establishment or 'straight' versus alternate or feminist media -- a difference that commonly revolves around whether women are the manikins or creators of their own images.

Within the overall context of popular culture and its impact via the whole range of media, the course will focus on magazines in particular. Students will examine both sides of the picture -- the mass circulation press and the effects of its depictions of women (including its accessibility as a career for women), as well as small feminist publications that promulgate a new image and often a new reality. Print journalists in the field, from Ma Murray to Nora Ephron, will be considered, and topics run the gamut from pornography to sex-role stereotyping in advertising to fertility values in magazine fiction.

**Evaluation**

30% oral presentation - a comparative analysis of two publications, one mass circulation and one feminist;

50% media log - students will keep a media log throughout the course to develop a sensitivity to their media-saturated environment. It will be a record of not only observations but reflections, tracing the relationship between the bombardment of external images and the student's own perceptions and experiences;

20% class participation.

This course may be used for communication credit.
**Suggested Reading List** - On reserve in the library or reprints sold (at cost) to students.


Ellen Willis *Beginning to See the Light*. New York: Knopf, 1981.


Nora Ephron, *Crazy Salad*.

Jessica Mitford, *Poison Penmanship*.

Oriana Fallaci, *Interviewing or Interviews*.

Some of the above books may be required reading and will be available in the bookstore.