Invites applications for the following position(s):

COMPETITION NUMBER: 442
Administrative and Professional Staff (APSA)
Temporary Position
DIRECTOR, MARKETING AND COMMUNICATIONS, GRADE 12
FACULTY OF ARTS AND SOCIAL SCIENCES – OFFICE OF THE DEAN

POSITION NUMBER: 121475

POSITION OUTLINE:
The Director, Marketing & Communications provides strategic leadership in the communication and marketing activities for the Faculty of Arts and Social Sciences (FASS). The Director is responsible for the development, implementation, and management of the Faculty’s internal and external communication strategies and plans to keep a multi-campus Faculty informed and connected. The Director manages and oversees the design, development and content of the Faculty’s advertising and promotion for community engagement and public events, online and print communications, media and public relations activities and provides expert advice and support to individual units in the Faculty.

QUALIFICATIONS:
 Master’s degree in Communications or Marketing and five years of related experience in communications and media, or an equivalent combination of education, training, and experience.
 Excellent knowledge of marketing and communications strategies, principles and practices.
 Excellent knowledge of standard office applications, content management systems, graphic design software, social media and performance tools, video production and desktop publishing applications (e.g., Photoshop, AEM, Google Analytics).
 Excellent communication skills including writing, copy editing and layout skills.
 Excellent administrative, project management, teamwork, planning, and organizational skills.
 Excellent leadership, intercultural and conflict resolution skills.
 Ability to conceive, design, research, write, and develop stories, features, reports, newsletters, and brochures and other written and graphic communications.
 Ability to conceptualize, develop, and manage strategic creative projects within timelines.
 Ability to develop and maintain effective working relationships with internal and external contacts.
 Ability to establish priorities and to work on a number of different initiatives concurrently.
 Ability to use, edit and publish digital photography and videography.
 Ability to exercise mature judgment, tact and diplomacy.
 Ability to work in a highly demanding and fast-paced environment.
 Ability to develop relationships and partnerships and to work collaboratively at all levels and areas within the organization.
 Ability to arrange suitable transportation to various work locations.

SALARY RANGE: $79,529 to $94,968 per annum
START DATE: September 1, 2017
POSITION END DATE: August 31, 2018

A detailed resume and cover letter quoting Competition #442 must be received in our office by 4:30 pm on August 2, 2017, addressed to the attention of Linda Chan, Human Resources Advisor. Please follow the application instructions at: http://www.sfu.ca/hr/prospective_employees/HowToApply.html.

We thank all applicants for their interest; however, only those selected for interviews will be contacted.

The University is committed to the principle of equity in employment
A more detailed job description may be obtained at www.sfu.ca/jobpostings