Invites applications for the following position(s):

COMPETITION NUMBER: 673
Administrative and Professional Staff (APSA)
Continuing Position
WEB CONTENT STRATEGIST, GRADE 8
OFFICE OF THE VICE-PRESIDENT, RESEARCH – ADMINISTRATION
POSITION NUMBER: 121695

POSITION OUTLINE:
The Web Content Strategist provides strategic guidance and direction on marketing strategies across all applicable channels for the Office of Vice-President Research (VPR). Manages the design, creation, implementation, and maintenance of key website content for the VPR Office and all VPR units. Develops a strategy for evaluating the effectiveness of all VPR websites and provides recommendations on methods to strengthen the strategy. Acts as a subject-matter expert to VPR unit staff for website design, development and maintenance.

QUALIFICATIONS:
- Bachelor’s degree in web development, graphic design, marketing or related field, and four years of related experience in designing and developing interactive websites, developing software using PHP, or an equivalent combination of education, training and experience.
- Excellent knowledge of current web design standards, trends and techniques, and user experience best practices.
- Excellent knowledge of graphics and design applications (e.g., Adobe Creative Suite applications including Dreamweaver, InDesign, Photoshop, and Illustrator).
- Excellent knowledge of content management systems, content management frameworks, open-source web application framework and web servers.
- Excellent knowledge of a variety of operating systems (e.g., OS X, Unix, Linux and Windows).
- Excellent knowledge of cross-browser, cross-platform and multi-device issues.
- Excellent knowledge of Google Analytics or other similar web analytics program.
- Good knowledge of jQuery and JavaScript.
- Good knowledge of standard IT systems, databases, and email applications (e.g., DataRequest, Matlab, SFU Researcher Database, SFU Connect, or equivalent) and requirements for their integration with websites.
- Proficient in the development of web system architecture.
- Proficient in the use of MS Office.
- Excellent analytical reasoning, problem-solving, and organizational skills.
- Excellent interpersonal, communication (verbal, written, and presentation) and conflict resolution skills.
- Excellent project coordination skills, including communicating project statuses, and completing deliverables.
- Ability to work on multiple projects simultaneously, meet project deadlines, and pursue projects from conception to completion.
- Ability to work successfully in a fast-paced, deadline-driven environment.
- Ability to design a web framework and integrate system components.
- Ability to use video editing applications (e.g., Final Cut Pro, etc.).

SALARY RANGE: $59,050 to $70,517 per annum
START DATE: ASAP

A detailed resume and cover letter quoting Competition #673 must be received in our office by 4:30 pm on November 20, 2017, addressed to the attention of Bela Barros, Human Resources Advisor. Please follow the application instructions at: http://www.sfu.ca/hr/prospective_employees/HowToApply.html.
We thank all applicants for their interest; however, only those selected for interviews will be contacted.

The University is committed to the principle of equity in employment
A more detailed job description may be obtained at www.sfu.ca/jobpostings