Invites applications for the following position(s):

COMPETITION NUMBER: 007
Administrative and Professional Staff (APSA)
Temporary Position
WEB STRATEGIST, GRADE 7
EXTERNAL RELATIONS – COMMUNICATIONS AND MARKETING
POSITION NUMBER: 122889

POSITION OUTLINE:
The Website Strategist works with departments and faculties across SFU to create Faculty and Departmental websites using a standards-based, user-centred approach to web design. The website strategist oversees testing and launch of the site, client training, and acts as a subject-matter expert for website design, development and maintenance. Coordinates the work of team members to build websites using branded templates and applies best practices and strategies for web writing, usability and SFU brand standards.

QUALIFICATIONS:
• Bachelor’s degree in Interactive Arts or Communications and three years of related experience in creating creative, user-friendly, mobile-responsive, online community-focused, interactive websites, web analytics, or an equivalent combination of education, training and experience.
• Experience with project management platforms (Asana, Basecamp, JIRA, etc.).
• Experience managing and developing enterprise websites for a large organization.
• Excellent knowledge of user-centred design, current web design standards, trends and techniques.
• Excellent knowledge of Content Management Systems (e.g., Adobe Experience Manager) and design applications (e.g., Photoshop, Sketch, Illustrator).
• Excellent knowledge of front-end web development (i.e., HTML and CSS).
• Knowledge of cross-browser, cross-platform and multi-device issues (i.e., optimizing text, graphics limitations).
• Excellent knowledge of Google Analytics and standard Search Engine Optimization (SEO) practices.
• Excellent interpersonal and conflict-resolution skills.
• Excellent analytical reasoning, problem-solving, and organizational skills.
• Excellent communication (oral, written, and presentation) skills.
• Excellent training and facilitation skills.
• Excellent project management skills, including leading projects, communicating project statuses, and completing deliverables.
• Ability to work on multiple projects simultaneously and meet project deadlines.
• Strong attention to detail.

SALARY RANGE: $54,900 to $65,561 per annum
START DATE: ASAP
POSITION END DATE: November 31, 2018

A detailed resume and cover letter quoting Competition #007 must be received in our office by 4:30 pm on January 17, 2018, addressed to the attention of Francesca Turrell, Human Resources Advisor. Please follow the application instructions at: http://www.sfu.ca/hr/prospective_employees/HowToApply.html.
We thank all applicants for their interest; however, only those selected for interviews will be contacted.

The University is committed to the principle of equity in employment
A more detailed job description may be obtained at www.sfu.ca/jobpostings.