Invites applications for the following position(s):

COMPETITION NUMBER: 270
Administrative and Professional Staff (APSA)
Temporary Position
DIRECTOR, STUDENT EXPERIENCE COMMUNICATIONS, GRADE 12
EXTERNAL RELATIONS – COMMUNICATIONS & MARKETING
POSITION NUMBER: 123521

POSITION OUTLINE:
The Director, Student Experience Communications leads strategies for the Student Experience Initiative (SEI) in collaboration with University Communications and Marketing, Student Services, Faculties and the SEI Working Groups. The Director develops campaigns and implements strategic communications plans, policies, guidelines and platforms to improve the student experience.

QUALIFICATIONS:
- Bachelor’s degree in Communications or Marketing and seven years of related experience developing strategic communications for a large, complex organization leading teams and managing projects, or an equivalent level of education, training and experience.
- Excellent knowledge of strategic communications, brand and marketing theory and practice.
- Excellent knowledge of client service management and trusted advisor principles.
- Excellent knowledge of employee engagement and organizational development best practices.
- Excellent communication, presentation, facilitation and interpersonal skills with the ability to build relationships and maintain rapport with stakeholders.
- Excellent leadership, coaching and team building skills.
- Excellent strategic planning, project management and organizational skills.
- Excellent analytical reasoning and critical thinking skills.
- Ability to work in a fast-paced environment and prioritizes multiple and concurrent projects effectively.
- Ability to exercise initiative, discretion, diplomacy and tact.
- Ability to establish goals and plans to achieve strategic targets
- Proficient in use of standard office applications, communications applications, systems and tools (e.g., MS Office, Asana, Slack).
- Ability to arrange suitable transportation to various work locations.

SALARY RANGE: $79,529 to $94,968 per annum
START DATE: ASAP
POSITION END DATE: 2 year term

A detailed resume and cover letter quoting Competition #270 must be received in our office by 4:30 pm on May 7, 2018, addressed to the attention of Francesca Turrell, Human Resources Advisor. Please follow the application instructions at: http://www.sfu.ca/hr/prospective_employees/HowToApply.html.
We thank all applicants for their interest; however, only those selected for interviews will be contacted.

The University is committed to the principle of equity in employment
A more detailed job description may be obtained at www.sfu.ca/jobpostings