The National Academies of
SCIENCES • ENGINEERING • MEDICINE

Analytic Frameworks: Reflecting on Process

AGENDA
November 6-7, 2018
Lecture Room
The National Academy of Sciences
2101 Constitution Avenue NW
Washington, DC 20418

Meeting Objectives
– Discuss project design and process by which all four frameworks were completed
– Collect input from participants on opportunities for improvement

November 6, 2018

8:30 am Coffee and breakfast available

9:00 am WELCOME
Marcia McNutt
President, National Academy of Sciences

9:10 am RATIONALE BEHIND FRAMEWORKS
Susan Gordon
Principle Deputy Director of National Intelligence
Office of the Director of National Intelligence
Linda Weissgold
Associate Deputy Director for Analytic Programs
Central Intelligence Agency

9:20 am MEETING GOALS
Mary Ellen O’Connell
Executive Director, Division of Behavioral and Social Sciences and Education
National Academies of Sciences, Engineering, and Medicine

9:30 am PRESENTING THE FRAMEWORKS

9:30 am Framework on Norms & Agreements
David Lake + Sandy H.

10:00 am Framework on Social Identity
Ginamarie Ligon + Kathleen P.

10:30 am Coffee break

10:45 am Framework on Influence
Ayelet Gneezy + Michael C.

11:15 am Framework on Deterrence
Roger Myerson + George G.

11:45 am Questions & Comments

12:00 pm Lunch available in the East Court
1:00 pm FEEDBACK & DISCUSSION OF PROCESS

Panel 1: Comparing the Work of the Four Panels
Red flag reviewers and an IC project manager discuss their observations across the four panels.
Mitzi J. Intelligence community member (moderator)
Michael Hout DBASSE liaison
Kenneth Prewitt DBASSE liaison

1:45 pm Panel 2: Maximizing Benefits & Impact of the Frameworks
How have these expert meetings and their products met the needs of participating scholars and intelligence analysts? How might they influence academic and/or intelligence work moving forward? How should product evaluation or impact measurement be conducted?
Sandy H. Intelligence community member (moderator)
Rose McDermott Deterrence, Author
Ayelet Gneezy Influence, Panelist
Katherine Reynolds Social Identity, Panelist

2:30 pm Panel 3: Product Design
How suitable was the project’s 3-layer design, which included a visual, synthesis, and at least 3 papers? What were the benefits and limitations of this structure?
Kathleen P. Intelligence community member (moderator)
Joe Labianca Social Identity, Panelist
Ken Oye Norms, Author
James Davis Deterrence, Author
Rona Briere Consultant

3:15 pm Coffee Break

3:30 pm Panel 4: Participant Roles
How would you evaluate the roles of individuals such as authors, co-authors, panelists, consultants, moderators and IC stakeholders throughout the project?
George G. Intelligence community member (moderator)
Michael Hogg Social Identity, Author
Frank Zagare Deterrence, Panelist
Barbara Koremenos Norms, Author

4:15 pm Panel 5: Measuring & Evaluating the Frameworks
What are some potential strategies to evaluate the frameworks after they have been applied?
Sandy H. Intelligence community member (moderator)
George G. Intelligence community member
Michael C. Intelligence community member
Jeffrey Checkel Norms, Panelist
James Kitts Influence, Author

5:00 pm ADJOURN TO RECEPTION
Refreshments available in the East Court
November 7, 2018

8:30 am   Coffee and breakfast available

9:00 am **WELCOME**

Monica Whitley  
Project Director  
National Academies of Sciences, Engineering, and Medicine

9:05 am **FEEDBACK & DISCUSSION OF PROCESS**

9:05 am  **Panel 6: Openness and Scientific Quality of Frameworks**

Kathleen P.  
Intelligence community member (moderator)

David Lake  
Norms, Panelist

Roger Myerson  
Deterrence, Panelist

Ginamarie Ligon  
Social Identity, Panelist

Michael Hout  
DBASSE liaison

10:00 am  *Coffee Break*

10:15 am  **Panel 7: Best Practices & Opportunities for Improvement**

Mitzi J.  
Intelligence community member (moderator)

Sandy H.  
Intelligence community member

Ginamarie Ligon  
Social Identity, Panelist

Ayelet Gneezy  
Influence, Panelist

David Lake  
Norms, Panelist

Kenneth Prewitt  
DBASSE liaison

11:45 am **CONCLUDING REMARKS**

David Honey  
Defense Advanced Research Projects Agency  
*tentative

12:00 pm **ADJOURN**