The School for International Studies at Simon Fraser University

Invites you to a public lecture

Rebecca Chiao
Founder of HarrassMap, Cairo

“Is Social Media a Scientific Tool of the 21st Century?”

Social media has already proven its value as an effective means of communication that can fuel social change. Scientists supported by IDRC are now studying how this fast-growing phenomenon can help better understand — and help — women who are stalked, harassed, or sexually assaulted. The HarassMap project, based in Egypt, encourages victims and witnesses to anonymously report sexual harassment as soon as it happens, using a simple text message, which is plotted on a map to pinpoint “hot spots” where incidents occur. Such empowering technologies could overcome many of the barriers to data collection in certain countries: the reluctance of women to report or discuss such crimes; a lack of resources for data collection; and bureaucratic procedures for conducting large-scale and/or sensitive research.

Monday, 28 January 2013
2:00 – 3:30 pm

Harbour Centre Campus, Room 7000
Simon Fraser University
515 West Hastings Street

All are welcome to attend!