WE THE CITY

CAMPUS TO CITY
COLLEGES, UNIVERSITIES, AND CITY BUILDING

FINAL REPORT

OCT 31, 2015
EXECUTIVE SUMMARY

What role do universities and colleges play in city building? This was the guiding question embraced by SFU Public Square in designing a one-day national conversation on the subject. On October 31st, in partnership with RECODE, a program of the J.W. McConnell Family Foundation, SFU Public Square hosted Campus to City: Colleges, Universities, and City Building. The conference was a signature event of the SFU Public Square 2015 Community Summit: We The City.

Early in the process, SFU Public Square reached out to students from campuses across Canada to join the design team. Those students helped determine the program and the following overarching themes of the conference:

1. Universities and colleges as urban hubs of innovation, research and development;
2. Universities and colleges as leading city landowners and developers;
3. Universities and colleges as community animators and builders;
4. Students as change-makers and city builders.

Within 2 months of the design team’s first meeting, delegates from 28 different Canadian universities and colleges had registered for the conference. Students, faculty, and campus and community leaders from across the country signed up to collaborate on breakout sessions, panels and walking tours.

The design of the conference was fast moving, innovative and enabled a variety of formats for learning and sharing. Over the course of twelve hours, delegates traveled across SFU’s three campuses, shared meals together, participated in “bus” break out sessions, panel discussions, and walking tours. Each session was delivered by a student, faculty member or a community partner, and profiled campuses across the country.

“When October 31st finally arrived there was a hum of excitement in the air, as delegates braced themselves for a long and intense day of exchange. By the end, there were undoubtedly more than a few pairs of tired feet and saturated minds. Yet there was clearly a sense of excitement and promise being carried away.”

—Mark Beaty, Conference Coordinator, SFU Public Square

“Campus to City reminded people what’s possible when we work together and share our enthusiasm and expertise to build better campuses and cities.”

—Tesicca Truong, Conference Coordinator, SFU Public Square

ACKNOWLEDGEMENTS

Campus to City would not have been possible without the support of the RECODE Program of the J.W. McConnell Family Foundation. We would like to recognize the support, advice and participation of the Director of RECODE, Chad Lubelsky and the senior staff and Trustees of the foundation.

We would also like to acknowledge the generous support of the Jarislowsky Foundation and Dr. Stephen Jarislowsky. As a member of SFU Public Square’s Founding Council, Dr. Jarislowsky’s continuing record of philanthropy and civic leadership stands as one of the best examples of global citizenship and democratic engagement.

Our enthusiastic thanks extend to Dr. Andrew Petter, President of Simon Fraser University, Dr. Laurie Anderson, Executive Director at SFU’s Vancouver Campus; Stephen Dooley, Executive Director at SFU’s Surrey Campus; Gordon Harris, CEO of SFU Community Trust and his team.

We thank members of the student design team for their enthusiastic work in designing and presenting at the conference: Veronika Bylicki, Tiago de Souza Jensen, Brady Wallace, Chris Bell, Kayley MacGregor, Kayla LeBlanc, Peter Scott, Rushmita Alam, Alan Chen, and Ryan Lo.

We are humbled by the contributions of those that presented, moderated, hosted sessions, and led walking tours on the day of the conference: Rushmita Alam, Laurie Anderson, Mark Beaty, Chris Bell, Jonathan Bleackley, Abi Bond, James Boothroyd, Andy Broderick, Alan Chen, Andrea Creamer, Stephen Dooley, Robert Daum, Liz Evans, Jesse Galicz, Derek Gent, Mark Groulx, Gordon Harris, Winnie Huang, Monica Jako, Kayla LeBlanc, Chad Lubelsky, Sara Lubik, Kayley MacGregor, Cat MacKeigan, Olivia Matthews, Aoife McNamara, Dale Mikkelsen, John Monahan, Angela Nielsen, Andrew Petter, David J. Phipps, Gordon Price, Kevin Quinlan, Wes Regan, Peter Scott, Mike Soron, James Stauchn, Shauna Sylvester, Riu Tang, Tesicca Truong, Brady Wallace, Daniel Weeks, as well as Janet Moore, Mary Truong, Veronika Bylicki and Niklas Agarwal from CityStudio, and Christine McLaren, Nelly Boueivitch and Tari Ajadi from Discourse Media.

We are grateful to Susan Ng Chung from The Co-Design Group for providing graphic facilitation at the conference.

We could not do our work without the invaluable leadership and support of Simon Fraser University. Thank you to the trusted members of our extended community – the executive administration, faculty, staff, students, and alumni who answer our many requests for direction, support, and collaboration and provided guidance and resources far beyond what could have been imagined. Each year, we are grateful for the outstanding contributions of our team of volunteers who so willingly donate their time and enthusiasm to ensuring the Summit’s success.

And finally, our thanks to the faculty, staff, and interns of SFU Public Square and the SFU Centre for Dialogue, without whom this annual
Community Summit would be impossible to produce: Janet Webber, Averyl Bancroft, Yuri Artibise, Jason Kim, Mark Beaty, Kala Harris, Robin Prest, Sebastian Merz, Kelvin Chan, Jenna Dunsby, Shea O’Neil, Kelvin Chan, Linda Bannister, Michael Small, Keane Gruending, Betsy Agar, Kathryn Sheps, Sarah Rosenthal, Mark Winston, Brenda Tang, and Benita Kangas. Special thanks go to Shauna Sylvester and Tesicca Truong for the overarching coordination of the conference.

Mark Beaty is the primary author of this report, with support from Christine Ackerly. Shauna Sylvester, Janet Webber, and Tesicca Truong provided edits. Jason Kim designed the report layout.

**RECODE**

Launched in 2014, RECODE is an initiative of the J.W. McConnell Family Foundation, created in collaboration with thought leaders and partners from the private, public, and not-for-profit sectors. RECODE provides social innovation and entrepreneurship opportunities for College and University students to become drivers of progress and change.

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**SFU PUBLIC SQUARE**

SFU Public Square, a signature initiative designed to spark, nurture and restore community connections, establishes Simon Fraser University as the go-to convener of serious and productive conversations about issues of public concern. More than a single place or program, SFU Public Square assembles the hearts, minds, and talents of diverse communities to promote inclusive, intelligent, and inspiring dialogue. SFU Public Square events and offerings advance SFU’s vision to be Canada’s leading community-engaged research university.

**PARTNERS**

RECODE | The Jarlskowsky Foundation

CITYSTUDIO | City of Vancouver | Discourse Media

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INTRODUCTION

Campus to City was a feature event of SFU Public Square’s 2015 Community Summit: We The City. Through a series of imaginative and interactive events from October 30th to November 7th, we explored the theme of city-building. Inviting residents to consider the power they hold in shaping their city, we deliberated on possible futures where everyone can thrive. We invigorated the public conversation on how people can connect with cities, find their voice, and enjoy increased participation in civic life.

On October 31st, 2015, SFU Public Square and RECODE convened Campus to City, a national, one-day conversation on the role of universities and colleges in city building. The goal was to create a space for students to creatively shape the approach of universities and colleges to city building, and to highlight ideas, networks, and contributions that enhance university thinking and planning for the future.

Over 100 delegates representing 28 Canadian post-secondary institutions and 18 community partner organizations attended this mobile conference. Simon Fraser University’s three campuses became a one-day hub of idea exchange for students, faculty, administrators, and community partners from Vancouver Island University on the west coast, to Dalhousie University on the east.

“[It was] great to see people from all over Canada.”
—Conference Delegate
THE DESIGN TEAM

A unique feature of the Campus to City conference was its design. Rather than having SFU Public Square determine the themes of the conference, we put a call out to student leaders from across the country. This team, who met remotely over the months leading up to the conference, spent multiple sessions discussing the most important questions and initiatives around the subject of universities and colleges’ role in city building. By the third meeting, the group had landed on the following key conference themes:

1. Universities and colleges as urban hubs of innovation, research and development;
2. Universities and colleges as leading city landowners and developers;
3. Universities and colleges as community animators and builders;
4. Students as change-makers and city builders.

Once the student design team finalized the themes, they set to work on determining a format for the day. As an innovative conference, it would not be spent exclusively in lecture halls. Instead the team decided to make the city—in fact three cities—play host to this one-day conference, riding public transport, walking tours and using sight-seeing coaches rather than conference facilities for breakout sessions.

Our student design team came from six post-secondary institutions:

- Tesica Truong, Shea O’Neil, Brady Wallace - Simon Fraser University
- Veronika Bylicki, Tiago de Souza Jensen - University of British Columbia
- Chris Bell - University of Calgary
- Kayley MacGregor, Kayla LeBlanc - King’s University College
- Peter Scott, Rushmita Alam - Ontario College of Art and Design
- Alan Chen, Ryan Lo - McGill University

OUTREACH

SFU Public Square initiated two phases of outreach to attract the diverse group that participated in the conference. First, to find the group of students that formed the design team, we reached out to contacts on campuses across Canada. Students and volunteers working at SFU Public Square also put the word out to friends and colleagues across Canada. Finally, Chad Lubelsky of the J.W. McConnell Family Foundation posted the call for student conference designers on the RECODE program website.

Once the student design team had come together, we initiated a second campaign to reach the large and diverse group of presenters and delegates that we hoped would participate in the conference. Promotional outreach included individual students and university champions to targeted newsletters, programs, clubs and municipalities. SFU President Andrew Petter sent a letter to Presidents of Canadian Universities and Colleges inviting them to share information about the conference, and encouraging them to send a student-faculty-community partner delegation.¹ SFU Associate Vice President, Students Tim Rahilly sent a letter to Deans of Student Services, and Peter V. Hall, Director of SFU’s Urban Studies Program contacted urban geographers across Canada. These letters of support and invitation reached faculties and organizations across the country and played a fundamental role in getting the word out about the Campus to City conference.

DELEGATE BREAKDOWN

³ See Appendix D for President Petter’s Letter
OVERVIEW

Early in the morning, before the Campus to City conference officially opened, many delegates took the opportunity to gather at SFU Harbour Center in Vancouver and ride public transit to SFU Surrey for the opening. Other delegates joined Steve Dooley, Executive Director of SFU Surrey, for a pre-conference walking tour of the SFU Surrey neighbourhood, exploring the relationship between the University and the new Surrey City Hall. The conference officially opened at SFU Surrey with breakfast and a panel discussion on campuses as hubs for innovators, social entrepreneurs and centers for research and development for cities.

From there, delegates boarded coach buses for the 45-minute ride up to SFU’s Burnaby campus. In a twist on the usual conference format, delegates’ breakout sessions were held on the buses. The bus breakout sessions were unique for two reasons: first, all the themes were decided on by the student design team; second, nearly every session was facilitated by a duo of student and faculty, or in many cases, community partners. Delegates could choose between four themes for the bus ride to SFU Burnaby:

- Design for diversity and accessibility
- Social finance
- Transportation
- Campuses and public spaces

SFU Burnaby played host to our exploration of Campuses as Landowners and Developers, starting with a welcome lunch hosted by Gordon Harris, CEO of the SFU Community Trust. This was followed by walking tours of UniverCity, featuring innovations in affordable housing, sustainable built forms, and public spaces. Presentations and discussion on campuses as landowners from Toronto, Vancouver and Calgary (universities, city staff, and students) brought three unique perspectives.

Delegates then boarded the coaches one last time for another round of breakout sessions, this time focusing on:

- Community university collaborations
- Social Innovation
- Sustainability
- Civic build beyond the campus – collaborations
The Woodward’s Atrium, a unique public space situated in Vancouver’s Downtown Eastside, was the third and final gathering place for the day. Following a brief introduction to CityStudio, City of Vancouver’s collaboration with its six post-secondary institutions, delegates had the choice of selecting one of eight walking tours of the neighbourhood. Each tour explored a different theme of how campuses are working with community groups and social enterprises to effect change.

Delegates returned to the Woodward’s Atrium for a networking reception and dinner, a chance to connect with each other and share ideas from the day. Through SFU’s Vancity Office of Community Engagement, a number of strong relationships have been developed with community partners in the neighbourhood, and some of these partners joined the conference delegates for dinner.

Using a public art board, our partners at Discourse Media invited delegates to add their ideas to the prompt “I could work on ______ to empower students to influence______”. Ideas from the delegates will be incorporated into Discourse Media’s Possible Canadas project (learn more at www.possiblecanadas.com).

To close the conference SFU President Andrew Petter and Simon Fraser Student Society President Enoch Weng offered their reflections on the day. President Petter closed the night with a poem to delegates, organizers, and to the efforts of universities and colleges who are working to build better cities across Canada.

To view the full Campus to City program, visit: sfu.ca/wethecity

Next Steps

Campus to City was a unique opportunity for the university community to come together. Delegates were excited to be part of a gathering that moved beyond the traditional academic approach to convening.

There was a clear desire from delegates for more opportunities to create the kinds of networking and conversations that enable students to interact with faculty, senior administration, and community partners.

It is not often that students are invited to design a process and set an agenda in which senior administrators and faculty attend enthusiastically and in such significant numbers.

We heard from many delegates of their intention to take ideas and initiatives from Campus to City and pursue local versions of them on their campuses and in their communities.

“We have plans to put these ideas in action with Student Association at University at Montreal”

—Delegate, (Network reception interview)

We look forward to hearing about all the future initiatives and connections that came about through the openness, enthusiasm and spirit of collaboration that took place at the Campus to City conference.

“Amazing conference, one of the best I’ve attended.”

—Delegate (post-event survey)
EVALUATION

SFU Public Square evaluated the success of the Campus to City conference through four methods:

1. on-line post-event survey sent to all delegates;
2. interviews with delegates near the end of the conference day;
3. SFU Public Square staff debrief sessions;
4. Student design team debrief and feedback forms.

Evaluation results were measured against the criteria and goals set in partnership with RECODE and the student design team.

“Great format. Well organized although the timing was a bit tight.”
—Delegate, (post-event survey)

“I really liked how flexible the day was, giving opportunities to experience other topics”.
—Delegate, (post-event survey)

Q3. The materials discussed at this event were presented in a clear and organized manner.

The following represent highlights and learnings from our evaluations.

Conference Design and Format:

Given the vast number of possibilities, organizers faced some difficult choices over how much to program into the single conference day. Overall, delegates were impressed by the thoughtful and innovative design and format. Some questioned the pace of the day, wondering if we had taken on too much and compromised the depth of the discussion. Others suggested that the fast pace and varied format was ideal for experiencing the subject of the conference - city building.
Scope of Participating Institutions:

There were 28 post-secondary institutions and 18 non-academic organizations that participated in the conference. Delegates were impressed by the pan-Canadian nature of the conference. Given that the conference was organized over the summer months and there was little time to recruit participants and a limited subsidy pool, SFU Public Square was extremely pleased with the diversity of delegates. The letter sent by SFU President Andrew Petter to Presidents of Canadian Universities and Colleges, the supporting letter sent by Associate Vice President, Students Tim Rahilly to Deans of Student Services and the letter sent by Peter Hall, the Director of SFU Urban Studies to urban geographers in Canada helped to create a buzz across the country. This was amplified by the RECODE network of contacts and outreach by Universities Canada and the Federation for the Humanities and Social Sciences.

“I really liked the inclusion of various levels, universities and organizations in presentations”

–Delegate (post-event survey)

3. See Appendix D for President Petter’s Letter

Participating Universities, Colleges and Institutes:

- British Columbia Institute of Technology
- Capilano University
- Dalhousie University
- Douglas College
- Emily Carr University of Art and Design
- Fairleigh Dickinson University
- Fraser International College
- King’s Western
- Kwantlen Polytechnic University
- McGill
- Mount Royal University
- New York Institute of Technology
- Nipissing University
- Ontario College of Art and Design
- Quest University
- Ryerson University
- Simon Fraser University
- University of British Columbia
- University of Calgary
- University of Montreal
- University of Northern British Columbia
- University of the Fraser Valley
- University of Toronto
- University of Victoria
- Vancouver Island University
- Western University
- Wilfred Laurier
- York University

Participating Non-academic Institutions:

- Bing Thom Architects
- Canada Solutions Consulting Ltd.
- Canadian University Press (CUP)
- City of Brantford
- City of Surrey
- City of Vancouver
- Covenant House
- Discourse Media
- Edmonton Galleria Project
- Environmental Psychologist
- Innoq Squared Consulting
- London Youth Advisory Council
- McConnell Foundation
- Stantec
- Vancity
- Walas Concepts
Networking Opportunities

While the conference format may have been innovative and fun, some said there was not enough time to connect with others in an unstructured way. That said, we recognize that this is a fundamental part of incubating ideas and processing information, as well as relating to others around you. The majority of delegates that responded to our post-event survey made several “significant” connections while attending Campus to City.

“I intend on taking some ideas (such as CityStudio) back to my university and plan on continuing some conversations exploring networking opportunities of other themes.”

—Delegate (Post-event interview)

Q5. I found the event programming engaging.

“Event had a good blend of activities”
—Delegate (networking reception interview)

“Appreciated the breadth, depth, and commitment to social innovation”
—Delegate (networking reception interview)

Q6. We hope the participatory design of the conference facilitated networking for attendees. How many people did you make significant connections with today?
One goal, outlined in the SFU Public Square and the RECODE partnership, was to profile some of the many student-centered examples of university or college partnerships with cities.

The following five delegates represent just some of the incredible people and stories that attended Campus to City:

- Winnie Huang, University of Calgary
- Monica Jako, Ryerson University
- Kayley MacGregor, King’s University College
- Alan Chen, McGill University
- Janet Moore, CityStudio

Read on for a glimpse of how these delegates are working for change on their campuses and in communities.
WINNIE HUANG

Energy Management Studies, University of Calgary

Works with: FUSE project
Calgary, Alberta (University of Calgary)

Champions: **** Past sponsors included: Cenovus, Total, Enmax, Shell, Suncor.

Project Description:

The momentum for Fuse started in 2006, when a group of University of Calgary students passionate about energy, environment and the economy founded the Institute for Sustainable Energy, Environment and Economy Students' Association (ISEEESA).

In September 2014, ISEEESA launched a new strategy and brand, renaming the organization the Fuse Collective.

Each year, FUSE hosts an annual Gala Dinner which brings together students with influential industry professionals. In 2008, Fuse created the internationally recognized International Student Energy Summit (ISES). ISES ran its first event in Calgary and has since gone on to host events in Vancouver and Norway. Fuse also fostered the creation of the Alberta Solar Decathlon, a team that competed in a high-profile, international competition to design, build and operate the most attractive, practical and energy-efficient solar-powered home.

This year, they are encouraging high-impact initiatives through the Fuse Labs project, an incubator program designed to encourage students to dream up ambitious ideas and then make them happen.

Winnie co-directs the newly launched Project C3 initiative with Fuse Collective, which gathers talented students to transform Calgary's Communities through Collaboration and Creativity. They are working with the City of Calgary on a hands-on project that will see students research, design, and implement a community garden and gathering space in the Dover area. University students will help research, design, and manage the implementation of a greenhouse, the garden design, a community shelter or gathering area, an art space, and sustainable energy and resource systems to power and run the garden. All of these initiatives will be integrated into the Dover community by the end of August 2016.

Key Impacts: Support student innovators and connect them with community decision makers to achieve positive changes.

Website: https://fusecollective.org/

MONICA JAKO

Director Strategic Planning and Partnerships, Faculty of Arts and Operations Lead, SocialVentures Zone, Ryerson University

Works with: SocialVentures Zone
Toronto, Ontario

Champions: **** Faculty of Arts at Ryerson University

Project Description:

The goal at the SocialVentures Zone is to give extraordinary individuals and teams access to the resources they need to create innovative projects and ventures that will have a positive impact on our local and global communities. Cultivating zone participants' drive, energy and determination to create change, the SocialVentures Zone supports Ryerson students and alumni who want to discover their passions, accelerate their ideas for social change, and take their ideas to the next level by developing them into sustainable and viable initiatives.

Located in a collaborative space in the heart of downtown Toronto, the SocialVentures Zone was inspired by the success of the Digital Media Zone, the top ranked business incubator in North American and third globally. The SocialVentures Zone is part of Ryerson’s thriving multidisciplinary innovation and entrepreneurship ecosystem, which was designated by the Ashoka Foundation as Canada’s first “Changemaker Campus,” where social innovation extends across research, classroom and student activities.

The SocialVentures Zone offers various resources to start-ups including a collaborative co-working space, access to seed funding as well as uniquely matched, one-on-one coaching to encourage and advise start-ups as they move from one stage of growth to another. Given the social, civic or cultural nature of the start-up connections to community and industry networks are also an essential part of what is offered.


Key Impacts: Fund and support students’ entrepreneurial social ventures to strengthen their communities

Website: http://www.ryerson.ca/svz/
Kayley is a student in the Social Justice and Peace Studies program at Kings University College. In the second year of the program there is a community-based learning course where students volunteer for various non-profits in the city. During their placement, students identify certain issues in the London community, and through the experience and research, delve deeper into some possible solutions to those issues. During that course, I was volunteering as an English Second Language tutor, and I was a volunteer with the London Youth Advisory Council (LYAC) at that time. Those two organizations became central to my final project in the community-based learning courses, and public relations that strengthens their leadership skills. The councilors are supported by a small staff team, a dynamic volunteer group, and an experienced Board of Directors.

Kayley is now the Council Director for the LYAC, a youth government that amplifies youth opinion and debate the perspectives of youth on issues that range from economic development, to transit, to waste management, to culture, and beyond. Councilors simultaneously learn and perform the role of a public representative by reaching out to their constituents through canvassing, social media, surveys, outreach to youth organizations, public consultations, and events. In addition, they receive training in advocacy, policy writing, community development, and public relations that strengthens their leadership skills. The councilors are supported by a small staff team, a dynamic volunteer group, and an experienced Board of Directors.

New this year is the addition of a 15th councilor who represents Western University specifically. Through a partnership with Western, this councilor is elected during the Student Council elections. This allows Western students to be represented by someone who is themselves a Western student, and have their voices amplified and represented on the London Youth Advisory Council as well as in the city of London.

Key Impacts: Youth get to learn about political issues and participate in community decision-making. Issues that matter to students at Western University are heard directly by city officials.

Kayley is now the Council Director for the LYAC, a youth government that amplifies youth opinion on a diverse array of public policy issues, composed of 15 elected councilors between the ages of 15-25.
JANET MOORE
Co-Director and Co-Founder, CityStudio
Working with: CityStudio
Vancouver, BC
Champions: City of Vancouver, Vancouver Economic Commission, SFU, UBC, Emily Carr, Langara, BCIT, Vancouver Community College

Project Description:
CityStudio Vancouver is an innovation hub inside City Hall where staff, university students and community members co-create, design and launch projects on the ground. The central mission of CityStudio is to innovate and experiment with the ways cities are co-created, while teaching students the skills needed to collaborate on real projects in Vancouver with City staff and community stakeholders. These projects improve our city and enrich our neighbourhoods, making the city more livable, joyful and sustainable.

CityStudio convenes stakeholders, defines problems and creates solutions while improving student skills and retaining talent in the city. We aim to create a culture change at City Hall and demonstrate future possibilities. We are also working to build the next generation of change-makers and active city builders.

Our aim at CityStudio is to work directly with the underserved, disillusioned and talented students who want to change the world and cannot find programs that help them do so.

We have a vision for collaborative city building that provides staff, students and community members with deeply engaged experiences in 3 program areas:

1. Semester at CityStudio Program
2. Campus Course Network of project-based courses on partner campuses across the city
3. Convening and Consulting Services for cities in Canada and around the world

Key Impacts: working toward a City Hall that is more permeable and accessible and an energetic hub of urban innovation.

Website: http://citystudiovancouver.com/

APPENDIX A: Campus to City Program

BREAKFAST IN VANCOUVER
Delegates based in Vancouver will meet at SFU Vancouver, 515 West Hastings Street for an early breakfast hosted by Laurie Anderson, Executive Director of SFU Downtown. SFU Vancouver was opened in 1989 and has been called the “intellectual heart of the city” by the Vancouver Sun. SFU Vancouver is the home of City Conversations, a bi-weekly public dialogue on pressing urban issues. This is also the home of a number of faculties including Urban Studies and Life-Long Learning, and our Faculty of Fine Arts, Communications and Technology.

SKYTRAIN TO SURREY
The mobile conference gets underway as delegates depart from SFU Vancouver and board the skytrain to Surrey. The skytrain was built as a feature of Expo 86 and moves underground through downtown Vancouver and then over and above east Vancouver, Burnaby, New Westminster, across the Fraser River to Surrey. The trip is approximately 45 minutes and will be followed by a brief walk about to the new Surrey City Hall and Library before arriving for the official opening at SFU Surrey.

BREAKFAST IN SURREY
For those delegates who need a few more minutes of sleep and who know their way to Surrey, breakfast will be served at 8 am at Room 2740 at the SFU Surrey Campus. SFU Surrey opened in 2002 in the award winning Bing Thom City Centre building. SFU Surrey has become a magnet for urban development. Since it opened its doors, the new City Hall and the new library have opened across the street and the number of high school students moving on to post secondary school has increased by 25%.

OPENING & WELCOME
Join delegates from universities and colleges across the country as we officially open Campus to City. Your hosts: Tesicia Truong, SFU student and conference organizer and Shauna Sylvester, Executive Director of the SFU Public Square.

MORNING WALK ABOUT
SFU Surrey Executive Director Stephen Dooley will lead a brief walk about to the new City Hall, library and public square that have grown around the SFU Surrey campus.

CAMPUS AS INNOVATORS, SOCIAL ENTREPRENEURS AND CENTRE FOR RESEARCH AND DEVELOPMENT FOR CITIES
Three universities and at least three different approaches to innovation in city building. UNBC President Daniel Weeks moderates a panel featuring Monica Jako of Ryerson, Sara Lubik of SFU and James Stauch of Mount Royal University—each with a great story to tell. Come prepared with your questions and help us shine the light on universities as hubs of innovation.

ALL ABOARD!
Grab a coffee and a snack and board your bus for your break out session! The mobile conference hits the road with West Coast sightseeing. Step onto the bus that corresponds to the colour sticker you chose for your bus break out session. The mobile conference gets underway as delegates depart from SFU Vancouver and board the skytrain to Surrey. The skytrain was built as a feature of Expo 86 and moves underground through downtown Vancouver and then over and above east Vancouver, Burnaby, New Westminster, across the Fraser River to Surrey. The trip is approximately 45 minutes and will be followed by a brief walk about to the new Surrey City Hall and Library before arriving for the official opening at SFU Surrey.

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DESIGN FOR DIVERSITY & ACCESSIBILITY
Rushmita Alam, OCAD and Robert Daum, SFU Centre for Dialogue, SFU explore how cities enable and engage with diversity and accessibility.

SOCIAL FINANCE
Andy Brack, from Vancity and Peter Scott from OCAD trace the emergence of social finance as a facilitator in the economic development and social innovation of cities.

TRANSPORTATION
The Director of SFU’s City Program Gordon Price and a local transportation researcher and advocate, Mike Soron explore how transportation is changing, and changing our lives.

CAMPUS AND PUBLIC SPACES
Alan Chen, McGill and Winnie Huang, FUSE and the University of Calgary combine forces to show how universities are animating and repurposing public spaces.
IT'S A UNIVERSITY!
Welcome to the new city on Burnaby Mountain! What better way to understand the role of a university as landowner developer than to lunch and learn with SFU Community Trust CEO Gordon Harris.

We’re off on a stroll through the new sustainable city led by a team of UniverCity staff. This tour introduces us to new built forms, affordable housing, public spaces and drops us off at our next destination is the Halperin Centre in the heart of the SFU campus.

CAMPUSES AS LANDOWNERS & DEVELOPERS
Note that you have safely landed in what we like to call “Starship Enterprise” SFU (the ultimate in modern university architecture compliments of Arthur Erickson) we gather to welcome John Monahan, University of Toronto, Kevin Quinlan, City of Vancouver and Chris Bell, University of Calgary to hear how universities are reshaping their cities as landowners and developers. Ossia Matthews of Sir Wilfred Laurier University will moderate your questions and comments.

3:45 pm
SFU Woodward’s Atrium, East side to gather

3:30 pm
SFU Woodward’s Atrium, 111 West Hastings Street, East side to gather

2:15 pm
Halperin Centre, SFU

2:15 pm
West Coast Sight Seeing Tour buses

HOP ON, HOP OFF!
Are you feeling dizzy yet? It’s time to make your way to the buses to head to the last stop on our Metro Vancouver tour—SFU Woodward’s in the inner city of Vancouver. You can pick your snack up as you board the buses. Check that your colour matches the bus you enter and that you have the right break out session.

COMMUNITY UNIVERSITY COLLABORATIONS
University and Community Collaborations are emerging in all faculties as shared decision making and community centered research becomes more prevalent. Rui Tang, U of T and David Phipps of York explore different approaches to university community collaborations.

4:00 pm
WALKING TOURS
1. Woodward’s and Contemporary Arts: Andrea Creamer takes you on a tour of the vibrant arts community in the Downtown Eastside, starting with Woodward’s School for Contemporary Arts and weaving through some of the community art spaces.

2. Public Health and the Four Pillars: Vancouver is home to the first legal drug injection site. Insight has saved many lives but has had to fight to stay open. Join Liz Evans, one of the pioneers in the four pillar drug policy strategy and a long time downtown community organizer as she takes you on a tour of the Downtown Eastside from the vantage point of community building.

3. Social Enterprise: There are few people in this region that know as much about social enterprises as Derek Gent, the Executive Director of Vancity Community Foundation. Join Derek as he shows you some of the social enterprise hotspots of the neighbourhood and gives you a sense of things to come.

4. Acoustic Ecology in the City: Join SFU’s Dean of Art, Communication and Technology and a global artist in sound ecology, Dr Aoife McNamara as she takes you on a walking tour that stimulates your sense of sight and sound and tunes you into the surrounding acoustic environment.

5. Affordable Housing: Abigail Bond, has worked for years in affordable housing for the City of Vancouver and knows the ins and outs of what has been tried and what is possible. Join Abi as she takes you through innovations in affordable housing in the local neighbourhood.

6. Public Spaces: Vancouver Public Space Network is a vibrant civil society organization that champions the importance of public space to the overall liveability of the city. Join Jonathan Bleakney as he introduces you to Public Spaces in the surrounding area.

7. Community Economic Development: When Wes Regan graduated with a degree in urban studies he went to work in Building Opportunities for Business in the Downtown Eastside. He was so passionate about his work, he launched Canada’s First Business Improvement Association for social innovators. Join Wes as he introduces you to the vibrant community economic development infrastructure of his community.

8. Transportation: Join CityStudio students on a tour of transportation innovation in Vancouver, highlighting Vancouver’s rich history of different transportation modes and their implications for the city.

DINNER IS SERVED!
We all need to eat and sharing a meal (or three) is key to building strong bonds within our institutions and within our communities. We thought that it was fit to close our gathering with a sit down dinner featuring the culinary efforts of Potluck Café. SFU President Andrew Petter, and SFU Student Society President Enoch Wang join delegates and community partners to toast the role of universities and colleges in civic building and to pay tribute to our cross Canada, cross city collaborations.

Networking Reception
You’ve talked, you’ve walked and you’ve traveled great distances. Now it’s time to relax and get to know your fellow travelers. Join us for a cool drink and take part in Discourse Media’s interactive social.

7:00 pm
Campus to City adjourns but you don’t have to! It’s Halloween! If we haven’t exhausted you with Campus to City, check out the myriad Halloween parties, events and happenings in the City. Check out the list of events we’ve prepared for you and enjoy.

2.30 pm
BUS BREAKOUT SESSIONS
COMMUNITY UNIVERSITY COLLABORATIONS
University and Community Collaborations are emerging in all faculties as shared decision making and community centered research becomes more prevalent. Rui Tang, U of T and David Phipps of York explore different approaches to university community collaborations.

SOCIAL INNOVATION
Social innovation is a new field that has grown across campuses. Join Cat MacKeigan, Dalhouse and Jim Bootbroyd the local convener of Project Green Bloc as they explore new exciting approaches using arts, culture, and the environment in active city building.

SUSTAINABILITY
Universities are microcosms of cities, that can be drivers in sustainability through operations, curriculum, investments and partnerships. Veronika Bylick, UBC and Mark Groulx, UNBC outline new approaches to Campus sustainability.

CIVIC BUILDING BEYOND THE CAMPUS —COLLABORATIONS
A university that is committed to community engages its community. The story of King’s University in London Ontario is the story of a deep community collaboration. Join Kala LeBlanc from King’s University and Keyley MacGregor of the London Youth Advisory Council as they share their story.

4:45 pm
SFU Woodward’s Atrium

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5:30 pm
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What makes a city glorious and great
is not the asphalt or the concrete or the neon
(the alleys, sidewalks and lights of the city)
not the bricks or the girders or the glass
(the buildings, bridges and sights of the city).
True, it would not be much of a city without them.
But they are only the material makings of the city –
its intra-infra-structures.
They are only the flesh and bones of the city –
its lungs, not the voice of the city
its head, not the mind of the city
its bodily arteries, not its spiritual heart
it’s physical form, not its metaphysical soul.
What makes a city glorious and great
are its provisions and its prospects –
for employment and accommodation
for sustainability and transportation
for health and education.

What makes a city glorious and great
are its conversations and gatherings –
its meetings and dialogues
its deliberations and debates.

What makes a city glorious and great
are its networks and societies –
its co-ops, unions and grassroots associations
its neighbourhood groups and business organizations.

What makes a city glorious and great
are its customs, styles and cuisines –
its Indigenous roots
and European suits
its Asian foods and passion fruits.

What makes a city glorious and great
are its people –
its students and its activists
its thinkers and philanthropists
is peacemakers and protesters.

What makes a city glorious and great
are its universities –
especially when they come out from their ivory towers
down from their mountain tops
in from their peninsulas
to engage the city
to enrich the city
to build the city.

What makes a city glorious and great
or not so glorious
or less than great
are we.

For cities are made, not found
and we are our cities makers
or breakers.

No one else.

Which is why we are here
this week
tonight.

APPENDIX B: We The City
by Andrew Petter, President and Vice-Chancellor of Simon Fraser University
APPENDIX C: Conference Organizers and presenters

Niklas Agarwal – Walking Tour: Urban Agriculture Tour
UBC Student in Geography, Environment and Sustainability

Niklas Agarwal is in his 3rd year at UBC studying Geography: Environment and Sustainability with a concentration in Urban Studies and is currently part of the Fall 2015 cohort at CityStudio. He takes a great interest in helping cities become more environmentally friendly and is heavily involved on campus to make that a reality! He’s a creative thinker and hopes to have a career in consulting and opportunities to travel around the world to see how other cities integrate nature in the urban environment. Hailing from Toronto, Niklas has come to learn some best tips in urban sustainability from one of the greenest cities in North America. You can find him exploring cities on bike wherever he goes.

Rushmita Alam – Bus Breakout: Design for Diversity & Accessibility
Graduate Student, Inclusive Design, OCAD University

Rushmita Alam is a dedicated Inclusive Designer who has devoted her career to sustainable community development. She is currently pursuing M. Des in Inclusive Design in OCAD University. In addition, she holds Senator’s position in OCAD’s Senate Committee. Ms. Alam also is the Sustainability and Ethics Representative in OCAD University.

Ms. Alam’s research project called the “Sustainable Fashion – A Diverse Perspective.” explores the recent Rana Plaza incident in Bangladesh as a driver for moving towards developing a Corrective Action Plan that would lead to a sustainable and inclusive future for fashion. Ms. Alam works closely with international organizations like European Union, British Council, United Nations, SDC (Society of Dyer & Colourist), IFFTI (International Foundation of Fashion technology Institute) etc. She currently resides in Toronto, Ontario.

Laurie Anderson – SFU Harbour Centre Host
Executive Director, SFU Vancouver

Dr. Laurie Anderson is the Executive Director of Simon Fraser University, Vancouver. Laurie has been an elementary teacher, principal, District Principal, Director of Curriculum, Associate Superintendent and Interim Superintendent of Schools for the Vancouver Board of Education. Laurie has also been a consultant on education reform for the Ministry of Education, an Adjunct Professor in the School of Community and Regional Planning at UBC, a curriculum developer and instructor for Vancouver Community College, a mediator consultant for schools throughout BC, a facilitator of the VSBC’s Leadership Development Program, and developer and instructor of the Instructor Training Program, a course taken by over 2,000 aspiring teachers of adults over the last 22 years.

Mark Beaty – Bus Breakout: Host
Research and Evaluation Coordinator, SFU Public Square

A graduate of SFU’s School of Public Policy, Mark brings his experience in public engagement and transportation decision-making research. Prior to joining the Public Square team, he worked as a researcher for the Red Cross in Norway and as a leadership coordinator for Pearson College in Metchosin, BC.

Chris Bell - Campuses as Landowners & Developers - Speaker
Landowner and Developer, University of Calgary

Chris Bell is a 4th year Urban Studies student at the University of Calgary. His passions for urban sustainability and civic engagement has led him to be involved with many projects and organizations both on and off-campus. Notably, he has co-founded several organizations including Young Calgary, a grassroots think-and-do tank focused on local youth issues. In his spare time he enjoys blogging, cycling, and exploring Calgary’s extensive urban pathway system.
Jonathan Bleackley – Walking Tour: Public Space Tour
Member, Vancouver Public Spaces Network

Jonathan Bleackley holds a Masters of Environmental Studies in Urban Planning and BA in Political Theory. His interests focus on the intersection between public engagement and public space, or how people can come together to take ownership and design the spaces that define their lives. He is also a keen environmentalist and suffers from a pretty severe news addiction. He thinks that what cities need to be great is a little less ego, a little more courage and a little bit of (realistic) utopian dreaming.

Abi Bond – Walking Tour: Affordable Housing
Director of Housing Policy and Projects, City of Vancouver

Abi has worked in housing for over 15 years, starting out in the not-for-profit housing sector in the UK, before working for Manchester City Council to regenerate housing and communities in east Manchester. She moved to Canada in 2007 and worked on affordable housing policy and delivery at the City of Calgary. She moved to Vancouver in 2011 to take up her current position and is responsible for leading a team that delivers Vancouver’s Housing & Homelessness Strategy, by creating more affordable housing options and with the aim of ending street homelessness by 2015.

James Boothroyd – Bus Breakout: Social Innovation
Co-Founder of Project Green Bloc, Principal, Boothroyd Communications

James Boothroyd leads an inspired group of Vancouverites aiming to lower their ecological footprint through individual and collective action. As a co-founder of Project Green Bloc, Jim has worked with BGT, SFU, UBC and Evergreen Foundation to fill the gap between individual and city-wide level change. Jim is a sought after communications specialist with deep roots in the non-profit environment and global health communities. As the former Director of Communications and Engagement at the David Suzuki Foundation he spearheaded a major shift away from conventional advocacy (publishing reports, meeting with deputy ministers) toward public engagement (listening to and agreeing on solutions with tens of thousands of Canadians, including many who may not consider themselves “environmentalists”).

Andy Broderick – Bus Breakout: Social Finance
VP, Impact Market Development at Vancity

Now VP of Impact Market Development at Vancity after 5 years serving as head of Community Investment, Andy is also a managing director of New Market Funds, a non-profit owned fund management company raising and deploying capital that both serves community needs and achieves risk-adjusted market returns. Andy was head of development (1996-2000) then President and CEO (2000-2009) of Housing Vermont. There he founded Green Mountain Housing Equity Funds raising over $150 MM for affordable housing and Vermont Rural Ventures, a CDFI investing in lower income neighborhoods in Vermont. Formerly a member of the Vermont Housing and Conservation Board, chair of the Federal Home Loan Bank of Boston Affordable Housing Advisory Board, and chair of the National Association of State and Local Equity Funds, Andy currently serves on the board of the Tsawwassen First Nation Economic Development Corporation.

Veronika Bylicki – Bus Breakout: Sustainability
Student, Faculty of Land and Food Systems, UBC

Veronika is a student at UBC’s Faculty of Land and Food Systems, specializing in Urban Sustainability, and is currently a part of SFU Centre for Dialogue’s CityStudio Program. Veronika’s passions lie at the intersection of urban sustainability and community engagement. She has co-created and planned Plan-It Earth, a youth conference that connected youth with planners to participate in learning about, visioning and designing a more sustainable city. She is Director of UBC’s largest student-run sustainability organization, Common Energy, and she has spearheaded initiatives like the Bottled Water Free UBC campaign and the annual UBC Waste Audit. She also works with and helps facilitate the Metro Vancouver Youth4Action program, a sustainability leadership program for high school students. Veronika works on the Co-Design Engage Society, which aims to engage citizens through participatory planning processes, and also represented Vancouver at the first Global Youthful Cities Summit where she shared Vancouver’s story.
Alan Chen - Bus Breakout: Campuses and Public Spaces
Director, McGill Spaces Project

Alan works as the Director for the McGill Spaces Project, a placemaking organization that seeks to reimagine underused campus spaces and transform them into vibrant community engagement hubs. While pursuing an honours degree in Sustainability and Urban Systems at McGill, Alan is a facilitator and researcher in residence at the ECOLE project – a living collective, community space, and budding research institute for sustainability at McGill –, as well as a member of the McGill Sustainability Projects Fund Working Group which works to assess sustainability project funding applications. Alan is an infectiously enthusiastic individual that delights in complexity and nurtures an earnest intent to create positive change. He is profoundly passionate about sustainability and its intersections with urban design, social innovation, and their roles together in building strong communities.

Andrea Creamer – Walking Tour: Woodward’s and Contemporary Art
Community Engagement Program Coordinator, SFU Vancity, Office of Community Engagement

Andrea Creamer is a Vancouver-based artist and activist, currently working as the Community Engagement Program Coordinator at SFU’s Vancity Office of Community Engagement, based out of the Woodward’s campus. A graduate of SFU’s School for the Contemporary Arts with a BFA (Hons.) in Visual Art, Creamer is passionate about making art accessible, and creating art that encourages dialogue on social issues, particularly within Vancouver’s Downtown Eastside. Creamer facilitates “Supercool Tuesdays” a weekly program in partnership with PHS’s Drug Users Resource Centre at the Interurban Gallery—formerly known as Contemporary Arts 101—which brings a small group of Downtown Eastside residents together with local and visiting artists to engage in meaningful arts-based dialogue.

In addition to coordinating community engagement programs in the DTES, Creamer is a member and organizer of a collectively run art gallery and community space in Mount Pleasant called The Toast Collective.

Stephen Dooley – SFU Surrey Host
Executive Director, SFU Surrey

Stephen Dooley became the second executive director of the SFU Surrey campus on November 1st, 2013. Prior to joining the team at SFU, he worked at Kwantlen Polytechnic University for more than 20 years, where he was the founder of The Centre For Interdisciplinary Research: Community Learning and Engagement (CIR:CLE). Steve has a strong commitment to the development of community-campus partnerships.

As SFU Surrey campus director, Steve sits at a number of community partnership tables, including the City of Surrey’s Social Policy Advisory Committee, the Surrey Poverty Reduction Coalition (co-chair), the Local Immigration Partnership, the planning secretariat of Innovation Boulevard and the Surrey Healthier Community Partnership. Steve is also a director of the Surrey Board of Trade (SBOT). He remains active in community-based research projects and is the lead for a study of refugee settlement and integration with the City of Surrey.

Robert Daum – Bus Breakout: Design for Diversity & Accessibility
Fellow, SFU Centre for Dialogue, City of Vancouver, Co-convenor of the Intercultural and Civic Engagement Strategy Group

Robert A. Daum, PhD is a Fellow at SFU’s Centre for Dialogue, where he focuses on diversity and innovation, having previously served as a Dialogue Associate and member of the Centre’s Academic Steering Committee. At UBC he advises the Office of Vice President, Students on diversity strategies and initiatives. He is a Faculty Associate of UBC’s Institute for Gender, Race, Sexuality, and Social Justice, an Adjunct Faculty member in the Department of Classical, Near Eastern and Religious Studies, and a Faculty Member of UBC’s Green College Common Room. He is a Director of The Laurier Institution and a Founding Director of Reconciliation Canada. For the City of Vancouver, he is a Co-convenor of the Intercultural & Civic Engagement Strategy Group for the Vancouver Immigration Partnership. From 2009-2014 he was Founding Executive Director of Iona Pacific Inter-religious Centre.
Liz Evans – Walking Tour: Public Health and the Four Pillars
Founder, Portland Hotel Society Community Service Society, Fellow, Open Society Foundations
Liz Evans trained as a nurse, and in one of Canada’s poorest postal codes worked for 23 years to envision and create numerous services that changed the way marginalized Canadians, including active drug users, are seen and treated. She founded and led the PHS Community Services Society, an organization committed to increasing access to housing and supports for people who were previously dying from overdose deaths and being infected with HIV and excluded from mainstream services. Liz and her colleagues advocated for and operated North America’s first and only legal supervised injection facility, as part of this radical shift in approach. Liz is currently a Fellow with the Open Society Foundations in New York.

Jesse Galicz - UniverCity tour
Development Manager, SFU Community Trust
Jesse Galicz is a graduate of Ryerson’s Urban and Regional Planning program and holds a Masters Degree in Urban Studies from Simon Fraser University. He is currently the Development Manager for SFU Community Trust, where he has worked for the past 6 year planning and building UniverCity on Burnaby Mountain. Jesse’s professional work centers around green community design, implementation and lessening environmental impacts of the built environment.

Derek Gent – Walking Tour: Social Enterprise
Executive Director, Vancity Community Foundation
Derek Gent proudly leads Vancity Community Foundation, an independent charity associated with Vancity Credit Union in British Columbia. Building on the values and tradition of what has grown to become a $20 billion, 500,000 member financial cooperative, Vancity has been a leader in pioneering a number of innovations in impact investing, community development, social responsibility and access to financial services.

Prior to his current role, Derek worked for seven years as part of the venture capital arm at Vancity, managing an investment portfolio made up of social enterprises, aboriginal ventures, alternative energy and nonprofit real estate developments. He has an MBA from Queen’s University, and has worked in management consulting, also gaining international experience in Bangladesh, Brazil, and northern Italy. He serves on the Board of Imagine Canada, the Cooperators Foundation, Responsible Investment Association and as Vancouver City Co-Chair for Aga Khan Foundation.

Mark Groulx – Bus Breakout: Sustainability
Assistant Professor, School of Environmental Planning, University of Northern British Columbia
Dr. Mark Groulx is an Assistant Professor in the School of Environmental Planning at the University of Northern British Columbia, where he teaches a range of courses related to planning, design and citizen engagement. His research focuses broadly on sustainable and resilient communities, and specifically on the importance of community engagement and place-making in effective collaborative planning. Through a place-based lens Dr. Groulx explores strategies and processes for knowledge co-creation that build resilience by acknowledging and reinforcing local values. He is currently working on projects examining the influence of nature-based citizen science on transformative environmental learning, and the use of computer-generated environmental visualizations in collaborative climate change adaptation planning.

Gordon Harris, FCIP – Lunch Host, UniverCity
President & CEO, SFU Community Trust
Gordon Harris is an urban planner, development strategist, and real estate market analyst. As President and CEO of SFU Community Trust, he is also leading the development of UniverCity, an award-winning community on land owned by Simon Fraser University, near Vancouver, British Columbia. The Trust, a global leader in sustainable community development, generates endowment wealth for teaching and research at SFU. Harris’s early career took him from urban planning into private-sector institutional and retail real estate development working with public- and private-sector clients across Canada and in Asia, the Middle East, Eastern Europe, and Central America. Harris also serves on the National Capital Commission’s Planning, Design and Realty Advisory Committee, the Urban Land Institute advisory board, the Urban Development Institute’s executive committee, and the British Columbia Arts Council. In 2013, Harris received the Queen Elizabeth II Diamond Jubilee Medal in recognition of his contributions to community building in Canada.
Winnie Huang – Bus Breakout: Campus & Public Spaces
Student, Energy Management, University of Calgary

Winnie is in her fourth year of Energy Management studies at the University of Calgary. She regularly engages learning outside of university borders into what she likes to think as an education to the world. Currently, she co-directs the newly launched Project C3 initiative with Fuse Collective, which gathers talented students to transform Calgary’s Communities through Collaboration and Creativity. Over the span of her life, Winnie has spent hundreds of hours volunteering in the arts and culture scene, as she believes in the value of cultivating the vitality of communities.

Lover of nature, music, and spending time with strangers and loved ones alike, Winnie is currently working on launching Sofar Sounds Calgary, which will see strangers come together monthly to enjoy local acoustic music in an intimate setting.

Monica Jako - Campuses as Innovators, Social Entrepreneurs, R&D Centres - Speaker
Director Strategic Planning and Partnerships, Faculty of Arts and Operations Lead, SocialVentures Zone, Ryerson University

For almost two decades, Monica Jako has excelled at advancing forward-thinking initiatives, building productive partnerships and leading dynamic teams through her diverse experiences in the higher education, non-profit and government sectors. Her wide-ranging career accomplishments include leading efforts to promote relevant and innovative learning through social enterprise at Ryerson University, providing strategic direction on the staging of the 2010 Winter Olympics and Paralympics, and helping to improve the affordable housing system in British Columbia.

Monica holds a Master in Business Leadership from Royal Roads University in British Columbia, and a Bachelor of Political Science and Art History from Queen’s University in Ontario.

Kayla LeBlanc – Bus Breakout: Civic Building
Student, King’s University College, Western University

Kayla LeBlanc is a student at King’s University College at Western University, pursuing an Honors Specialization in Political Science and Major in Social Justice & Peace Studies. As an interdisciplinary student with training in both qualitative and quantitative research methods, Kayla is undertaking an independent research study concerning Temporary Foreign Worker presence in Southwestern Ontario. She has engaged in both course-based service learning in her local community and experiential learning abroad, recently in Addis Ababa, Ethiopia. Kala has experience teaching and has pursued a strong interest in public policy issues in Canada.

Ryan Lo – Bus Breakout: Host
Graduate student, Urban Planning, McGill University

Having spent his childhood years in Hong Kong and the last decade in Southern Ontario, Ryan has experienced city life going from hyper-density to the ever-sprawling landscape of suburbs. Ryan graduated from the University of Waterloo with a Bachelor degree in Geography and Environmental Management, and is now completing his final year of the Master of Urban Planning program at McGill University. His research interest primarily focuses on youth empowerment and engagement in the city-building process. He also has a passion in placemaking and urban design, as he has participated and received awards in multiple design competitions. Ryan is currently a Core Team member of the McGill Spaces Project, a student initiative aiming to transform underused campus space through collaboration.

Sarah Lubik - Campuses as Innovators, Social Entrepreneurs, R&D Centres - Speaker
Director of Entrepreneurship, SFU

Dr. Sarah Lubik has recently been named Simon Fraser University’s first Director of Entrepreneurship. Sarah has a decade of experience in university entrepreneurship, including positions as a business coach, a project coordinator for pan-European incubation projects and as the business founder of a high tech start-up: Lungfish Dive Systems. In 2014, Sarah was named one of Business in Vancouver’s Top 40 under 40.
Kayley MacGregor – Bus Breakout: Civic Building & Planning & Design
Student, King’s University College, Western University

Kayley is a third year student at King’s University College in London, Ontario, completing an Honours Specialization in the Social Justice and Peace Studies Program. She has worked as the Council Director for the London Youth Advisory Council, an organization composed of 15 elected councillors between the ages of 15-25 who represent the 14 wards of London and a 15th councillor who represents Western. The London Youth Advisory Council is a youth government that amplifies youth opinion on a diverse array of public policy issues to the decision-makers in our formal governments and institutions.

Cat MacKeigan – Bus Breakout: Social Innovation
PhD Student, School of Public Administration, Dalhousie University

Catherine (Cat) MacKeigan, BA, MPA and Interdisciplinary doctoral candidate at Dalhousie University School of Public Administration is focussed on exploring and engaging arts, community, culture and public policy. She is and has been involved in theatre and the arts as a producer, manager, festival organizer, university instructor, and advocate. She was the Events and Cultural Strategy Analyst for the Halifax Regional Municipality and is an activist in arts related economic and community development and vitality. She is an arts administrator and cultural facilitator, sat for five consecutive terms as Communications Director on the LunaSea Theatre Company’s board of directors, and currently sits as Chair on the Strategic Arts Management’s (SAM) board of directors. She has been engaged in research projects including local and regional economic development, cultural funding, and gender and immigration, and was one of the promising academic researchers supported on the Metropolis Project. She is conducting her doctoral thesis research on performing arts and public policy (with a focus on theatre) across Nova Scotia.

Olivia Matthews – Campuses as Landowners & Developers - Moderator
President & CEO, Wilfrid Laurier University Students’ Union

Olivia is the current President & CEO of the Wilfrid Laurier University Students’ Union elected by undergraduate students. She is a graduate of WLU with a Bachelor of Arts in Global Studies and Political Science with a Research Specialization Option. She has previously interned with the Academic Council on the United Nations System. Her involvement on campus has included working for Residence Life, the Sustainability Office, and Peer Conduct Administration.

Aoife McNamara – Walking Tour: Acoustic Ecology in the City
Dean - Faculty of Communication, Art and Technology, SFU

Aoife is an artist, an educator and the new Dean of the Faculty of Communications, Art and Technology at SFU. She studied sculpture at Limerick School of Art in Ireland and completed graduate studies in Fine Art (Birmingham) and Social History of Art (Leeds). She has taught at Concordia, Middlesex University, Wimbledon College of Art, University of the Arts London and was the Dean of Visual Arts and Material Practice at the Audain School of Visual Arts at Emily Carr University of Art and Design in Vancouver. Collaboration with communities, individuals and institutions is central to Aoife’s work and between 2005-2008 she was Director of Spaces Buildings Make, an AHRC-funded research project at Middlesex University in London from where she developed her doctoral thesis Spaces Buildings Make: the work of artistic research on the experience of built space (University of Ulster).

Dale Mikkelsen - UniverCity tour
Director, Development, SFU Community Trust

As director of development for the UniverCity Project at Simon Fraser University’s Burnaby Mountain campus, Dale Mikkelsen and the Trust team are striving to create a sustainable community – one that that models the highest level of urban design and environmental performance, including planning and building standards that incorporate ambitious targets for energy efficiency, material conservation, healthy environments, and community building. Previously, Mikkelsen was the City of Vancouver’s lead project planner for the 2010 Olympic Athlete’s Village. He also acted as Vancouver’s Green Building Planner. He currently sits on the Resort Municipality of Whistler’s Advisory Design Panel.
John Monahan - Campuses as Landowners & Developers - Speaker
Warden of Hart House, University of Toronto

In mid-2015, John Monahan was appointed the 12th Warden of Hart House at the University of Toronto. First opened in 1919, Hart House is the University’s convergence centre for co-curricular education and a hub for the social, educational, cultural, recreational, and service-minded development of the entire university community.

John has been a lawyer, a bureaucrat, and a diplomat. He served as the Province of Ontario’s first Senior Economic Officer in New York City, and then as Ontario’s first Director of International Representation & Research. For the 7 years before he joined Hart House, John was the inaugural Executive Director of the Mosaic Institute, an award-winning “think and do” tank focused on diaspora engagement, inter-community dialogue and the development of young Canadians into peace-focused “global citizens”. John has published and spoken widely about Canadian citizenship, pluralism, and public safety. He sits on the Advisory Boards of the Canadian Arab Institute and SFU’s Institute for Diaspora Research and Engagement; the Advisory Council of the Mosaic Institute; and the University Affairs Board and the Art Museum Board of Directors at the University of Toronto. He holds a BA and a JD from the University of Toronto, and an MPA from Dalhousie University.

Angela Nielsen - UniverCity tour
Director, Marketing and Communications, SFU Community Trust

Angela Nielsen brings nearly two decades of strategic marketing and public relations management to SFU Community Trust. Having worked in for-profit businesses, non-profit organizations, public companies, and start up enterprises, Angela has experience creating effective marketing and communications plans for all sectors. Before joining the Trust, Angela worked as the Director of Marketing for the Business Families Centre at UBC’s Sauder School of Business and spent three years as Director of Corporate Marketing for Playground Real Estate, Intrawest’s premier provider of luxury destination real estate. Intrawest’s premier provider of luxury destination real estate. Angela’s other posts include serving as interim Director of Marketing and Communications for 18 months for Exro Technologies Inc. and as the Director of Public Relations for the Vancouver Aquarium, where during her seven year tenure, she successfully elevated the international reputation of the Aquarium generating a record amount of press coverage. Angela holds a Bachelor of Arts in Communication from Simon Fraser University and is also a graduated of Broadcast Journalism from the British Columbia Institute of Technology.

Andrew Petter – Conference Convener
SFU President and Vice Chancellor

Andrew Petter brings to the presidency of SFU a life-long commitment to education and extensive experience as a university teacher, constitutional scholar and academic administrator. Petter recently completed a term as longest serving dean of the University of Victoria’s highly regarded Faculty of Law where he oversaw establishment of an innovative new graduate law program, pioneered significant Aboriginal initiatives, and secured funding for major facilities upgrades. Petter also served for nine years in the Government of British Columbia serving as the Attorney General of BC and holding Ministerial posts in Aboriginal Affairs, Forests, Health, Finance, and Advanced Education. During his political career Petter played an instrumental role in the Nisga’a treaty negotiations and led the province’s efforts to work with First Nations and the federal government to create the B.C. Treaty Commission. He also oversaw the establishment of B.C.’s Forest Practices Code and the creation of the B.C. Knowledge Development Fund to support investments in research infrastructure. He is the recipient of many awards and has written written extensively in the areas of Constitutional Law and Public Policy, including works on the Canadian Charter of Rights and Freedoms and Canadian federalism.

David J. Phipps, Ph.D., MBA – Bus Breakout: Community University Collaborations
Executive Director, Research & Innovation Services, York University

Dr. Phipps is the Executive Director of Research & Innovation Services at York University where he manages all research grants and contracts including knowledge and technology transfer. Dr. Phipps received his Ph.D. in Immunology from Queen’s University (Kingston, Ontario) and undertook post-doctoral studies in HIV research at the University Health Network (Toronto). After leaving the lab he built a career managing academic research holding successively senior positions at the University of Toronto Innovations Foundation (Manager of Biotechnology and Life Sciences), Canadian Arthritis Network (Director of Business Development) and Canadian Institutes of Health Research (Director of Partnerships). Dr. Phipps is the recipient of many awards including the 2011 and 2012 most influential knowledge mobilizer in Canada. In 2012 he was awarded a Queen Elizabeth II Diamond Jubilee Medal in recognition of his work in knowledge mobilization. Dr. Phipps is the Knowledge Translation Lead for NeuroDevNet Network of Centres of Excellence and is the Network Director for ResearchImpact-RéseauImpactRecherche, Canada’s knowledge mobilization network including 12 universities from across Canada.
Gordon Price - Bus Breakout: Transportation
Director of the City Program, Simon Fraser University

Gordon Price is the Director of the City Program at Simon Fraser University. In 2002, he finished his sixth term as a City Councillor in Vancouver, BC. He also served on the Board of the Greater Vancouver Regional District (Metro Vancouver) and was appointed to the first board of the Greater Vancouver Transportation Authority (TransLink) in 1999. He writes a monthly column for Business in Vancouver on civic issues and blogs on urban issues, with a focus on Vancouver, at “Price Tags” (www.pricetags.wordpress.com). He is the recipient of numerous awards including, The Smarty - an award of recognition by Smart Growth B.C., the Simon Fraser University 2012 President’s Award and the President’s Award of the Canadian Institute of Planners.

Price uses his voice, says one nominator, “to keep reminding people about the importance of urban planning, of good transportation policy, of the way that buildings and bridges and other parts of our designed physical world affects us.”

Kevin Quinlan – Campuses as Landowners & Developers - Speaker
Deputy Chief of Staff, Office of the Mayor – City of Vancouver

An energetic city builder with a passion for social innovation and environmental leadership. Extensive experience in public policy, from idea generation to risk analysis to implementation. Strong background in communications, spanning social media presence to stakeholder engagement and crisis communications. Direct, creative, and interested in people and organizations that care about cities.

Appointed Deputy Chief of Staff to Gregor Robertson in February 2015. Develops and helps to oversee strategic planning in the Vancouver Mayor’s Office on a wide variety of initiatives, including affordable housing, the Greenest City Action Plan and Vancouver’s new Healthy City Strategy. Works with members of City Council and City of Vancouver staff to develop and implement Mayor Robertson’s key policy initiatives. Collaborates closely with the Director of Policy and Communications on social media presence, speech writing and issues management.

Wes Regan – Walking Tour: Community Economic Development
Founder, Hastings Crossing Business Improvement Association

Wes Regan has worked in Community Economic Development in Vancouver’s Inner-City since 2009. His work has spanned community lending, micro-enterprise and social enterprise development, policy research, and government relations. He was the founding Executive Director of Hastings Crossing BIA, Canada’s first Social Innovation Business Improvement Area, member of the DTES Local Area Planning Committee, and is currently the Green Party of Canada’s Critic for Urban Affairs and Housing. Wes graduated from SFU with a BA in Urban Geography, where he is currently completing a Master’s in Urban Studies and is an Instructor in the school’s Community Economic Development Program. His current research, for the Canadian Centre for Policy Alternatives is examining Social Enterprise, Small Business, and Gentrification in the DTES, while his thoughts on urban affairs, and local and national politics, have appeared in the Vancouver Observer, National Observer, Georgia Straight and TechVibes.

Peter Scott - Bus Breakout: Social Finance
Graduate Student, Design – Strategic Foresight Innovation, OCAD

Peter has a BFA degree in fine arts from York University and a Masters degree in Design - Strategic Foresight Innovation from OCAD University. He has over 10 years business management-programing employment experience at the Rotman School of Management, University of Toronto including as a program manager for a small business program. His career skill focuses on the arts, adult learning in business and entrepreneurship education and he has taken several entrepreneurship business certificate programs: MIT Sloan School of Management, Wharton School of Business, INSEAD School of Business and Rotman School.

Peter is an organizing committee member for several conferences including: INTERSECTION: Entrepreneurship & Indigenous Art Conference, November 2014 at OCAD University http://research.ocadu.ca/research-and-innovation/project/intersection-entrepreneurship-indigenous-art-conference, and also a facilitator for social innovation workshop/sessions on various topics, including: social finance and art as a creative tool for learning and innovation. He has also developed and designed a social finance impact-investing course (and card game), and is a founding member of a social enterprise – Generation Connection.
Colleges, Universities, and City Building

Mike Soron - Bus Breakout: Transportation
Principal, Steady Strategy

Mike is a Vancouver-based strategist and trainer. Through his consultancy “Steady Strategy”, Mike serves organizations that work to advance local resilience and leadership. After finishing a Masters in Urban Studies in 2012 at SFU, Mike worked as Executive Director of both Sustainable SFU (now Embark Sustainability) and the Graduate Student Society at SFU. Mike served on SFU’s Senior Sustainability Council, Sustainability Advisory Committee, and Sustainable Mobility Advisory Committee. He collaborated with student and community groups during the region’s 2015 transit plebiscite and is an advocate for the Burnaby Mountain Gondola. Mike also serves on the Board of Vision Vancouver, the governing municipal party whose Greenest City Action Plan was the focus of his graduate thesis.

James Stauch – Campuses as Innovators, Social Entrepreneurs, R&D Centres - Speaker
Director, Institute for Community Prosperity – Mount Royal University

James Stauch is the Director of the Institute for Community Prosperity at Mount Royal University in Calgary. The Institute works to ensure that students and citizens have access to learning opportunities and research that will help them lead transformative change in their communities. James has served as a foundation executive and non-profit sector consultant with nearly two decades of experience working in the field of philanthropy. He has guided or advised on programs that support the emergence of community leadership, or that help organizations uncover new possibilities for their programming and operations in order to be strategic, authentic and enduring in their impact. James has worked extensively with communities in the Arctic and Far North, with the non-profit sector in the Calgary and Greater Toronto regions, as well as with Aboriginal communities and organizations across Canada.

Shauna Sylvester – Conference Convener
Director, SFU Centre for Dialogue

Shauna is a Professor, Professional Practice, the Executive Director of the SFU Public Square and the Director of the SFU Centre for Dialogue. Shauna works daily with innovative community university partnerships. She is the founder of Carbon Talks a dialogue initiative that works with municipalities in their transition to a low carbon economy and Renewable Cities which supports cities in adopting a 100% renewable energy target. Shauna is excited to work with RECODE and the team bringing you the Campus to City conference.

Rui Tang – Bus Breakout: Community University Collaborations

Rui is a 4th year student double majoring in Political Science and Urban Studies at University of Toronto. Interested in urban development, civic engagement, and urban politics, Rui spent time travelling different countries, and discovered potential social problems existing in different cities. She actively engages in a process of finding solutions addressing social problems, through multiple experiences in Non-Profit Organizations, political parties, and government institutions. Now she works for Toronto City Hall, in which gives her a closer observation in city building and urban management.

Mary Truong – Walking Tour: City Studio
Student, City Studio, UBC

Mary Truong is a business major entering her fourth and final year at UBC. Born and raised in Vancouver, Mary is currently exploring ways to rethink being active in an urban setting at CityStudio. Mary spent her Spring 2014 Semester abroad in Singapore where she thoroughly enjoyed learning about the culture and experiencing a new and very different environment. Apart from academic interests, Mary is also musically talented and teaches piano lessons on the weekends. When not working or in school, Mary likes to keep an active lifestyle by running and practicing yoga.

Tesicca Truong – Conference Convener
Program and Engagement Coordinator, SFU Public Square

Tesicca is a community convener and an engagement innovator. Her passions lie at the intersection of urban sustainability, civic engagement and youth empowerment. She brings a wealth of experience from her work on the Mayor’s Engaged City Task Force, chairing the Board of Sustainable SFU and launching the inaugural Vancouver School Board’s Sustainability Conference.
Brady Wallace – Bus Breakout Host
VP University Relations, Simon Fraser University Student Society

Hello! I am a fourth year student studying political science and development and sustainability at Simon Fraser University. Holding various positions on campus, I was asked to be part of the Campus to City organizing committee through my position as VP University Relations on the Simon Fraser Student Society (SFSS). With the Build SFU project (student union building and stadium project) being the largest endeavour ever taken on by the SFSS, feel free to ask me about how SFU undergraduate students are helping build the campus of tomorrow. Overall I am excited to meet and learn from peers from across the country at this fantastic conference. Hope to see you there!

Daniel Weeks - Campuses as Innovators, Social Entrepreneurs, R&D Centres - Moderator
President and Vice-Chancellor at the University of Northern British Columbia

Daniel Weeks is the President and Vice-Chancellor at the University of Northern British Columbia. Originally from Sault Ste. Marie, Ontario, Weeks is a cognitive psychologist and an internationally-recognized expert on human motor control. He also has a research program focused on skill acquisition in persons with Down Syndrome. He has pioneered new brain imaging techniques to determine the impact of cerebral specialization and information processing on health and behaviour, among other projects. He previously served as a Professor and Chair of the Department of Psychology at Simon Fraser University, where he also operated the PsychoMotor Behaviour Laboratory.

On October 31, 2015, Simon Fraser University in partnership with J.W. McConnell Family Foundation’s RECODE will host an innovative conference on the role of campuses in city building entitled Campus to City. This conference is part of our annual SFU Public Square Community Summit We the City, a week-long series of public events, initiatives and gatherings. The conference has been designed by a group of students from colleges and universities across the country. The format for the conference is fun and innovative. It is a moving conference with stops in Vancouver, Surrey and Burnaby. It profiles the initiatives of many post-secondary institutions in the country and focuses on four key themes.

1. universities and colleges as the leading landowners and developers in cities
2. universities and colleges as community animators and civic builders
3. universities and colleges as the hubs of innovation, research and development in cities
4. students as changemakers and city builders

I am writing to invite you to send a campus delegation to this conference. Ideally, we would like each campus to send at least one student, a faculty or staff member and a community partner. This is a unique opportunity to explore how our post-secondary institutions are playing a role in city building and how this role can be enhanced and profiled. The conference format maximizes interaction and learning among delegates. It fosters interchange among students, faculty and community partners, and ensures that the learning takes place within the city, through walking tours, break out sessions on buses and meals in public spaces.

We have a limited budget to support students to attend who cannot otherwise find support through their college or university. For information on how to access this fund, please contact Tesicca Truong at tesicca_publicsq@sfu.ca.

I hope that you will take advantage of this unique opportunity by ensuring your university is present at Campus to City in Vancouver. For more information and to register, please visit:

Yours sincerely,
Andrew Petter
President and Vice-Chancellor

APPENDIX D: President Petter’s Letter to Canadian University and College Presidents