

## CONTINUING STUDIES

MEMO

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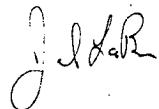
www.sfu.ca/cstudies

ATTENTION	Senate	TEL
FROM	John LaBrie, Dean of Continuing Studies	
RE	2006/07 Senate Committee on Continuing Studies Annual Report to Senate	
DATE	November 7, 2007	TIME

Please find enclosed for Senate's information the Senate Committee on Continuing Studies Annual Report for 2006/07.

This report concerns the continuing studies activities sponsored and offered by University departments and, as such, is not a report on the Continuing Studies administrative unit.

The statistics on the credit programs are complete and further details can be obtained from the Office of Analytical Studies. Statistics on community and professional (non-credit) programs are based on reports from departments and may not include all courses and public lectures organised and sponsored by the departments. However, most of the non-credit programming offered by the University—particularly those directed to the broader community—is represented in this report.



John LaBrie, EdD  
Chair, Senate Committee on Continuing Studies  
Dean, Continuing Studies

cc: CS Management Group

SIMON FRASER UNIVERSITY  
SENATE COMMITTEE ON CONTINUING STUDIES  
ANNUAL REPORT TO SENATE FOR 2006/2007**Composition and Mandate**

The current membership of the Senate Committee on Continuing Studies (SCCS) is the Dean of Continuing Studies (chair), Librarian, five faculty members, one at-large member, one lay member and two students (see appendix A). The SCCS meets twice each year: once during the fall semester and once in the spring and is responsible to Senate for policy with respect to the overall development of the University's continuing education credit and non-credit programs. The Committee also reviews, at regular intervals, existing and proposed non-credit programs; develops procedures for the approval of various categories of credit-free instruction; and receives, for consideration and approval, programs proposed as suitable for non-credit certificate granting status. The SCCS reports its activities annually to Senate.

**Actions of the SCCS in 2006-2007**

At the November 2007 meeting, the Committee ratified the Annual Report to Senate for 2005/06 and received information regarding two initiatives in development: Weekend University<sup>1</sup> and Learning, Exploration and Academic Development (LEAD) at SFU Surrey. Weekend University would provide non-traditional and adult learners the opportunity to complete a degree through weekend and evening courses across disciplines and LEAD is a program intended to address the challenge of successfully bridging high school students—especially Aboriginal students—into the university.

While there were no proposals brought to the SCCS in May 2007, the committee was briefed on a tailored version of the current Certificate in Management (CiM) for the Tourism sector—a hybrid of Management and Professional Program's current CiM and a model created by the University of Sherbrooke for Air Transat Inc.

**Course Offerings and Enrolments in 2006-2007**

Credit programs that are considered part of continuing education include courses offered by the Centre for Online and Distance Education (CODE) and the Centre for Integrated Credit Studies (CICS). CODE's mandate is to provide increased access to undergraduate students by providing undergraduate courses and programs in conjunction with the various academic faculties. Participants in the program are the Faculty of Arts and Social Science, the Faculty of Science, the Faculty of Education and the Faculty of Applied Science. Courses are offered to SFU degree students and a limited number of seats in courses are offered to students as part of SFU's participation in the Open Learning Agency (currently housed at

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<sup>1</sup> Please note Weekend University was the working title while in development; the program is now called SFU NOW (October 25, 2007).

Thompson Rivers University) consortium. CICS courses are drawn from the same faculties and are offered through the extension credit program offered at Harbour Centre, the Seniors Program, and the Integrated Studies Program. (See Appendix B for data on enrolments)

Course offerings in CODE increased in the past years by seven courses—a modest number. While course offerings increased, overall enrolments dipped slightly—a drop of 15 FTEs. Participation rates for SFU students went up by almost 300 students, while participation rates in the OLA dropped by a large percentage. For SFU students, CODE courses remain popular and often are accessible to students who might otherwise be blocked from face to face instruction because of course oversubscription or scheduling conflicts. The drop in OLA enrolments was unexpected and appears to be a temporary issue. Through provincial legislation, the Open Learning Agency became a division of Thompson Rivers University. In the transition, there was considerable confusion in the market regarding the future status of OLA and whether its current architecture would be preserved. Also, the transition created a number of administrative disruptions that had a devastating effect on the overall OLA enrolments. The drop of enrolment in this area was not anticipated but now that the new administrative structure has been solidified, we would expect this enrolment to regain in strength.

Course offerings in CICS remained relatively constant with slight variations within the program cluster. Enrolments in all three categories declined—each for their own separate reasons. Average class size at the Harbour Centre campus declined bringing an overall decline in enrolment for the campus by 48 FTE. The Integrated Studies Program—a cohort based degree completion program—declined enrolments by 39 FTE. This was predicted and was anticipated as a major cohort in Maple Ridge completed and was not replaced. The Seniors Program drop reflected an overall decrease in course offerings in that program.

Non-credit enrolments in our certificate and diplomas had an overall increase of modest size. This represented the creation of a number of new initiatives, for example the Diploma in Dialogue and Negotiation and the Diploma in Advanced Project Development and Management, and the phasing out of other programs such as the Certificate of Geographic Information Systems.

The overall growth in program attendance came from our open access programs. In that category, we saw a jump of 17% in attendance. This category represents individual courses or programs, open lectures, conferences and seminars and the very popular Philosopher's Café. Generally, this is a positive sign as participation rates in this category often leads to increases in our certificate and diploma programs.

### **New Initiatives**

As the final year of the 2004-2007 planning cycle, 2006/07 saw the completion of the 2007-2010 Three Year Plan, which includes initiatives that will inform the realignment of our administrative functions. Under the direction of a new Assistant Dean, Continuing Studies will be implementing systems to centralise non-credit enrolment management and student support, marketing, human resources and finance.

2006/07 saw the launch of two new diploma programs in Continuing Studies: the Diploma in Dialogue and Negotiation at Harbour Centre and the Diploma in Advanced Project Management and Development at SFU Surrey. The first cohort of Dialogue and Negotiation brought together eighteen

students from diverse sectors including government, non-profit and business to learn broader uses of consensus-based approaches within and between organisations, and Advanced Project Management provided a part-time cohort a comprehensive overview of the project management life cycle.

Formally referred to as Health Sciences Programs, Continuing Health Education (CHeD) emerged as a new program for Continuing Studies in September 2006. With the mission to address the learning needs of health professionals, families, community groups, and organisations in the areas of health and wellness, CHeD is working with community organisations and the Faculty of Health Sciences to create new and innovative learning ideas. Inaugural offerings in 2006/07 included two public lectures held at SFU Surrey and the creation of the Summer Health Institute—an eight-part public education series on health living.

Finally, the Deans' Council approved a full proposal for SFU NOW, formally known as Weekend University, in the spring of 2007. Planned for the Surrey and Vancouver campuses, this non-cohort option for working adults seeking credit study will offer a flexible and varied selection of course and program offerings for adult students looking to begin or complete a degree or enroll in credit courses for personal or professional interest.

**Please note: a more comprehensive version of the 2006-2007 Continuing Studies Annual Report is available at <http://www.sfu.ca/cstudies/csannualreport0607.pdf>.**

## Appendix A

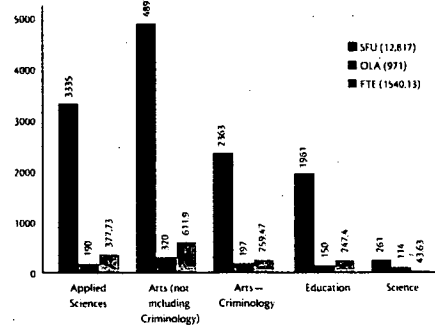
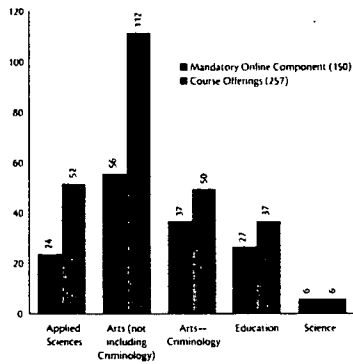
### Senate Committee on Continuing Studies, 2006-2007 Members

John LaBrie, Chair & Dean of Continuing Studies  
Felix Breden, Biological Sciences  
Lynn Copeland, Librarian  
June Francis, Business Administration  
Rob Gordon, Criminology  
Titus Gregory, Student (at-large)  
Barry Honda, Molecular Biology and Biochemistry  
Gillian Judson, Student (at-large)  
James McArthur, Lay Member  
D'Arcy Warner, Member At-Large  
Peter Williams, Resource and Environmental Management

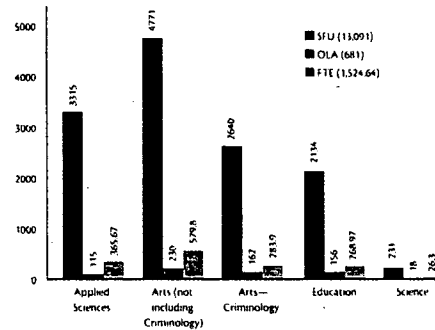
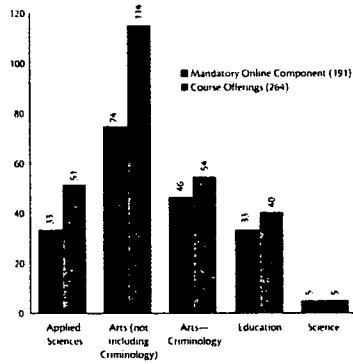
# Appendix B

## Enrolments

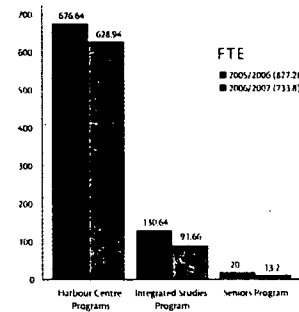
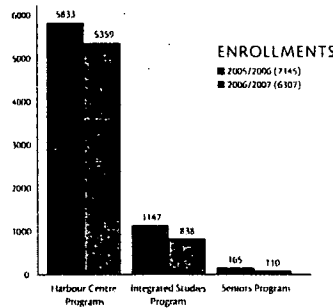
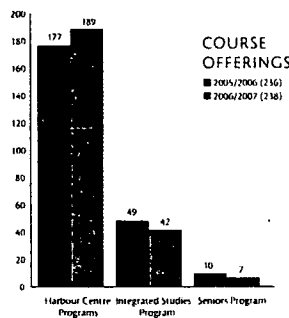
Centre for Online and Distance Education 2005–2006



Centre for Online and Distance Education 2006–2007



Centre for Integrated and Credit Studies



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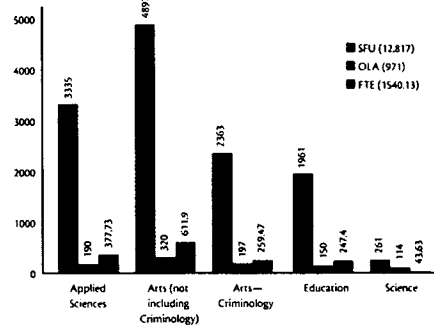
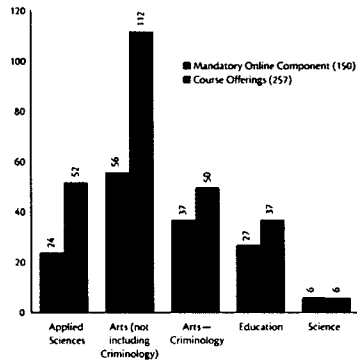
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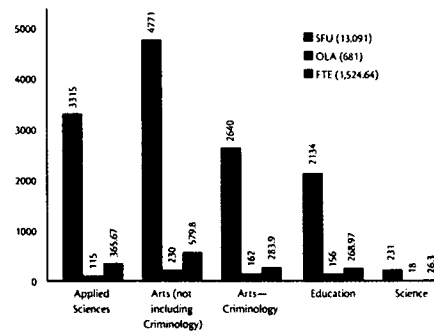
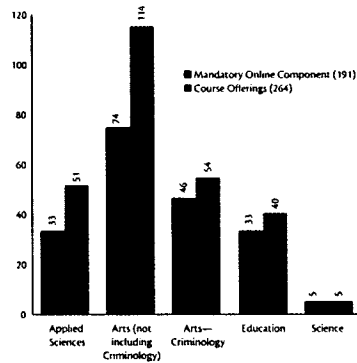
## Appendix B

### Enrolments

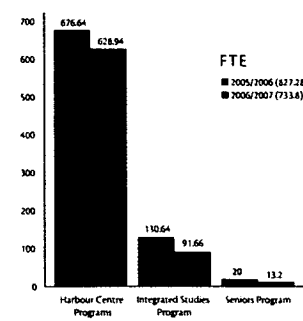
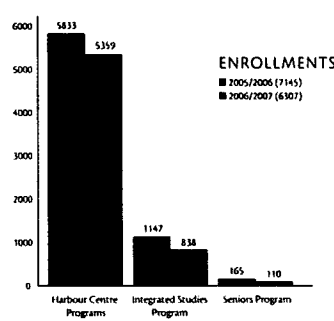
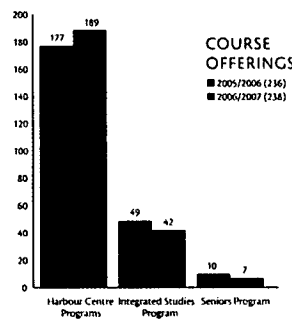
Centre for Online and Distance Education 2005–2006



Centre for Online and Distance Education 2006–2007



Centre for Integrated and Credit Studies





	2005–2006	2006–2007
<b>Non-credit Certificates and Diplomas</b>	<b>Enrollments</b>	<b>Enrollments</b>
English Language & Culture	822	686
Urban Design	475	340
Executive Management Development Program	372	304
Liberal Arts—Seniors Program	222	391
Diploma in Dialogue and Negotiation	<i>new</i>	18
Management Skills in Advanced Technology	95	104
Certificate in Creative Writing	318	539
Certificate in Editing	523	443
Certificate in Publishing	246	177
Certificate in Technical Communication	237	189
Certificate in Business Writing, Public Relations and Marketing Communication	512	491
Diploma in Interpretation and Translation	38	35
Basic Interpreter Program	14	17
Certificate in Geographic Information Systems	120	16
Certificate in Management	372	692
Diploma in Advanced Project Development & Management	<i>new</i>	70
CMA Executive Program	136	<i>not offered</i>
Diploma in Rehabilitation Management	93	117
<b>Total Certificate and Diploma Enrollments</b>	<b>4,595</b>	<b>4,629</b>

	2005–2006	2006–2007
<b>Non-credit Programs</b>	<b>Enrollments</b>	<b>Enrollments</b>
Conference/Symposium	1,833	757
Dialogue Forum	1,674	6,078
Individual Course/Seminar/Workshop	3,899	2,875
Lecture Series	1,859	1,640
Philosophers' Café	4,976	3,384
Public Lecture	2,217	4,555
<b>Total Non-credit Program Enrollments</b>	<b>16,458</b>	<b>19,289</b>

	2005–2006	2006–2007
<b>Total Non-credit Certificate, Diploma and Program Enrollments</b>	<b>21,053</b>	<b>23,918</b>