

8888 University Drive, Burnaby, BC  
Canada V5A 1S6TEL: 778.782.3925  
FAX: 778.782.5876vpacad@sfu.ca  
www.sfu.ca/vpacademic**MEMORANDUM**

---

<b>ATTENTION</b>	Senate	<b>DATE</b>	February 11, 2015
<b>FROM</b>	Jon Driver, Vice-President, Academic and Provost, and Chair, SCUP	<b>PAGES</b>	1/1
<b>RE:</b>	Faculty of Communication, Art and Technology: Title Change for the Bachelor of Arts in Visual Culture and Performance Studies (SCUP 15-04)		

---

At its February 4, 2015 meeting, SCUP reviewed and approved the title change for the Bachelor of Arts in Visual Culture and Performance Studies to the Bachelor of Arts in Art, Performance and Cinema Studies in the School for the Contemporary Arts within the Faculty of Communication, Art and Technology, effective Fall 2015.

**Motion:**

That Senate approve and recommend to the Board of Governors the title change for the Bachelor of Arts in Visual Culture and Performance Studies to the Bachelor of Arts in Art, Performance and Cinema Studies in the School for the Contemporary Arts within the Faculty of Communication, Art and Technology, effective Fall 2015.

c: M. Gotfrit



OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC

8888 University Drive, TEL: 778.782.4636 avpcio@sfu.ca  
Burnaby, BC FAX: 778.782.5876 www.sfu.ca/vpacademic  
Canada V5A 1S6

MEMORANDUM

<b>ATTENTION</b>	Senate Committee on University Priorities	<b>DATE</b>	January 9, 2015
<b>FROM</b>	Gordon Myers, Chair Senate Committee on Undergraduate Studies	<b>PAGES</b>	1/1
<b>RE:</b>	Faculty of Communication, Art and Technology (SCUS 15-03)		

Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of January 8, 2015, gives rise to the following recommendations:

Motion:

That SCUP approve and recommend to Senate the name change for the Bachelor of Arts in Visual Culture and Performance Studies to the Bachelor of Arts in Art, Performance and Cinema Studies in the School for the Contemporary Arts within the Faculty of Communication, Art and Technology.

**The relevant documentation for review by SCUP is attached.**



FACULTY OF COMMUNICATION, ART AND TECHNOLOGY  
Office of the Dean

Harbour Centre 7410  
515 West Hastings Street  
Vancouver, BC, V6B 5K3

TEL 778.782.8790  
FAX 778.782.8789

[www.fcat.sfu.ca](http://www.fcat.sfu.ca)

**MEMORANDUM**

---

<b>ATTENTION</b>	Gordon Myers, Chair Senate Committee on Undergraduate Studies	<b>DATE</b>	December 11, 2014
<b>FROM</b>	Martin Gotfrit, Chair Undergraduate Curriculum Committee Faculty of Communication, Art, and Technology	<b>PAGES</b>	9, including cover memo
<b>RE:</b>	SCUS, January 2015 meeting		

The FCAT UCC has approved the following recommendations for changes to the BA Visual Culture and Performance Studies in SCA:

- A request to change the name of the BA  
**From**  
Visual Culture and Performance Studies  
**To**  
Art, Performance and Cinema Studies.
- A request to create two **streams** in the degree: **Art and Performance Studies** and **Cinema Studies**.

Please place these items on the next meeting of SCUS.

Martin Gotfrit

**School for the Contemporary Arts**  
**Changes to the BA in Visual Culture and Performance Studies**

The SCA is changing the BA in Visual Culture and Performance Studies to improve recruitment and include a new stream in Cinema Studies. The BA is presently difficult to articulate to new students and we have a growing interest in Cinema Studies. We are proposing a name change to **Art, Performance and Cinema Studies** with one stream in Art and Performance Studies and one in Cinema Studies.

The name change reflects more accurately the actual instruction offered, as well as the expertise of the faculty. The name change will also aid in recruitment as it better articulates the scope of the offerings within the major and is more easily explained to potential students. In addition, the old name proved to be very challenging for student recruitment; the addition of "cinema studies" to the name will assist in recruitment.

By reconfiguring the major into two streams, the program will be more distinct and will accommodate student interest in particular areas of focus. **No new courses** will need to be developed; existing program courses are being reorganized within the two streams, and some interdisciplinary electives will be added.