Position Specification

CONFIDENTIAL

Keith Beedie Chair in Innovation & Entrepreneurship
POSITION TITLE: Keith Beedie Chair in Innovation & Entrepreneurship
LOCATION: Vancouver, British Columbia, Canada
THE COMPANY: The Beedie School of Business, Simon Fraser University

Simon Fraser University
Simon Fraser University (SFU) is the place where innovative education, cutting-edge research and community outreach intersect. Their vision is to be Canada’s leading engaged university.

Born in 1965, SFU has become Canada’s leading comprehensive university boasting three distinctive campuses in British Columbia’s largest municipalities – Vancouver, Burnaby and Surrey. SFU is home to 30,000 students, 6,500 faculty and staff, 130,000 alumni, offers 95 undergraduate programs and has matured into one of the world’s leading teaching and research universities. More recently, the campus was awarded as a Changemaker Campus, a leading designation for social innovation in higher education by Ashoka U.

Consistently ranked among Canada’s top comprehensive universities and named to the Times Higher Education list of 100 world universities under 50, SFU is also the first Canadian member of the National Collegiate Athletic Association, the world’s largest college sports association.

The Beedie School of Business
Since the creation of Canada’s first Executive MBA in 1968, Simon Fraser University’s Beedie School of Business has emerged as a dynamic teaching and learning setting, and with a reputation for producing global-class research for the knowledge economy. Their success is confirmed through accreditation by the Association to Advance Collegiate Schools of Business (AACSB) and by receiving the EQUIS Quality award from the European Federation for Management Development (EFMD). Less than one percent of business schools worldwide have earned both international accreditations.

Undergraduate, graduate and PhD programs demonstrate flexibility and relevance. Supported by extensive partnerships with public, private and not-for-profit organizations, their goal is to produce broadly educated, enterprising and socially responsible managers capable of making lasting contributions to society.

In recognition of a record $22 million gift from alumnus Ryan Beedie and his father Keith, the school was renamed from the Faculty of Business Administration to the Beedie School of Business in 2011.

In 2016, SFU Beedie alumnus Charles Chang, founder of plant-based nutrition company Vega, donated $10 million to establish a new entrepreneurship institute at the school, the Charles Chang Institute for Entrepreneurship. The institute’s activities support entrepreneurship education, including the launch of the Charles Chang Innovation Centre, which offers residences for graduate students and state-of-the art business incubation facilities, located in downtown Vancouver. It also houses RADIUS (Radical Ideas, Useful to Society), the Beedie School of Business’ social innovation lab and venture incubator, and the Invention to Innovation program, SFU Beedie’s graduate certificate in science and technology commercialization. The gift also funded the launch of the flagship Charles Chang Certificate in Innovation and Entrepreneurship program, supported by the Charles Chang Institute for
Entrepreneurship. This interdisciplinary program allows undergraduate students from any faculty to add innovation and entrepreneurship training to their education.

The Beedie School of Business operates on all three SFU campuses, with:
- more than 3,800 undergraduates (BBA students) in Burnaby and Surrey;
- more than 700 MBA and graduate students at the Segal Graduate School (Vancouver) and at the Surrey campus;
- non-credit programs at the director, executive and management levels; and,
- a thriving PhD program.

Their mission is to develop innovative and socially responsible business leaders with a global perspective through education, inspired by research and grounded in practice.

The Beedie School of Business is consistently ranked among the Top 100 business schools globally for research output. Research reflects their commitment to collaborative partnerships with the academic and business communities.

To learn more, visit [http://www.beedie.sfu.ca](http://www.beedie.sfu.ca)

**SCOPE AND RESPONSIBILITIES**
The endowed Chair will hold an ongoing tenure-track appointment at the Full Professor level. The Keith Beedie Chair will provide academic leadership that delivers high-quality research and teaching and attracts and nurtures excellent researchers and graduate students. The selected candidate will actively engage in a range of activities at the SFU Charles Chang Innovation Centre (CCIC), a state-of-the-art facility in downtown Vancouver that provides a dedicated idea-generation space to foster innovation and entrepreneurial startups. The Keith Beedie Chair is also expected to significantly advance SFU Beedie’s research initiatives consistent with Beedie’s Vision 2022 strategic priorities of innovation, social responsibility, and a global perspective as well as to initiate and cultivate new research collaboration platforms with forward-thinking universities from abroad.

In addition to being an academic role model, the successful candidate will have the ability and desire to mentor junior faculty in setting the school’s research agenda and to act as a thought leader for developing world-class research that is both rigorous and relevant to business. The ideal candidate is passionate about building a centre of excellence and leading a movement to advance entrepreneurship.

**SPECIFIC RESPONSIBILITIES**
This is a critical role in the Beedie School of Business’ continued success and growth. The role is accountable for the following:
- Leveraging all of the entrepreneurial activity occurring and bringing it together under a clear vision and outcome that is both relevant and engaging for students, faculty, and the community;
- Ensuring the continued Beedie experience, focusing on innovation, sustainability, and global awareness within the entrepreneurial context;
• Providing scholarly leadership in entrepreneurship for the Beedie School of Business and across the SFU campus;
• Building new research collaboration platforms with forward-thinking universities internationally;
• Continuous program improvement, committing to innovative teaching and community engagement;
• Enhancing research, adding to the experiential base of the curriculum;
• Growing the program by attracting and nurturing excellent researchers and graduate students;
• Mentoring and supporting junior faculty;
• Creating opportunities for collaborative research with other areas within the school as well as other disciplines across campus; and,
• Engaging the Beedie community, fostering culture of collaboration that inspires innovative contributions.

KEY SELECTION CRITERIA
The Beedie School of Business at Simon Fraser University (SFU) in Metro Vancouver, British Columbia (Canada), invites outstanding applicants from outside the SFU community to apply for their Keith Beedie Chair in Innovation and Entrepreneurship for a renewable five-year term. Given the critical role this individual will play in the Beedie School of Business’ continued growth and success, it is essential that the successful candidate possess the following education, experience, and personal characteristics:

EDUCATION
• A PhD in Business or Management with a focus on entrepreneurship.

CRITICAL COMPETENCIES / CRITICAL SUCCESS FACTORS
The successful candidate will share Beedie’s commitment to diversity, engagement and generating positive change in its communities.

EXPERIENCE
• An outstanding international research profile;
• A reputation for research excellence and thought leadership. Known as a thought leader for developing world-class research that is both rigorous and relevant to business and society;
• A proven reputation for providing high-quality teaching and postgraduate supervision;
• Strong communication, inclusive leadership and capability building skills;
• The ability to excel in a dynamic, multidisciplinary environment and be enthusiastic for collaborative work in the broader community of SFU;
• The ability to engage with communities of practice, develop aligned research programs and make an impact through their research;
• Ability to integrate the connection between entrepreneurship and other management disciplines, and provide a global perspective in their teaching and research;
• Prior experience either working in entrepreneurial business or working with entrepreneurs would be an asset;
• Proven ability to build something from the ground up; and,
• A current appointment at the Full Professor level (although strong senior Associate Professors will also be considered).

PERSONAL / PROFESSIONAL ATTRIBUTES
• Collaborative, with an innate desire to build something relevant with others;
• Intellectually curious;
• A natural inclination to share and support those around him/her;
• Passionate about shaping the future generation of entrepreneurs;
• A true entrepreneurial approach; and,
• Someone who can build relationships easily and builds trust quickly.

ATTRACTIONS
This role provides an opportunity to truly build his/her career by advancing entrepreneurial research at a school that has the ambition to succeed. Specifically, this role will allow the selected candidate to:

• Play an integral role in SFU Innovates, a university-wide strategy that builds on SFU’s dynamic culture and seeks to strengthen the university’s commitment to innovation and entrepreneurship;
• Lead the development of a top tier academic research program in entrepreneurship and related fields;
• Expand his/her research and collaborative network under a well-endowed research chair;
• Work with dedicated faculty, a supportive Dean and engaged colleagues;
• Play a leadership role on campus in areas relating to entrepreneurship and innovation;
• To see the impact of your work on our students and school; and,
• Be an integral part of a transformational journey.

LOCATION
Located in metropolitan Vancouver, a region that prides itself in being the gateway to the Asia Pacific and an emerging knowledge centre, SFU provides a dynamic setting in which to research, study and learn.

Vancouver, the largest city in the province of British Columbia is a coastal seaport city in western Canada, located in the Lower Mainland region. Consistently rated as one of the world's most livable cities, Vancouver is also an unparalleled place to live, work and invest. Vancouver is celebrated for its striking natural beauty, ready access to beaches and the outdoors, mild year-round climate and steadfast commitment to public transit and other active transportation modes, including walking and cycling. Yet, that’s just the beginning. Beyond ocean, mountains and the outdoors, Vancouver offers so much more: namely, a business climate that’s innovative, progressive, green and approachable.

Increasingly, Vancouver is becoming known across the globe as an exciting place to do business — a place that buzzes. There’s a reason why Vancouver ranked 1st in Canada and 15th in the world on Startup Genome’s list of the world’s best startup ecosystems, and why companies big and small, established and on-the-rise, are choosing
to locate here. In 2017, Vancouver’s start-ups received a record investment of $3.2 billion (Vancouver Economic Commission).

To learn more about the city and region visit:
http://www.vancouvereconomic.com/ and watch: https://www.youtube.com/watch?v=4Yrne0UhRRg

APPLICATION
All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.

SFU is an equity employer and encourages applications from all qualified individuals including women, persons with disabilities, visible minorities, Indigenous Peoples, people of all sexual orientations and gender identities, and others who may contribute to the further diversification of the University.

Under the authority of the University Act personal information that is required by the University for academic appointment competitions will be collected. For further details see:
http://www.sfu.ca/vpacademic/Faculty_Openings/Collection_Notice.html

We thank all applicants for their interest, however, only short-listed candidates will be contacted.

Application Requirements
A complete application including a cover letter, curriculum vitae, a statement of research and teaching interests, and teaching evaluations, should be submitted in electronic format to cmpie@sfu.ca. Please ask six references to send confidential letters of recommendation directly to cmpie@sfu.ca.

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