Announcing the DMAC Graduate Researcher Award --. Deadline is May 31st, 2015

Purpose: The purpose of the DMAC Graduate Research Award, sponsored by the Destination Marketing Association of Canada, is to encourage and recognize excellence in and usefulness of research on travel and tourism at the Master’s level.

Award: The winning student will receive a $1,000 cash award, complimentary TTRA Canada conference registration and up to $1,000 towards travel and accommodation (based on submitted receipts) from TTRA Canada. For group submissions only one student will be funded to attend the conference and present a summary of the work.

Eligibility: Work completed as a Master’s student or post-graduate student while enrolled at a Canadian institution, between May 31st 2014 and May 31st 2015 will be considered.

Requirements: Eligible students must submit:

i) A one-page cover letter that outlines the role of study authors (if multiple authors contributed), and a description of the student applicant’s previous involvement in tourism (academic or industry) as well as their future career goals.

ii) A 500-word abstract that clearly describes the rationale, methods and results of the research study.

iii) An original electronic version of the completed research study in PDF format. The theses or research report may be in English or French. Multiple authors may have contributed to a research report, and they may be all awarded the DMAC Graduate Student Award, but only one student will be funded for travel to the annual TTRA Canada conference.

iv) If multiple authors have contributed to a research report, all authors should sign a brief statement that outlines which author is the “official submitter” (i.e., he/she will travel to the conference if the report wins the reward).

Criteria: The papers will be judged by a review committee consisting of members of TTRA Canada and of the Destination Marketing Association Canada. The review committee will examine and judge the submissions based on the quality of research, creativity of approach, relationship to travel and tourism, usefulness and applicability, and quality of presentation.

Submissions and questions should be directed to:

Elizabeth Halpenny, Associate Professor
Tourism and Travel Research Association – Canada Chapter – Awards Subcommittee Chair
Faculty of Physical Education and Recreation
2-130G University Hall, Van Vliet Complex, University of Alberta
Edmonton, Alberta, CANADA, T6G 2H9, Tel: 780-492-5702, Email: elizabeth.halpenny@ualberta.ca