Applications are invited to teach the following course in the Publishing Program for the Summer 2016 (1164) semester:

**PUB 456-4 – Institutional and International Event Planning and Management**

Harbour Centre Campus Day – Tuesdays and Thursdays 12:30pm – 2:20pm (lecture/seminar)

An exploration of events and their management with emphasis on theories, social context, practices in the context of audience building, market creation and community building. Skill development, including curating, planning, design, marketing, human and financial resource management, sponsorship, budgeting, risk management and program evaluation.

**Qualifications**

The Publishing program minimum requirement for teaching (sessional) applicants is completion of a graduate degree OR equivalent qualifications in the field of assignment. It is preferred that applicants have a recent familiarity with or experience in the transition to digital publishing environments, evidence of teaching ability with the responsibility of teaching the assigned credit course and of carrying out the duties related to the effective conduct of the course.

Interested applicants should submit a letter, a course description stating the objectives of the course and showing material to be covered, as well as course requirements and a current c.v.

Classes run from Monday, May 9 to Monday, August 8, 2016 (plus final exams for some courses from August 10 – August 19, 2016). All Sessional positions are in the Teaching Support Staff Union (TSSU) and are subject to sufficient enrollment and final budgetary authorization.

In accordance with Canadian immigration requirements, this advertisement is directed to people who are eligible for employment in Canada at the time of application. Simon Fraser is committed to the principle of equity in employment and offers equal employment opportunities to qualified applicants.

**Apply for this position (fax/email is acceptable) to:** Jo-Anne Ray, Manager, Academic and Administrative Services, Publishing Program (address and fax noted above; email cesp-info@sfu.ca) by Friday, March 25 (4:00pm)