

## **JOB DESCRIPTION - STREAM ZONE START UPS**

**Organization:** SFU India Connect Program - Entrepreneurship Co-op

**Contact:** Amy Lee, International Co-op Coordinator

### **Program Description**

The SFU India Connect Program offers internships and co-op job opportunities that help students develop entrepreneurship and innovation related skills. There are two streams students can choose to participate in: Zone Startups and Deshpande Foundation.

### **For both "stream" options:**

Start dates can be for Fall 2019 or Spring 2020 (please indicate preference in cover letter)

**Duration:** 12 to 16 weeks

**Funding Award:** A one time funding support total of \$8000 (funding provided by the Asia Pacific Foundation (APF) of Canada Award, India Student Mobility Award, and SFU International Co-op Award).

**More information:** [www.sfu.ca/wil/india-connect-sfu/](http://www.sfu.ca/wil/india-connect-sfu/)

### **Job Description**

Location: Zone Startups India - Mumbai, India

### **Organization Profile**

Zone Startups India (ZSI) <http://india.zonestartups.com> is an international startup accelerator program partnership of Ryerson University/Ryerson Futures, the Bombay Stock Exchange Institute and Simon Fraser University located at the iconic Bombay Stock Exchange tower in Mumbai, India.

ZSI is supported by the NSTEDB, Department of Science and Technology, Government of India and additional program funders, partners and sponsors. Zone Startups has also set up multiple accelerators and innovation-linked programs in partnership with leading industry partners such as Barclay's, Axis Bank, Visa, Thomson Reuters, ICI Lombard, HDFC Bank and others.

### **Internship**

In this internship, you will have the opportunity to work alongside the Zone Startups India accelerator team; program directors, managers, mentors and partners in delivering ZSI's accelerator programs and services to client companies as well as helping to organize and deliver workshops, events and conferences and attending and participating in accelerator-related events to represent ZSI, and to network and assist event participants.

Activities include providing information, application and onboarding assistance to new client companies, coordinating and facilitating client meetings, assisting in program data collection, surveys and reporting as well as assisting with program marketing communications, social media, email campaigns,

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newsletters and PR as well as program planning and proposal development.

**The two accelerator programs at ZSI are:**

- 1. empoWer Program** – India’s first accelerator for women entrepreneurs that assists women entrepreneurs in an 8 week accelerator program comprising of mentoring, workshops, case studies, industry connect, peer network, investor connections. The program is for women entrepreneurs who actively own and run tech startups with potential for growth.
- 2. Next Big Idea Contest** – annual pan-India startup competition that discovers India’s 5 most innovative technology companies and helps them leverage soft landing into Canada’s tech community. You will work alongside the Zone Startups India- Next Big Idea Contest team and partners in planning and delivering the contest. Activities will include assisting in organizing and delivering regional events as well as participating in contest-related activities and events, representing ZSI-NBI, communicating with and assisting contest applicants and participants as well as assisting in coordinating the Canada business development visit agenda and travel arrangements for winning companies and NBI representatives. Other activities include providing contest information to applicants, responding to inquiries, coordinating and facilitating contest meetings, assisting with data collection and reporting as well as with contest marketing, communications, social media and contest development. See [nextbigideacontest.com](http://nextbigideacontest.com) for more information

**Educational background & experience required:**

This internship is ideal for SFU undergraduate (3rd or 4th year) or graduate students in business, computing science, applied science, arts, or communications degree programs. Prior work experience, volunteer roles and/or career path interest in the entrepreneurship, startup and technology business fields is a plus.

**Accommodations:**

Successful candidates are responsible for their accommodation costs. Resources and support to find accommodations in Mumbai will be available.

**Application Process:**

Upload a copy of your resume, cover letter and transcript to myExperience or email to [icoop@sfu.ca](mailto:icoop@sfu.ca). Deadline for applications is **Wednesday, June 12th, 2019**. Please remember to indicate which "stream" option you are interested in being considered for (ie. Stream Zone Start Ups; Steam Deshpande Foundation; or both); and preferred start date.

In addition, please complete the **International Co-op Readiness Checklist** and send along with your application.