Policy Directions for Coastal Tourism

Maureen Woodrow
Executive Officer, International Project Office, Global Environmental Change and Human Security Project, Carleton University

Maureen Woodrow is the Executive Officer at the International Project Office of the Global Environmental Change and Human Security Project based at Carleton University. She is a sociologist who specializes in rural sustainable community development. Her research includes community level work in northern Alberta, Eastern Ontario, Northern Ontario, Cape Breton and Newfoundland and Labrador and internationally in Mexico and Wales. She holds a PhD in Sociology from Laval University with a graduate degree from the University of Louvain, Belgium and an undergraduate degree from Memorial University of Newfoundland. She speaks English, French and Spanish. In the fall of 2000, Woodrow and her husband launched a wholesale and Internet e-commerce artisan business (Stages and Stores, Inc.) combining it with a heritage foundation (Stages and Stores Heritage Foundation) in the small island community of Change Islands off the Northeast coast of Newfoundland with the dual objective to create much needed employment and to preserve and promote the unique fishing heritage buildings of one of the last picturesque Newfoundland fishing communities.

Thomas Young
Project Manager, Bay of Fundy Product Club

Thomas Young graduated from Simon Fraser University in 1990 with a Master’s Degree specializing in ‘Business and Society.’ Upon leaving Simon Fraser, Young formed his own consulting company in Nova Scotia and has worked with communities in Atlantic Canada for twelve years preparing projects. In 1995, Young managed the development of Nova Scotia’s largest provincial park and in 1997 he prepared a recreational development plan for the first of Nova Scotia’s 29 Protected areas. More recently, Young has been involved in the creation and management of an ongoing Brunswick/Nova Scotia tourism partnership on the Bay of Fundy.

Policy Directions for Coastal Tourism

Coastal tourism, more than any other activity that takes place in coastal zones and the near-shore coastal ocean, is increasing in both volume and diversity. Both the magnitude and the dynamic nature of this sector demand that it be actively taken into account in community, industry, and government plans, policies, and programs related to oceans and coasts.
Mr. Owen has been an advisor to many international and national projects including: war affected children in Northern Uganda; conflict resolution in Sri Lanka; and Israel-Palestine Centre for Research Information on final status peace negotiations. Owen has been a special legal advisor to the Commission for Environmental Co-operation in Montreal, mediator of the Newfoundland-Nova Scotia offshore boundary dispute, and a director of Ecotrust Canada. Owen was awarded the John Tait Award of Excellence in Public Law for 2001 by the Canadian Bar Association.

Catherine Rigg
PhD Candidate, Department of Geography, Simon Fraser University and Haida Gwaii/Queen Charlotte Islands Heritage Tourism Strategy Working Group

Catherine Rigg received a BA Honours Geography with a Minor in Environmental Studies from McGill University, an MA in Geography from the University of Toronto and is currently a PhD Candidate in the Department of Geography at Simon Fraser University.

Her interest in natural resource and environmental management is evident in the diversity of projects that have defined her academic research. In particular, she is interested in determining how the social and natural sciences can be functionally integrated to improve the application of natural resource management strategies. Her research has included examination of the shift toward cooperative organic agriculture in Cuba and evaluation of the application of the principles of ecosystem management in giant sequoia management in the Sierra Nevada, California. Both projects considered the theory and practice of cooperative (or collaborative) management involving local communities and stakeholders in decision-making processes.

Most recently, Rigg’s research has shifted from terrestrial resource management to the conservation of marine ecosystems. Broadly summarized, her doctoral research considers how experience in terrestrial resource and protected areas management can be applied in marine conservation initiatives at the community level. Specifically, she is examining the process of agency and institutional learning, the growing recognition of the value of socio-economic and cultural data, and the promotion of shared-decision making and multi-stakeholder management frameworks. The management and conservation of resources is an inherently social endeavor defined by a tenuous relationship between science and values and the varying influences of political and economic institutions. As such, her research examines the context in which decisions are made, strategies designed, and projects implemented with an underlying focus on community capacity and local involvement in resource management decision-making.

This research is being conducted in the communities of Haida Gwaii/Queen Charlotte Islands, British Columbia. Ultimately, her research is designed to provide alternatives to the divisive, territorial, and competitive conditions that continue to characterize resource management strategies and decision-making across terrestrial and marine systems.

Tino Salud
General Manager, Cruise Services, Port of Seattle

Born and raised in Seattle, Washington, Tino Salud is a graduate of the University of Washington with a BA in Political Science and a Master of Public Administration. He began his career with the Port of Seattle in 1997 as a Marketing Representative for the Port’s non-cargo business including cruise, fishing, and recreational boating. Prior to working at the Port, he was a consultant specializing in marketing and strategic planning. One of Salud’s primary responsibilities was the development of homeport cruise business for the Port. The Port of Seattle’s cruise business has developed from six cruise calls and 6,000 passengers in 1999 to 75 calls and 250,000 passengers in 2002. In 2003, the Port of Seattle will have over 100 calls and 400,000 passengers.

This summer, Salud assumed his current position for the Port with total responsibility for the cruise business. This includes marketing, negotiating and managing agreements, budgeting for and building new facilities to accommodate future growth.

Thomas Sewid
Village Island Tours and Water Taxi

Thomas Sewid is the operator of Village Island Tours & Water Taxi and the territorial guardian for Marmalalicolla and the Marmalalapiq ‘On’ ‘Waa Sot’ Em’ People’s territory of the Kwakwaka’wakw Nation. He has been operating his business for the past 14 years from the abandoned village of his people in Knights Inlet on Village Island. Sewid has seen over one hundred thousand visitors come to the area to explore, camp and walk through the village looking at old tombs and big house remains.

Tom Sewid is the regional director for Aborginal Tourism British Columbia from Parksville to Bella Bella and in the winter he operates He La Dee Consulting, a company that specializes in being the bridge between industries and First Nations groups. He is also a consultant to First Nations on how to operate and enter into the tourism industry.

Shaun Stevenson
Manager, Business Development and Communications, Prince Rupert Port Authority

Stevenson is presently the Manager, Business Development and Communications for the Prince Rupert Port Authority. A key component of Mr. Stevenson’s role with the Port Authority is the development of the cruise industry on the north coast. Stevenson began his career with the Port Authority as Marketing and Communications Officer in 1997.
Jerome L. McElroy
Professor of Economics, Department of Business Administration and Economics, Saint Mary’s College

Jerome L. McElroy received his BA in Humanities (1961) and MA in Economics (1963) from St. Louis University, St. Louis, Missouri USA. He received his PhD in Economics (1972) from the University of Colorado, Boulder, Colorado USA. He also has Master’s degrees in Philosophy (1962) and Theology (1969) from St. Louis University.

He has held teaching positions at St. John’s College in Belize, Central America, the University of the Virgin Islands, St. Thomas, US Virgin Islands, the University of Notre Dame and St. Mary’s College in Notre Dame, Indiana USA. Presently, he is Professor of Economics in the Department of Business Administration and Economics at Saint Mary’s College.

His research has focused on the development problems of small Caribbean islands, more specifically the economics of tourism, inter-island migration, sustainable small-scale agriculture, the economic impact of coastal zone management, and the problems of planning in small open economies. More recently, he has been applying the destination life cycle model to understand the environmental impact of tourism in small islands, developing an index of tourism penetration for island destinations, and examining the links between tourism development and dependent political status. He has also examined longitudinal patterns of crime in the Caribbean, the link between crime and tourism, and tourist harassment in Barbados. Most recently he has studied the development patterns of small African islands.

Ian McPhail
Deputy Director-General, Queensland Environmental Protection Agency, Australia

Dr. Ian McPhail has extensive experience in senior roles in tourism, inter-island migration, sustainable small-scale agriculture, the economic impact of coastal zone management, and the problems of planning in small open economies. More recently, he has been applying the destination life cycle model to understand the environmental impact of tourism in small islands, developing an index of tourism penetration for island destinations, and examining the links between tourism development and dependent political status. He has also examined longitudinal patterns of crime in the Caribbean, the link between crime and tourism, and tourist harassment in Barbados. Most recently he has studied the development patterns of small African islands.

Jerome McElroy, Professor, St. Mary’s College and Island
Sustainable Resource Management

Stephen Owen
Secretary of State, Western Economic Diversification, Indian and Northern Affairs Canada

Stephen Owen was elected Member of Parliament representing Vancouver Quadra in November 2000, and currently serves as the Secretary of State (Western Economic Diversification, Indian Affairs and Northern Development). He has also served as Parliamentary Secretary to the Minister of Justice, and past member of the House of Commons Standing Committees on Justice and Human Rights as well as Health. Owen was also appointed as a member of the Prime Minister’s Task Force on Urban Issues. He holds Master’s degrees in Law and Business Administration and has in the past held such positions as: Lam Professor of Law & Public Policy and Director of the Institute for Dispute Resolution at the University of Victoria, Commissioner and Vice-President of the Law Commission of Canada, Deputy Attorney General of British Columbia; Commissioner of Resources & Environment of British Columbia; and Ombudsman of British Columbia.

How can policy-making for coastal tourism account for the unique characteristics of local and First Nations’ communities? What should the role of government be in the formation of policies for coastal tourism? What are the constraints and barriers affecting effective monitoring and enforcement of coastal tourism? 

Moderator
Alison Gilk, Department of Geography, Simon Fraser University

Speakers
Ian McPhail, Deputy Director-General, Environmental Protection Agency, Queensland, Australia
Jon O’Riordan, Deputy Minister, BC Ministry of Sustainable Resource Management

Dialogue Two: Partnering for Tourism
Developing tourism partnerships and alliances with coastal communities

Discussion Questions
How can appropriate and effective partnerships between local communities, First Nations, government bodies, and industry be fostered? What constitutes a good or a bad partnership for coastal tourism development and sustainability? What role should the government play in establishing policies for coastal tourism? How can compliance to industry best practice be monitored and enforced? What role should community, industry, governments, and First Nations play in establishing the same?

Moderator
Gordon Goodman, Director of Tourism, BC Ministry of Sustainable Resource Management

Speakers
David Fennell, Professor, Department of Recreation and Leisure Studies, Brock University
Linda Huston, Regional Manager, Holland America Line Westours Inc.
Marilyn Joyce, Advisor, Marine Mammals, Fisheries and Oceans Canada, Vancouver

Thursday–Saturday, December 5–7, 2002 • Simon Fraser University • Vancouver

2:00–3:30 pm
Codes of Conduct
Encouraging sustainable tourism industry practices in coastal environments

Discussion Questions
What value do industry codes of conduct, and certification programs hold for the future of sustainable policies for the development of coastal tourism? How can tourism industry best practice be monitored and enforced? What role should the government play in establishing certification programs and codes of conduct for coastal tourism? What role should industry, communities and First Nations play in establishing the same?

Moderator
Gordon Goodman, Director of Tourism, BC Ministry of Sustainable Resource Management

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3:30 pm Break
4:00–5:30 pm
Identifying Issues and Challenges

Facilitator
Art Hanson, Canadian Oceans Ambassador, International Institute for Sustainable Development

5:30 pm Reception
Teck Gallery
Policy Directions for Coastal Tourism

Saturday December 7
Asia Pacific Hall
Morris J. Wock Centre for Dialogue

8:30–9:00 am
Synopsis of Previous Day
Art Hanson, Canadian Ocean Ambassador

9:00–10:30 am
Dialogue Four: Capacity Building—Land-Use Resources
Balancing tourism development and other resource-based activities in the coastal zone

Discussion Questions
How do the various and competing land-uses by different industrial and service sectors of the economy interact with those of the tourism industry economically, socially, environmentally?

What are the costs and benefits of increased tourism activity in the coastal zone in lieu of other resource dependent sectors?

To what extent is infrastructure important in strengthening coastal tourism investments? What role should governments play in providing necessary infrastructure for coastal tourism growth?

Moderator
Geoff Holland, Canadian Oceans Ambassador

Speakers
Tom Seward, Village Island Tours and Water Taxi
Harvey Lemelin, PhD Candidate, Arctic Tourism, Recreation and Leisure Studies, University of Waterloo
Ric Careless, Executive Director, Wilderness Tourism Association

1:30–3:00 pm
Case Study: The Cruise Ship Industry

Moderator
Warren Gill, Professor, Department of Geography, Simon Fraser University

Speakers
John Hansen, President, North West Cruise Ship Association
Speaker: David Eley, President, Cape Decision International Services
Tom Dow, Vice President Public Affairs, Princess Cruises and Tours
Tino Salud, General Manager, Cruise Services, Port of Seattle

3:00–3:30 pm
Break

3:30–5:00 pm
Identifying Key Policy Recommendations and Solutions
Peter Williams, Professor and Director, Centre for Tourism Policy and Research, Simon Fraser University

Thursday—Saturday, December 5–7, 2002 • Simon Fraser University • Vancouver

Holland has participated in many international marine policy issues and organizations and has assumed several important international responsibilities. On sustainable environmental issues, he contributed to the UN Conference on the Environment in 1972, the UN Conference on Environment and Development in 1992 and the World Summit on Sustainable Development in 2002. He participated on the Canadian delegation to the Law of the Sea negotiations and led the Canadian delegation to the London Dumping Convention through its first twenty years, ending as Chairman 1985 to 1990.

In international ocean science affairs he has served in various capacities on numerous committees of the UN Specialized Agencies. He chaired the first intergovernmental meeting of the Global Ocean Observing System, which led to its establishment in 1993. He was twice elected Chairman of the Intergovernmental Oceanographic Commission of UNESCO.

Holland retired from the federal service in 1999 and is presently one of the two Ocean Ambassadors for Canada.

Linda Huston
Regional Manager, Holland America Line Westours and Gray Line of Alaska

Linda Huston is the Regional Manager for Holland America Line Westours and Gray Line of Alaska, and splits her time between Seattle, Washington and Juneau, Alaska. She has been with the company for over ten years now and prior to that she was in festival and real estate management.

Huston manages the tour and transportation operations for Southeast Alaska and the Yukon for Holland America, and oversees and implements the shore excursion contracts that the company has with other lines such as Carnival Cruise Line, Norwegian Cruise Line, the American West Steamboat Company and Clipper Cruise Line.

She is an active member of the Alaska Travel Industry Association, sits on the Travel Trade Committee for Tourism Yukon, the Tourism Committee for the Juneau Chamber and is the Chair of Juneau’s Alaska Travel Industry Charity Walk that benefits United Way Charities in Southeast.

Marylin Joyce
Marine Mammal Coordinator for the Department of Fisheries and Oceans Canada, Pacific Region

Marylin Joyce has a degree from the University of British Columbia in zoology. She has been working at the Department of Fisheries and Oceans since 1986 and has held several positions both as a biologist as well as fisheries manager.

Throughout her time at Fisheries and Oceans Canada, she has been engaged in many multi-stakeholder initiatives with a variety of interest groups as well as having responsibility for the management of various marine species including invertebrate, salmon and ground fish.

Currently, Marylin Joyce is leading a national initiative for the Pacific region to amend marine mammal regulations under the Fisheries Act, working with a multi-stakeholder groups on a variety of initiatives.

Paul Kariya
Executive Director, Pacific Salmon Foundation

Paul Kariya was appointed the new Executive Director of the Pacific Salmon Foundation on April 2, 2002, bringing extensive experience to further the goal of salmon conservation, protection, and restoration.

Kariya’s experience in the BC fishery dates back to his childhood in Ucluelet where he helped his father, a commercial fisherman and a founding member of the Ucluelet Fishing Company, on their troller. With firsthand knowledge of the issues being faced by fishing communities on the West Coast, Kariya’s professional career has included various positions within the Department of Indian Affairs and Northern Development, the Department of Fisheries and Oceans, the BC Treaty Commission and, most recently, Fisheries Renewal BC.

Harvey Lemelin
PhD Candidate, Arctic Tourism, Recreation and Leisure Studies, University of Waterloo

At the completion of his graduate studies in the Mohawk community of Akwesasne in 1997, Harvey Lemelin accepted a job with the Churchill Northern Studies Centre, located in Churchill, Manitoba. As the Assistant and then Executive Director of the CNSC, he oversaw the daily operations of a research station located in Canada’s sub-arctic. It was also during this time that he devised a proposal which would examine the perceptions and behaviours of polar bear viewers. After his proposal was accepted by the University of Waterloo in 2000, he resigned his post as Executive Director and moved to Waterloo to pursue a PhD in the Department of Recreation and Leisure Studies at the University of Waterloo. Lemelin recently completed a second field season of research in Churchill, and will be analyzing the data acquired from his field work in the upcoming months. His future goals are to teach and continue to conduct applied field research.

Mary Mahon Jones
Chief Executive Officer, Council of Tourism Associations (COTA)

Mary Mahon Jones has been COTA’s CEO since 1998. With 18 years of experience working as a staff and a Board member for several industry organizations, she has developed strong advocacy and government relations skills. Her work for COTA and the tourism industry has resulted in many successes, including landmark symposiums on transportation and land use that helped focus COTA’s approach to these key issues. She also represents COTA on the steering committee of the BC Business Summit, the Coalition of BC Businesses, and Provinces & Territories Tourism Industry Association, and she leads COTA’s involvement in the annual BC Tourism Industry Conference.

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John Hansen
President, North West CruiseShip Association

John Hansen joined the North West CruiseShip Association as their President in January 1999. NWCA is an association of the major cruise lines operating in the Pacific North West, British Columbia and Alaska. The Association was established in 1986, initially to provide security services for passengers boarding ships in Victoria, Canada. The Association still provides this service, its role has grown to representing the industry issues of common interest to the member lines.

In May 1994 he was appointed by the Prime Minister of Canada to the National Round Table on Environment and Economy.

Over the past two decades, Dr. Hanson has initiated a number of major programs in environment and development, especially in Southeast Asia and North America. He has held management and advisory positions with research councils, universities, and international development agencies and banks, and non-governmental organizations.

From 1978 to 1991 he was Professor of Environmental Studies at Dalhousie University (Halifax) and was Director of the School for Resource and Environmental Studies for a decade. Prior to that he worked for five years with the Ford Foundation in Indonesia. He holds a PhD from the University of Michigan in the field of Fisheries Ecology and Natural Resources, an MSC in Zoology/Fisheries and a BSc (First Class Hon) in Zoology from the University of British Columbia.

Rod J. Harris
President and Chief Executive Officer, Tourism British Columbia

Rod Harris has a varied background of marketing expertise following graduation from the University of British Columbia with a Bachelor of Commerce and MBA. He has been employed in a senior capacity with a variety of multinational corporations including British Columbia Packers, Colgate-Palmolive and John Labatt.

Rod Harris was appointed to his current position as President and Chief Executive Officer with Tourism British Columbia in May 1997. He is currently a Director on the Boards of the Canadian Tourism Commission, Pacific Asia Travel Association and the Vancouver 2010 Bid Corporation.

Geoffrey L. Holland
Canadian Oceans Ambassador, Special Advisor, Oceans, Department of Fisheries and Oceans

Geoffrey Holland received a Bachelor of Science degree in mathematics and physics and a Master of Science degree in fluid dynamics from London University. He served in the Royal Navy from 1954 to 1956. From 1957 to 1966 he worked at the Hydraulic Research Station, Wallingford, UK before emigrating to Montreal, and working on aerodynamic research with Canadian. In 1968 he joined the federal government service to be responsible for the establishment of a program to monitor the wave activity around the Canadian coasts.

Holland remained with the federal ocean science program after which he joined the federal government service to be responsible for the establishment of a program to monitor the wave activity around the Canadian coasts.

From 1972 to 1981, he was employed with Canadian Fish Inspection and Quality Program after which he worked in a variety of Fisheries Management positions. Currently, Carson is the Regional Director, Oceans for Pacific Region. His responsibilities include development of the Pacific Region component of Canada’s Oceans Strategy under Canada’s Oceans Act, 1997. This includes collaboration among federal and provincial agencies, Integrated Oceans Management, as well as development of Marine Protected Areas and Marine Ecosystem Health. The principles of sustainability, ecosystem-based approaches to oceans management, the precautionary principle and a balance of environmental, social, and economic objectives were the essential principles of the Act. Collaboration with international partners has led to mutual support among nations to meet global commitments related to the United Nations, APEC and other international bodies.

Presenter Biographies

Jim Barlow
Field Unit Superintendent, Coastal British Columbia, Parks Canada

A graduate of Carleton University in Ecology and from the University of Winnipeg/Manitoba with a Master of Public Affairs degree, Jim Barlow has dedicated a good part of his career to Parks Canada both as an ecologist/planner and a Manager. He has worked in a variety of locations such as Point Pelee National Park as the Superintendent, in Banff National Park as the Manager of Real Property & Townsite Administration and now in Victoria as the Field Unit Superintendent for Coastal British Columbia. As Field Unit Superintendent, he is responsible for the implementation of the Pacific Marine Heritage Legacy program with BC Parks to establish a new national park in the Strait of Georgia along with a marine conservation area roundtable.

Ric Careless
Executive Director of the Wilderness Tourism Association

Ric Careless is the Executive Director of the Wilderness Tourism Association and speaks on behalf of BC’s $2 billion nature tourism industry, which employs 15,000 and is keystone to BC’s overall $10 billion tourism industry. Careless pioneered tourism resource planning in Canada and has developed leading edge management strategies for the zonation of tourism resource areas to support tourism’s social, economic, and ecological requirements.

Careless has been instrumental in protecting a dozen major wilderness areas in British Columbia totaling over 7 million acres, often working on behalf of adventure, guide outfitting, and sport fishing tourism operators. Careless has also worked as a member of the BC Cabinet and has been awarded the Order of BC for his success in conserving wild lands. Careless has extensive experience working with governments, industry, local groups and the tourism industry to find solutions that support the protection of nature and encourage sustainable economic development.

Richard (Dick) K. Carson
Regional Director, Oceans, Pacific Region, Fisheries and Oceans Canada

Born in Vancouver, British Columbia, Dick Carson has lived all of his life on the West Coast of Canada. He graduated in 1972 from the University of British Columbia in Honours Biochemistry. From 1972 to 1981, he was employed with Canadian Fish Inspection and Quality Program after which he worked in a variety of Fisheries Management positions. Currently, Carson is the Regional Director, Oceans for Pacific Region. His responsibilities include development of the Pacific Region component of Canada’s Oceans Strategy under Canada’s Oceans Act, 1997. This includes collaboration among federal and provincial agencies, Integrated Oceans Management, as well as development of Marine Protected Areas and Marine Ecosystem Health. The principles of
Policy Directions for Coastal Tourism

Duncan was a successful commercial fisher owner/operator, and was chosen by his peers to represent their aboriginal fishing interests. His active work as a board member of the Native Brotherhood of BC and the Pacific Salmon Commission led to the establishment and heading of the Kwagułth Tribal Fisheries. He was also as Chairman of the Kwagułth District Council, the political body representing the Northern Vancouver Island First Nations. Recently he completed a term as a member of the Department of Indian Affairs sponsored Capacity Panel, which was formed at the request of the Department to ways to build economic development capacity in First Nations communities.

He is a member of the Campbell River Estuary Management Commission, a director of the Campbell River District Chamber of Commerce as well as the Museum board. He enjoys soccer, basketball, and traditional activities. He accepts the privileges and responsibilities of a Bighouse Chief, and actively participates in Kwagułth culture. A member of the Da’naa’w’w First Nation, father of three, he currently lives in Campbell River.

W. David Eley
President, Cape Decision International Services

David Eley is a retired Coast Guard commander with 24 years experience in marine transportation management, environmental protection, law enforcement, maritime safety and health, and marine safety. Others include two-year tours as Head of the Oil Pollution Coordination Centre of the United Nations’ International Maritime Organization in London, UK. In his last Coast Guard tour he served as Captain of the Port for Southern British Columbia and directed the Coast Guard’s programs in marine environmental protection, commercial vessel safety, maritime security, merchant mariner licensing, accident investigation, marine emergency response, and transportation management for Alaska’s Inside Passage.

Since retirement in September 1999, Eley has undertaken a number of consultative projects in risk assessment, emergency management, pollution prevention and marine transportation management. His clients in Alaska include the US National Park Service, the cruise ship industry, Alaska Department of Environmental Conservation, and the Alaska Marine Highway System. He has been involved in the Alaska Cruise Ship Initiative from its very beginning. He authored the initial quantitative assessment of large cruise ship wastewater impact, managed the initial voluntary sampling effort in 2000, and was instrumental in the planning of the new graduate urban studies program. In 2002 he formulated the architecturally focused proposal for a downtown Vancouver presence for Simon Fraser University. Dr. Gill has been involved in all stages of the establishment of a downtown Vancouver presence for Simon Fraser University. Dr. Gill joined the geography department at Simon Fraser University in 1997 and two years later began working on the establishment of a downtown Vancouver presence for Simon Fraser University. Dr. Gill has been involved in all stages of the development of the downtown campus, most recently serving as executive director of the Vancouver Office of Tourism and Recreation. In May of this year both participated in the Australian-Canadian Oceans Research Network (ACORN) conference in Canberra, where they presented a joint paper with Australian colleagues on coastal tourism issues and challenges.

Leonard George
Director, Economic Development Department, Tl̓et̓al̓əł Wastush Nation

Leonard George is 36. He is the youngest son of the late Chief Dan and Amy George, and has four sisters, and a brother. He has been married to his loving wife Susan for over thirty years, and is proud to have four sons, three daughters-in-law, and five grandchildren. He was born and raised in North Vancouver, and is a proud member of the Tl̓et̓al̓əł Wastush Nation (Sl̓ay-Wah-Tuth). Children of Tlaky (children of the wolf clan) the original People of the Burrard Inlet. He is a traditionalist, spiritual leader and economic development visionary.

Leonard George is one of the founding members of the Vancouver Aboriginal Centre, where he served as the Executive Director for seven years from 1986 to 1993. During this period he nurtured and shaped the era of the ‘native’ movement in Vancouver. Due to his efforts there has become an established strong and healthy First Nation presence within the city of the ‘people’. Leonard George served as elected Chief of the Tl̓et̓al̓əł Wastush Nation from 1993 to 2007, a total of twelve years. George came in to serve his people at a time when the Nation was in financial debt and it was at that time that he developed Takaya Developments Inc., an economic development company that is majority owned by the Nation. The concept of doing business with First Nations and non-Nations was ever-changing and for the better. This unique venture created a new wave for doing business on reservation lands. Takaya Developments has laid a foundation and future for the Tl̓et̓al̓əł Wastush Nation to maintain both the core cultural values and an entrepreneurial spirit.

Leonard George is the current Director of the Economic Development Department for the Tl̓et̓al̓əł Wastush Nation, a role he has held for the last two years. He is responsible for the development and implementation of the economic development strategy for the Tl̓et̓al̓əł Wastush Nation.

Alison Gill
Professor, Department of Geography, Simon Fraser University

Dr. Alison Gill is a Professor at Simon Fraser University with a joint appointment in the Department of Geography and the School of Resource and Environmental Management. She holds a BA from Hull University, UK, an MA from the University of Alberta, and a PhD from the University of Manchester. Dr. Gill’s research focuses on the links between human and marine ecosystems, and she has published extensively in this area. Her research focuses on coastal tourism and its impact, managed the initial voluntary sampling effort in 2000, and has undertaken research and conducted workshops in many countries around the world. In this role Dr. Gill is a key member on the Coastal Tourism Programme Planning, and Ecotourism Policy. She is also the editor-in-chief of the newly formed Journal of Ecotourism. Other research interests include community and tourism policy in space and time, and ecological impacts. She teaches ecotourism and outdoor recreation at Brock University, in Ontario.

Dr. Gill’s research focuses on community-tourism relationships. She has published extensively on this in the context of the Howe Sound-Whistler area especially focusing on the response of the communities to economic growth and change. In collaboration with her colleague, Peter Williams, she was recently awarded a 3 year Social Sciences and Humanities Research Council of Canada (SSHRC) grant to examine corporate-community relationships in the tourism sector. Relating to this research interest, Dr. Gill, together with her PhD student, Sue Dobson, has been engaged with DFO, Oceans Branch in Vancouver in examining the cruise ship industry as well as other aspects of coastal tourism and recreation. In May of this year both participated in the Australian-Canadian Oceans Research Network (ACORN) conference in Canberra, where they presented a joint paper with Australian colleagues on coastal tourism issues and challenges.

Warren Gill
Professor, Department of Geography, Simon Fraser University, and Vice President, University Advancement, Simon Fraser University

A Vancouver native, Warren Gill was educated at the University of British Columbia, where he studied urban geography, earned his doctorate while studying in 1987. Dr. Gill joined the geography department at Simon Fraser University in 1997 and two years later began working on the establishment of a downtown Vancouver presence for Simon Fraser University. Dr. Gill has been involved in all stages of the development of the downtown campus, most recently serving as chair of the City Program steering committee, SFU’s urban affairs program and the University’s regional and economic development and transportation committee. When time permits he teaches courses about the city, transportation, retail and public service location. He has been instrumental in the planning of the new graduate urban studies initiative. The author of articles on coastal shipping, urban lifestyles, transportation policy, the transformation of Vancouver and regional popular music, his current research focuses on the transformation of the cruise industry and transportation demand management. He is a frequent local and national consultant on sustainable tourism and community economic diversification. Currently he is responsible for helping to develop the overall ‘sustainable’ cornerstone, and economic opportunities strategy for the 2010 Winter Olympic Bid.

Horn, Stan Hagen
Minister of Sustainable Resource Management, BC

Stan Hagen was appointed Minister of Sustainable Resource Management in 1999. Prior to his election as a member of the British Columbia Legislative Assembly in 1972, Mr. Hagen was a volunteer for the Scientists in the Classroom and Passport to Education Curriculum Development Program. He was also a member of the Canada Council for the Arts, and the BC Athletic Foundation. Mr. Hagen was instrumental in the creation of Science World and advocated for the Scientists in the Classroom and Passport to Education programs.

Dr. Gill is a member of the Department of Indian Affairs sponsored Capacity Panel, which was formed at the request of the Department to build economic development capacity in First Nations communities. Recently he completed a term as a member of the Department of Indian Affairs sponsored Capacity Panel, which was formed at the request of the Department to build economic development capacity in First Nations communities.

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