

WWF-Canada's Pacific Regional Marine Program Prince Rupert, BC

**Tools and
Approaches
for
Incorporating
Conservation
Objectives:**

**Coastal Zone
Planning Best
Practices
Conference
Alert Bay, BC**

April 2-4, 2003

**WWF-Canada's Pacific Regional Program
Prince Rupert, BC**

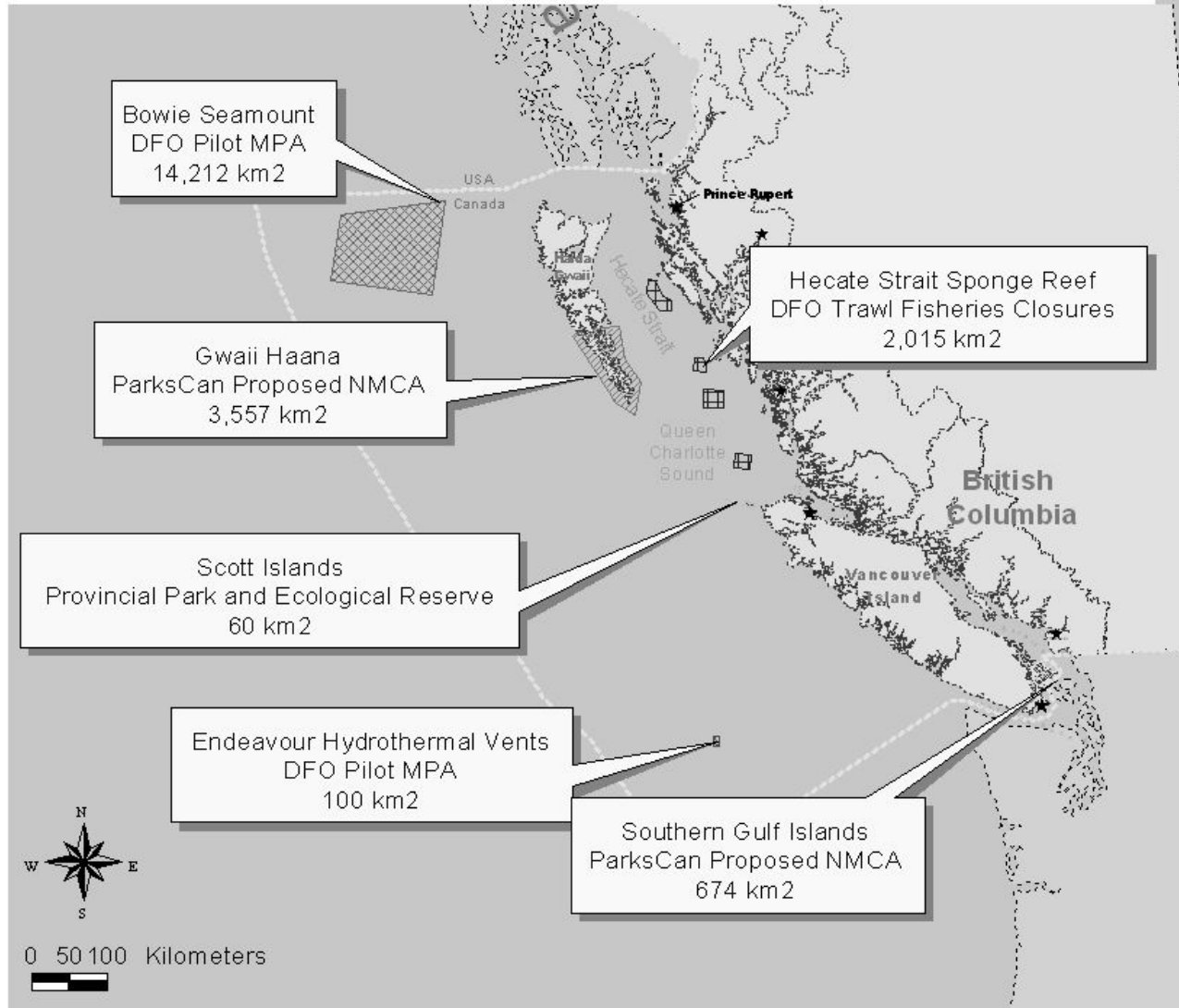
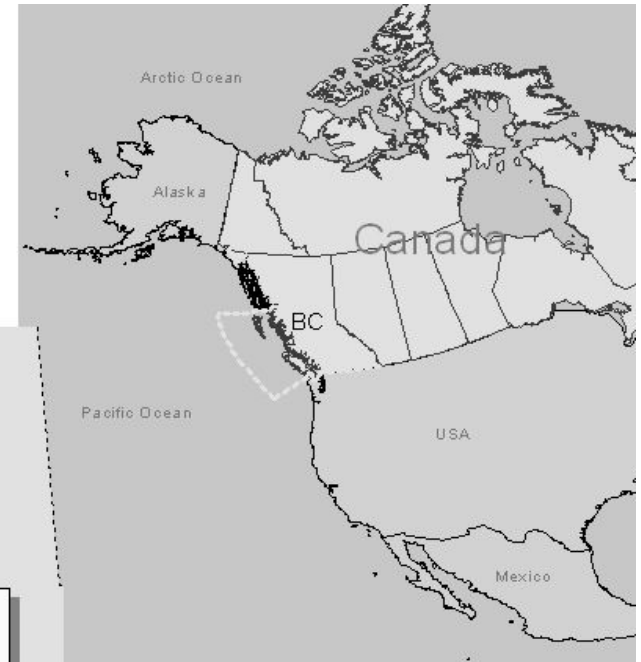
**WWF'S NORTH
COAST MARINE
PROGRAM**

North Coast Ecoregion focus that includes marine protected areas as the hallmark conservation tool:

✿ Legally established flagship conservation areas: North Coast: Gwaii Haanas NMCA, Bowie Seamount MPA, Hecate Strait sponge reefs

✿ Ecologically representative science-based suite of marine protected areas identified and supported by the First Nations and communities in BC, to complete the network of MPA's on the BC Coast.

World Wildlife Fund-Canada Marine Program Pacific Region Candidate Areas for Marine Conservation



This image represents the existing candidate areas for conservation identified by the federal government: totalling 20,618 km².

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EDUCATION PROGRAMS

- ☼ Oceans education curriculum adapted
 - ☼ from existing materials,
 - ☼ Partnership with DFO to deliver curriculum,
 - ☼ Hands-on interactive program with teacher/interpreter:
 - ☼ - Program Year 1 – Introduction to the Intertidal
 - ☼ - Program Year 2 – Ocean Habitats
 - ☼ - Program Year 3 – Special Places and Marine Conservation
 - ☼ Year 2 of program with funding committed for 2003/04,
 - ☼ Developing partnerships with Parks, local ENGO's and Haida,
 - ☼ Expansion of single lessons to high school classes,
 - ☼ Expansion of program to Prince Rupert region

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AWARENESS PROGRAMS

- ✿ Marine Matters Speakers Series,
- ✿ Presence at community events,
- ✿ Open houses,
- ✿ Intertidal Explorations – public interpretative beach walks,
- ✿ Marine Matters Bulletins,
- ✿ Articles in the local newspaper,
- ✿ Science as an outreach tool,
- ✿ Targeted communications and awareness programs:
 - ✿ (eg: fishermen and MPA's survey):

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WORLD WILDLIFE FUND AND PRINCE RUPERT'S COMMUNITY FISHERIES DEVELOPMENT CENTRE

FISHERMEN AND MPA'S SURVEY 2003

How important is the issue of marine protected areas to you personally?

☛ Are other fishermen you know talking about marine protected areas?

☛ Where have you received your information about marine protected areas?

☛ While many fishermen support marine protected areas they also have concerns about how MPA's will affect them. Please rank your concerns on the following list from 1 (very concerned) to 4 (not as concerned)

☛ Marine protected areas are not fishing closures and they are not marine parks. Which of the following do you think best describes the term marine protected area?

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STEWARDSHIP PROGRAMS

- Annual BC Beach cleanups
- Haida Gwaii abalone stewards
- 'Adopt a beach' program for field monitoring
- Streamkeepers program
- REEF and Reefkeepers

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SCIENCE AND PLANNING PROGRAM

☼ Haida Gwaii Marine Strategy

☼ Conservation and community based blueprint for use of the marine area around the islands.
Holistic island-wide view.

☼ Haida Gwaii Marine Atlas (includes values and uses) :

- ☼ -Ecological classification
- ☼ -Coastal biophysical inventory
- ☼ -Ecological linkages

☼ Kitkatla Nation marine use planning framework project

☼ Gitga'at Nation (Hartley Bay) Marine Conservation and Use Plan

☼ North Coast Marine Biodiversity Conservation Project

☼ Workshop March 24/25, 2003

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**GITGA'AT NATION
(HARTLEY BAY)
MARINE CONSERVATION
AND USE PLAN**

- WWF – Gitga'at Protocol a agreement signed 2001
- Phase 1 – information review and synthesis, marine use opportunities analysis
- Phase 2 – Field inventory and assessment, scenario planning, consensus building
- Phase 3 – Negotiation, Implementation, Institutionalization

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**NORTH COAST MARINE
BIODIVERSITY
CONSERVATION WORKSHOP**
March 24/25, 2003
Prince Rupert, BC

Bring together players in science and planning in the North Coast in light of:

- Marine development pressures
- Higher focus elsewhere
- Growing opportunities
- Need for conservation goals in an integrated planning context

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WORKSHOP PARTICIPANTS:

☼ TSIMSHIAN FIRST NATIONS:

**Gitga'at Nation
Kitasoo Nation
Kitkatla Nation**

☼ FEDERAL GOVERNMENT:

**Fisheries and Oceans Canada
Parks Canada**

☼ PROVINCIAL GOVERNMENT:

Ministry of Sustainable Resource Mgmt

☼ ACADEMIC:

UBC Fisheries Centre







☼ ENGO:

**Living Oceans Society
Nature Conservancy of Canada
World Wildlife Fund Canada
Canadian Parks and Wilderness Society**

**(AND SOME LOCAL INTERESTED
INDIVIDUALS)**

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KEY SUCCESSES

-  **Contacts**
-  **Data**
-  **Resources**
-  **Linkages**
-  **Creative Partnership**
-  **Ideas**