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**A Tale of Two HMV's: Canon building
and commodification in the work of Paul Gilroy and the Canadian Hills**

This paper riffs on the display of Lawrence Hill's *Book of Negroes* in *HMV's* Yonge and Dundas store. With its prominent place next to children's books and music journalism on the second floor of *HMV's* flagship location in Toronto—as well as its shiny 25% off sticker—this piece of middlebrow fiction requires contextualisation in relation to the earlier of attempts of Hill and his father to bring Black history into the homes of Canadian readers rather than the libraries of Canadian universities. Moreover, it also prompts transatlantic scholars to ask why a photographic history of Black Britain—written and compiled by Paul Gilroy, a former DJ—is not carried by the UK branches of *HMV*.