Interactive Arts and Technology Student Union
General Meeting Minutes
June 23rd, 2010 • Simon Fraser University, Surrey Campus • Room 3260

Call to order at 5:33pm June 23rd 2010

I. ROLL CALL OF ATTENDANCE

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<tr>
<th>Executives</th>
<th>MARIE CHEUNG</th>
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<td>President</td>
<td>Jan Castro</td>
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<td>Communications Officer</td>
<td>Diana Luong</td>
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<td>Treasurer</td>
<td>Winnie Chung</td>
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<td>Secretary</td>
<td>Hayley Lam</td>
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<td>TechOne Representative</td>
<td>Nikita Cheung</td>
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<td>Absent:</td>
<td>Kyle Jung</td>
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<td>SFSS Forum Rep</td>
<td>Dalvir Sahota</td>
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<td>SFSS Surrey Liaison</td>
<td>Fred Bantados</td>
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Timekeeper: Winnie Chung

II. AGENDA

Winnie Chung motions for the adoption of the agenda, Cheung seconds. Motion follows.

III. REGRETS

IV. ADOPTION OF THE MINUTES

V. APPOINTMENTS AND RESIGNATIONS

VI. REPORTS FROM EXECUTIVE

Castro reports the correspondence with

Retreat Recap: Castro reports that everyone minus Winnie was at the retreat. We did a SWOD analysis and completed the final budget and events planning. Suggestions to UCC for what we plan to do for the year if we are too ambitious. Castro reports that he is also corresponding with Emma Horsely to collaborarte

Cheung and Luong reports about asking Vancity for how much a credit card and debit card will be. The conclusion is that it is not worth to take out an IATSU credit card so it is better to charge it to an
IATSU members credit card and have IATSU funds pay back afterwards. Current contact number is now is

Winnie reports the emails to IATSU-active in terms of branding is not as strong in comparison to BASS header in terms of colour. Winnie reports that she has contacted all the student unions regarding the FCAT Formal and there has been no response from the other student unions.

- email response from Theatre Student Union (VP-O)
  - fcat formal meeting June 16\textsuperscript{th}, 7:30-8:30pm, rm 3260.

Marie reports that the donation made to SFU within the past year and will be publically honoured.

VII. OLD BUSINESS

1. **FroshOne – Meetings will now be from 3:30-4:30.** Explorations does not have a Frosh so that may be a possibility for other faculties to join in IATSU’s FroshOne.
   a. The end goal of FroshOne is to address specifically for TechOne students
   b. Blueprints: Castor reports that all is planned so far for the Blueprint Sessions in June 28\textsuperscript{th} -July 3\textsuperscript{rd} 2010
   c. Sponsorship Package: Castro wants to do an Activities Meeting for the sponsorship package where there is more movement. Marie and Fred comment that there should be some adjustments because of the disorganization last year.
   d. Logo: In terms of printing, Sahota comments that there should be more motivation towards the website/logo. FINAL deadline is July 28\textsuperscript{th}.

2. **FCAT Formal –**

3. **Website** – Sahota comments that there is a budget for $40 and that finding a good host is reliable. Jenni reports that DreamHost is $1.99/month for 2 years on American Exchange Rate.

4. **SWAG -**

VIII. NEW BUSINESS

1. **IATSU TAB** – Sahota proposed a while ago an IATSU Tabloid where it is a monthly update composing of TechBytes or Tech Teams or SIAT-related information. This is a way for IAT to keep in contact and keep people interested in SIAT. This way, people can get online submit some things around the campus. This will require a small committee to work under Sahota to be able to manage this. Conclusion is to remind Sahota to create a brief Overview of the plan for a monthly Tabloid.

2. **Academic** – Lam reports that some students have not recently been in favour of SIAT in terms of how hands-on it is. Many people are comparing SFU to Capilano Grad Show. Rempel motions that a Web Survey be made in response to student concern. Nikita seconds.

3. **Journals** – journals on student works, a journal for SIAT at the end of the year that showcases projects from SIAT students. Talk to Dalvir. The book the university provides (dezeen) doesn’t showcase all student projects from all classes. University would pro on this idea. We could start in the Fall, ask UCC if they like the idea.
4. **SWAG** – Cheung says we must come up with proposal on what we are going to create. Fred says when we have speakers we can use grant money for their gifts/speaker honorarium. SMA used bold merchandize for their swag, SFU can do shirts, however Nancy will only print on shirts done ethically (which Rempel loves!) which means they can be pricey, Chung has sources which she searched up for SCC. SMA target tshirts $8 -9. Marie suggests maybe getting sponsors to sponsor our tshirts. Ethically produced shirts would be $15, up to $20 per shirt per shirt with print on front and back. Fred says we can sell ad space with prime locations being front, top, back, and shoulder. Rempel brings up that she found an owl crown SIAT tshirt logo in our website files. Fred reminds us that tshirts don’t sell right away and do not sell very quickly after the first couple weeks of the semester. Usually run out of the smaller sizes, can order more of small/medium.

IX. **ANNOUNCEMENTS**
Re-branding IATSU: Rempel emailed Andrew Drinkwater about the suggestion for re-branding IATSU. Drinkwater replied that the re-branding is a good idea except that it may be a better idea to do it during Fall but no later than 4 weeks in.

SMA was asking if anything was interested to be there for their “breaking edges” of how they are walking from Burnaby to Surrey.

SFU Got Talent

X. **ADJOURNMENT**
*Meeting adjourns at 6:29pm*