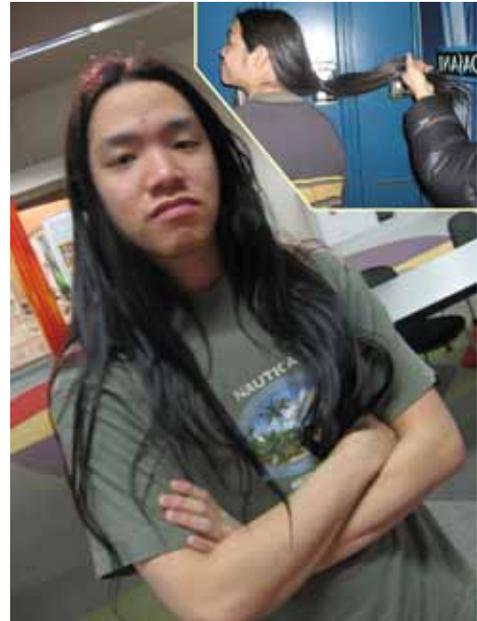


FOR IMMEDIATE RELEASE

SFU Surrey Students Shed Hair to Benefit Cancer Cause

Volunteers including popular university student Josef Liu to cut his twenty-five inches of hair for charity.

SURREY, BC. – Mar. 23, 2006 – SFU Surrey’s Interactive Arts & Technology Student Union is organizing a charity fundraiser to raise money for cancer care and research. The main attraction of this fundraiser event is Josef Liu. Josef has extremely long hair and is a very popular student at Simon Fraser University’s Surrey campus. His hair measures almost twenty-five inches and he is cutting it all for a great cause. In addition to Josef, there will be many other brave volunteers collecting donation pledges to shave their heads. The main event will take place Monday March 27, 2006 at around 11:30 am.



Meet Josef. His hair is almost 25 inches long, and he’s cutting it all for charity.

Here is how it’s going to work:

March 6-12: Various hairstyles were drawn out by students. These hair designs were what they wanted to see on Josef’s head.

March 13-26: The top hairstyles will be put to a vote. Several donation boxes will be put out at SFU Surrey and on each donation box will be a selected hairstyle. After two weeks, the hairstyle box with the most money in it wins. Also during this time, other volunteers who are willing to take part in shaving their heads are collecting donation pledges.

Monday, March 27th:

At the main event, Josef Liu will have his hair cut to the winning design. In addition, those who volunteered themselves to have their heads shaved for donation pledges will also have their hair cut at this same event.

- This event will take place in front of the entrance of SFU Surrey in the Central City Mall on Monday, March 27th, 2006. Setup will begin around 11:30am.

All proceeds will be going to the BC Cancer Foundation.

Hair that is longer than eight inches will also be given to the Canadian Cancer Society to make wigs for cancer patients.

About IATSU and SFU Surrey:

The Interactive Arts & Technology Student Union (IATSU) represents the students of the Interactive Arts and Technology program at Simon Fraser University Surrey. SFU's Surrey campus was formed after the closing of the Technical University of British Columbia (TechBC) in 2002. IATSU has been advocating for students of SFU Surrey since 2003.

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