

# INNOCOM Conference Agenda

## **Thurs. 21 Feb.**

- 15:00: Joint InnoCom/THECIS Meeting - Public panel in Calgary.  
Room 221, Social Sciences Building, University of Calgary.  
David Wolfe (The Federal Government Innovation Policy), Adam Holbrook ("Innovation Studies in Western Canada - InnoCom and the ISRN project").
- 17:30: Transfer to Kananaskis Field Station. (Please note: the Kananaskis Field Station is on the South side of Route 40 South and is reached from Calgary via Route 1, the Trans-Canada Hwy. Detailed directions will be available at the Thursday afternoon meeting.
- 19:00: Dinner
- 20:30 -22:30: Mixer: host - Faculty of Communication and Culture

## **Fri. 22 Feb.**

- 09:00: Introductory panel - cluster theory - why the ISRN MCRI?  
David Wolfe, Adam Holbrook, Jeremy Hall.
- 10:15: Coffee
- 10:45: Progress and plans of InnoCom studies  
Cooper Langford (wireless), Richard Smith (Status report on Newmedia Cluster Study in Vancouver), Jeremy Hall (Sustainable Development Innovation: Implications for Western Canadian Business in a Global Economy), Adam Holbrook (biotechnology), Cami Ryan (agricultural biotechnology), - (if time permits, Cooper Langford & Adam Holbrook on water treatment technology.)
- Discussion of opportunities and regional relationships
- 12:30: Lunch
- 14:00: Student session  
Terry Ross (Virtual Networks), Jaime Wood (The Development of the Calgary Wireless Cluster), Rob Scholander (tba), Nicola Crowden (tba), Shawna Reibling (tba), Gordon Gow (Technology Forcing, Network Externalities, and Innovation Opportunities: The Case of Wireless Enhanced 911), Michelle Petrusevich (tba), Cami Ryan (Intellectual Property Structures in Innovation Clusters).
- 16:00: Commentary from partners  
Peter Josty (THECIS), Charles Reichert (CTI – comments on the Calgary scene), Sean Barr (Industry Canada – regional approaches).
- 19:00: Dinner

20:30: Master class - led by Adam Holbrook, Edna Einseidel invited guest

**Sat 23 Feb.**

09:00: Methodological panel and discussions - includes techmapping

10:30: Coffee

11:00: Innovation in Family Business  
J. Chua, tba U of A.

12:30: Lunch

(tba = to be announced)