

SFU

TIME VENTURES INCUBATOR

SME Initiative

The key objective of the SME Initiative is to encourage and implement active interactions between the SFU Community and Small to Medium-sized Enterprises (SMEs) in BC, thereby increasing and enhancing SME growth. This initiative aims to streamline and facilitate the process of establishing working relationships between the SFU Community and technology SMEs by generating greater mutual awareness between the two parties. It is anticipated that a greater degree of interaction between the SFU community and SMEs, facilitated by this initiative, will result in further collaboration and joint development projects between the two.

Benefits for SMEs:

- Save time and effort in the discovery stage by contacting the SFU TIME Ventures Incubator in the engagement process for SME oriented activities, events and training;
- Establish useful contacts with relevant SFU capabilities and resources;
- Access relevant SFU expertise by obtaining consultation, technical evaluation, market assessment and product analysis services through a streamlined process;
- Obtain potential benefits from SFU's R&D capabilities that relate to product or service development and commercialization;
- Obtain market research, business analysis and project management capabilities and assistance from students and MBA candidates at the SFU School of Business and the School of Communications.

Benefits for the SFU Community:

- SFU has been active in encouraging university, business and industry liaison. This Initiative will further assist the SFU Community in building and expanding valuable contacts in business and industry;
- SMEs are the engine of job creation in Canada: this Initiative can lead to a potential additional source of employment for SFU graduates;
- SMEs are looking for technology and innovation: this Initiative can increase opportunity for valuable technology transfer and commercialization successes;
- SMEs can be good partners for collaboration, as they are entrepreneurial, make decisions and act more quickly: this Initiative has the potential to identify good industry partners for beneficial and meaningful collaborations;
- This Initiative can be a suitable opportunity for student involvement through the various existing internship programs.

Areas of Interest:

SMEs can obtain specialized expertise and/or student assistance from the SFU community. Some sample areas of interest include:

- Design & User Interaction
- Imaging & Visualization
- Environment & Sustainability
- Wireless Networks & Devices
- Mobile application development
- Information & Communications Technologies
- Applied Science Related
- Medical Devices
- Cleantech & Greentech
- Market & Product Assessment