

# Conversation Theory

Introduction and Applications in the Arts

presented by  
Carlos Castellanos

03/2008

# Overview of Presentation

Gordon Pask

Conversation Theory Overview

Contemporary art projects based on CT

etc...

# Gordon Pask

British Cyberneticist

MA in Natural Sciences from Cambridge, 1952

PhD in Psychology from University of London, 1964

Created machines/systems that helped him develop models of agreement - which led to CT

Concerned with how knowledge was generated, how people learned

Background in theatre, playwriting

- Introduction

- Eucrates

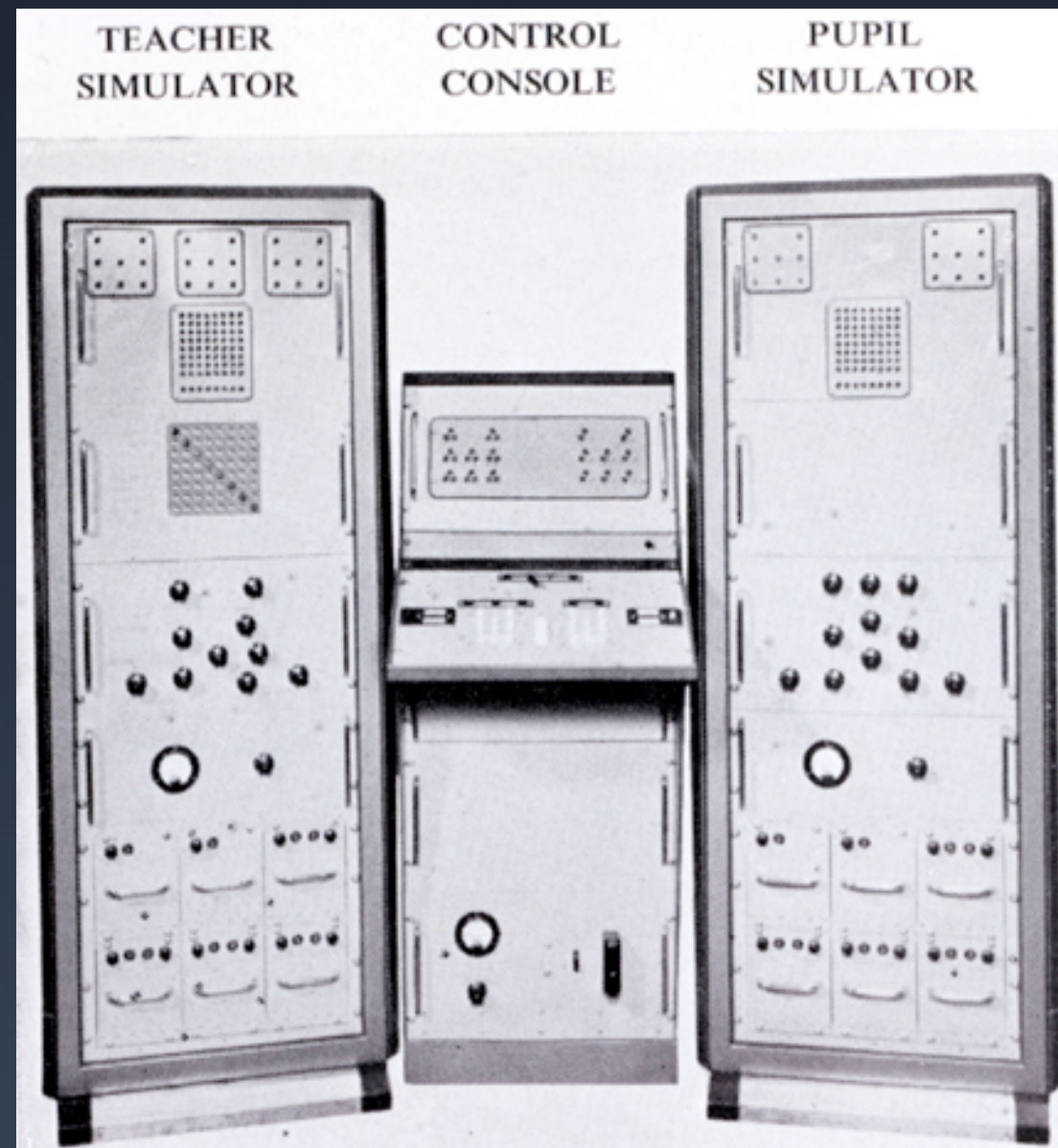
- THOUGHTSTICKER

- Musicolour

- The Colloquy of Mobiles

# Gordon Pask

An early machine by Pask was Eucrates (c. 1956), an embodiment of a conversation between machines, where one machine literally "teaches" the other.



Source: <http://www.cyberneticians.com/slideshow/eucrates.html>

- Introduction
- Eucrates
- THOUGHTSTICKER
- Musicolour
- The Colloquy of Mobiles

# Gordon Pask

Moving from machine-to-machine learning in Eucrates, the THOUGHTSTICKER environment (c. 1976) used a knowledge structure (left) to mediate a conversation with a student.

As a result of the student's interactions, new perspectives in the knowledge were displayed on dynamic graphics tubes (right). The system uses "agreement" as the primary measure of success for the student.



Source: <http://www.cyberneticians.com/slideshow/thstr-machine.html>

- software embodiment of "entailment meshes"
- proof of concept of CT

- Introduction
- Eucrates
- **THOUGHTSTICKER**

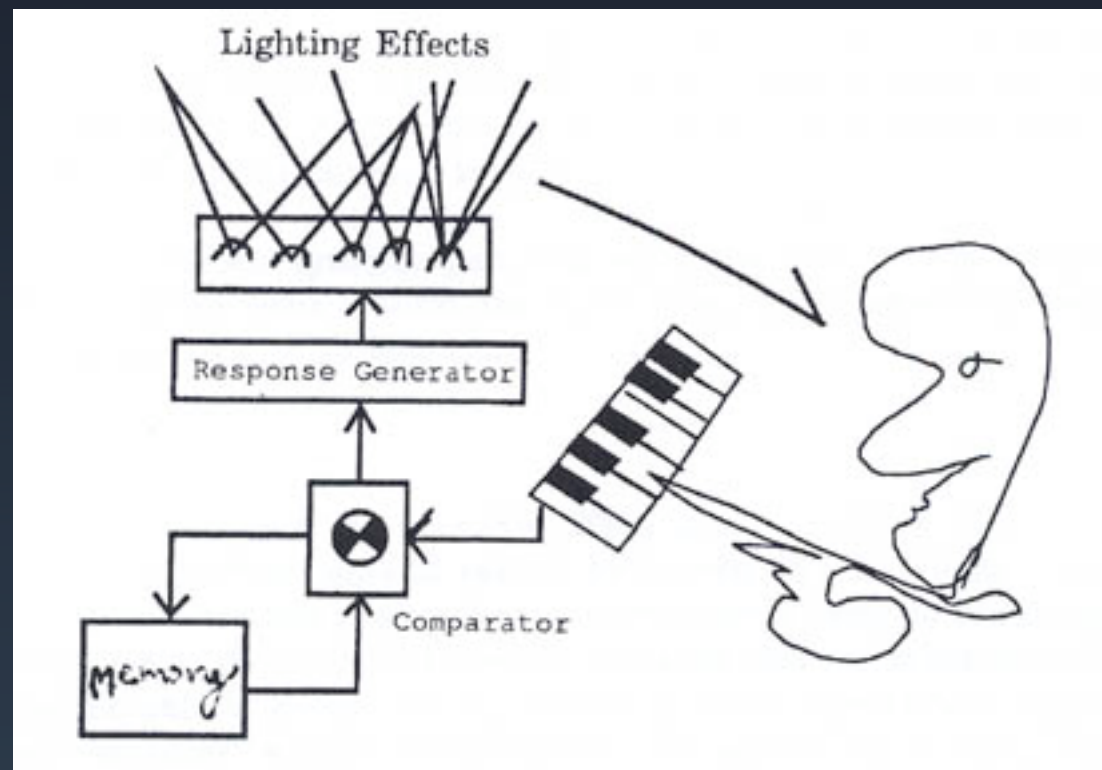
- Musicolour
- The Colloquy of Mobiles



# Gordon Pask

In a relationship with a cybernetic machine called Musicolour (c. 1956 by Pask), the musician (right) plays a keyboard, whose music is fed into a comparator that contrasts it to a goal-state and a history ("memory").

The Response Generator controls a bank of lights that are viewed by the musician, closing the loop.



Source: <http://www.pangaro.com/ASC2002/musicolour.html>

- Introduction
- Eucrates
- THOUGHTSTICKER

- **Musicolour**

- The Colloquy of Mobiles

# Gordon Pask

## The Colloquy of Mobiles

An reactive system composed of 5 rotating mobiles that communicated with each other via light and sound. The goal of communication was to achieve a level of "satisfaction" between the "male" and "female" mobiles. People at the exhibition could take part in the conversation between the machines by using flashlights and mirrors to influence the mobiles' learning process.



Gordon Pask, «The Colloquy of Mobiles», 1968  
Installation view, ICA London 1968,  
«Cybernetic Serendipity»

- Introduction
- Eucrates
- THOUGHTSTICKER
- Musicolour
- The Colloquy of Mobiles

# Gordon Pask

## The Colloquy of Mobiles

Video from <Cybernetic Serendipity> exhibition at ICA, London, 1968.



Source: <http://www.cyberneticians.com/video/Colloquy-mastershot.mov>

- Introduction
- Eucrates
- THOUGHTSTICKER
- Musicolour
- The Colloquy of Mobiles



# Gordon Pask

## The Colloquy of Mobiles

### Diagram

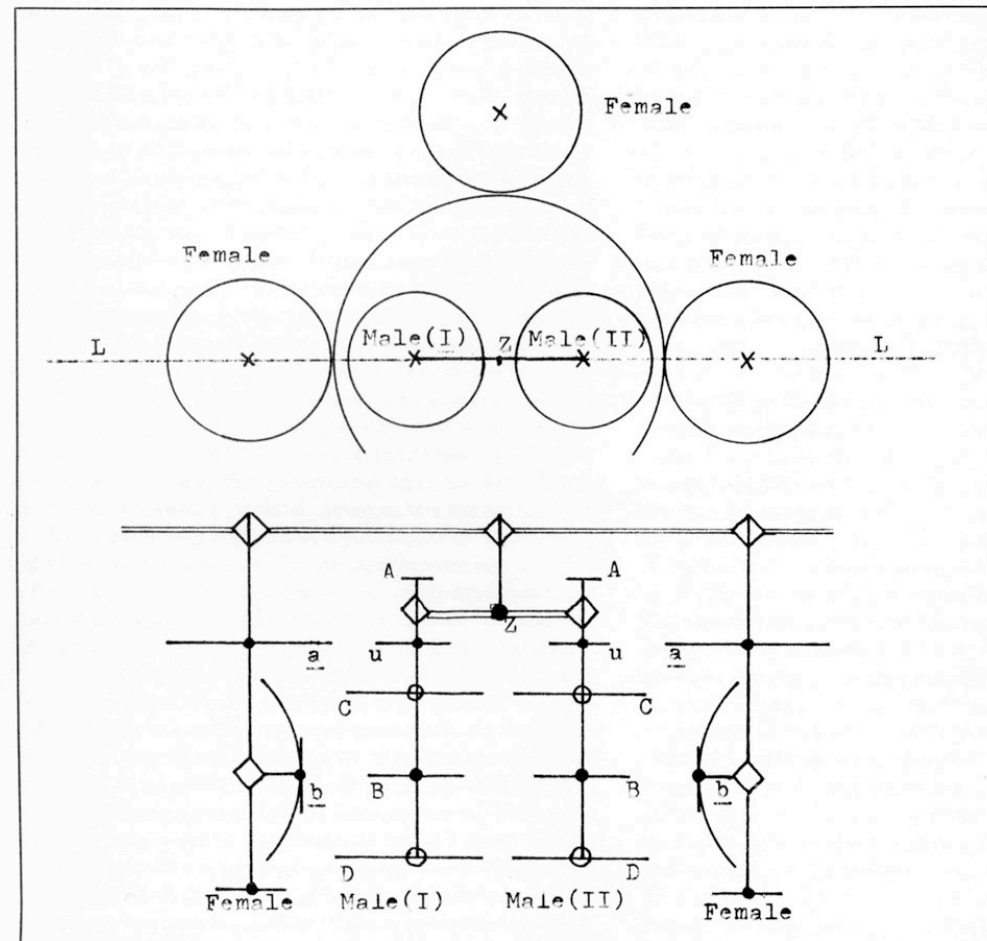


Fig. 34 A rough sketch of powered mobiles.

**a** Horizontal plan

**b** Vertical section taken through line *L* in horizontal plan.

*A* = drive state display for male

*B* = main body of male, bearing 'energetic' light projectors *O* and *P*

*C* = upper 'energetic' receptors

*D* = lower 'energetic' receptors

*U* = non-'energetic', intermittent signal lamp

*a* = female receptor for intermittent positional signal

*b* = vertically movable reflector of female

*Z* = bar linkage bearing male I and male II



= Drive motor



= Free coupling



= Fixed coupling



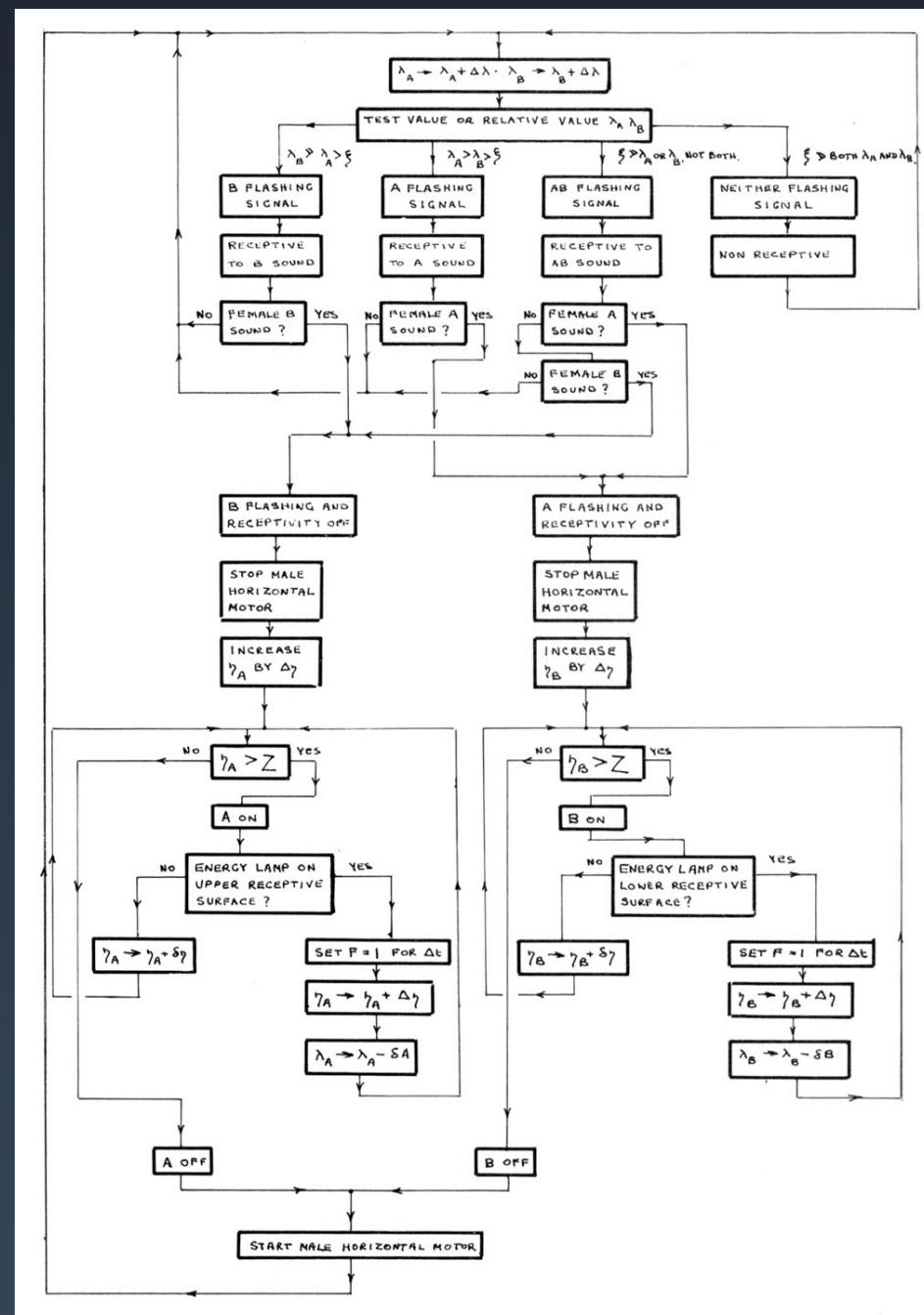
= Bar linkage

- Introduction
- Eucrates
- THOUGHTSTICKER
- Musicolour
- The Colloquy of Mobiles

# Gordon Pask

## The Colloquy of Mobiles

### Flowchart



- Introduction
- Eucrates
- THOUGHTSTICKER
- Musicolour
- The Colloquy of Mobiles

# Conversation Theory

CT is a cybernetic framework that offers a scientific theory that attempts to describe how interaction between two or more systems (be they human/machine, human/human or machine/machine) leads to the construction of knowledge.

Pask's main premise is that reliable knowledge exists, is produced, and evolves in action-grounded conversations. Knowledge as an object distinct from learner-teachers does not exist. (Boyd, 2004)

- Overview

- Conversations
- Entailments

# Conversation Theory

Explains the emergence of knowledge through recursive interactions (called conversations)

Supported by modeling facilities and communication interfaces.

Differences among participants over a given concept are progressively reduced (correct each other's misconceptions) until an agreement is reached.

"applied epistemology" (Boyd, 2004).

The resultant interactions may then be stored as "entailment structures" or an "entailment mesh", an organized publicly available collection of the resultant knowledge.

- Overview

- Conversations

- Entailments

# Conversation Theory

Formalized brainstorming

"Bootstrapping" of knowledge representation

Second-order cybernetics

Constructivist

Proponents argue it offers a more flexible approach than traditional AI knowledge representation systems

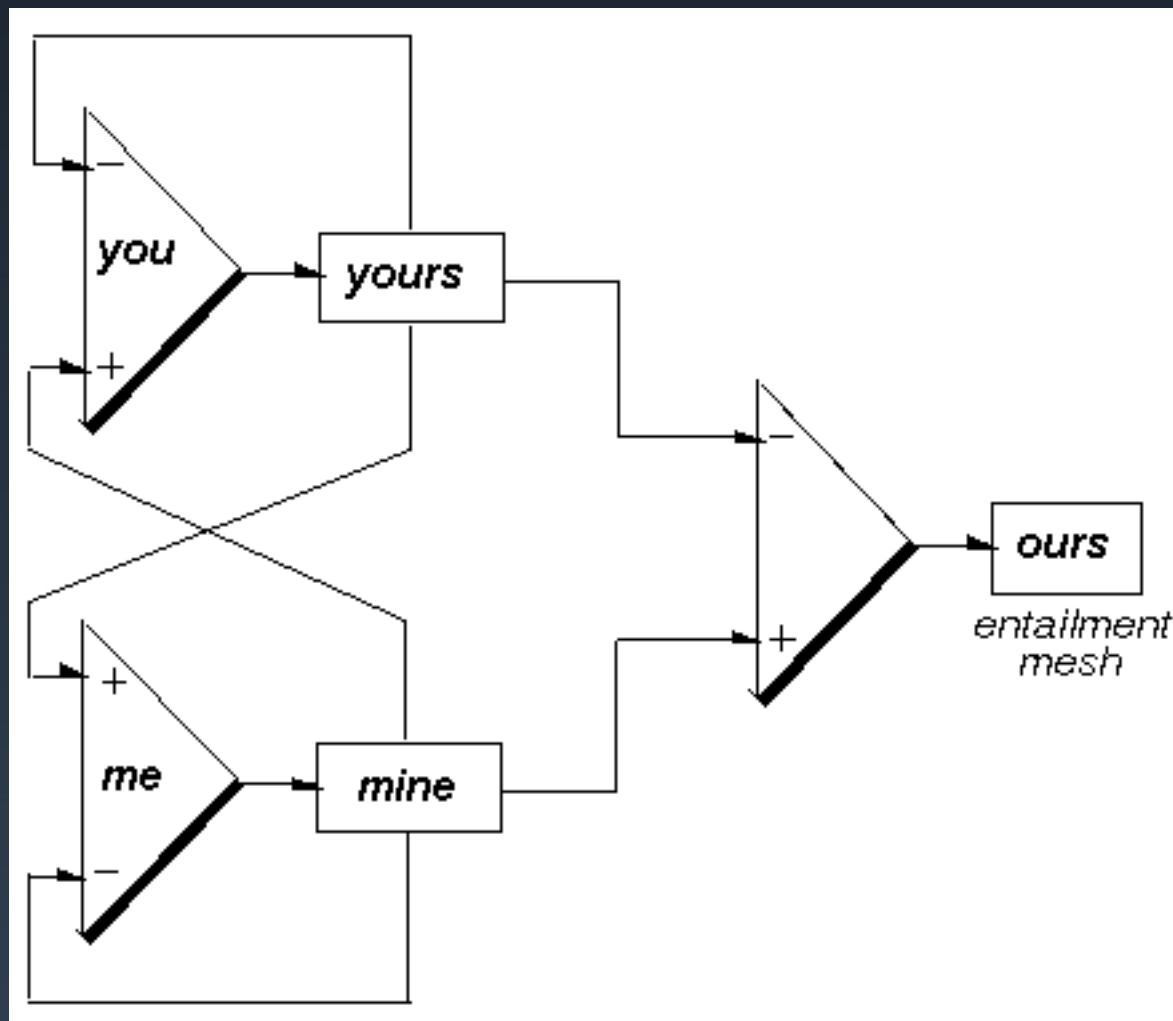
Richer model of interaction

- Overview

- Conversations

- Entailments

# Conversation Theory



Martin Ryder  
USENET: a constructivist learning environment  
[http://carbon.cudenver.edu/~mryder/aect\\_95.html](http://carbon.cudenver.edu/~mryder/aect_95.html)

- Overview

- Conversations

- Entailments



# Conversation Theory

Conversations are mechanisms through which meanings within a particular domain are agreed upon.

A "strict CT conversation" is constrained so that all topics belong to a fixed, agreed upon domain, called the conversational domain. These domains are organized of the following components:

- Overview

- **Conversations**

- Entailments

# Conversation Theory

Topics - the focus of a particular conversation. A set of relations which when brought together, solve a particular problem (Boyd, 2004).

A family of "entailment structures" - like maps of topic names, showing connections/relations between topics.

Sets of "task structures" - for building models or performing other activities which can produce the prescribed topic relations (Hayut-Man, 1995). All the ways a topic relation can be explained.

Actual concrete media ("modeling facilities") in which task activities can be enacted or executed as models (Hayut-Man, 1995).

Concepts - procedures for bringing about relations. Not a set of things (Pask, 1975).

- Overview

- **Conversations**

- Entailments

# Conversation Theory

An entailment in CT is defined as any legal derivation of one topic relation from another (i.e. - how something may be learned).

X entails Y if X is legally derivable (at least in part) from Y.

Chains, meshes, structures

- Overview
- Conversations
- **Entailments**

# Conversation Theory

## Entailment mesh

Computer-manipulable public descriptions of what may be learned/known of a domain (Boyd, 2004).

Show all the main topics and their various relationships.

Often described as the "residue" of a conversation

## Entailment structure

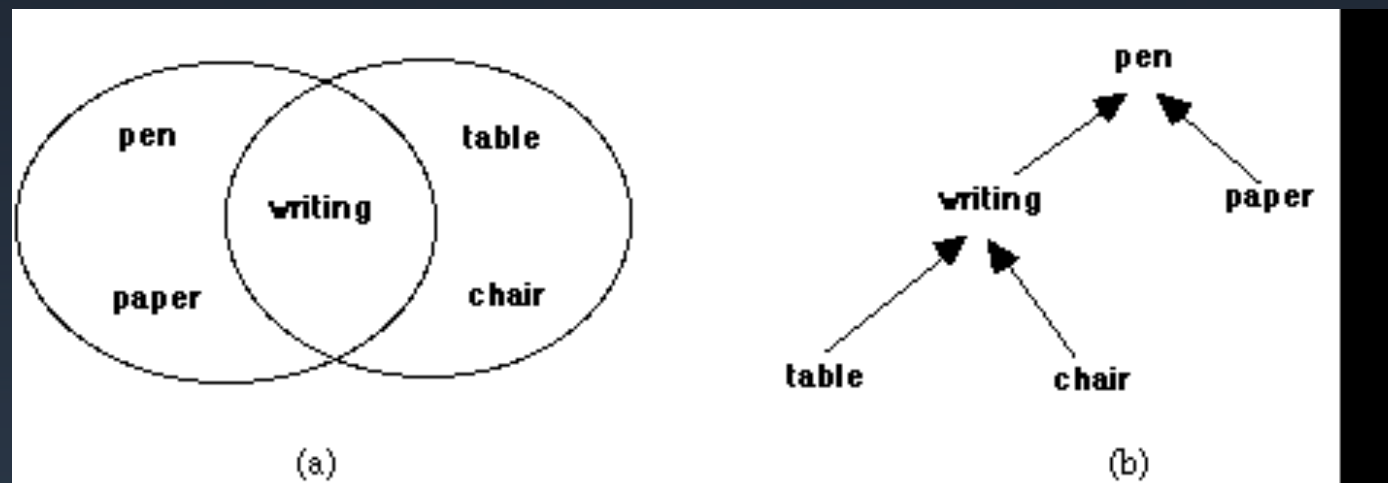
The "final product" with which one interacts.

A "pruned" entailment mesh (e.g. - removal of redundancies).

Enhanced form of "mind map" or "concept map"

- Overview
- Conversations
- **Entailments**

# Conversation Theory



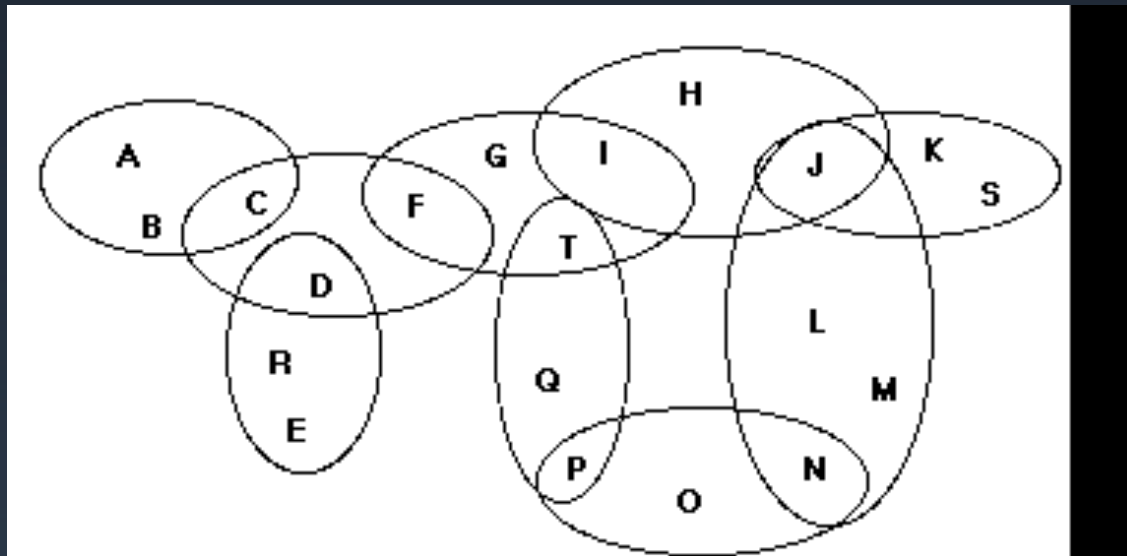
(a) a simple entailment mesh consisting of two coherences overlapping on the topic writing

(b) a prune unfolding of the same mesh from the point of view of the topic pen.

(Heylighen, 1997)

- Overview
- Conversations
- Entailments

# Conversation Theory



A more complex entailment mesh

(Heylighen, 1997)

- Overview
- Conversations
- Entailments



# Art Projects

C5

Usman Haque

- Overview

- C5

- Usman Haque

# Art Projects

## Radio Controlled Surveillance Probes (RCSP)

Each probe is identical and equipped with real-time audio/video camera for transmission perspective information

on-board microprocessor and digital compass encode exact positioning of each RCSP.

Data is organized into knowledge representations



C5, Radio Controlled Surveillance Probes. Source: <http://www.c5corp.com/venues/siggraph98/docday2.shtml>

- Overview

- C5

- Usman Haque

# Art Projects

Four Research Strategies:

Complexity

Autopoises

Ubiquity

Adaptive Learning



C5, Radio Controlled Surveillance Probes. Source: <http://www.c5corp.com/venues/siggraph98/docday2.shtml>

- Overview

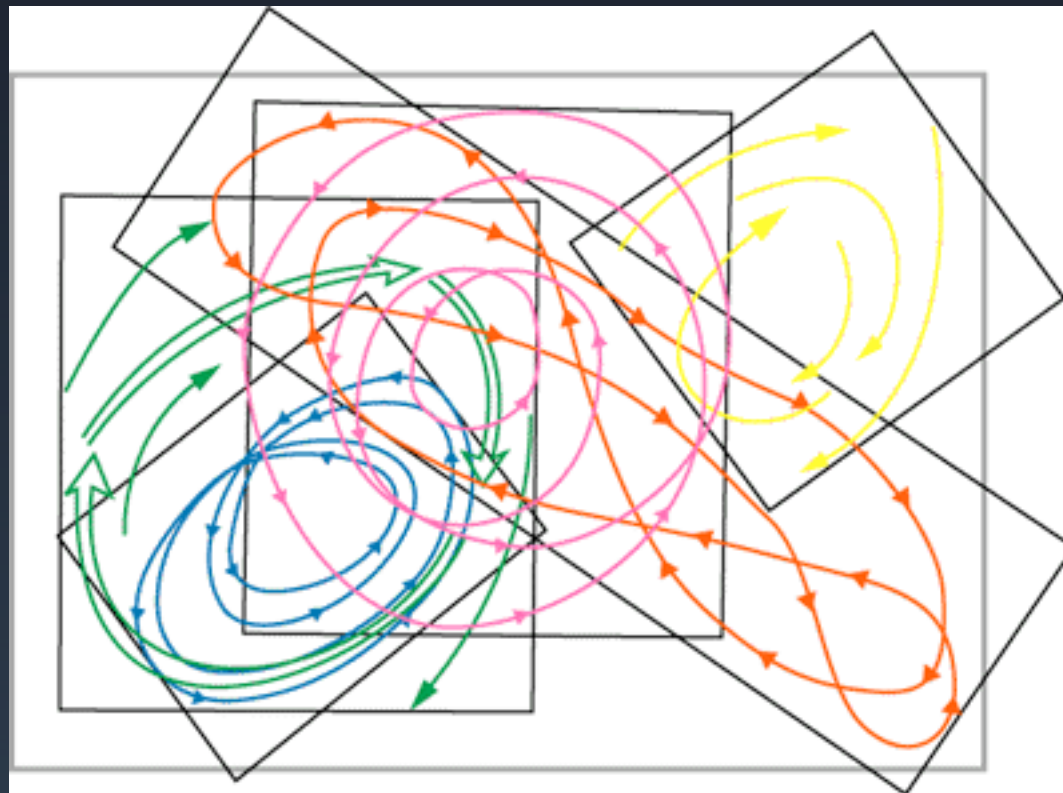
- C5

- Usman Haque

# Art Projects

Complexity

Right: RCSP Phase State  
Entailment Mesh Equilibrium



Source: <http://www.c5corp.com/projects/rcsp/complexity.shtml>

- Overview

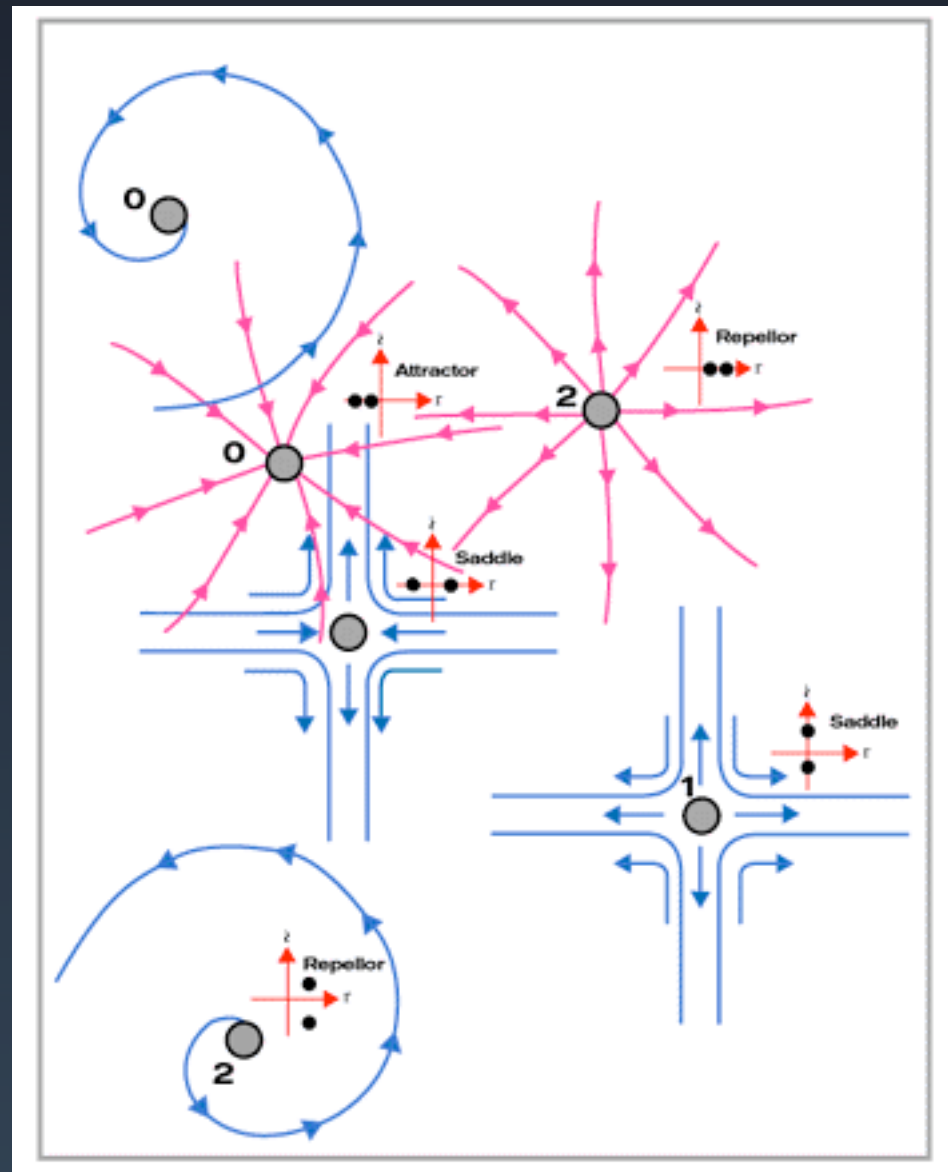
- C5

- Usman Haque

# Art Projects

## Complexity

Left: Adaptive Interaction/  
Reaction  
Based on attractor/repeller  
state assignments



Source: <http://www.c5corp.com/projects/rcsp/complexity.shtml>

- Overview

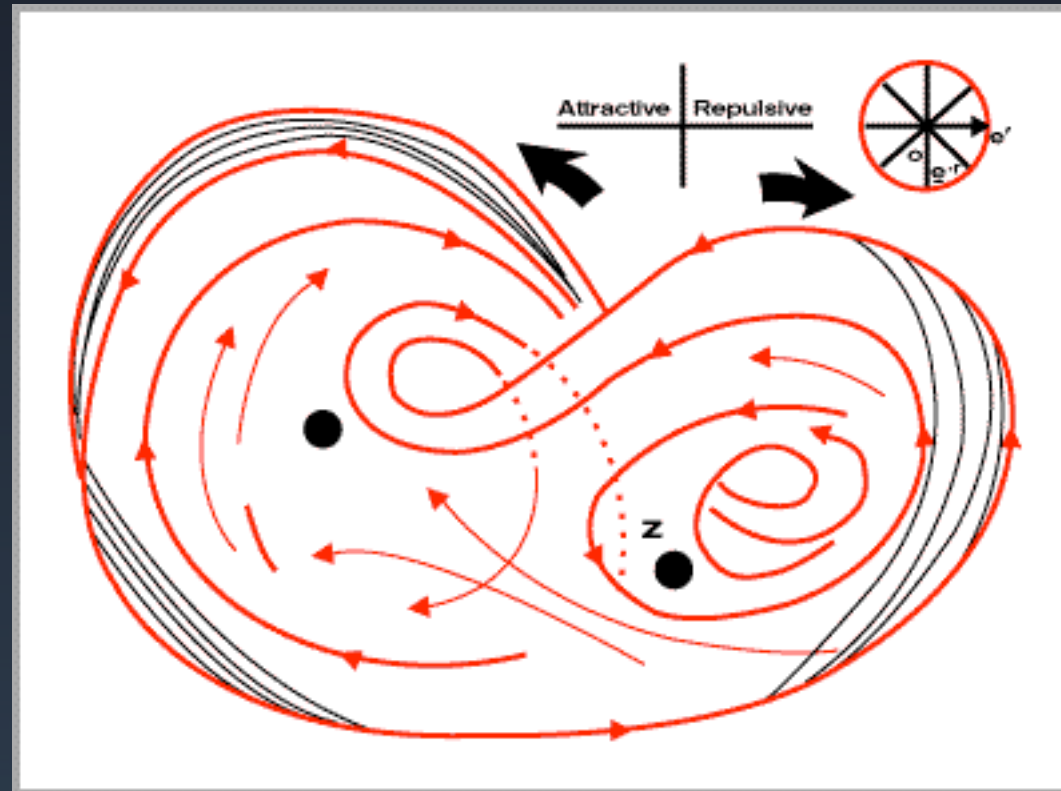
- C5

- Usman Haque

# Art Projects

Complexity

Left: Non-predictive  
Equilibrium



Source: <http://www.c5corp.com/projects/rcsp/complexity.shtml>

- Overview

- C5

- Usman Haque



# Art Projects

Entailment Mesh

Mediated social network/  
brainstorming application

Conversational  
brainstorming via distributed  
wireless devices



Source: <http://www.c5corp.com/research/entailmentmesh.shtml>

- Overview

- C5

- Usman Haque

# Art Projects

## Paskian Environments

Aims to reconsider Pask's relevance to the construction of "interactive environments"

Exploring interaction and conversation in built spaces

- Overview

- C5

- Usman Haque

# References

C5 - <http://www.c5corp.com/>

Usman Haque, Paul Pangaro - Paskian Environments  
<http://www.haque.co.uk/paskianenvironments.php>

Reichardt , J. Cybernetic Serendipity: The Computer and the Arts. New York: Praeger, 1968.

Intro to Pask and cybernetics,  
<http://www.cyberneticians.com/video/gms-usman-8mins30fps480x360.mov>

Participation, interaction, novelty and conversation: 'users' become 'designers',  
<http://www.cyberneticians.com/video/gms-users-to-designers30fps480x360.mov>

THOUGHTSTICKER: An Idiosyncratic History of Conversation Theory in Software, and its Progenitor, Gordon Pask  
<http://www.pangaro.com/published/thstr-fest.html>

Pask, Gordon. Conversation, Cognition and Learning: A Cybernetic Theory and Methodology. Oxford: Elsevier, 1975.

Pask, Gordon. Conversation Theory: Applications in Education and Epistemology. Oxford: Elsevier, 1976.

