CMNS 260 Summer 2006

Week Topic

- 1. Scientific vs. non-scientific enquiry. Paradigms, theory, explanation, research. Conceptualizing: concepts & variables. Ch 1, 2, and pp 171-172.
- 2. Research questions. Operationalizing research. Measurement. Four kinds of numbers. Categorical vs. continuous. Levels of scaling. Ch 3. Validity and reliability. Ch 4, and pp 175-180.
- 3. Sampling: non-probability and probability sampling. Ch 5. Univariate descriptive statistics. Central tendency: mode, median, mean. Dispersion: range, IQR.Variance, standard deviation. Z-score. Ch 6, and pp 173-175.
- 4. Distributions, the normal distribution, areas under the normal curve. Ch 7. The normal curve and sampling distributions, standard errors. Ch 8.
- 5. Inferential statistics, standard error of the mean Ch 9. Confidence intervals, Z-test of a single mean. Ch 10.
- Tuesday June 13: Mid-term exam #1
 Bivariate descriptive statistics: cross-tabulation. Ch 11.
- 7. Covariance, correlation. Ch 13. Regression. Ch 14.
- 8. Inferential statistics: statistical significance. Testing the null hypothesis. Ch 15. Chi-squared. Ch 16.
- 9. Tests for correlations. Significance of Pearson's r, difference between two r's. Ch 18, pp 145-148. Review for mid-term exam.
- 10. Thursday July 13: Mid-term exam #2
- 11. Z-test for difference between means Ch 17
- 12. t-test for difference between means, ANOVA. Ch 19. Experiments, Ch 20.
- 13. Survey research, Ch 21.

Grading:

1.	Mid-Term exam #1:	week 6	12%
2.	Mid-Term exam #2:	week 10	21%
3.	Final exam:	final exam period	35%
4.	Assignments		22%
5.	Tutorial attendance and participation		10%

Probable grading system			
50% - 59.999% 60% - 63.999% 64% - 67.999% 68% - 71.999% 72% - 75.999% 76% - 79.999% 80% - 83.999% 84% - 87.999% 88% - 91.999% 92% or higher	D C- C C+ B- B B+ A- A		