# Final exam review questions

## Chapter 2b

- 1. K.C. sustained brain damage in a motorcycle accident. What type of memories was he unable to access? What memories were intact?
- 2. Define dissociation and double dissociation and be able to provide an example for each.
- 3. What are the three primary structures of a neuron and what are their functions?
- 4. What are the principles of convergence and divergence.
- 5. What are the two effects of neurotransmitters?
- 6. Name the neurotransmitter that plays a major role in memory and learning.
- 7. What three brain structures are highly relevant to our study of cognition? What are the roles of each?
- 8. Define contralaterality and cerebral lateralization.
- 9. Understand the subtraction technique and the logic behind its use.
- 10. What was the design/results of the Peterson, Fox, Mintun, & Raichle (1989) PET experiment?
- 11. What was the design/results of the Hughes & Cabeza (2000) ERP experiment?
- 12. What is the 'split brain' procedure and why is it used?
- 13. Know the difference between the various neurocognitive methods (lesions, direct stimulation, CAT, MRI, fMRI, PET, EEG, and ERPs)

# Chapter 9b

- 1. Define aphasia.
- 2. What are the three most common forms of aphasia?
- 3. What are the features of Broca's aphasia? What region of the brain is affected?
- 4. What are the features of Wernicke's aphasia? What region of the brain is affected?
- 5. What are the features of conduction aphasia? What region of the brain is affected?
- 6. What is anomia? Where is the damage usually located?
- 7. Osterhout & Holcomb (1992) used ERPs to study people's sensitivity to the syntactic structure of sentences. What were the results of this study?
- 8. What were the results of Reichle, Carpenter, & Just's (2000) fMRI experiment?
- 9. Dehaene et al., Kim et al., and Wagner et al. studied bilingualism and the brain. What were the results of these studies? What does this tell us about bilingualism?

## Chapter 8b

- 1. What is a false memory?
- 2. Describe the procedure used by Roediger & McDermott (1995). What were the results of this experiment? What does this suggest about the fallibility of memory?
- 3. What is the difference between 'content accuracy' and 'technical accuracy'?

- 4. Describe the experiment by Loftus & Palmer (1974). What were the results and implications of their findings?
- 5. Define 'memory impairment' and 'the misinformation effect'.
- 6. Name and describe the three effects described by Loftus (1991) that play a primary role in memory impairment.
- 7. What two factors play a role in our tendency to be overconfident in our memories?
- 8. Why should we be critical of eye-witness testimony and 'recovered' memories?
- 9. Define autobiographical memory.
- 10. What were the results of the Bahrick et al. "Fifty Years of Memory for Names and Faces" experiment?
- 11. What is prolonged acquisition?

# Chapter 9:Language

- 1. What are 5 reasons that cognitive psychologists study language?
- 2. How does Linguistics differ from Psycholinguistics?
- 3. What are some important linguistic universals mentioned by Hockett?
- 4. What is the linguistic relativity hypothesis? Is there evidence for this hypothesis?
- 5. What are the 5 levels of language analysis?
- 6. Do non-animals produce language?
- 7. Why did Chomsky focus on studying linguistic intuitions? What are 4 types of linguistic intuitions?
- 8. What are some reasons that phonemes are invariant? How do individuals overcome this problem when comprehending language?
- 9. How did Pollack & Pickett (1964) demonstrate that context facilitates phonemic perception?
- 10. What is the integrative or interactive approach to speech recognition (Rapp & Goldrick, 2000)?
- 11. How does the Left-to-Right Grammar approach explain universal aspects of syntactic knowledge (i.e. grammar)? What are some problems with this approach?
- 12. How does Phrase-Structure-Grammar explain the universal aspects of syntax? What are some strengths and weaknesses of this approach?
- 13. What is Chomsky's Transformational Grammar approach? What are some strengths and weaknesses of this approach?
- 14. What is case grammar? Is there evidence for this approach?
- 15. What does Bock (1982) cite as current directions in psycholinguistics towards the study of syntax?
- 16. Describe Fillenbaum's (1974) study on how semantic knowledge influences syntax.
- 17. What are some predictions of the Semantic Grammar approach?

# Chapter 10: Comprehension

- 1. Describe Jarvella's (1971) study on memory and comprehension.
- 2. Describe Bransford & Johnson's (1973) study on effect of prior knowledge on comprehension.
- 3. According to Gernsbacher (1990), what processes are involved in building mental structures in order to comprehend language? What evidence exists to support this structure building approach?
- 4. How do scripts influence our memory and understanding for text?
- 5. How does perspective taking influence our memory and understanding for text?
- 6. What is the Situation Model approach to comprehension? Is there any evidence for this approach?
- 7. Define reference, implication, & inference. Give an example of a type of direct reference and indirect reference.
- 8. If you say, "I like your outfit today" to someone and they respond: "So what, you think my outfit yesterday was ugly?", they are likely making what form of inference?
- 9. How do themes, linking and drawing inferences influence story comprehension?
- 10. Describe the immediacy assumption and eye-mind assumption associated with reading research.
- 11. What types of words to individuals tend to fixate upon when reading?
- 12. Describe Just & Carpenter's model of reading comprehension.
- 13. What is a proposition? Describe research evidence suggesting that propositions are the unit of analysis in language comprehension.
- 14. According to Kintsch (1979), what factors make comprehension slower? What factors make is faster?
- 15. What are the four conversational maxims derived from the cooperative principle?

### Chapter 11: Decision Making

- 1. Define/describe a syllogism & discuss two main problems.
- 2. Define/describe conditional reasoning & the three broad categories of errors.
- 3. Differentiate between induction & deduction.
- 4. Define & give an example of the symbolic distance effect & the semantic congruity effect.
- 5. Define & give an example of the availability heuristic.
- 6. Imagine you are trying to guess the amount of students in your psychology class & you overhear a friend guess that there are 220 students. What heuristic are you likely to use?
- 7. When subjects were given base rates & personality descriptions and asked to estimate the likelihood that a described person was a member of one or another profession what info were they most likely to use and why?
- 8. What is counterfactual reasoning. Name and describe the three types of changes people make that may lead to different outcomes.
- 9. The way something is phrased affects our choices. How do we differ when something is framed in terms of losses versus gains?

10. Is this syllogism true or false? Draw a Venn Diagram

All trees are alive

All plants are alive

All trees are plants

- 11. What is useful about the representativeness heuristic?
- 12. Differentiate between an algorithm and a heuristic.
- 13. You win the lottery and your roommate says, "I knew that would happen". What bias is your roommate demonstrating?
- 14. Define /describe the discriminability effect.
- 15. What does jnd stand for? Define jnd.

### Chapter 12: Problem Solving

- 1. What are the four features of problems?
- 2. Name & describe the two types & two kinds of problems. Give an example of each.
- 3. What is the problem space?
- 4. Name and give an example of Greeno's three types of problems.
- 5. Distinguish between mental set and functional fixedness. Give an example.
- 6. According to Gick & Holyoak (1983), when don't we use analogies?
- 7. What is involved in a means-end analysis.
- 8. Define creativity and describe four steps to the creative process.
- 9. What did Metcalfe & Wiebe's (1987) results about warmth ratings tell us about problem solving?
- 10. Posner (1973) suggested that an interruption during problem solving should help. List three reasons why interruptions help.
- 11. The multiconstraint theory proposed by Holyoak & Thagard (1997) suggests people are constrained by three factors when trying to use or develop analogies. Describe these factors.
- 12. Anderson proposed a general model called ACT\*. What does ACT stand for?
- 13. What are the three major components of ACT?
- 14. What are some suggestions for improving problem solving?
- 15. What is satisficing?