IAT 102 Graphic Design

Assignment: Resume Study 03

The goal of this study is to structurally deal with typography, the grid, and information design before you consider anything else. This assignment is based upon the tradition of Swiss designers like Emil Ruder and Jan Tschichold (pronounced Yan Cheek-hold). Once you can do this assignment, all other print projects should be easier to design.

Continue with the same resume as your last 2 iterations. Use INDESIGN ONLY. No other program offers the kind of precision that is necessary.

The Assignment

1. Create your InDesign document: 8.5"x11" (letter), portrait orientation. This time you may choose ANY number of columns. These columns constitute your non-printable grid. Remember how a grid works: you can crossover as many columns as you like.

2. Start with 10/13pt Century Gothic. This time you may use **bold, italic, and 2 different font sizes** but still no all caps, no underlining, no colour (other than black). It is important to do iterations; that is, do many versions and choose your best **three** variations.

3. Pay attention to where you put your text blocks in the grid, the number of keystrokes per line (55-70), and rags. This should be determined in large part by the type of information as well as the hierarchy you are creating. Think of this as a composition.

4. Remember to keep in mind what you've learned in previous exercises.

5. Print.

6. Write your name, student number and lab section on the BACK of the page so that it doesn't interfere with the layout.

Due date:

Due next week in the labs.
Will only count if you submit 3 different variations.