


Social Capital Perspective

Lecture for LAPE
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Overview of Lecture

- Problem of Collective Action
 - Social Capital Argument, studies
 - Social Movement theory
 - Richard Snyder's Mexico Study
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Collective Action Theories

- Probs of collective action, public goods provision
 - group identity
 - enforcement- free rider problem
 - transactions costs- costs of organization, information
 - trust problem- PD- upshot- imptnce of informal soc K
 - Club goods (Buchanan)- eg kinship
 - implications on intl, national level?
 - Dahl's Polyarchy vision vs. Olson's Rise & Decline of Nation vision
 - implications on national level- fr. depcy, structuralist, neo-lib pov
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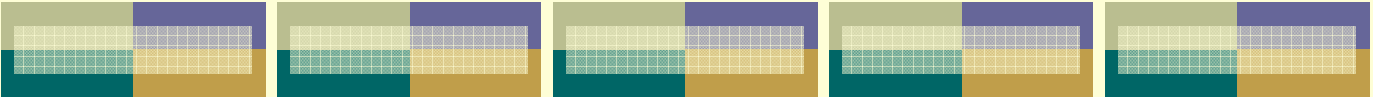
From Collective Action to Social Action

- Prob of Coll. Action
 - CA vs. ratcho
 - Marxist- modes of pdction → class
 - Spontaneous vs. organized movements
 - - What is role of individ in ea. theory? -When does eco class matter? What creates groups, coll. consciousness? What explains social change?
 - Implications for economic policy
 - social welfare, natl eco priorities, redistribution, stability, natl planning?
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Social Capital & the State

- Origins of Social K, c.s. theories
 - Putnam; de Toqueville
 - Relation to state to “society”
 - Migdal’s strong/weak dichotomy
 - implications for state/civ. society relations
 - What is civil society?
 - Are NGOs civil society?
 - Relation to LA eco policy?
 - How to build up soc K in LA?
 - How is consensus achieved?
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Social Movement Theory

- Movements “strive to alter the everyday thoughts & behaviors of people...as they put pressure on govt for pol reform” (Rochon)
 - non-economic, by acad. defn- env, women’s, nuclear freeze, HR mvments (left-right impl’ns)
 - uniting basis is identity and/or common issue
 - RBM, identity, pol oppty structures
 - Does SMT fit LA context?
 - How do SMs succeed/fail?
 - Are SMs a diff way of organizing socy? Are they new?
 - Are SMs spontaneous or planned, elite or mass in LA?
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Snyder- After Neolib: Rereg'n in Mexico

- Meaning of title- after, re-regulat.
 - regime institutions
 - who holds authority to make regulatory policy
 - structure of the policymaking process
 - responsiveness to social interests
 - policy repertoires
 - specific understandings of pol fx of diff policies
 - populists and neoliberals
 - institutional outcomes- interactive fx
 - oligarchic & mass-based
 - institutional architecture
 - neocorporatism
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● Implementation of Neoliberal Reforms
= Pols Launch Rereg'n Projects

- Soc forces + regime inst'ns + policy repertoires


● → Societal Groups Respond

- Politicians' rereg. Strats + relative grp pwr

● → New Inst'ns

● Q. What explains diff distributional outcomes fr. mkts?

● Puzzle: federal level vs. subnatl differentiation; key is ctrl of café pcessing

- Governors apptd by Pres; have natl ambitions; 1989 Fed begins to w/draw from sector ctrls (INMECAFE)
 - Oaxaca/Chiapas- > participatory fwork/pro-small farmers than Guerrero, Puebla
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- Expln: diff Policy repertoires of Govrs (populist vs. neoliberal) +

			Strength of Oligarchy	
			High	Low
		High	<i>Indeterminate</i> Neocorporatism (Oaxaca) Crony Ksm (Chiapas)	<i>Neocorporatism</i> (Guerrero)
Strenght of Sm. Pders				
		Low	<i>Crony Ksm</i> (Puebla)	<i>Indeterminate</i> (no cases)

- Strategies/Outcomes: Chiapas
(disengaged pdctivist= autonomous-stalemate/Fed intervention);
- Puebla (disengaged pdctivist-exclusionary policy fwork)
 - Guerrero (Partisan-defeat strategy-exclusionary policy fwork);
 - Oaxaca (engaged productivist strateg-participatory policy fwork)



Discussion

- What are the advantages and disadvantages to Snyder's subnational comparative approach?
 - Where would it be appropriate?
 - If Snyder is right, what does this say about the larger perspectives of LAPE (dep/neolib/structuralism)?
 - What policy suggestions do you think Snyder's findings imply? How would you try to act upon them?
 - Does Snyder's analysis leave you optimistic or pessimistic about the possibilities for change in Mexico?
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