

Measuring s&t performance

Class Exercise

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Step 1

- Take a look at OECD, Velho, and Hira. What are the basic ways that they measure innovation? What are the differences between the measures? What do you think they are getting at?



Step 2

- Take a look at Mexico, which appears in all 3 surveys. How is Mexico's performance measured? What does each say about its strengths and weaknesses?
- What recommendations would you make on the basis of your analysis?



Step 3

- What indicators do you think are missing from these surveys that should be considered?



Step 4: Presentation

- As a consultant, present your analysis of Mexico's innovation situation, including:
 - -why innovation is important for Mexico,
 - - what other data you would like to gather and how you will gather it,
 - -what this data might tell you about strengths, weaknesses,
 - -how you would prioritize actions,
 - -and some possible actions that might proceed from it