CONTEMPORARY APPROACHES TO COMMUNICATION STUDIES

1. (Sept. 14) Introduction: Culture, Ideology and Hegemony
Readings:
DK: Kellner and Durham, “Adventures in Media and Cultural Studies”
DK: Karl Marx and Friedrich Engels, “The Ruling Class and the Ruling Ideas”
DK: Antonio Gramsci, “Three extracts on ideology”
DK: Walter Benjamin, “Work of Art in Age of Mechanical Reproduction”
CW: James Curran et. al., “The Study of the Media: Theoretical Approaches”

2. (Sept. 21) A Matter of Interpretation
Readings:
CW: Avrum Stroll, “Interpretation and Meaning”
CW: Mari Boor Tonn, “Taking Conversation, Dialogue, and Therapy Public”
CW: Benjamin, “The Task of the Translator”
CW: James, Carey, “A Cultural Approach to Communication”
CW: John Thompson, “Some Hermeneutical Conditions of Social-Historical Inquiry”

3. (Sept. 28) Historical Narratives
Readings:
CW: David Walsh, “Structure/Agency”
CW: Cheryl Mattingly, “Toward a Vulnerable Ethics of Research Practice”
DK: Jurgen Habermas, “The Public Sphere”
CW: Douglas Kellner, “Communications vs. Cultural Studies: Overcoming the Divide”
available http://www.uta.edu/huma/illuminations/kell14.htm

4. (Oct. 5) Social Life and Cultural Studies
Readings:
DK: Debord, “Commodity as Spectacle”
DK: Stuart Hall, “Encoding/Decoding”
CW: Peter Dahlgren, “Theory, Boundaries and Political Communication”
DK: Paul Gilroy, British Cultural Studies and the Pitfalls of Identity”
5. (Oct. 12) Political Economic Issues
Readings:
DK: Nicholas Garnham, “Contribution to a Political Economy of Mass-Communication”
DK: Edward Herman and Noam Chomsky, “A Propaganda Model”
DK: Herbert Schiller, “Not Yet the Post-Imperialist Era”
CW: Vincent Mosco, “From Ground Zero to Cyberspace and Back Again”

Readings:
DK: Marshall McLuhan, “The Medium is the Message”
CW: Robert Babe, “Introduction” to Canadian Communication Thought

7. (Oct. 26) Mid-Semester break
Readings:
Catch up on your readings; mark your mid-term exams; schedule extra office hours.

8. (Nov. 2) Politics of Representation
Readings:
DK: Laura Mulvey, “Visual Pleasure and Narrative Cinema”
DK: Chandra Talpade Mohanty, “Under Western Eyes: Feminist Scholarship and Colonial Discourse”
CW: Stuart Hall, “The Rediscovery of Ideology: Return of the Repressed in Media Studies”

9. (Nov. 9) Consumption and Popular Culture
Readings:
CW: Douglas Kellner, “Media Culture and the Triumph of the Spectacle”
CW: Susan Willis, “Unwrapping Use Value”
CW: Gerda Reith, “Consumption and its Discontents”
CW: Joseph Heath and Andrew Potter, “Coca-Colonization”

10. (Nov. 16) Postmodern Turns and the New Media
Readings:
DK: Jean Baudrillard, “The Precession of Simulacra”
DK: Fredric Jameson, “Postmodernism, or the Cultural Logic of Capitalism”
DK: Mark Poster, “Postmodern Virtualities”
CW: Kevin Williams, “Living in the Global Village: New Media Theory”

11. (Nov. 23) Globalization and Social Movement Theory
Readings:
CW: Kimberly Grimes, “Changing the Rules of Trade with Global Partnerships: The Fair Trade Movement”
DK: Arjun Appadurai, “Disjuncture and Difference in the Global Cultural Economy”
12. (Nov. 30) Issues in Risk Communication
Readings:
CW: Ulrich Beck, World Risk Society as Cosmopolitan Society?”
CW: Alaszewski and Brown, “Risk, Uncertainty and Knowledge”
CW: Craig Calhoun, “The Privatization of Risk”

13. (Dec. 7) Communication, Technology and the Body
Readings:
CW: Llewellyn Negrin, “Cosmetic Surgery and the Eclipse of Identity”
CW: María Julia Carozzi, “Talking Minds: The Scholastic Construction of Incorporeal Discourse”
CW: Stuart Allen, “Figures of the Human Robots, Androids, Cyborgs and Clones”