

School of Communication

Communication 800

Fall, 2007 [1077]

CONTEMPORARY APPROACHES TO COMMUNICATION STUDIES

CW	Courseware package
DK	Durham and Kellner

1. (Sept. 14) Introduction: Culture, Ideology and Hegemony

Readings:

DK: Kellner and Durham, "Adventures in Media and Cultural Studies"

DK: Karl Marx and Friedrich Engels, "The Ruling Class and the Ruling Ideas"

DK: Antonio Gramsci, "Three extracts on ideology"

DK: Walter Benjamin, "Work of Art in Age of Mechanical Reproduction"

CW: James Curran et. al., "The Study of the Media: Theoretical Approaches"

2. (Sept. 21) A Matter of Interpretation

Readings:

CW: Avrum Stroll, "Interpretation and Meaning"

CW: Mari Boor Tonn, "Taking Conversation, Dialogue, and Therapy Public"

CW: Benjamin, "The Task of the Translator"

CW: James, Carey, "A Cultural Approach to Communication"

CW: John Thompson, "Some Hermeneutical Conditions of Social-Historical Inquiry"

3. (Sept. 28) Historical Narratives

Readings:

CW: David Walsh, "Structure/Agency"

CW: Cheryl Mattingly, "Toward a Vulnerable Ethics of Research Practice"

DK: Horkheimer & Adorno, "The Culture Industry: Enlightenment as Mass Deception"

DK: Jurgen Habermas, "The Public Sphere"

CW: Douglas Kellner, "Communications vs. Cultural Studies: Overcoming the Divide"
available <http://www.uta.edu/huma/illuminations/kell14.htm>

4. (Oct. 5) Social Life and Cultural Studies

Readings:

DK: Barthes, "Operation Margarine" & "Myth Today"

DK: Debord, "Commodity as Spectacle"

DK: Stuart Hall, "Encoding/Decoding"

CW: Peter Dahlgren, "Theory, Boundaries and Political Communication"

DK: Paul Gilroy, "British Cultural Studies and the Pitfalls of Identity"

5. (Oct. 12) Political Economic Issues

Readings:

DK: Nicholas Garnham, "Contribution to a Political Economy of Mass-Communication"

DK: Dallas Smythe, "On the Audience Commodity and its Work"

DK: Edward Herman and Noam Chomsky, "A Propaganda Model"

DK: Herbert Schiller, "Not Yet the Post-Imperialist Era"

CW: Vincent Mosco, "From Ground Zero to Cyberspace and Back Again"

6. (Oct. 19) Communication Studies in Canada: The Toronto School

Readings:

CW: Paul Attalah and Leslie Shade, "Part 1: The Institutional Context"

CW: Paul Heyer, "The Canadian Connection II: Marshall McLuhan"

DK: Marshall McLuhan, "The Medium is the Message"

CW: Robert Babe, "Introduction" to **Canadian Communication Thought**

7. (Oct. 26) Mid-Semester break

Readings:

Catch up on your readings; mark your mid-term exams; schedule extra office hours.

8. (Nov. 2) Politics of Representation

Readings:

DK: Laura Mulvey, "Visual Pleasure and Narrative Cinema"

DK: Chandra Talpade Mohanty, "Under Western Eyes: Feminist Scholarship and Colonial Discourse"

CW: Stuart Hall, "The Rediscovery of Ideology: Return of the Repressed in Media Studies"

9. (Nov. 9) Consumption and Popular Culture

Readings:

CW: Douglas Kellner, "Media Culture and the Triumph of the Spectacle"

CW: Susan Willis, "Unwrapping Use Value"

CW: Gerda Reith, "Consumption and its Discontents"

CW: Joseph Heath and Andrew Potter, "Coca-Colonization"

10. (Nov. 16) Postmodern Turns and the New Media

Readings:

DK: Jean Baudrillard, "The Precession of Simulacra"

DK: Fredric Jameson, "Postmodernism, or the Cultural Logic of Capitalism"

DK: Mark Poster, "Postmodern Virtualities"

CW: Kevin Williams, "Living in the Global Village: New Media Theory"

11. (Nov. 23) Globalization and Social Movement Theory

Readings:

CW: Kimberly Grimes, "Changing the Rules of Trade with Global Partnerships: The Fair Trade Movement"

DK: Arjun Appadurai, "Disjuncture and Difference in the Global Cultural Economy"

DK: Jan Nederveen Pieterse, "Globalization as Hybridization"

CW: Manuel Castells, "Materials for an Exploratory Theory of Network Society"

12. (Nov. 30) Issues in Risk Communication

Readings:

CW: Ulrich Beck, "On the Logic of Wealth Distribution and Risk Distribution"

CW: Ulrich Beck, "World Risk Society as Cosmopolitan Society?"

CW: Alaszewski and Brown, "Risk, Uncertainty and Knowledge"

CW: Craig Calhoun, "The Privatization of Risk"

13. (Dec. 7) Communication, Technology and the Body

Readings:

CW: Llewellyn Negrin, "Cosmetic Surgery and the Eclipse of Identity"

CW: Maria Julia Carozzi, "Talking Minds: The Scholastic Construction of Incorporeal Discourse"

CW: Stuart Allen, "Figures of the Human Robots, Androids, Cyborgs and Clones"

CW: W. J. T. Mitchell, "The Work of Art in the Age of Biocybernetic Reproduction"