

What Makes Clusters Competitive?

Cases from the Global Wine Industry

Edited by
ANIL HIRA

McGill-Queen's University Press
Montreal & Kingston • London • Ithaca

Contents

Figures and Tables ix

Acknowledgments xiii

- 1 Explaining the Success of Clusters: A Framework for the Study of Global Wine Industry Dynamics

ANIL HIRA, SARAH GIEST, AND MIKE HOWLETT 3

- 2 Development of the Global Wine Industry

ANIL HIRA AND HUSAM GABRELDAR 57

- 3 The Wine Industry in British Columbia: A Closed Wine But Showing Potential

ANIL HIRA AND ALEXIS BWENGE 85

- 4 Competitiveness of the Wine Industry in Extremadura, Spain

FRANCISCO J. MESÍAS, FRANCISCO PULIDO, AND ANGEL F. PULIDO 127

- 5 Understanding Competitiveness: The Chilean Wine Cluster

CHRISTIAN FELZENSZTEIN 165

- 6 The Wine Industry in Bolgheri-Val di Cornia, Italy: Facing the Crisis with Success

ELISA GIULIANI, ORIANA PERRONE, AND SARA DANIELE 185

- 7 Competitiveness in the Australian Wine Industry: A Story of Loss and Renewal

DAVID AYLWARD 207

8 Summary of Findings and Policy Lessons**ANIL HIRA 237****Appendix 247****Contributors 257****Index 261**