

Pycro is more than what it seems. We gather the brilliant minds the world has to offer to make truth out of something false. Besides that small detail, we innovate and create new technologies based on the latest scientific findings. Our sole purpose is to experiment new ways of defying the logical laws we have established centuries ago, and to transform those discoveries into the latest technologies of today.

## **“Throw away the good ideas, and innovate the bad ones.”**

People often look for “good” ideas and trash those that are illogical and improbable. Our team of scientists builds on the foundations of “bad” ideas to break the flow of mainstream, and to learn how to think backwards.

### The **I I I C** method **I**dea - **I**nvestigate - **I**nnovate - **C**reate

This first step is crucial. This is the foundation in which our company stands on.

It is a long process, often in intervals of years. This step is often the most stressful part of being a scientist at pycro. Basically this is the step where we defy any laws of Science.

This process turns “bad” ideas into something beautiful. This is very similar to the first “I” in “IIC,” but it involves applying your ideas and research and relating it to technology.

The fun part of being a scientist at pycro is this process. We relate our innovated ideas into activities or games, in order to get our creative side working. These activities may trigger blueprints for our engineers to analyze and create.