



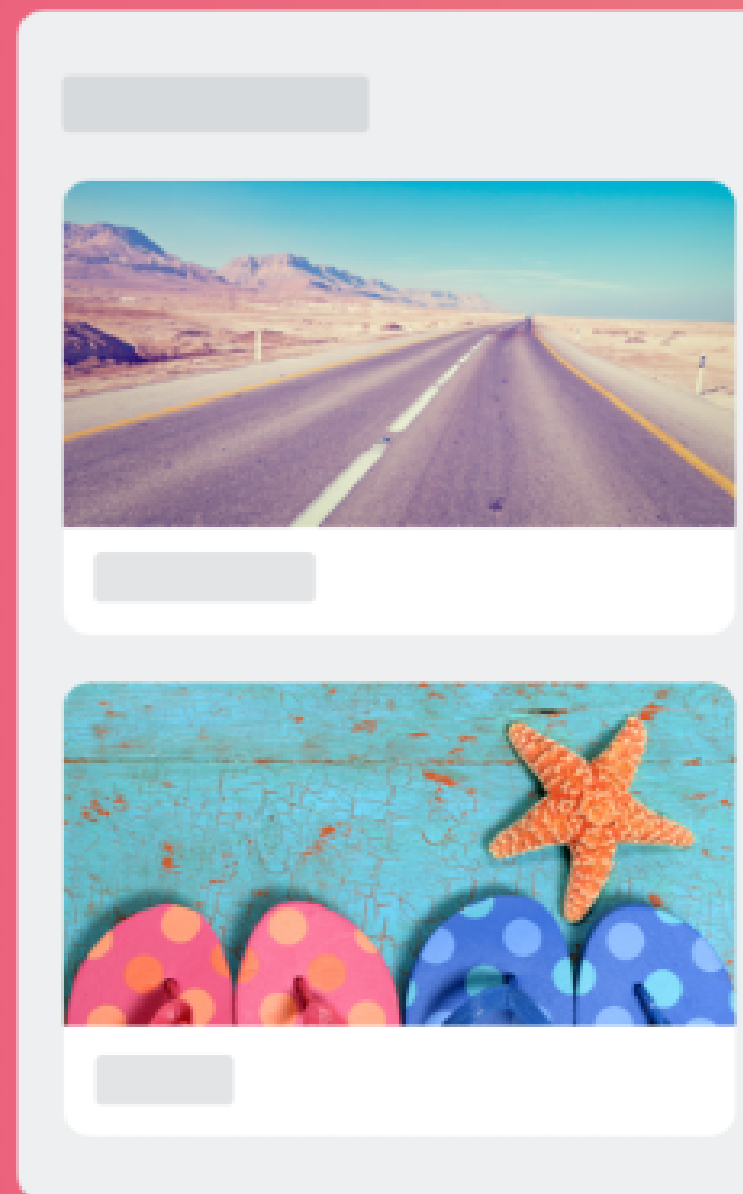
Trello

Project management

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IAT 334 (D103)
Designing for New Features
Spring 2016



Feature 1: Comment to Card Conversion with IM

Pitch:

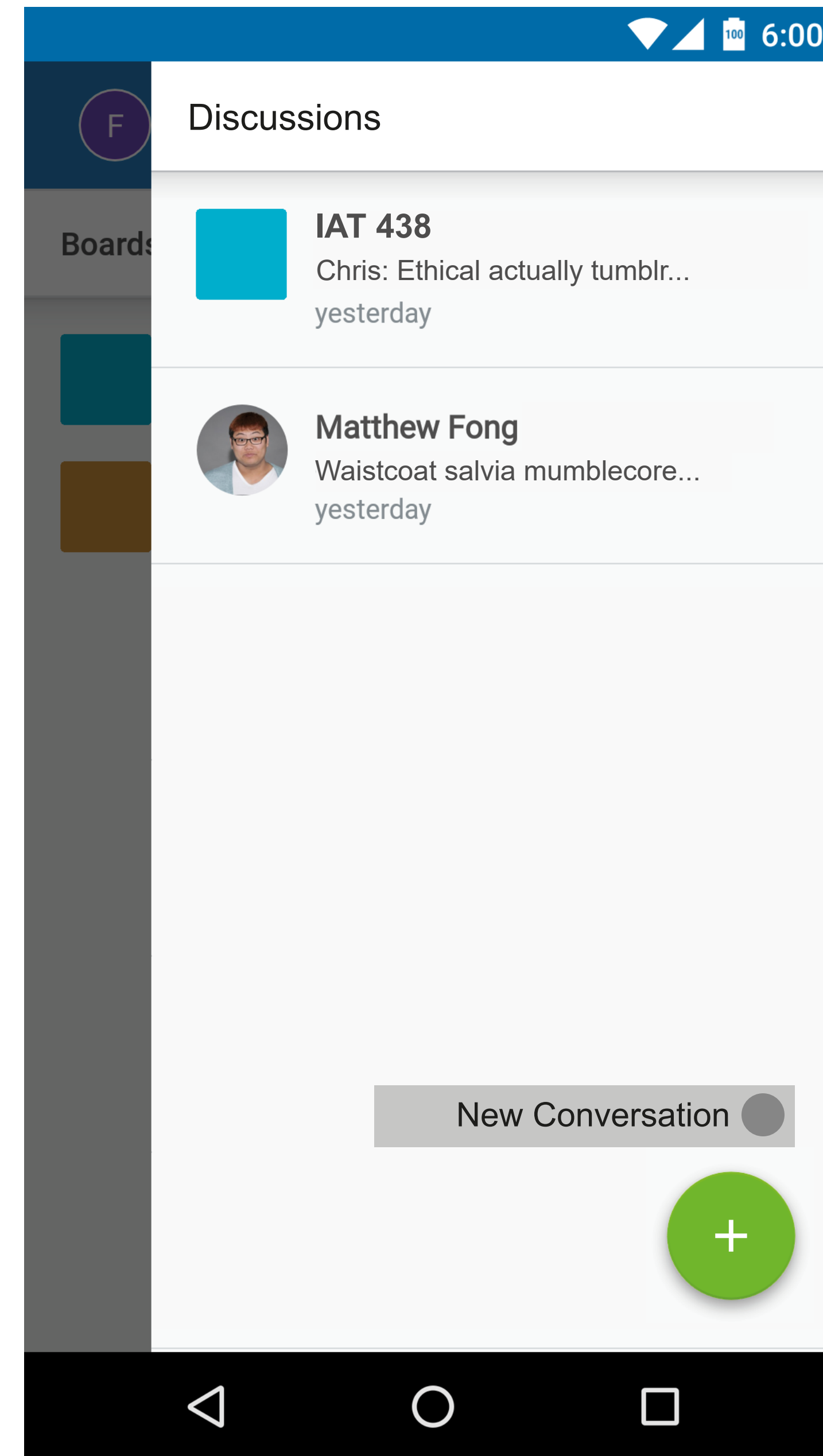
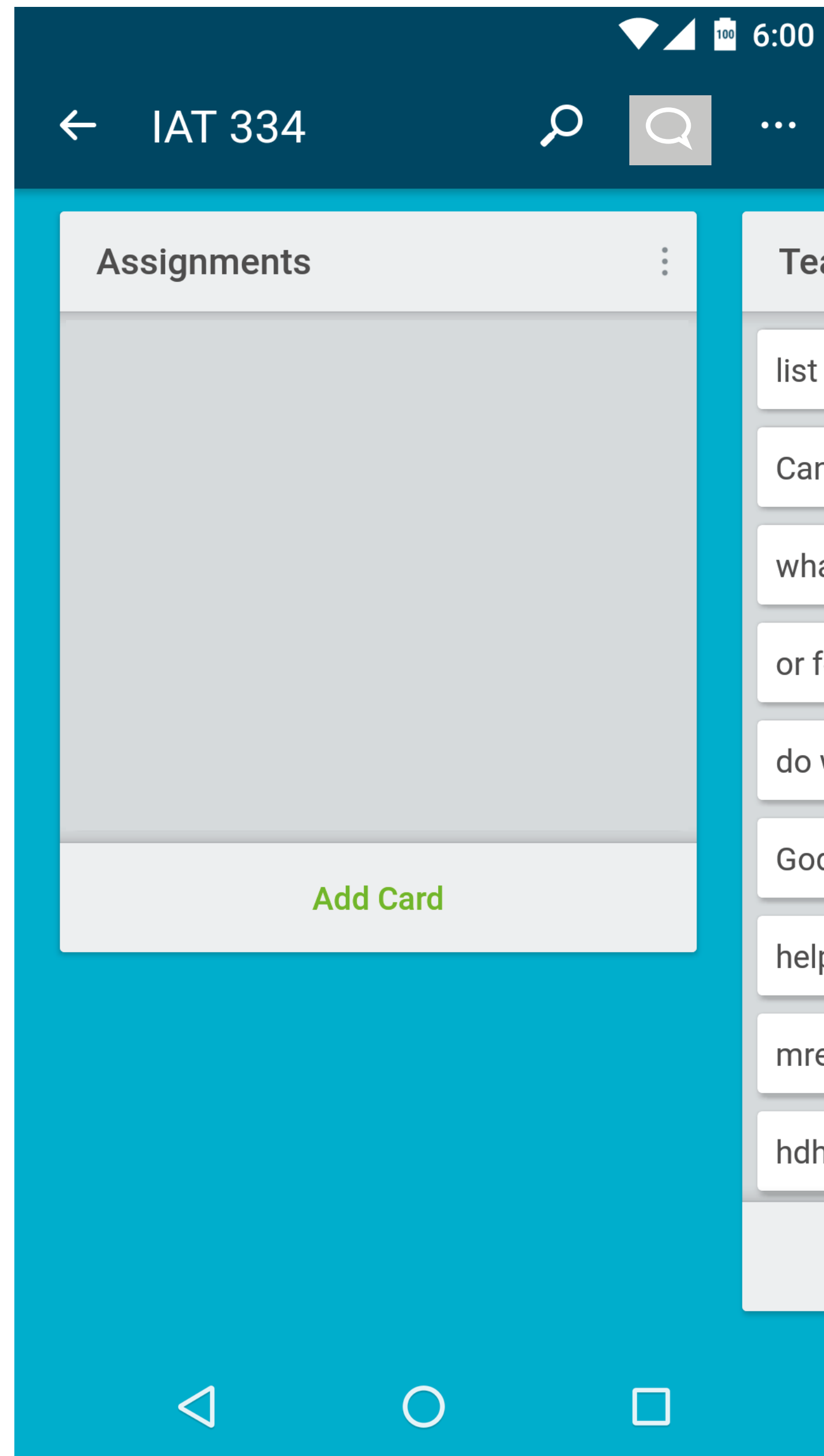
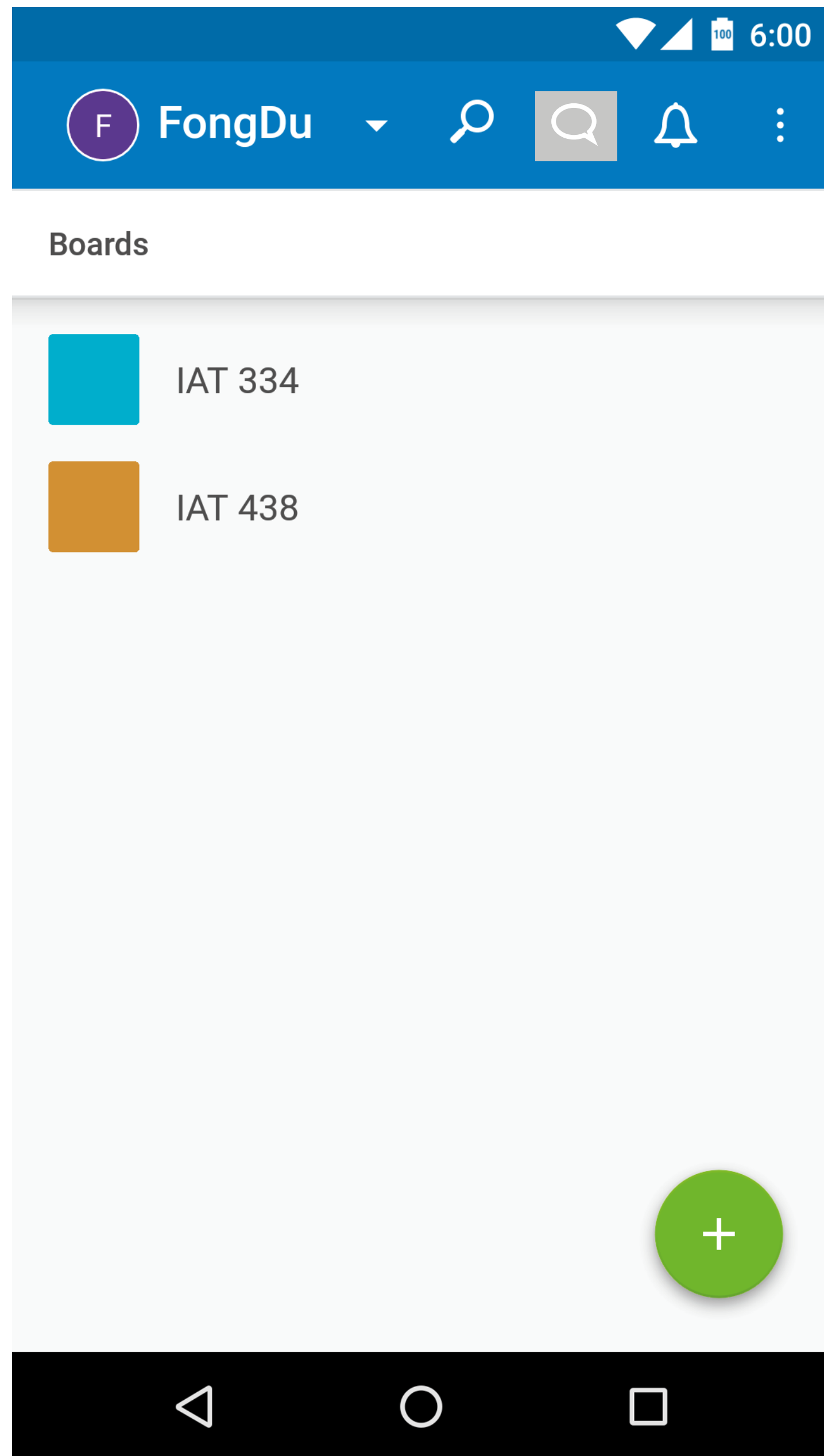
Instant messaging system with ability to take important comments from the conversation and convert them into cards on a new or pre-existing list within a board.

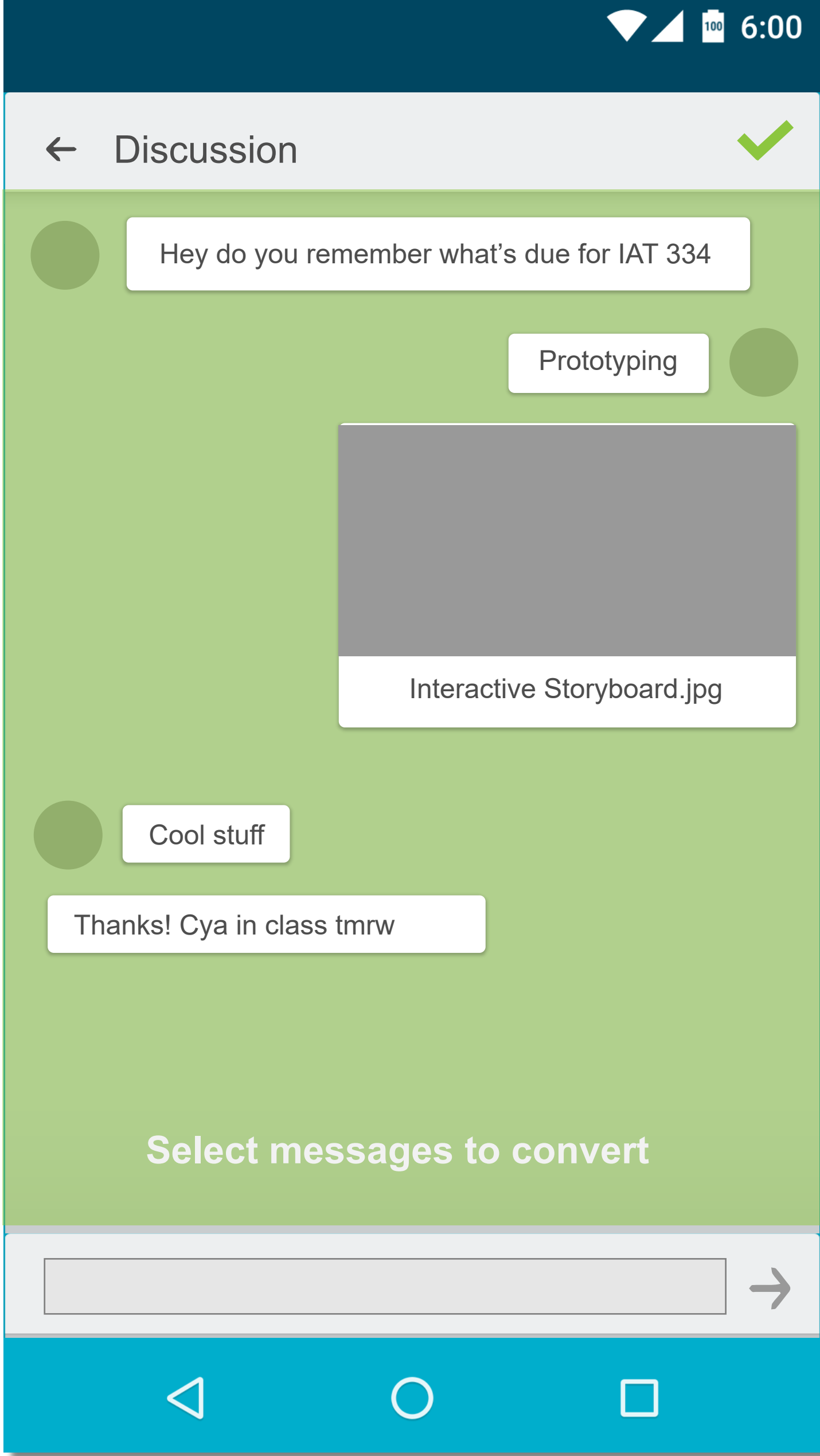
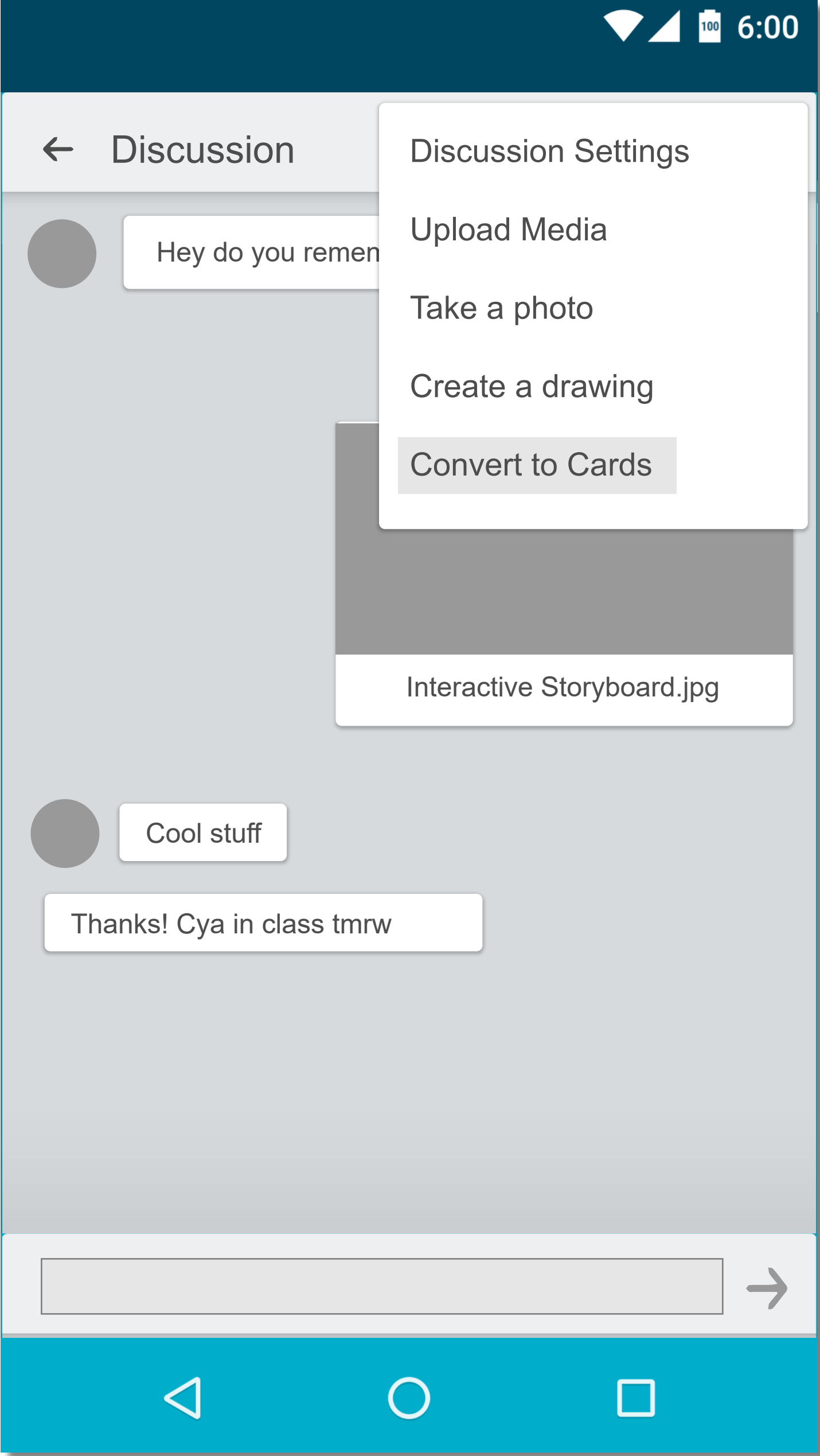
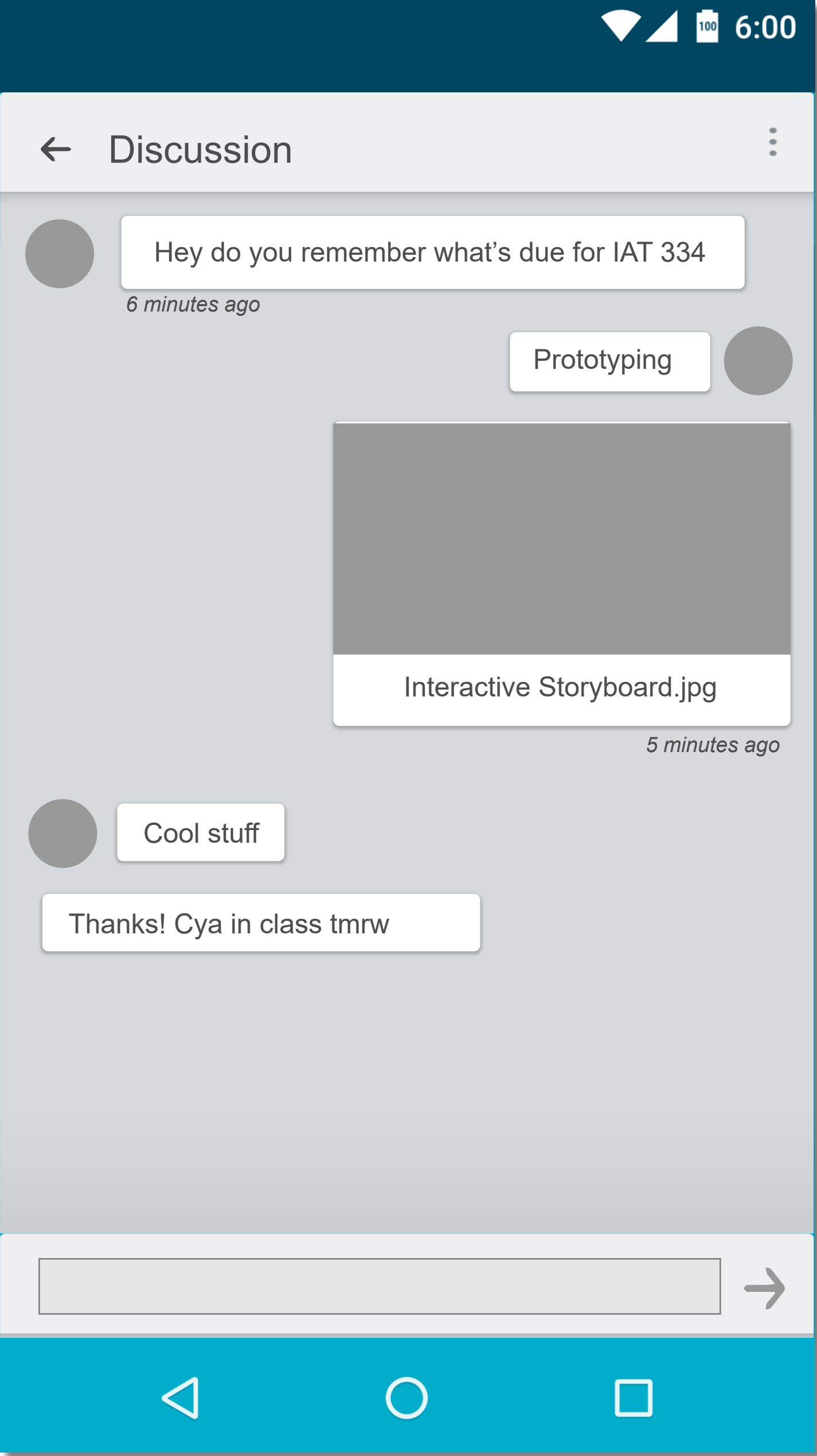
Scenario:

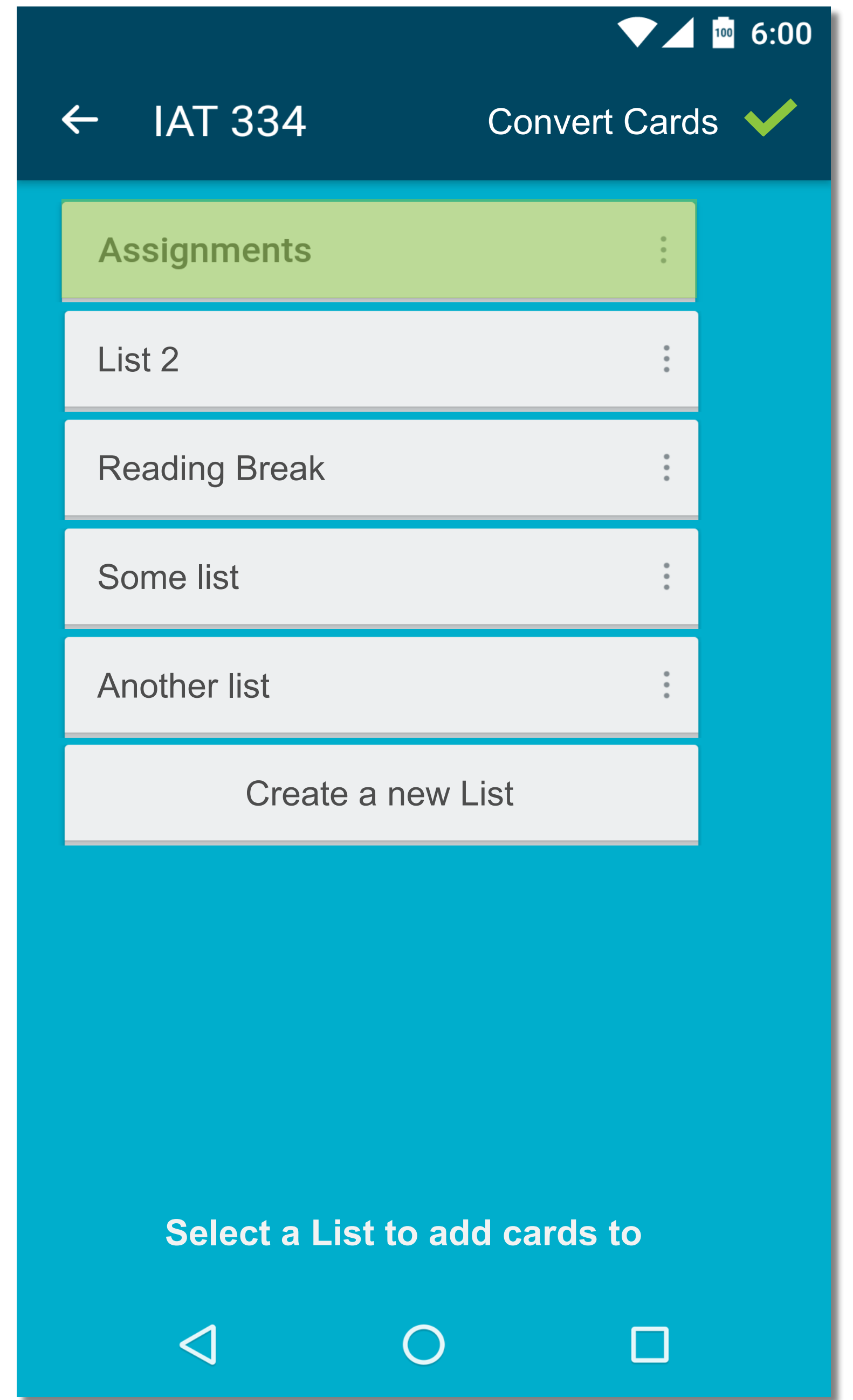
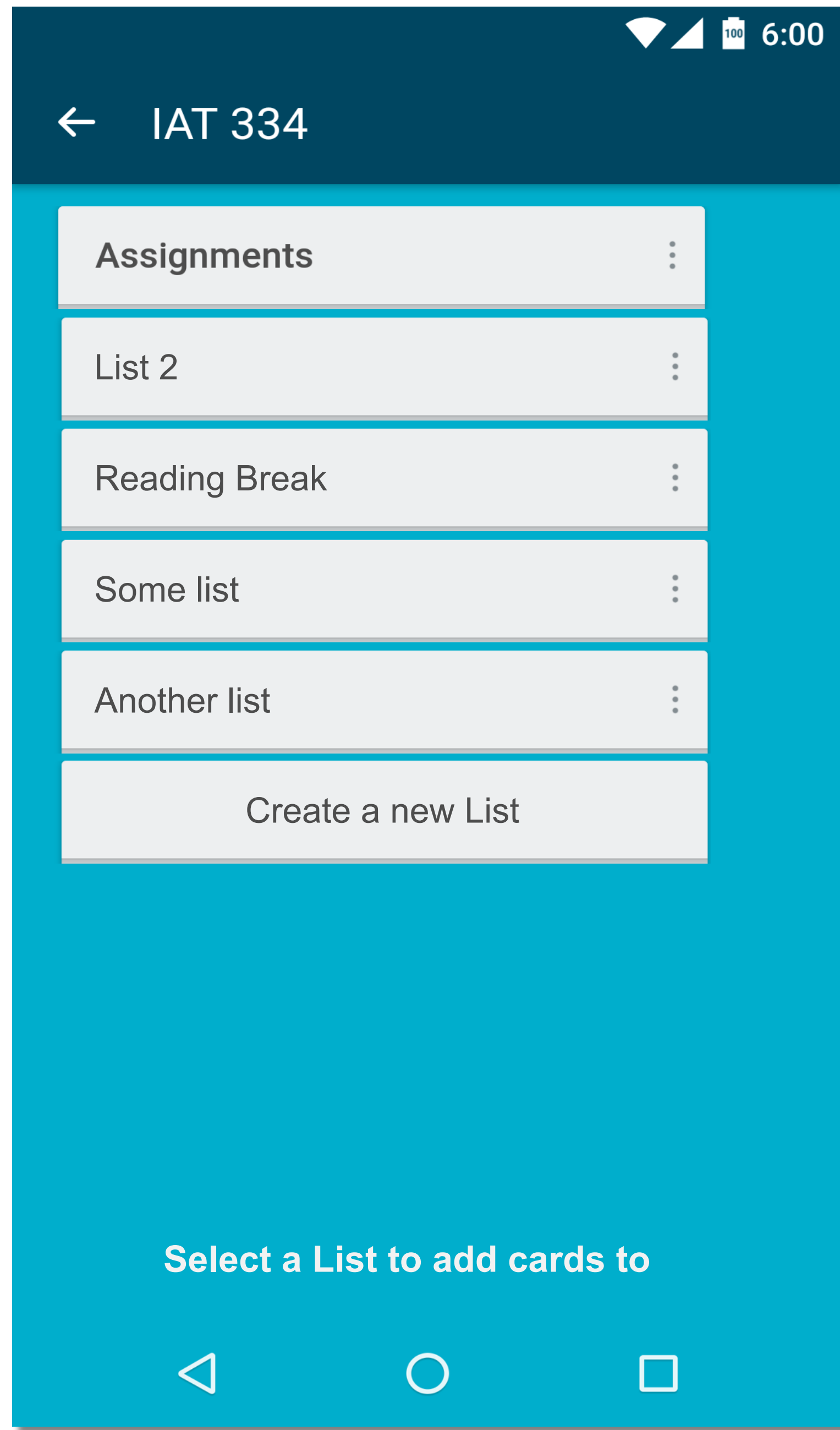
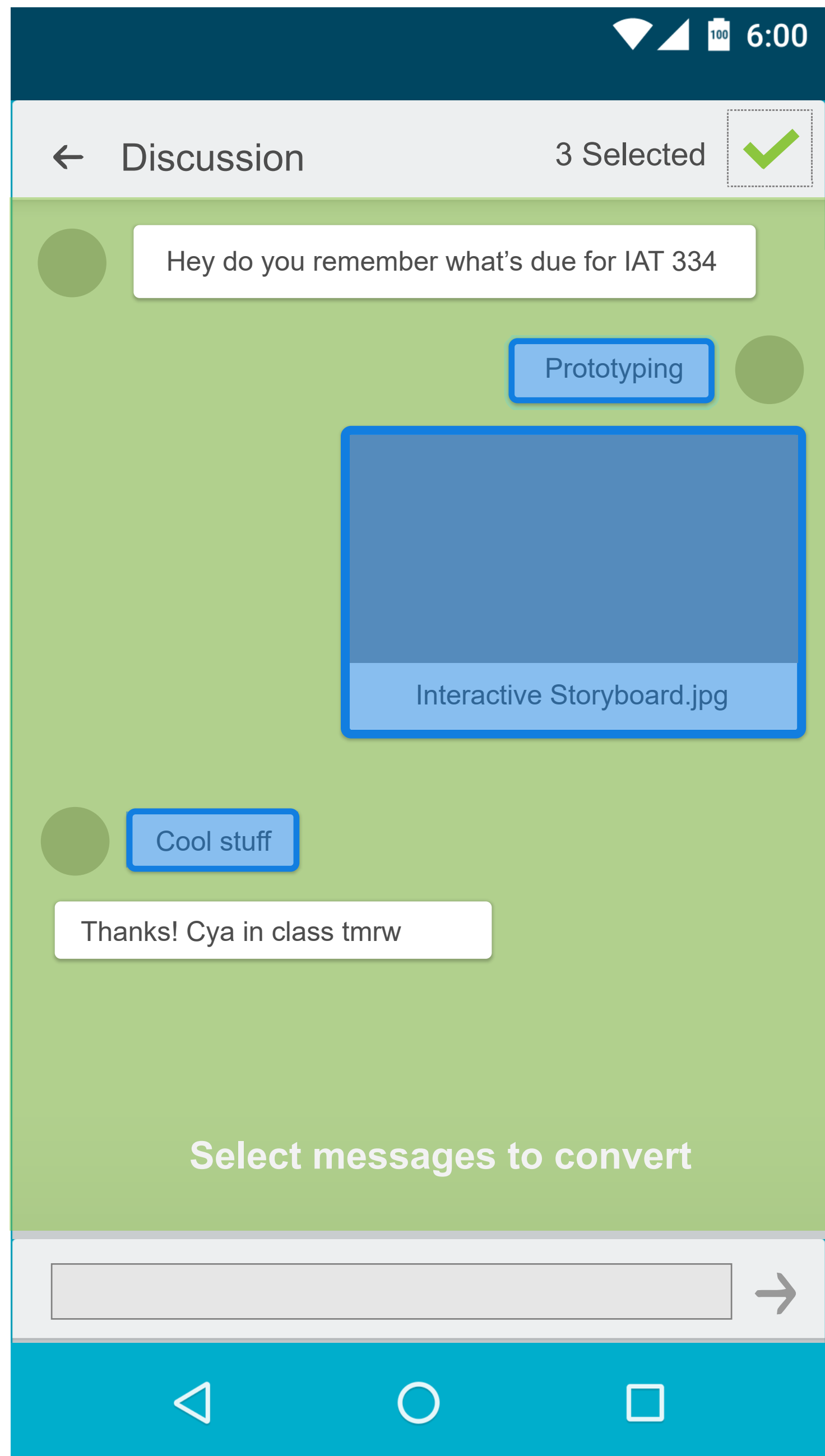
Andrew and his team are having a discussion as to what is due next week. After getting an answer from his teammates, he decides to create new cards for the list of things to do. Andrew accesses the conversation menu and selects convert to cards. He then selects the relevant comments and then selects which list to add them to. Once he completes this task, the system informs the conversation that the conversion has been made and where the cards are now placed.

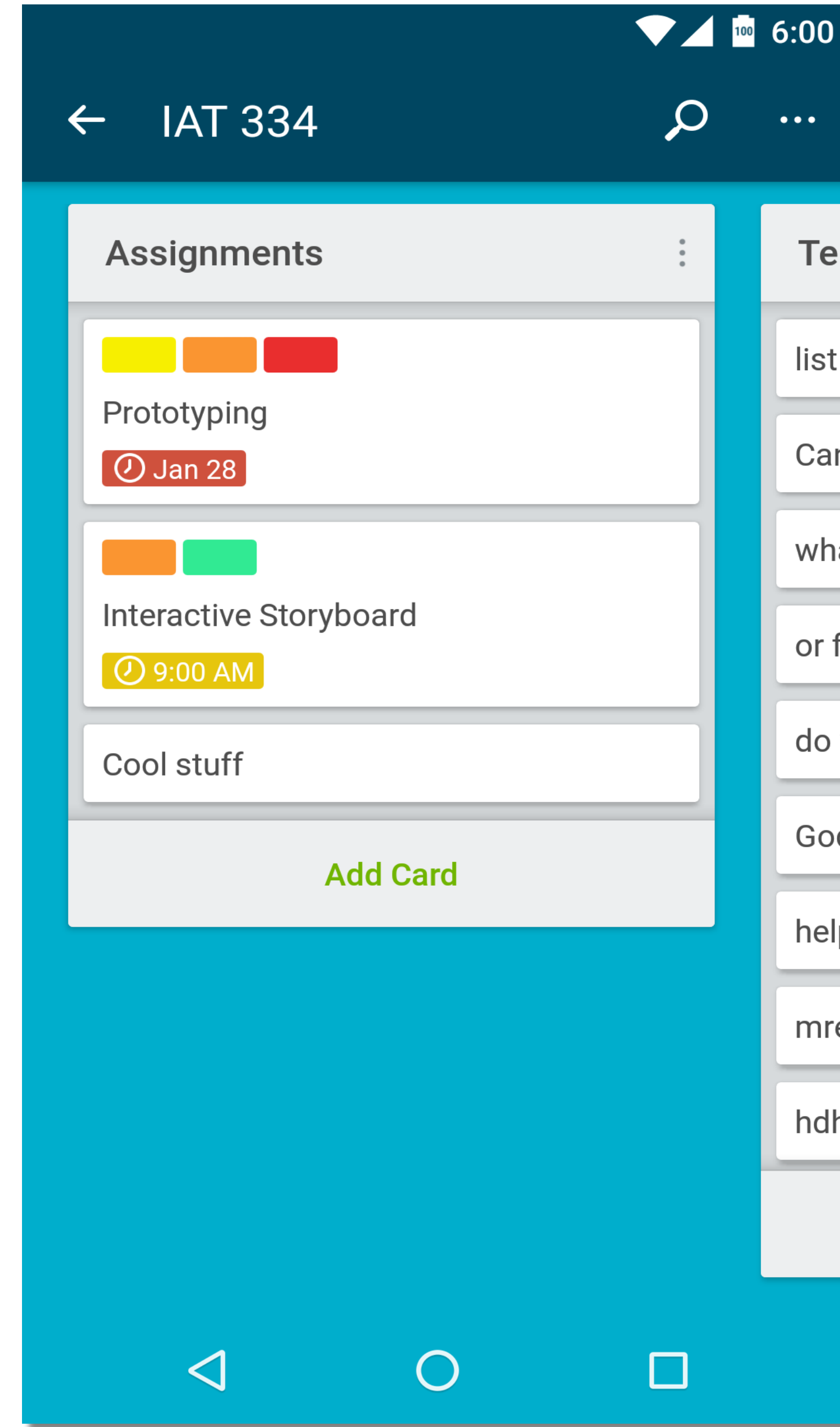
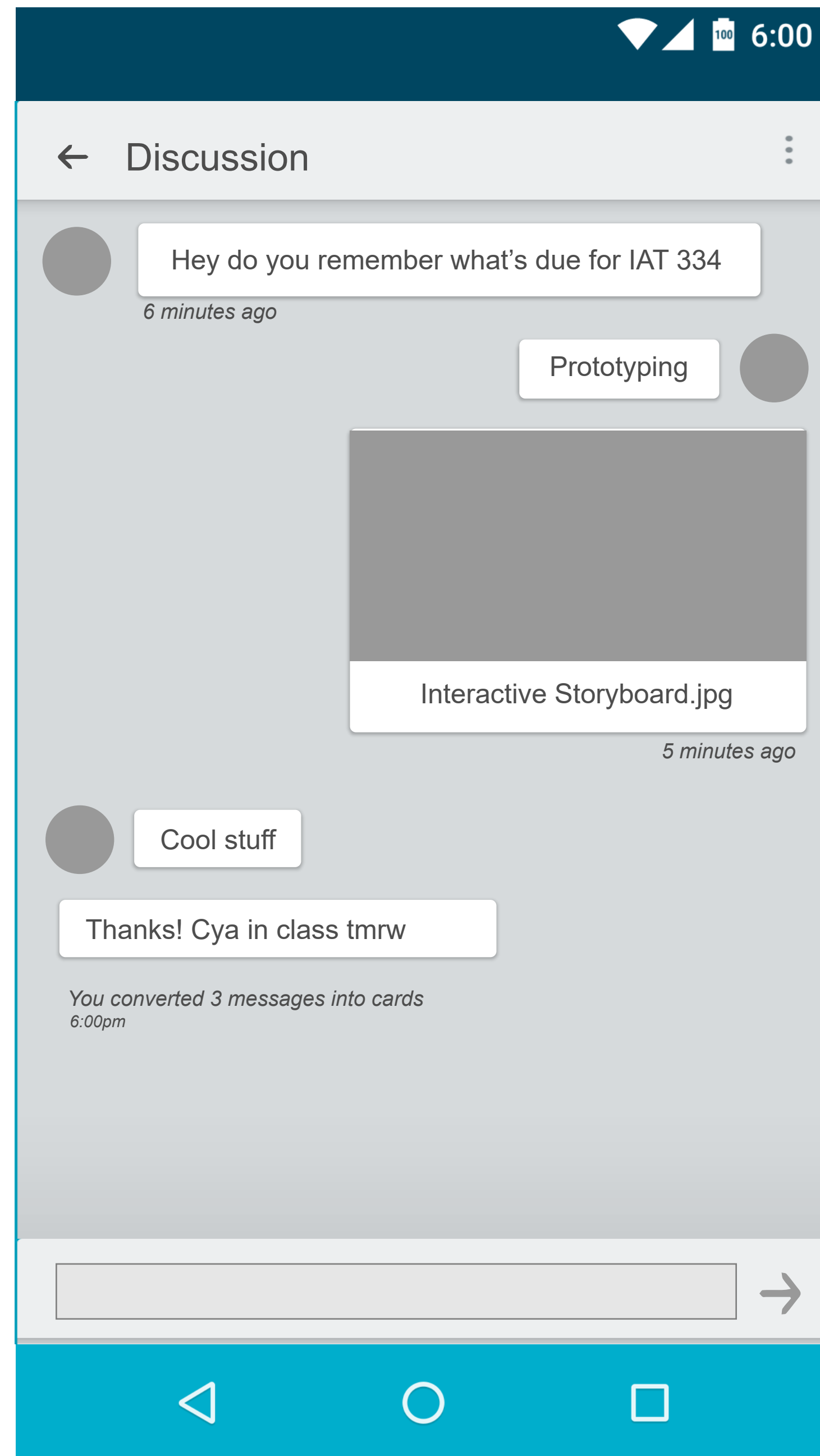
Goals:

- Communicate deadlines with team
- Quickly note or list new project requirements
- Track progress of collaborative efforts









Feature 2: “Card Stamping” in Edit Mode / Master Editing Feature

Pitch:

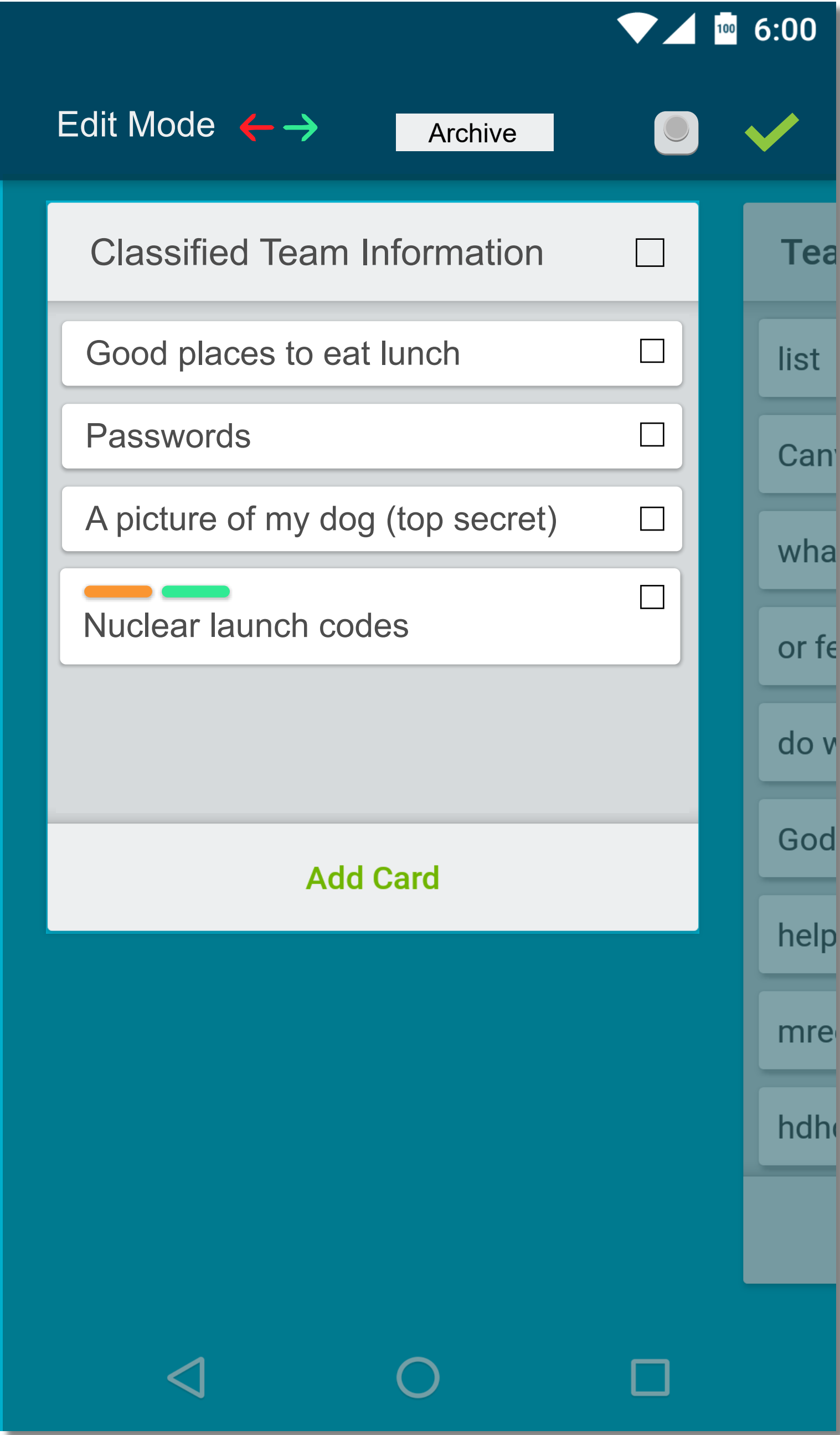
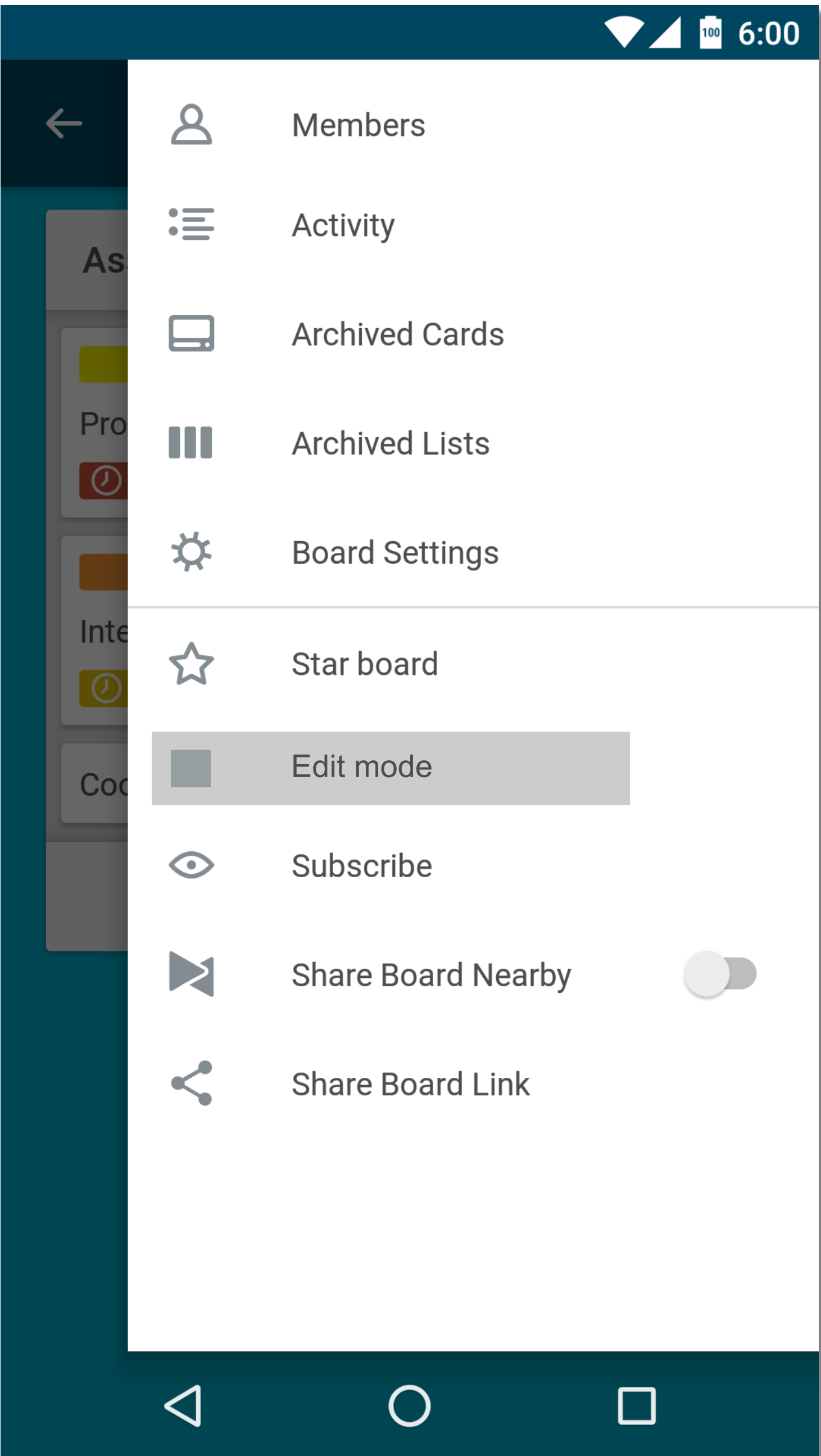
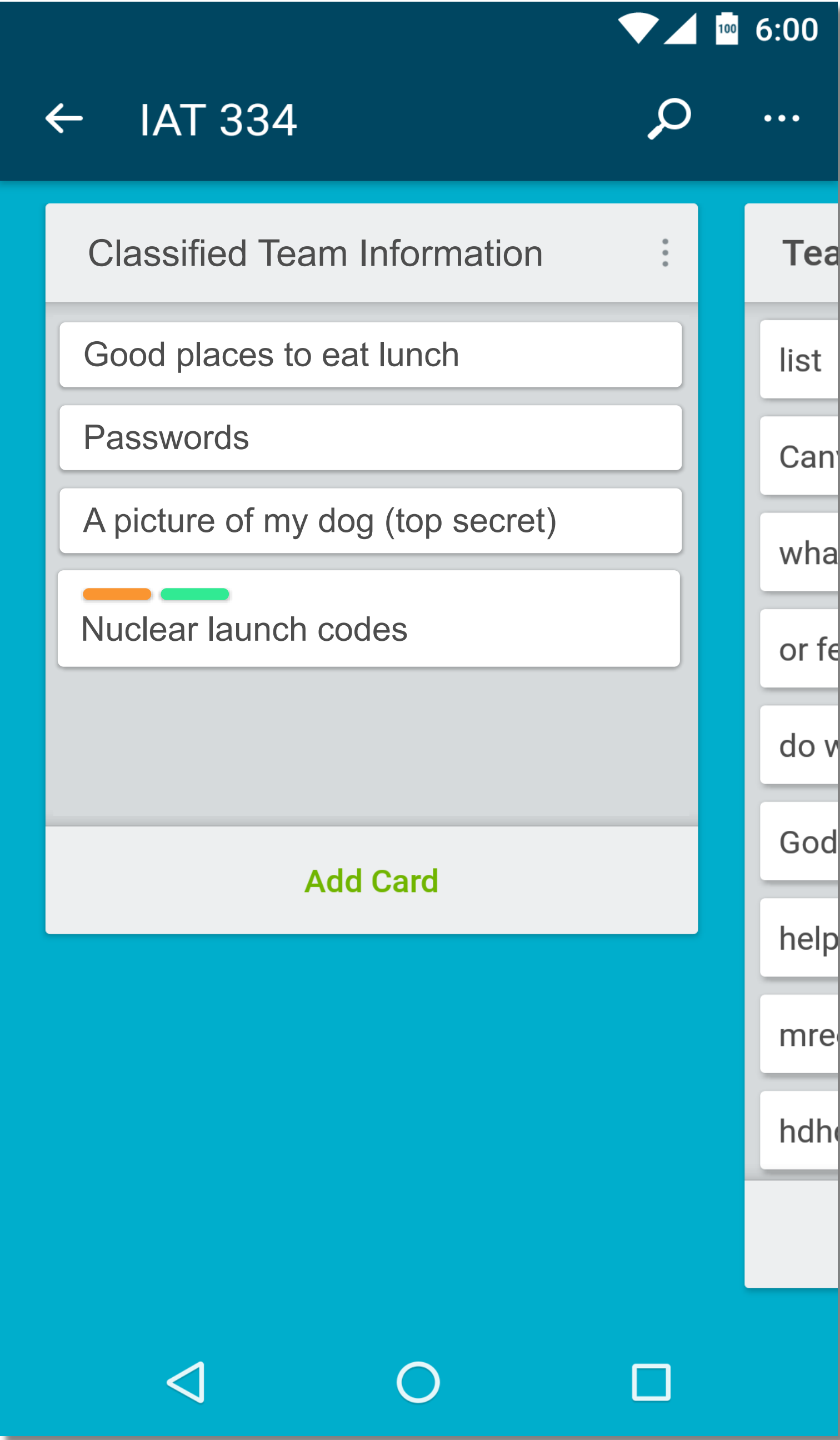
While in edit mode, the user is able to easily do repetitive tasks such as archiving and selecting multiple cards/lists and adding the same labels, due dates, and members to all selected cards using the Stamp tool, or dragging cards in a batch from one list to another.

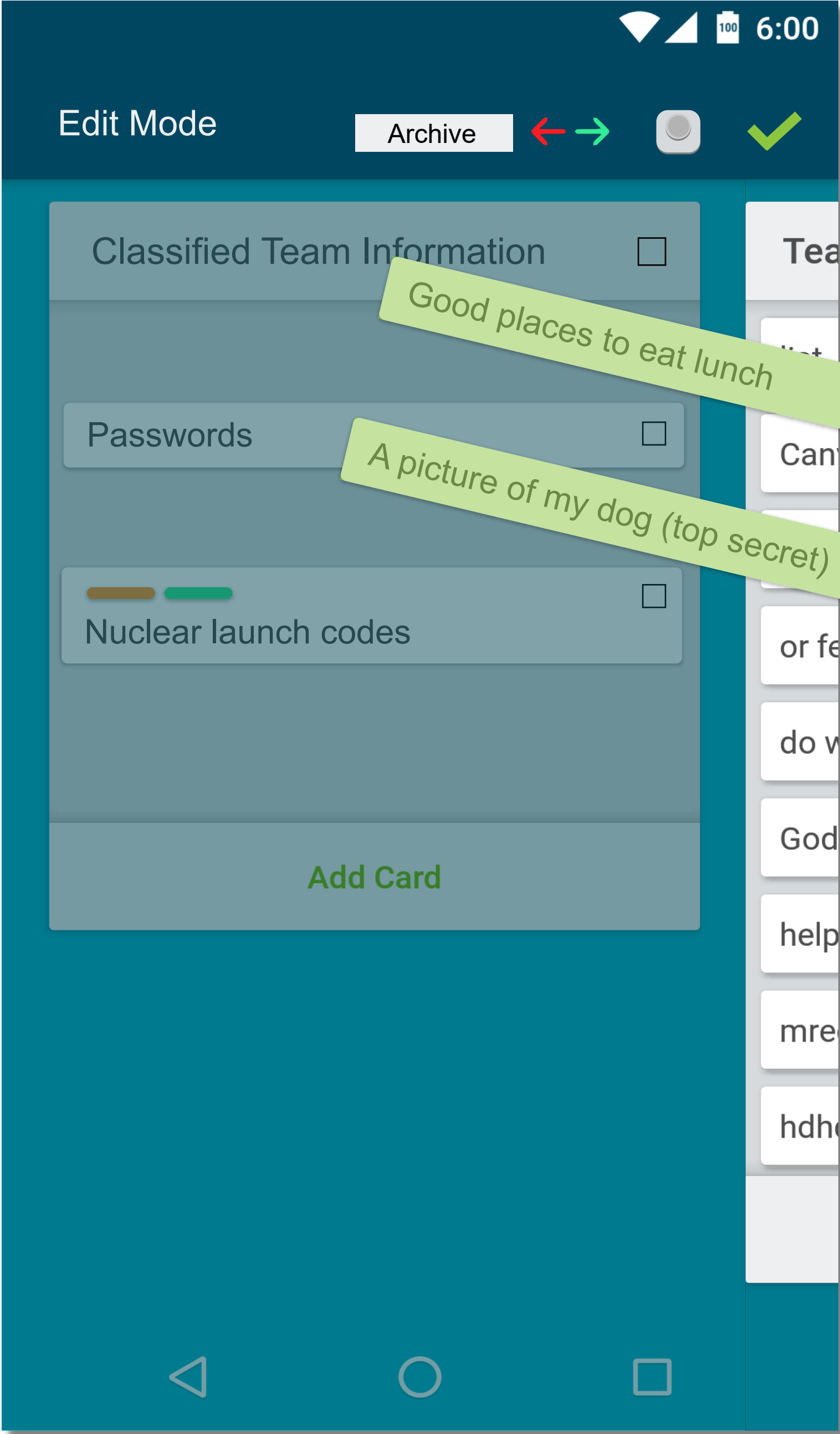
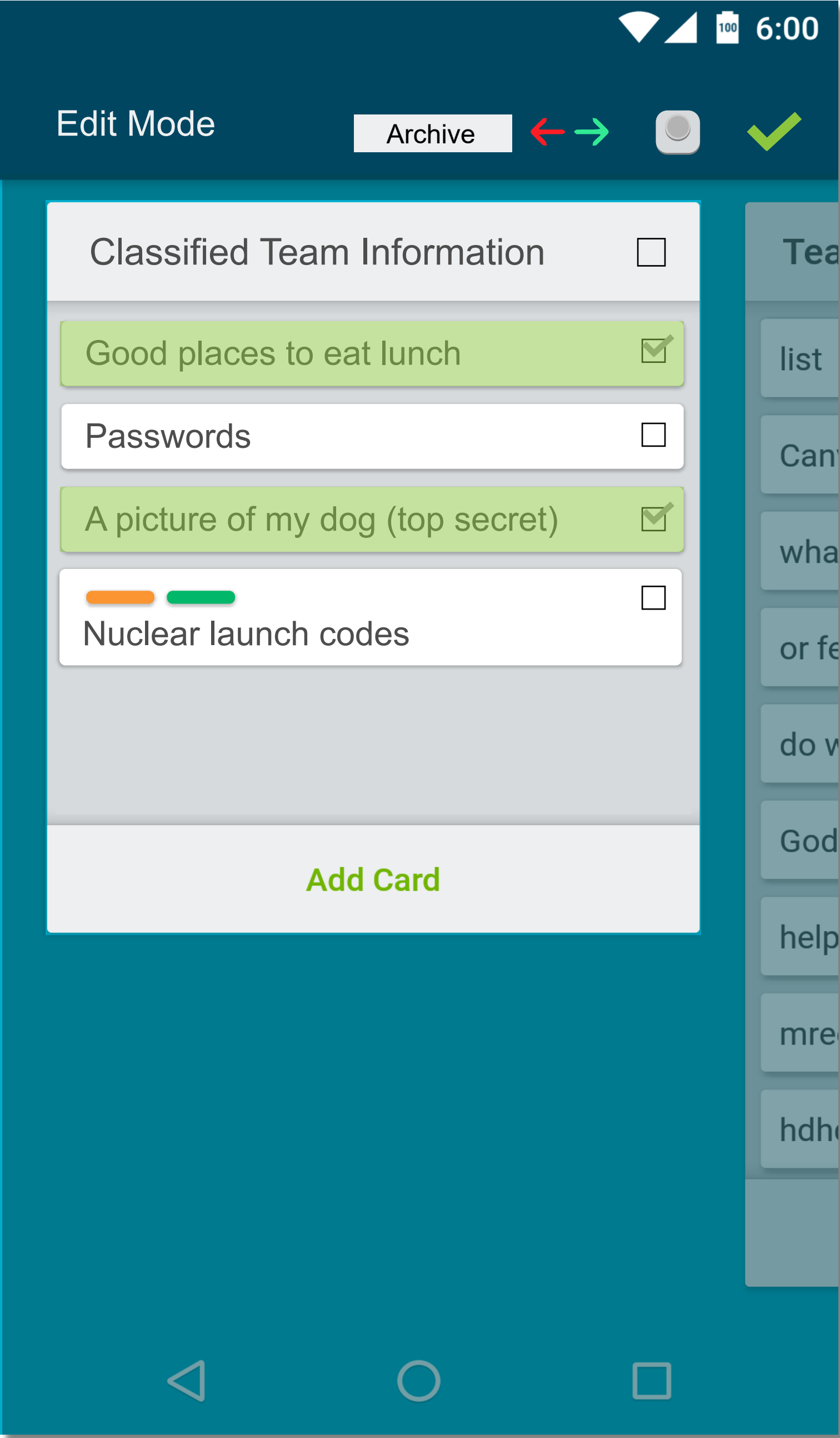
Scenario:

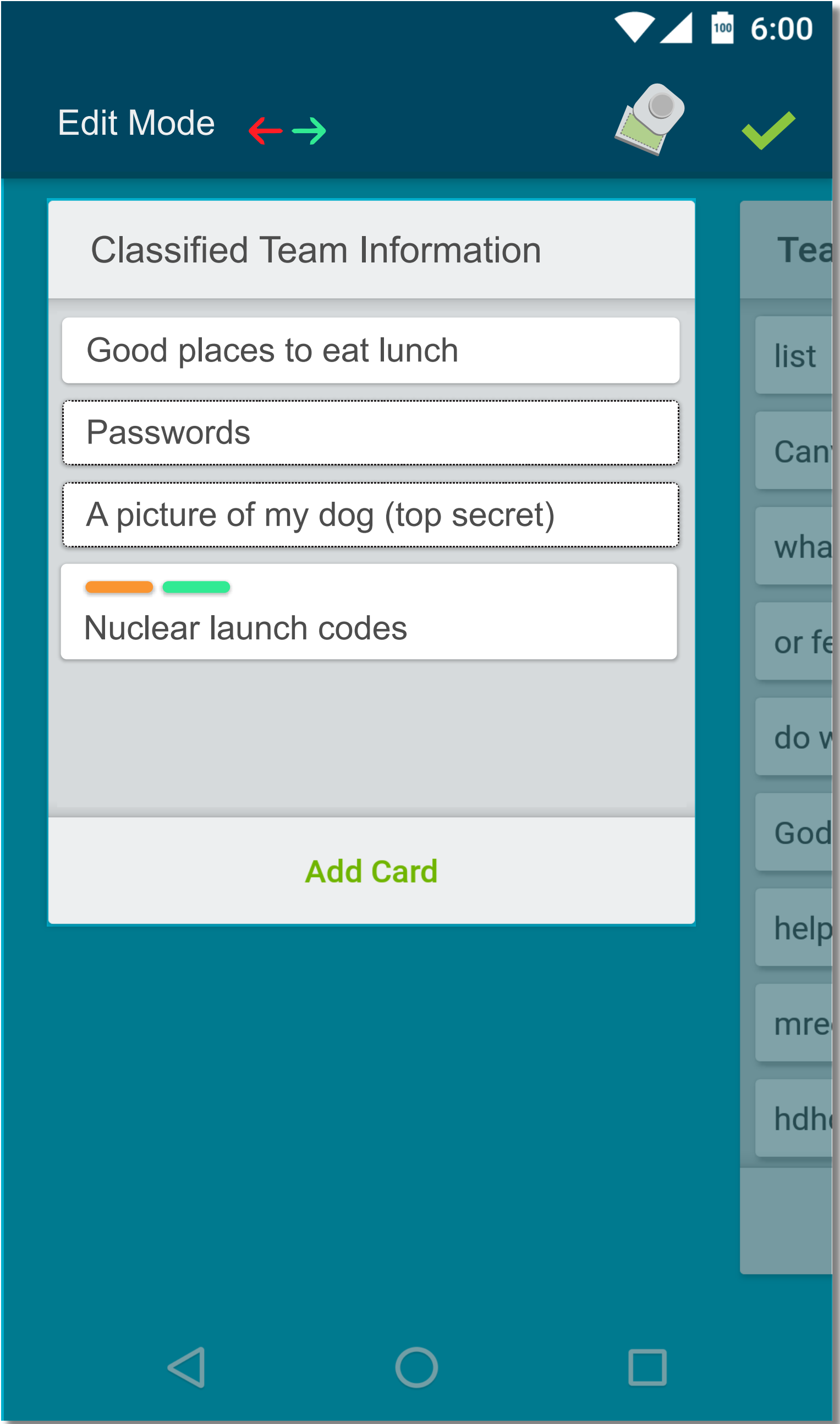
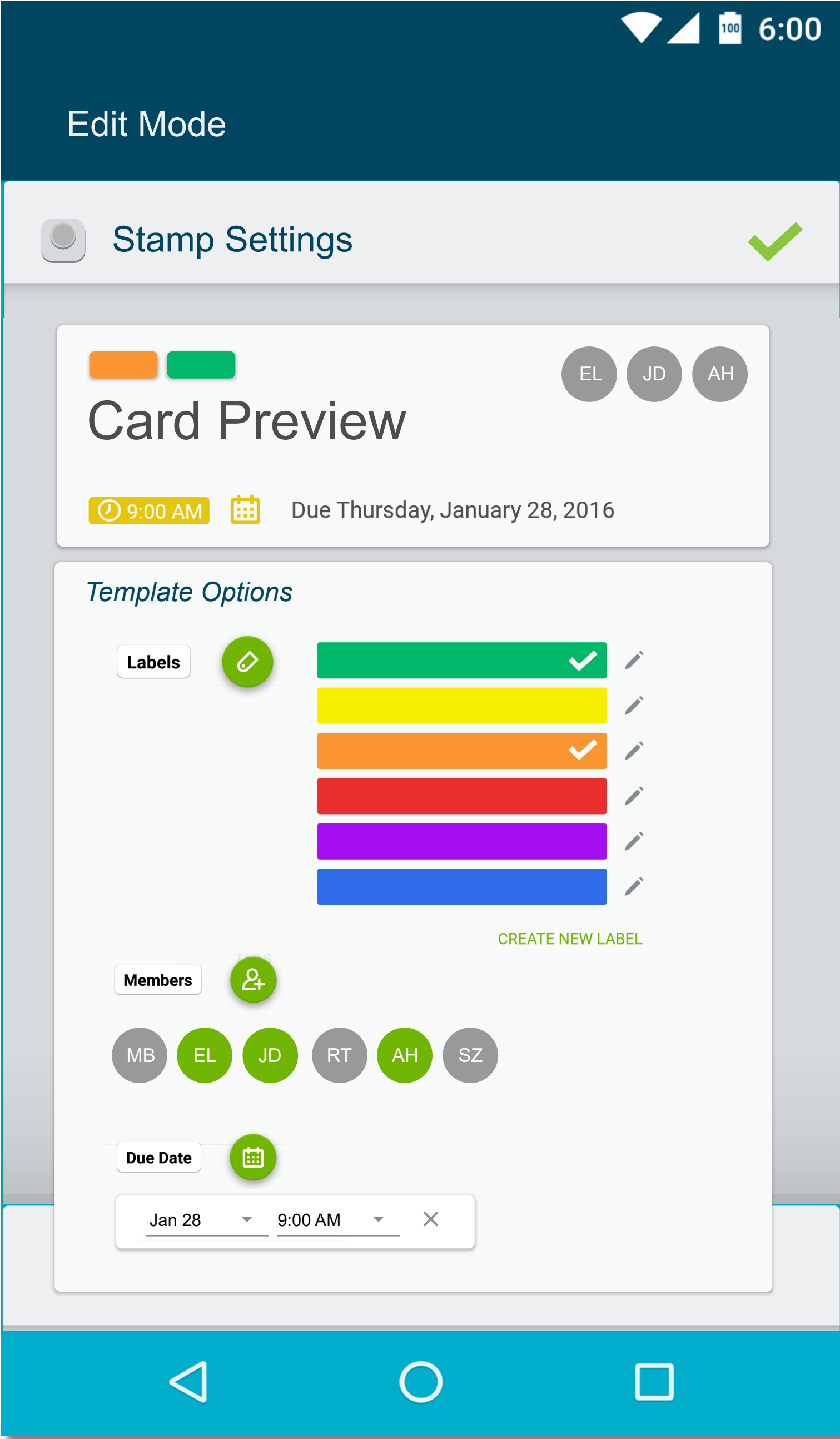
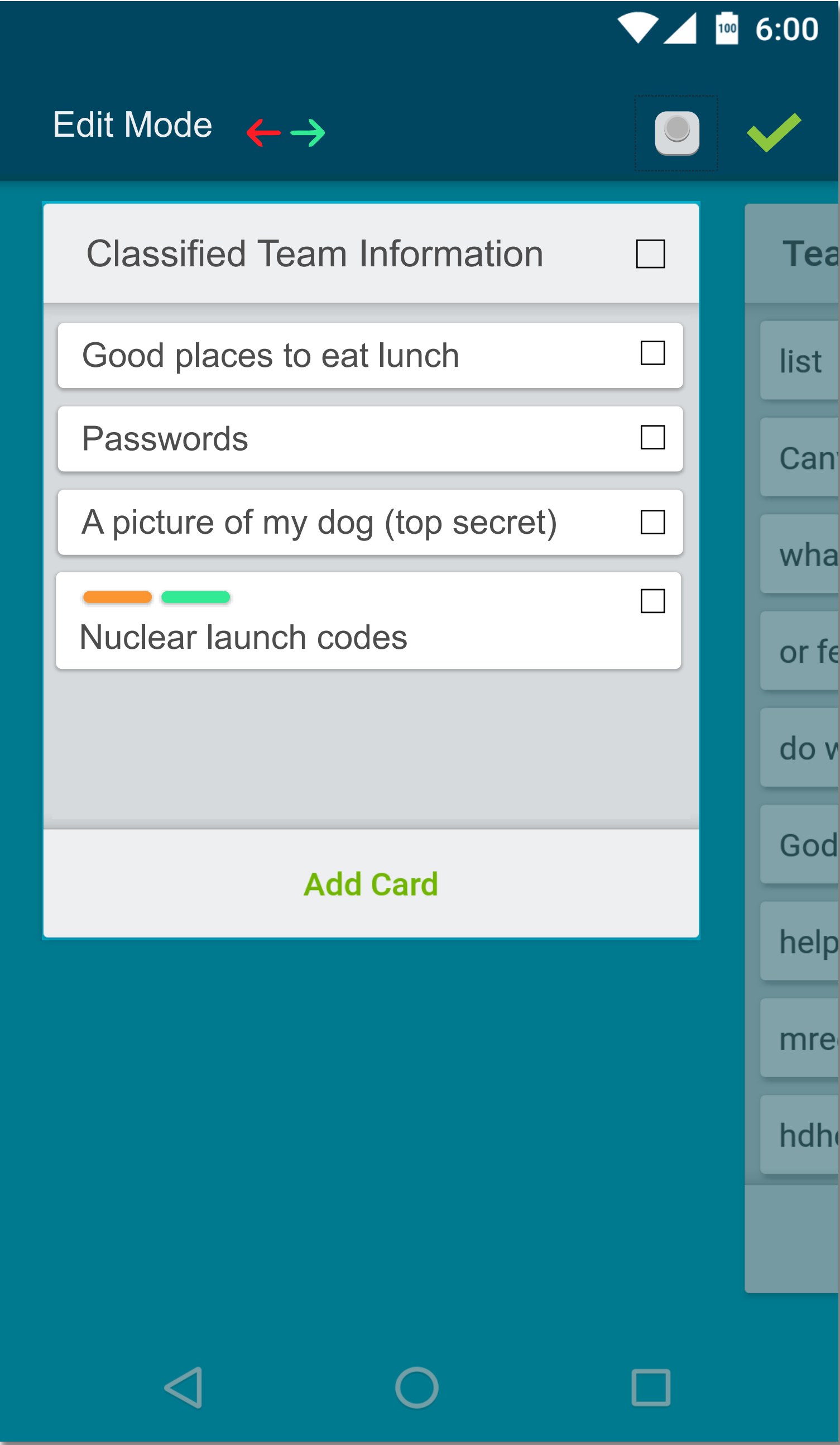
Andrew has decided to organize one of his team project boards. In order to do so, he opens the project board’s main menu and selects Edit Mode. In this mode, he reorganizes his cards by selecting multiple items to relocate in different lists. He can also select cards and archive them. He then notices a couple of cards that need the same deadline attached to them. He clicks on the stamp icon which brings him to a menu to allow him to preset options. Once his options are set, he can simply tap on a single card to “stamp” the presets onto them.

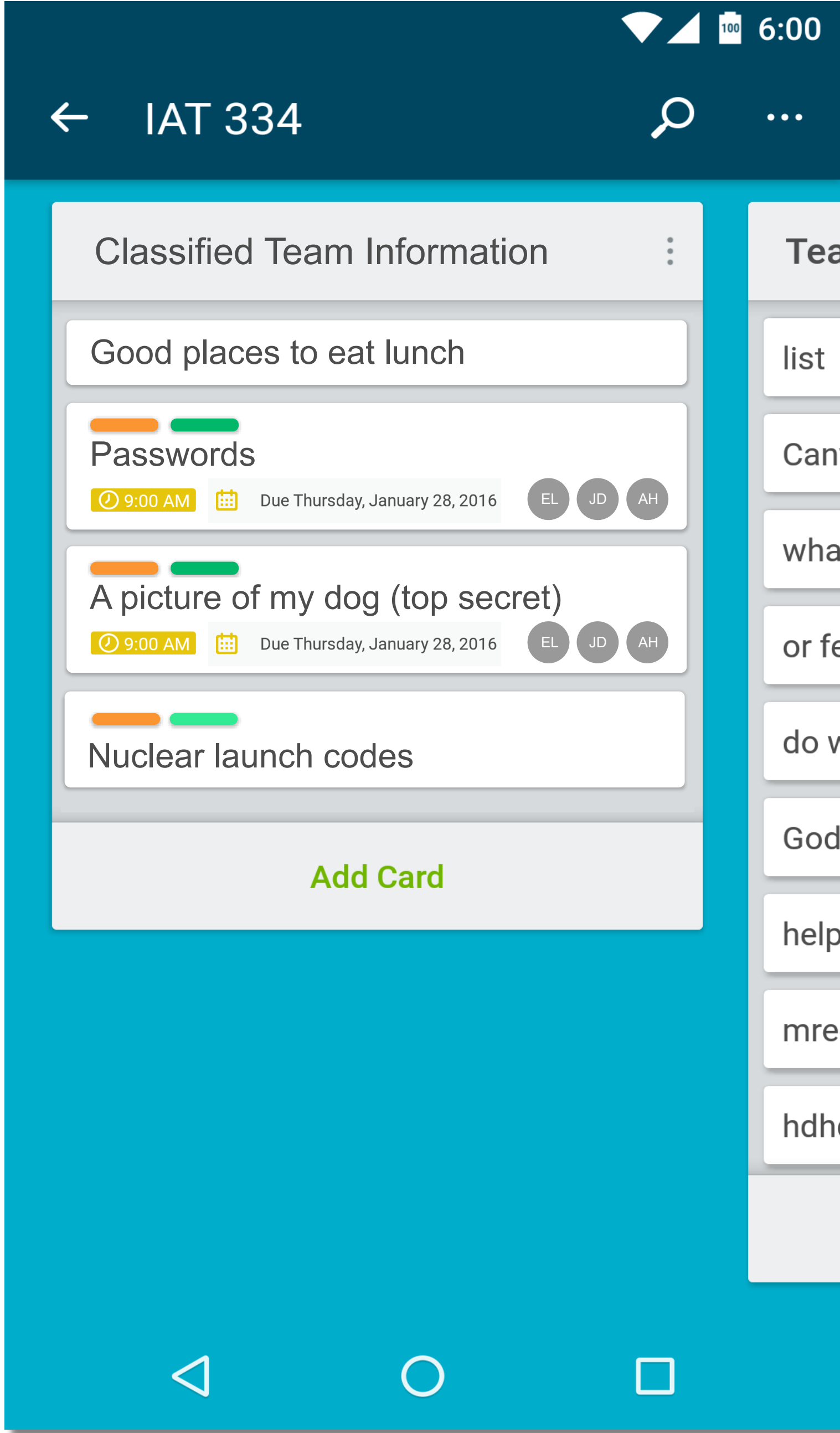
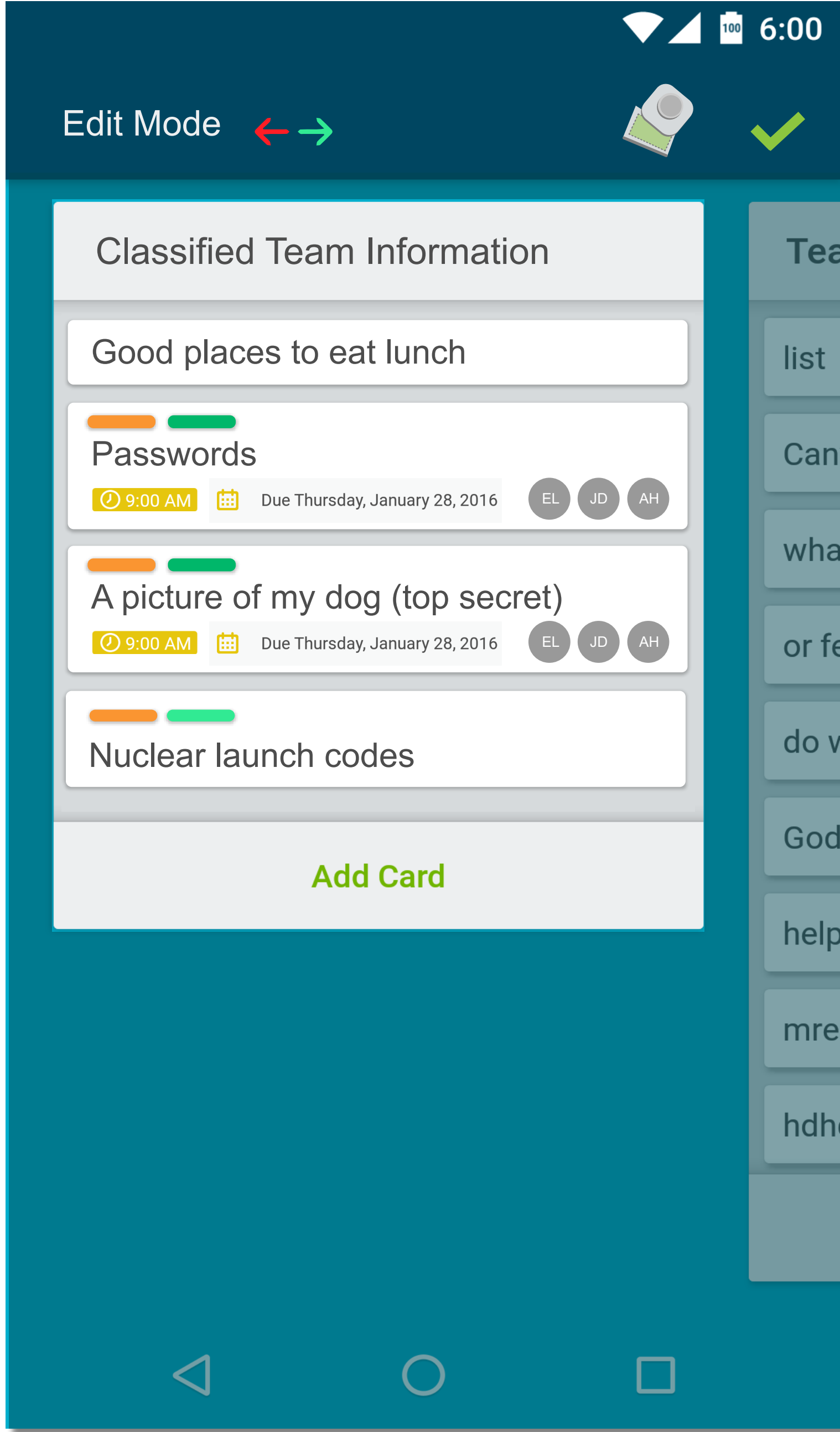
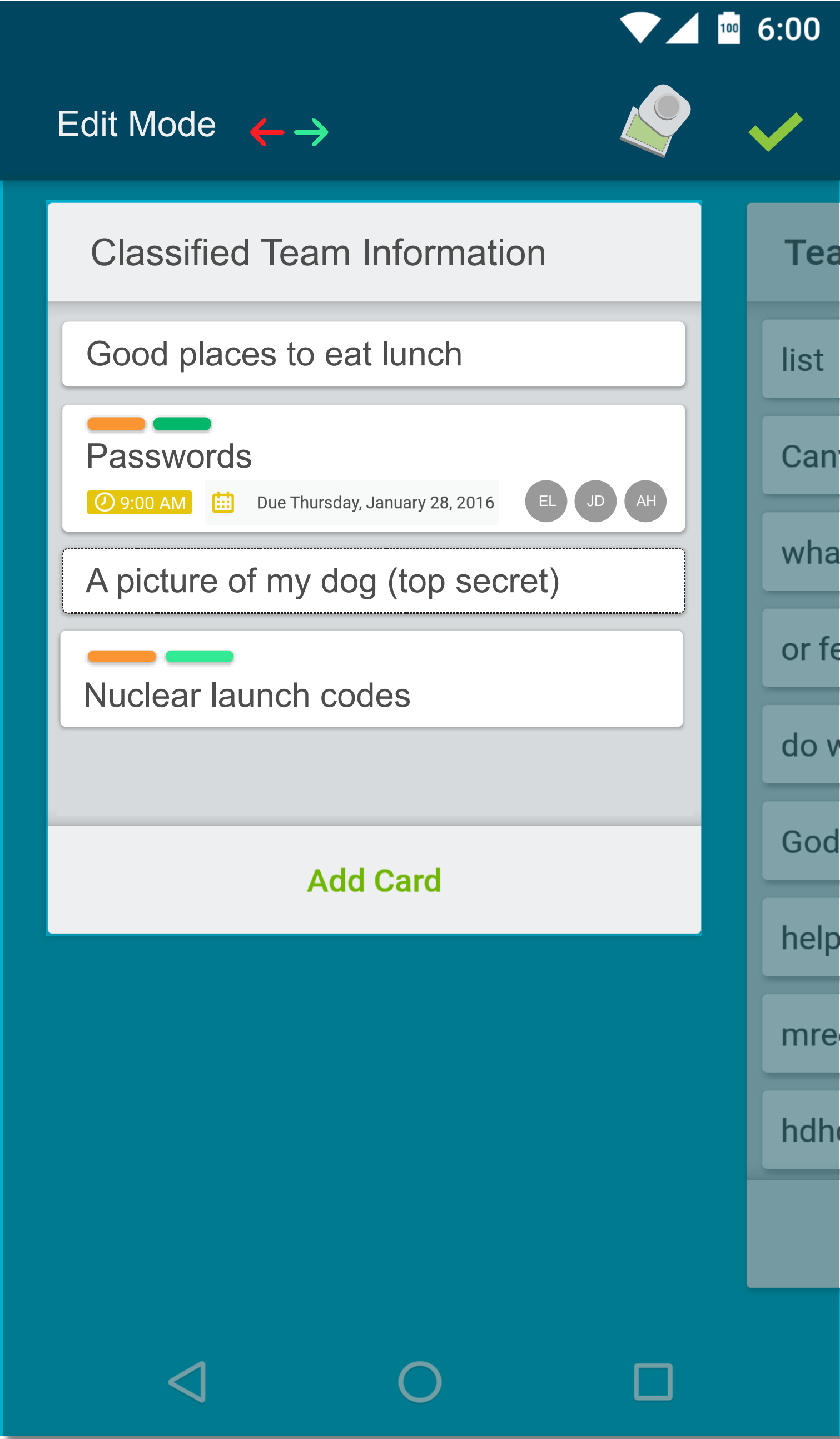
Goals:

- Provides more efficiency in organizing tasks, with less clicks and less effort
- Promotes frequent and active organization of user’s cards









Feature 3: Deadline List

Pitch:

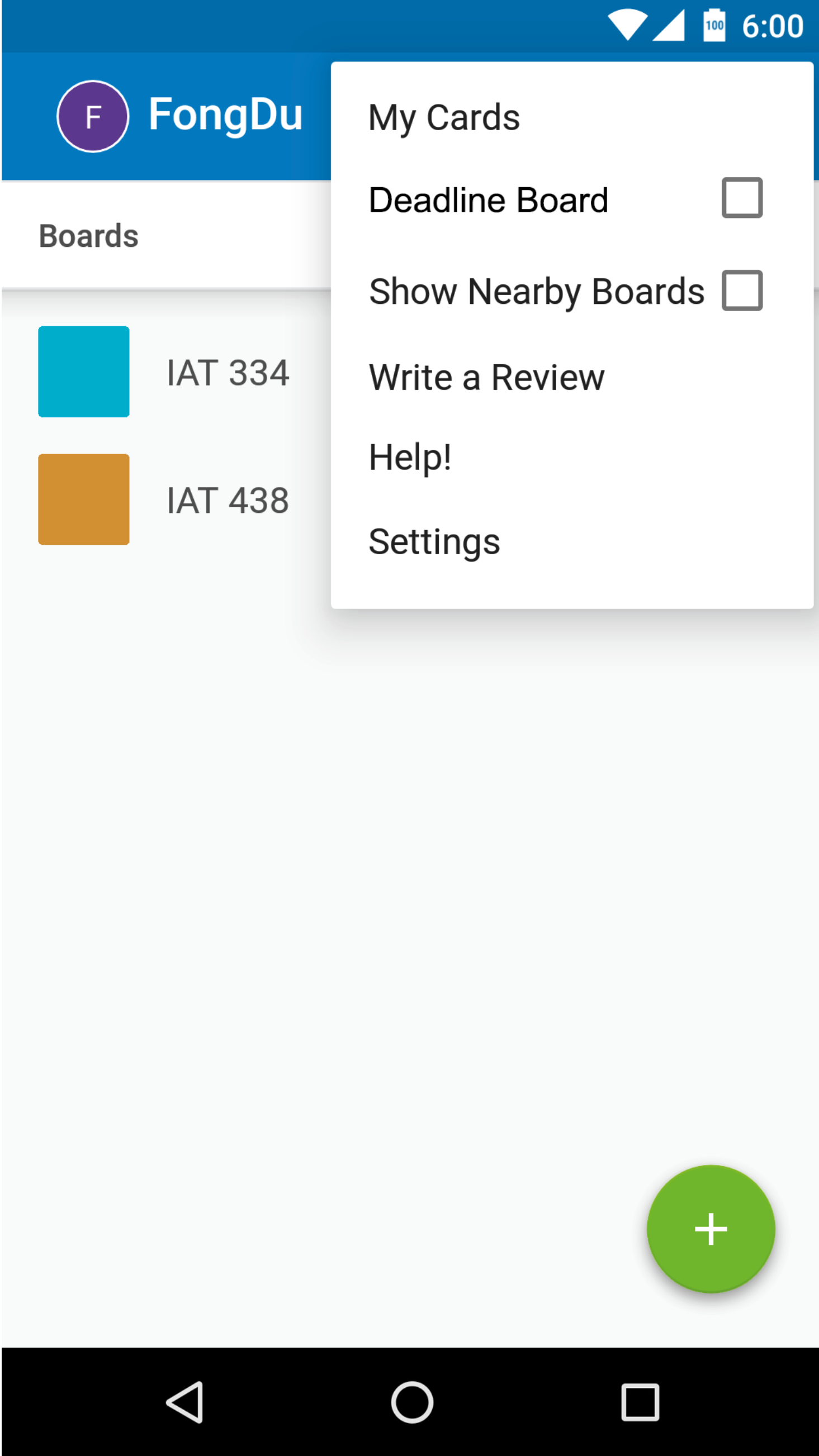
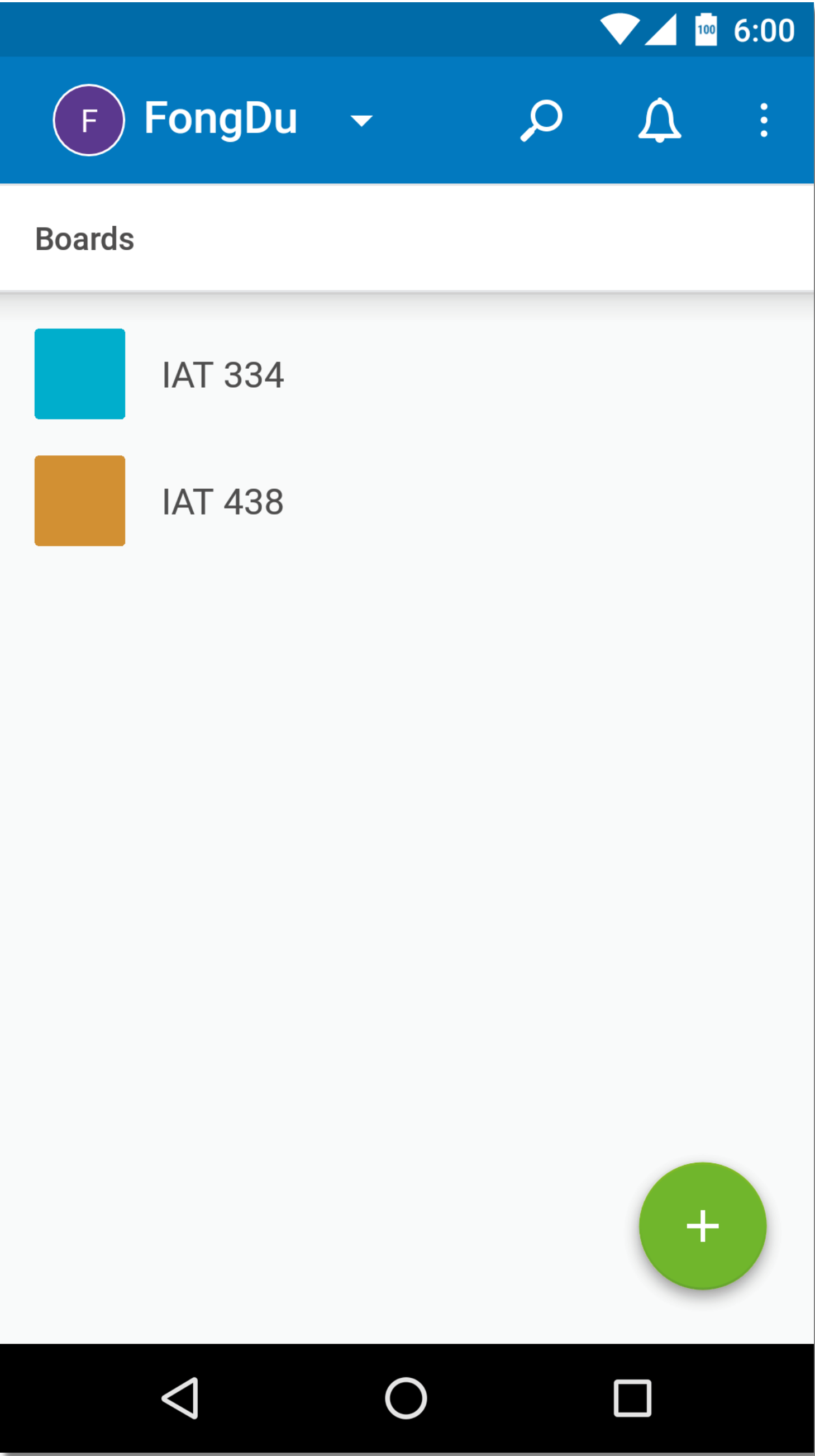
The deadline list filters cards with upcoming due dates and presents all deadlines on the main landing page. Cards on the deadline list will inform the user which list and board the card belongs to, and which possible cards have a due date coming up soon so that they can prioritize it.

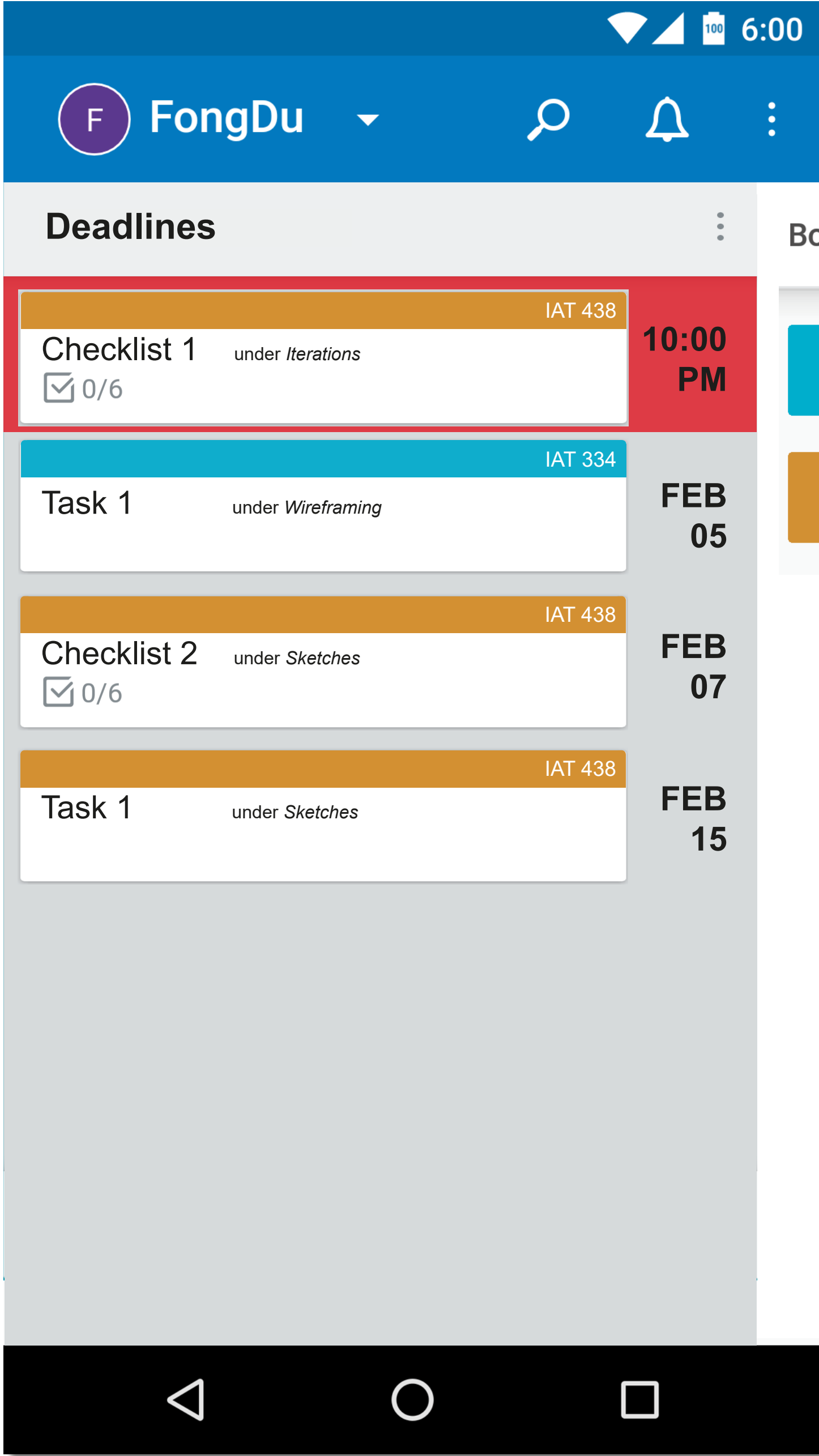
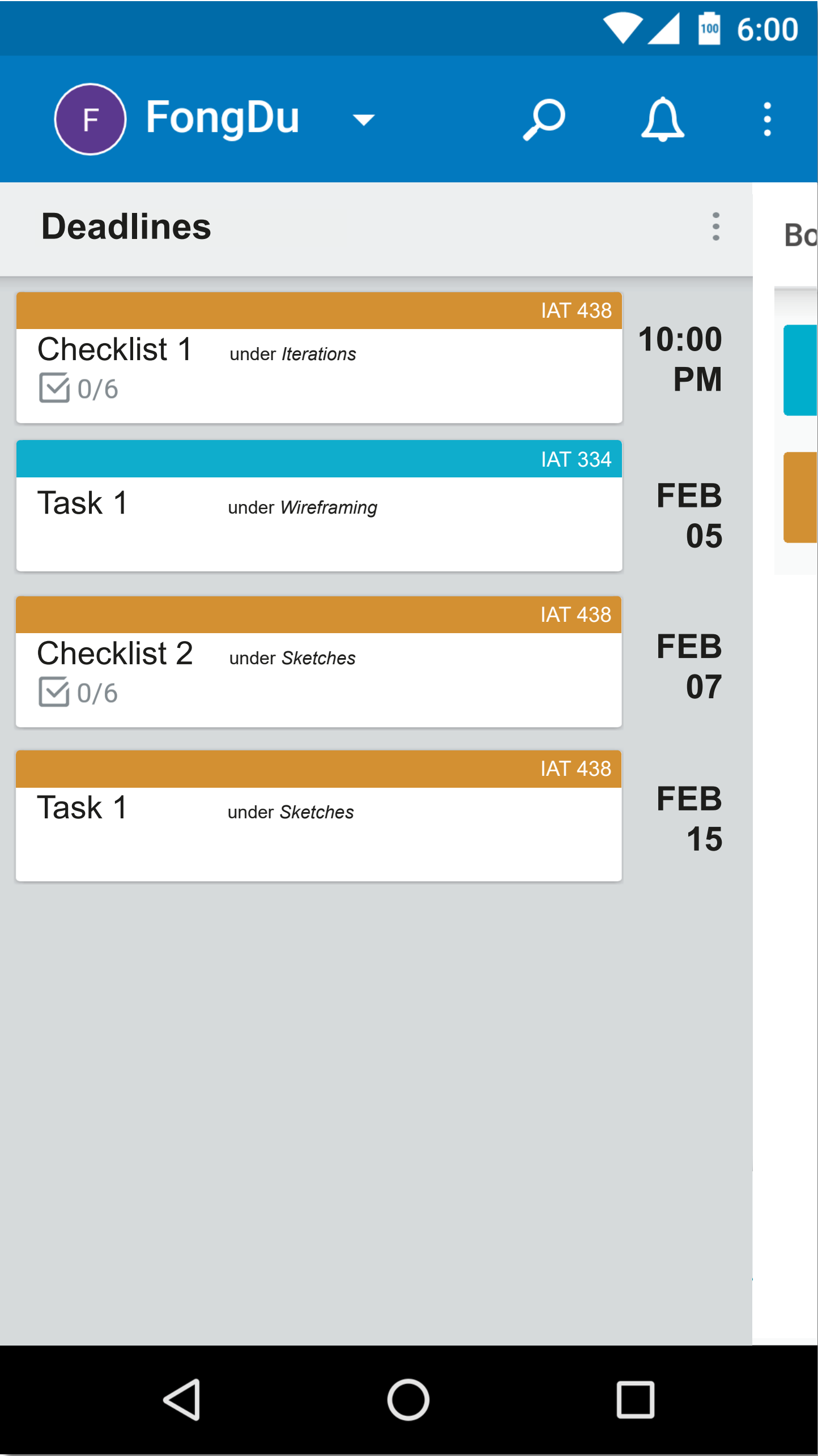
Scenario:

Erica realizes that she has a multitude of boards, both personal and collaborative on her app. She doesn't want to have to go through the hassle of going through each board to see which task is due next. To make things easier for her, on the app's landing page, Erica opens the main menu and selects "Deadline List." Now, Erica can easily view all of her deadlines from across all of her boards in one location on the main landing page. She can see which board and list the task is from and when it is due.

Goals:

- To be able to see all deadlines in one place, efficiently
- Clean and hierarchical interface for readability
- Conveniently access information in one glance





References

Inspiration

- Twitter, Facebook Messenger (chat interface)
- Asana (asana.com)
- ToDoist (en.todoist.com)
- Wrike (www.wrike.com)

Trello brand assets

trello.com/about/branding