



feature integration

IAT 334  
D103

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Spring  
2016

project management

kanban boards

deadlines

checklists

planning

organization

team collaboration

board

list

card

# Brief Recap of Trello

# Collaboration?

## Profile



Andrew H.  
Age: 21  
Gender: Male  
Occupation: Visual Media Intern

## Goals

- Communicate deadlines with team
- Quickly note or list new project requirements
- Track progress of collaborative efforts
- To be able to have an application that stores information without too many clicks

## Motivations

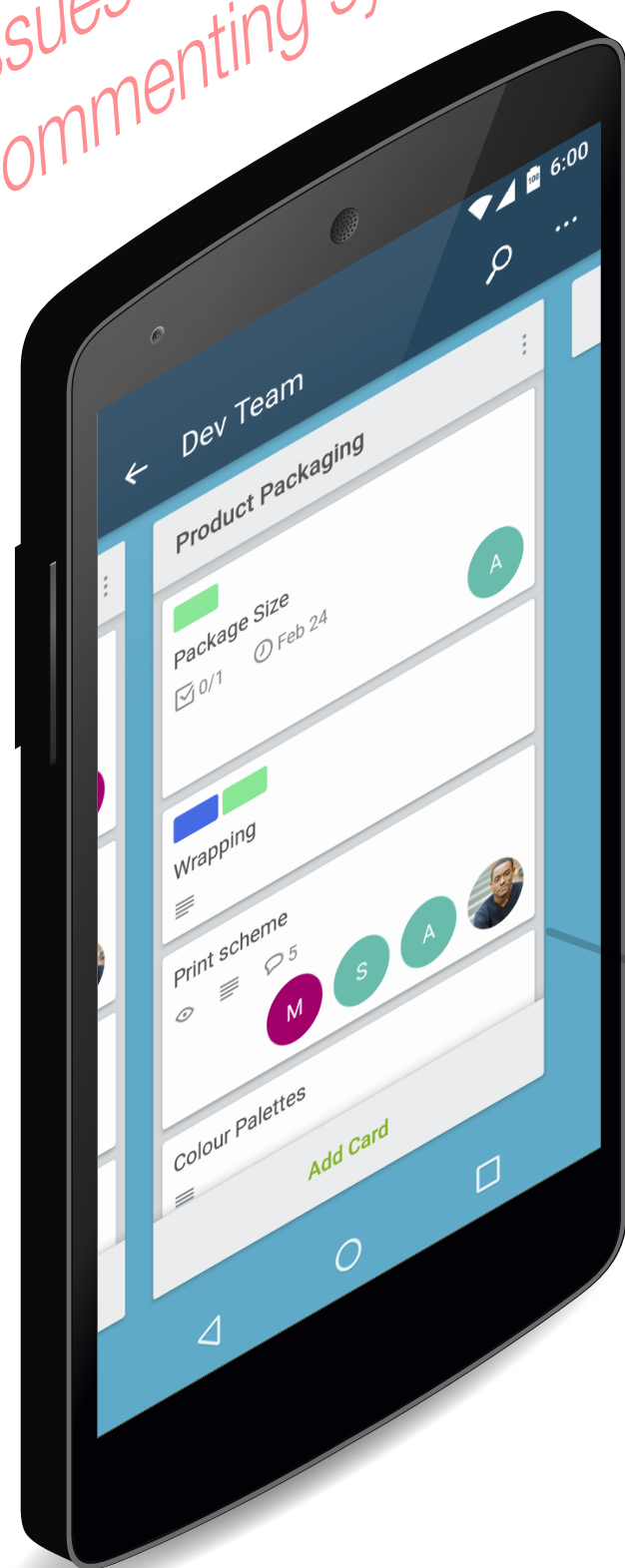
- Difficulty in trying to remember every task assigned without writing it down
- Document work in case of being held accountable by management

## Frustrations

- Too many menus or clicks to access or note down something trivial
- Not being able to quickly navigate and access a what should be easy to find option or feature

# Communication

Issues with current  
commenting system



Old replies can  
be hard to find

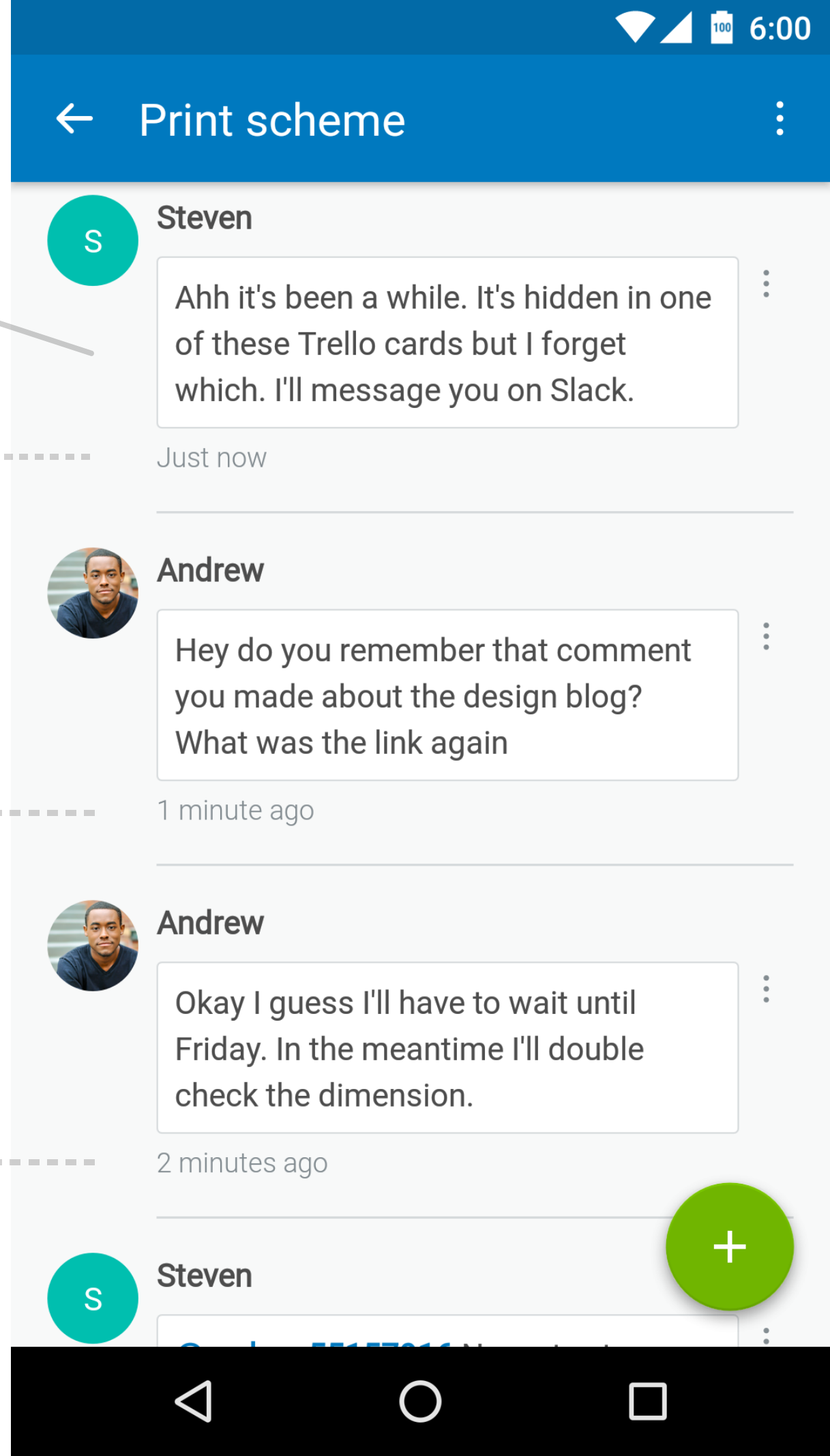
Impossible to dig through  
years of archived cards

Reverse  
chronological  
ordering

Unintuitive for native  
chat users

Comments only  
intended for cards

Limited to discussions of  
a narrow scope



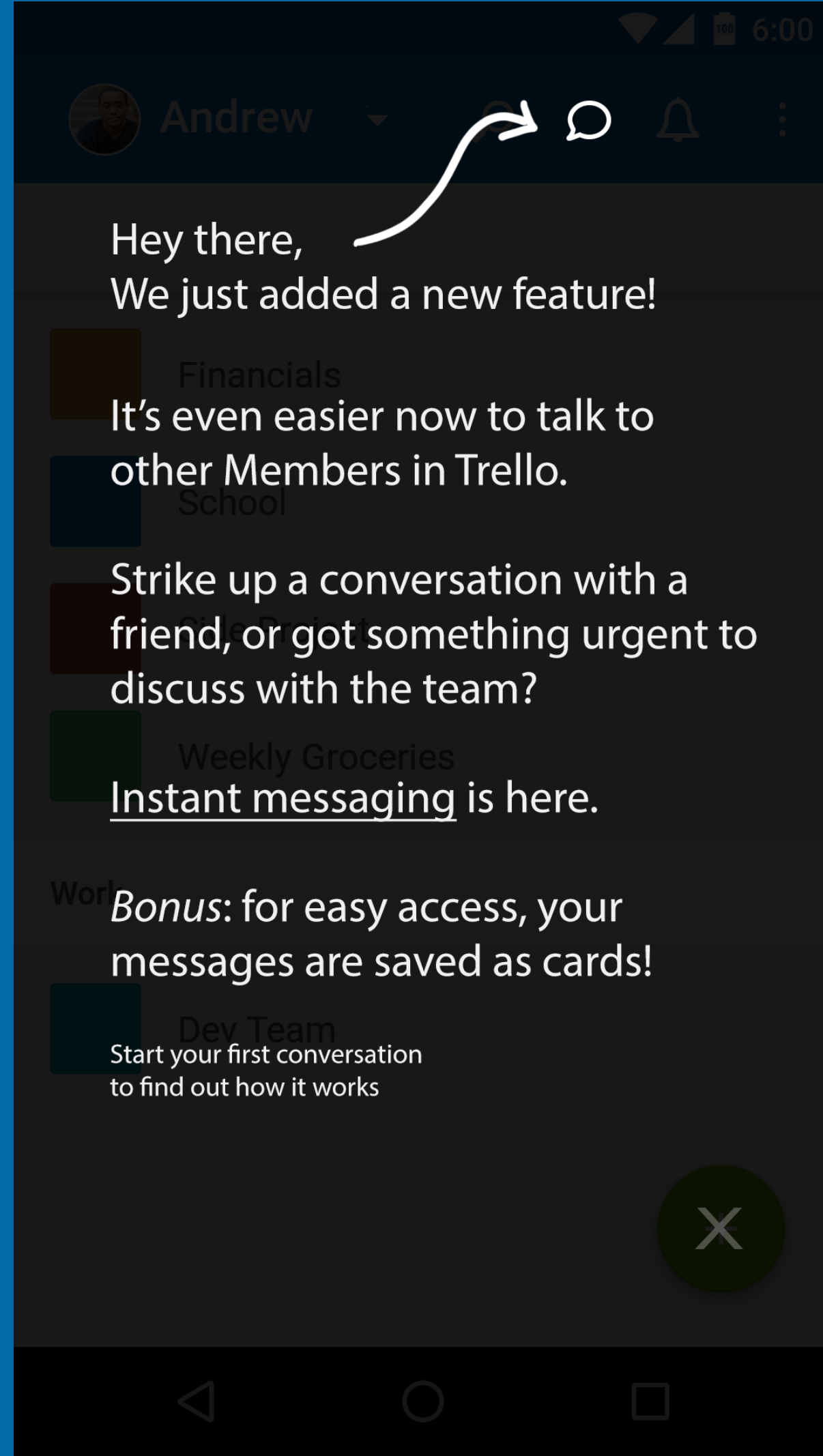
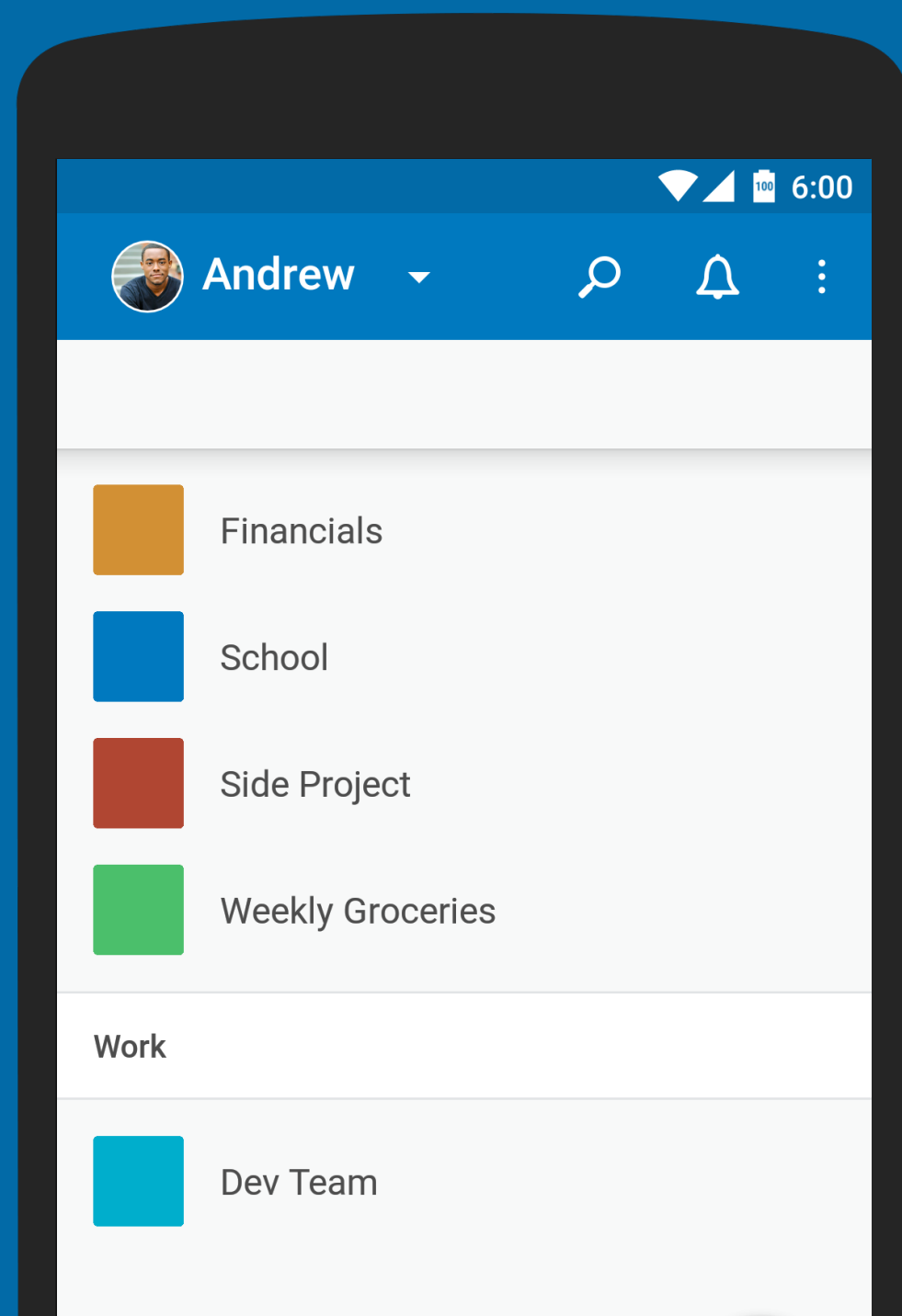


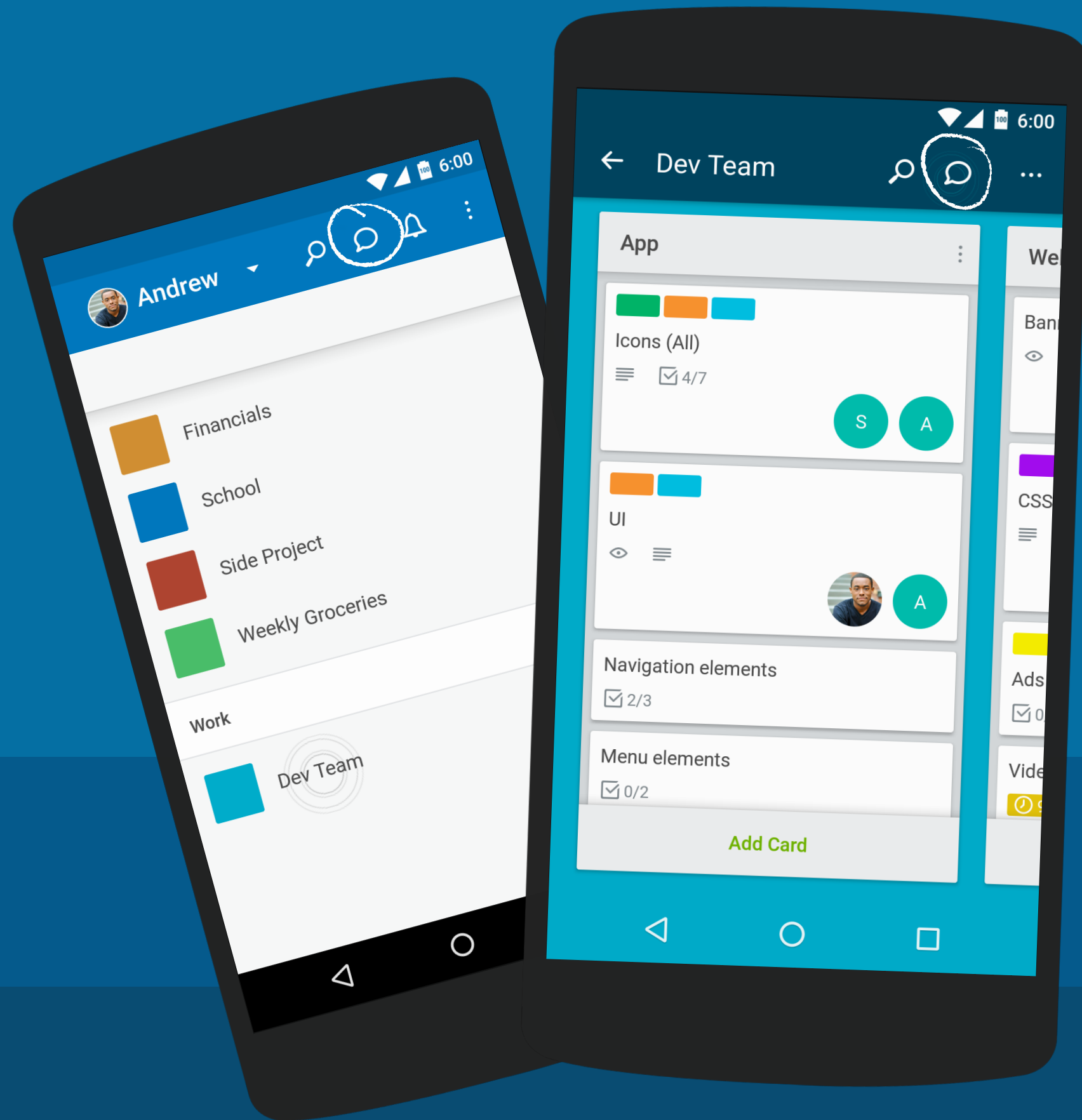


An instant messaging (IM) system where users are able to drag-and-drop important messages from conversations & turn them into cards on their Trello boards and lists.

Pitch

# Onboarding





# Accessibility

Main page  
& Board view

App



Icons (All)

☰ ☒ 4/7



UI



Navigation elements

☒ 2/3

Menu elements

☒ 0/2

Add Card

Conversations

New Conve



# Conversations

New Conversation





## New Conversation



To

Dev Team x |



### Other Members



Amy

@amy21729670



Michelle

@michelle53969808



Steven

@steven57664106

## New Conversation



To

Dev Team x |

You can start a  
board conversation  
with all members on  
this board

### Other Members



Amy

@amy21729670



Michelle

@michelle53969808



Steven

@steven57664106

Or search for others whom you know

[hide tips](#)





## New Conversation



To

Dev Team x de|



Dev Team



Devon  
@devon26323





## New Conversation



To

Dev Team x



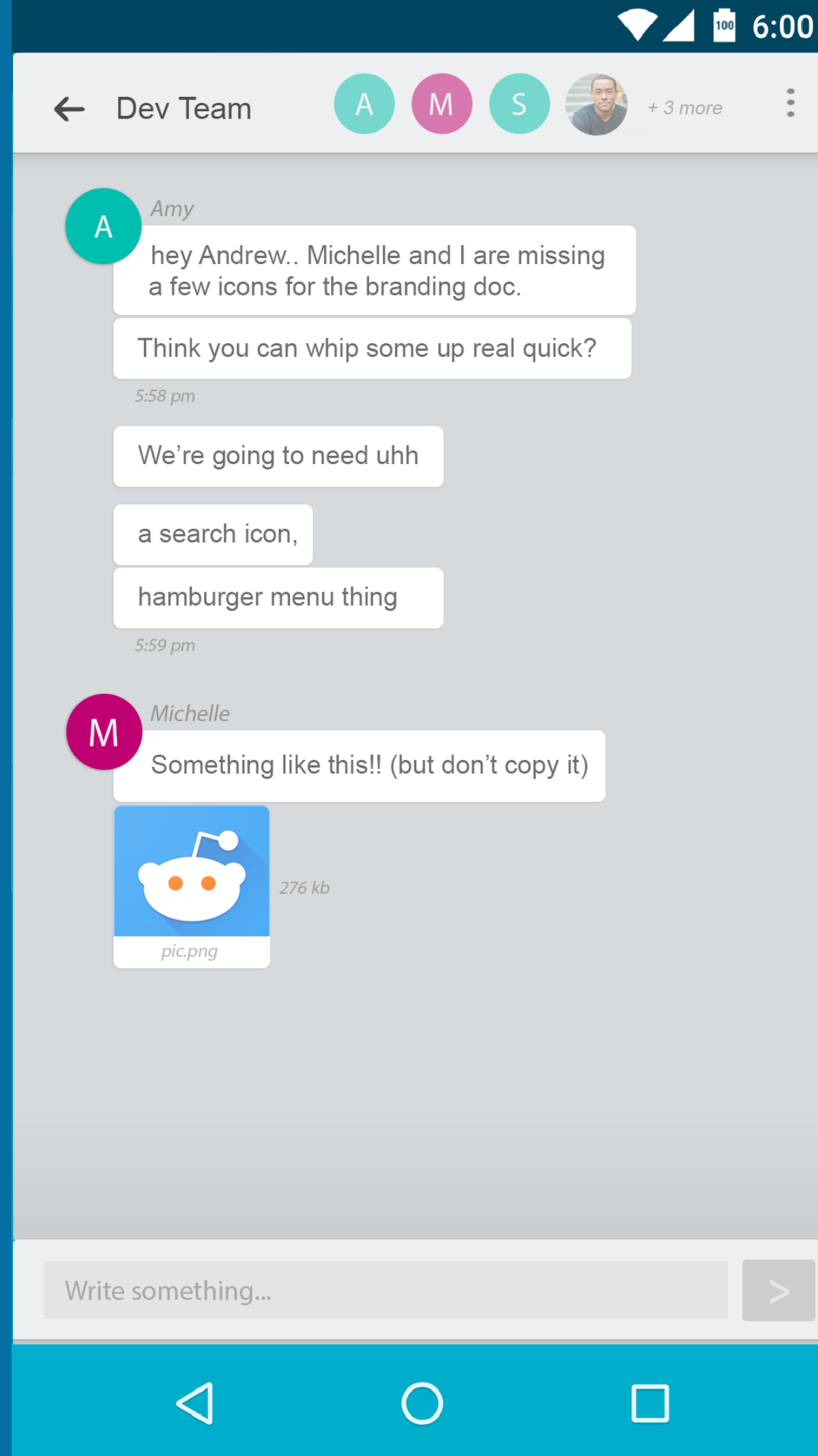
Other Members



Dev Team



# Conversation Window



Conversation Settings

Upload media

Take a photo

Attach a file

← Dev Team



+ 3 more



A

Amy

hey Andrew.. Michelle and I are missing a few icons for the branding doc.

Think you can whip some up real quick?

5:58 pm

We're going to need uhh

a search icon,

hamburger menu thing

Sure thing, I'll add it to th|



the

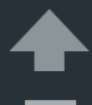
!

hi



1 2 3 4 5 6 7 8 9 0  
q w e r t y u i o p

a s d f g h j k l



z x c v b n m



?123

,

.



← Dev Team



+ 3 more



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5:59 pm



Michelle

Something like this!! (but don't copy it)



276 kb

Sure thing, I'll add it to the board.



6:00 pm

Write something...



← Dev Team



+ 3 more



A

Amy

hey Andrew.. Michelle and I are missing a few things in the app.



Think you can whip some up real quick?

5:58 pm

We're going to need uhh

a search icon,

hamburger menu thing

5:59 pm

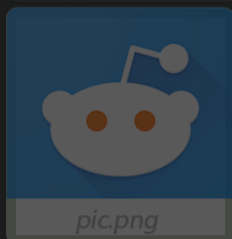
It's simple.

Tap and hold to select any message.

M

Michelle

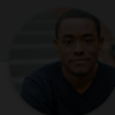
Something like this!! (but don't copy it)



276 kb

pic.png

Sure thing, I'll add it to the board.



6:00 pm

Write something...



← Dev Team



+ 3 more



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# Dev Team



## Dev Team



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← Dev Team



Dev Team



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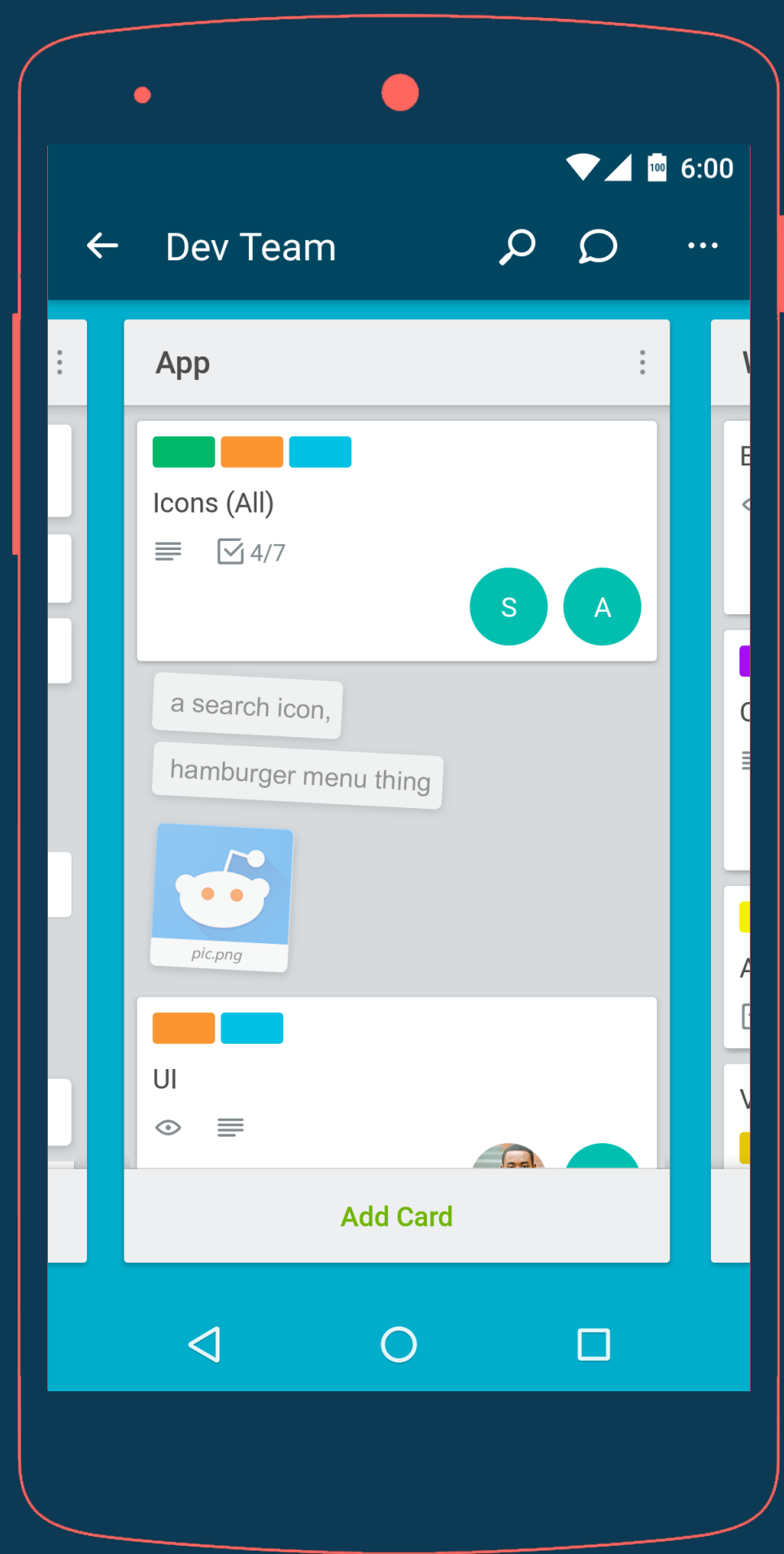
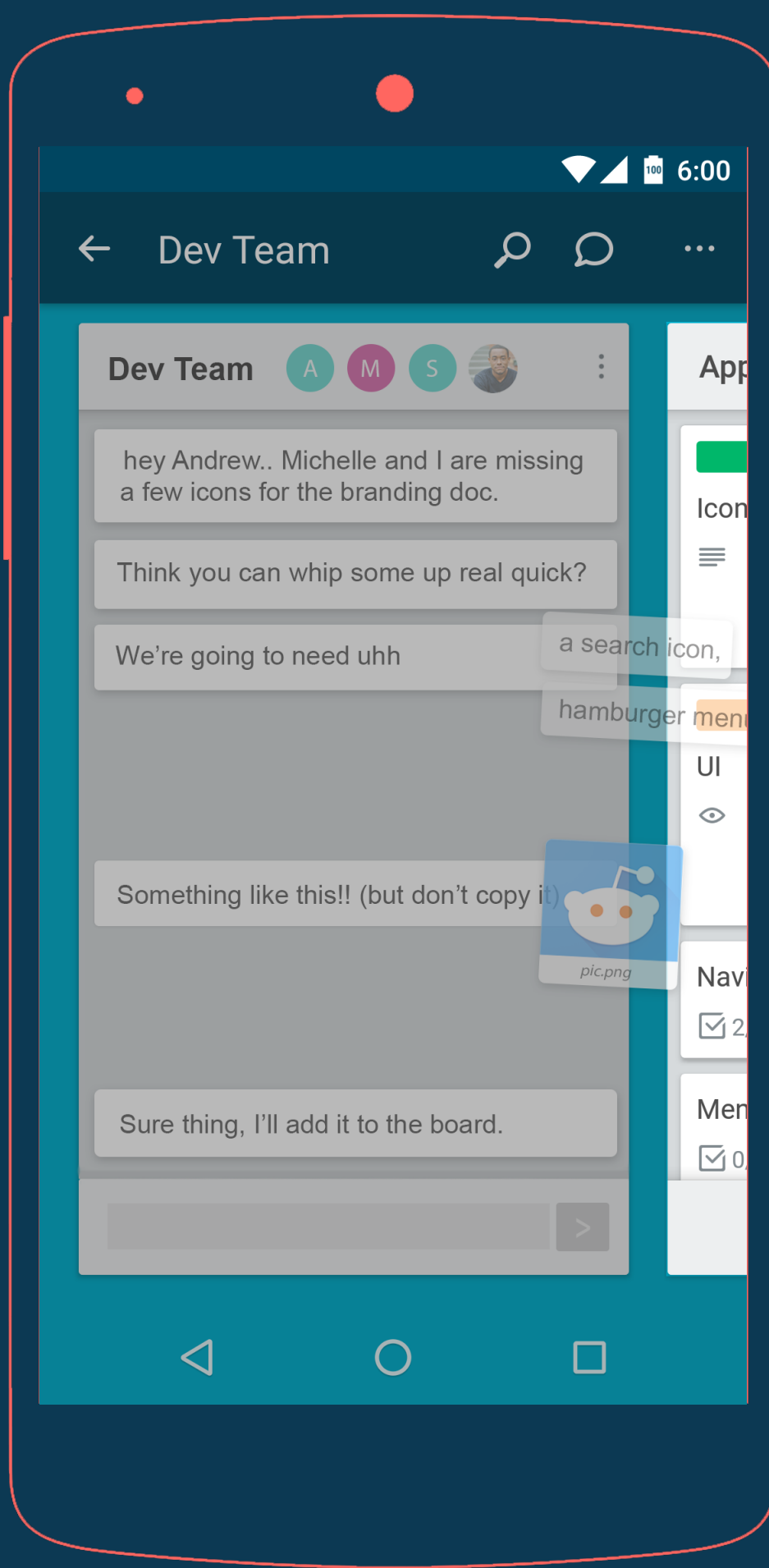
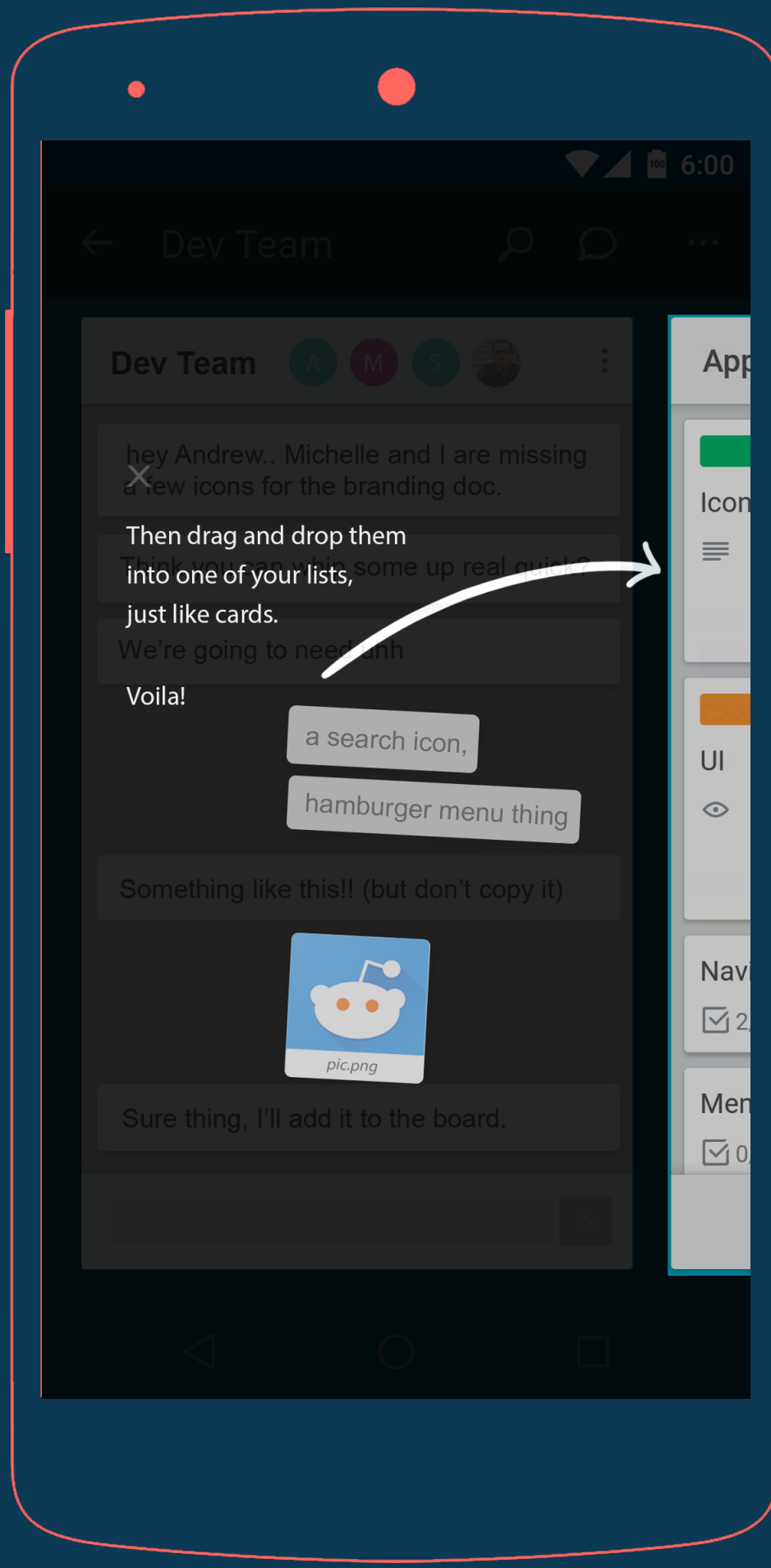
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Sure thing, I'll add it to the board.









## App



Icons (All)



4/7

S

A

a search icon,

hamburger menu thing



Saved 3 Cards. Undo

Add Card

App



Icons (All)

☰ ☒ 4/7



a search icon,

hamburger menu thing



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+ 3 more



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# Sources

Android device mockups & wireframes

<https://365webresources.com/collection-google-nexus-5-mock-up-templates/>

<http://davinci1993.deviantart.com/art/Google-Nexus-5-PSD-PNG-ICO-ICNS-420554575>

<http://365psd.com/day/4-162/>

Sync for reddit icon

[https://play.google.com/store/apps/details?id=com.laurencedawson.reddit\\_sync](https://play.google.com/store/apps/details?id=com.laurencedawson.reddit_sync)

Trello Brand Assets & Palettes

<https://trello.com/about/branding>

