

Kae Linh Ngo

Experience Designer / Visual Designer

778.881.5640

kaelinhngo@gmail.com
kaelinhngo.com

9653 132nd Street
Surrey B.C., V3T3S5 Canada

Hello! My name is Kae. I like recycling, anime, and biking. I'm currently a senior design student in Vancouver, with a passion for UX and UI and a dash of visual design.

WORK EXPERIENCE

Philips Lighting

JAN 2018 - MAY 2018

UX / UI Design Intern

Responsible for collaborating with different design sectors, such as Philips Hue, Retail Vision 2020, and Corporate Social Responsibility Foundations. Responsible for concepting UX feature ideas and creating wireframes, mocks, prototypes, and high fidelity visual designs to present to stakeholders.

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AUG 2017 - DEC 2017

Design Intern

Responsible for several projects which included, but not limited to, product user interface and user experience features, visual design and prints for marketing campaigns, and brand identity for new business propositions. My process included creating several concepts and iterations for presentation, and communicating through mocks, wireframes, and prototypes.

Kara Yoo Jewelry

SEPT 2016 - PRESENT

Contract Photographer and Designer

Kara Yoo Jewelry is a Vancouver based business stocked in over 35 boutiques worldwide. I help art direct and produce creative marketing collateral for their media assets, which include product photography, print materia, and other branding projects.

OAK + FORT

MAY 2013 - DEC 2015

JAN 2016 - AUG 2016

Store Operations Coordinator

Responsible for project managing and executing new store openings in different cities across Canada and the United States, including Vancouver, Toronto, Chicago, San Francisco, and New York. I was responsible for coordinating people, product, supplies and spaces to facilitate a successful store launch. Onboarded new employees and conducted training sessions related to operational standards and procedures. In addition, produced and created staff training materials used company wide to foster a cohesive and efficient practice to support sales initiatives.

EDUCATION / INVOLVEMENT

Simon Fraser University

SEPT 2011 - 2018

Bachelor of Arts

School of Interactive Arts and Technology Major

Print and Digital Publishing Minor

Business Administration Minor

JAN 2017 - AUGUST 2017

SFU Dutch Design Field School - North European Design Studies

Selected to be part of a team of 12 senior designers to partake in a field study abroad in the Netherlands. Where we will be studying the Dutch culture, particularly in design, and interview a range of several designers. Our work will be showcased online as the final product of the field study program.

Young Women in Business

2014 - 2016

Media Design Coordinator

I produced a range of digital and print promotional media leading up to events and conferences including digital social media ads, posters, and flyers. My main role was to lead, design, and execute the visual brand identity of their annual milestone conference for International Women's Day.

Seattle Architecture Design Charette

FALL 2015, 2016

Mentor

I mentored a group of Undergraduate Students for a design charette held twice a year in Seattle. The students were challenged to create a housing pod using spatial design and urban space principles.

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ACCOMPLISHMENTS

**1ST Place - Seattle
Architecture Design Charette**
FALL 2013

SFU Dean's Honour Roll
2014, 2015

**The B.C. Secondary School
Summit Entrance Scholarship**
2011

COMPETENCIES

User Experience Design

Visual Design

Wireframing

Prototyping

Illustration

User Testing + Research

Branding + Identity

Content Strategy

SKILLS

Illustrator

Sketch

Principle

Photoshop

Premiere

HTML + CSS