

WALKING TOUR GUIDE

We are proposing to design a walking tour mobile application that targeted at both travellers and local residents of Vancouver. The aim of the app is trying to help users to plan their trip and make their trip more convinient, meaningful and enjoyable.



Brian
Resident of Vancouver

Age: 26
Job: Interior designer

Brian just moved into the city for his new job after finishing his master degree. Although work keeps him busy, he wants to relax and learn the city more in the weekend. He wants to learn the living environment more, at the same time, discover interesting things in the city. He also wants to meet some new people and build relationships with others, so he is not lonely when he is free.



Emily
First-time Traveller

Age: 39
Job: Office Worker

Emily is a woman who loves to travel the world with her husband. She is always curious about the culture and histories of another country. She also loves to walk around in a city and need some exercise since she is always sitting in the office. Travelling also keep her away from the stress created by work. By walking in the city, she can connect and communicate with the people who lives there

