

IAT 235 Information Design

SFU Final Project

WEEK 1: Ideation phase

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5 Problems with information design @ SFU

1 | Problem: Choosing classes is hard, and students frequently have trouble planning ahead so they meet prerequisites. Even if they manage to do it, it's needlessly complicated and frustrating.

2 | Problem: Making meeting times with a new groups of people is tedious and frustrating.

3 | Problem: Accessing course content from different mediums such as Webct, Sakai, Wiki, etc. can be time consuming and confusing.

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4 | Problem: Booking Meeting rooms is “only” available through the SFU website and finding the link, time & day is currently convoluted.

5 | Problem: Learning atmosphere at SFU is currently monotonous and does not reflect the students mood which can cause learning & creativity blocks.

Reasons for our problems

We brainstormed on problems with information design at SFU based on:

- 1 | Our experience from being students on campus
- 2 | The delivery methods of course information provided by instructors
- 3 | Comments obtained from other students attending SFU

Top problem choice #3

Accessing course content from different mediums such as Webct, Sakai, Wiki, etc. can be time consuming and confusing.

We have decided on problem # 3 to tackle because we believe that:

1 | There can be new delivery methods that can be implemented that will increase efficiency for the content delivered to the students.

2 | It will enhance the learning experience by students automatically having access to the material without having to browse multiple sites to access the content.

3 | In addition, it will reduce the amount of time lost by both students and instructors communicating about finding information (such as lecture notes), assignment submissions, etc.