

# SHELDONBLING

Free-lance Artist. Age 24

Sheldon Bling is a recent graduate from the Capilano University sound design program. Having strong passion in music making, he is interested in going into the music industry and make his passion into a lifelong career, but it unsure whether if he has the skills and talent. His lack of confidence makes him somewhat hesitant in deciding on a career path. On a typical day, he spends his afternoon in a coffee shop either looking for, or working on free-lance work. During his spare time, he likes to test out interesting iPhone apps, and spends a great deal of time in the iTune store, purchasing music. Sheldon realize the need to establish contacts with people in the industry. Therefore, he is actively looking for local musician and DJ related community.



## Activity

Traveling, getting inspirations and Free-Lance work  
Sharpening sound design skills  
Socializing, establishing career contacts

## Aptitude

Tech-Savvy  
Possess creative background

## Goals

To get to know more musicians  
To establish career contact  
To get into the music industry

## Personality

Independent, sociable, easy-going, lack of confidence

"Sometimes I think I will succeed; sometimes I don't know if I'm doing the right things. I don't mind taking a bit longer to figure out what I really want."

