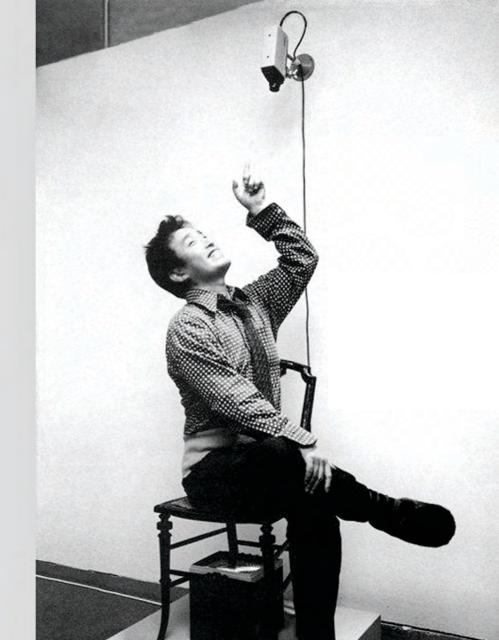
### NAM JUNE PAIK: GLOBAL GROOVE

D103: MARK NAZEMI + SHELBIAN EUNC

#### NAM JUNE PAIK: BIO

Nam June Paik was born in Seoul Korea in 1932. Initially, Paik's art practice was music, which he studied from 1953 to 1956 at the University of Tokyo.

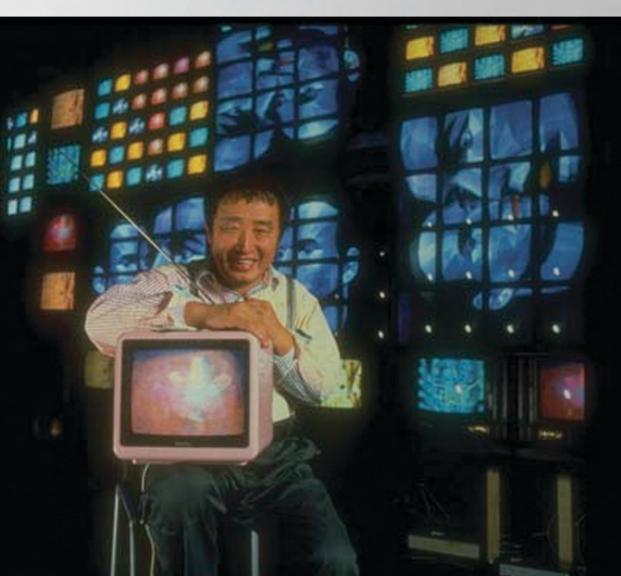
Paik became a member of the Fluxus movement, which was an influence to his video work later in his career.



#### NAM JUNE PAIK: BIO

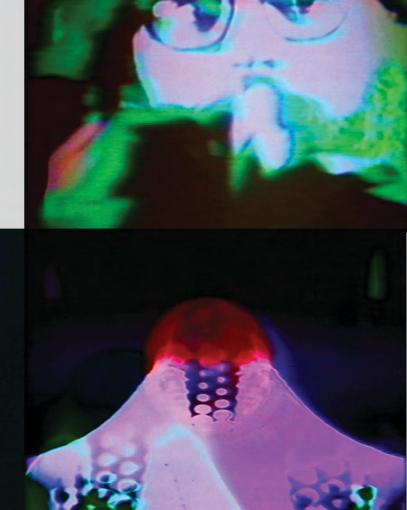
Paik's main contribution to the arts is his video work, which he started in the mid 1960's in New York.

He began using the first portable video recorder by Sony called the PortaPak in 1965 and was using the guerilla slogan "Television has been attacking us all our lives, now we can attack it back."



#### NAM JUNE PAIK: GLOBAL GROOVE

One of the most recognizable works from Paik is the Global Groove (1973), a production created through the Television Laboratory at WNET in New York. The video work was a government commission from the United States about the ongoing Vietnam War.



# NAM JUNE PAIK: CONCLUSION

Looking at it from a speculative design point of view, Paik, through his work with video was able to question and understand the potential of the Television in expressing and communicating art in a new form.

"As collage technique replaced oil-paint, the cathode-ray tube will replace the canvas." -Nam June Paik



## NAM JUNE PAIK: REFERENCES

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