ENTREPRENEURIALISM AND GOVERNANCE

David W. Rowat M.A.Sc., P.Eng., MBA

Lessons Learned

- Good at starting companies; not so good at growing them.
- > Excellent technology.
- > Canadians are as smart as anybody.
- ▶ Give them a chance.
- > When investment flows, technology flourishes.
- > Business is not about hype.
- > You have to enjoy going to work.
- > It's not always "ready, fire, aim".
- > It's better to be lucky than to be good.

Early Stage Tech Companies

- > Inexperienced management
 - Effectiveness
 - Understanding governance
- Undercapitalized
- Rapid change
- > High risk
- > Bet-the-company decisions in absence of full information
- > Hubris

Bad Things

- ▶ Withholding information from Board
- ▶ Not implementing Board's direction
- ➤ Not referring important decisions to Board
- > Spending beyond mandate
- > Actions prejudicial to Company

CEO Transition

- > Natural process
- > The way it used to be death spiral
- > Board must guide the process

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